Minute No. 576
Report - Standing Policy Committee on Protection and Community Services - July 11, 2005

Item No. 1 Community Incentive Grant - Good Neighbours Senior Centre
File PR-2.6(33)

COUNCIL DECISION:

Council concurred in the recommendation of the Standing Policy Committee on Protection and Community Services and adopted the following:

1. That a Community Incentive Grant not be approved to the Good Neighbours Senior Centre to assist with the cost of the Beautify Elmwood Project.

Report - Standing Policy Committee on Protection and Community Services - July 11, 2005

DECISION MAKING HISTORY:

Moved by Councillor Steeves,

That the recommendation of the Standing Policy Committee on Protection and Community Services be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On July 20, 2005, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Protection and Community Services and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On July 11, 2005, the Standing Policy Committee on Protection and Community Services did not concur in the recommendation of the East Kildonan-Transcona Community Committee and submitted the matter to the Executive Policy Committee and Council.

COMMUNITY COMMITTEE RECOMMENDATION:

On June 14, 2005, the East Kildonan-Transcona Community Committee did not concur in the administrative recommendation and recommended that a Community Incentive Grant in the amount of $4,781.25 (Elmwood-East Kildonan Ward allocation), be approved to the Good Neighbours Senior Centre to assist with the cost of the Beautify Elmwood Project, subject to terms and conditions, and submitted its recommendation to the Standing Policy Committee on Protection and Community Services.

COMMUNITY COMMITTEE DECISION:

On May 10, 2005, the East Kildonan-Transcona Community Committee approved a Per Capita Grant in the amount of $2,000.00, funded from the Elmwood-East Kildonan Ward allocation, to Beautify Elmwood.

Winnipeg

COMMUNITY INCENTIVE GRANT PROGRAM
APPLICATION EVALUATION

Applicant: Good Neighbours Senior Centre

Project Description: Beautify Elmwood

Date of Application: May 12, 2005

Total Project Cost: $13,562.50

Grant Requested: **$6,781.25**

Maximum Allowed: $6,781.25

% of Total Project Cost: **50%**

Funding Sources:	**Amount**	**Confirmed**
Elmwood Seniors Centre	$3,000.00	YES
Lord Selkirk School	$1,000.00	YES
Urban Green Team	$2,062.50	NO
Total	$6,062.50	

	Meets Program Eligibility and Selection Criteria	**Yes**	**No**
1a)	Organization is a **non-profit community organization offering sport or recreation services** or is a non-profit community organization that **contributes to the health and well-being of the community**;	X	
b)	through the development of a **sport or recreation capital project**;		X
c)	that is **accessible to the community**.	X	
2	Makes a significant contribution to the **long-term benefit** of the community at large in terms of **improved facilities.**		X
3	Does not compete with or duplicate other community facilities.	X	
4	**Benefits the community at large** and remains **accessible to all members of the community**.	X	
5	Includes confirmation of sufficient resources to maintain and operate completed projects.	X	
6	Clearly articulates a plan of activities including projected work schedules, material, labour, equipment and other project requirements. Project leads to the completion of a substantial physical product.	X	
7	Is feasible within the project management capabilities of the applicant.	X	
8	Total project funding is confirmed.		X
9	**Does not include any funds from the City**.	X	

Criteria Exceptions:

1. Organization is a non-profit community organization offering sport or recreation services or is a non-profit community organization that contributes to the health and well-being of the community; **but not** through the development of a sport or recreation capital project; that is accessible to the community.
2. This project **does not** make a significant contribution to the long-term benefit of the community at large in terms of improved facilities.

Department Financial Implications:

Departmental Recommendations:
That this application be denied.

Prepared by: Community Services Department

Date: **May 25, 2005**

THE CITY OF WINNIPEG
COMMUNITY INCENTIVE GRANT PROGRAM
APPLICATION

Please refer to the "Guide to Applicants" for assistance completing this form.

1. Name of Organization: Good Neighbours Senior Centre
2. Mailing Address: 755 Henderson Hwy
   Postal Code: R2K 2K5 Phone No.: 669-1710
   Fax No: Email: gnsc@mts.net
3. Name of designated officials to be contacted about this application:
   Name: Wayne Elliott Phone (Res.): 668-5164
   Position: Chair Phone (Bus.): —
   Name: Wilf Chisleff Phone (Res.): 668-4173
   Position: Publicity & PR Phone (Bus.): —
4. How long has the organization been in operation?
5. **CIGP Requested Amount** $ ~~6,781.50~~ 7500.00 (Max. 50% of Total Project Cost)

LIST OTHER SOURCES OF FUNDING	**AMOUNT**	**CONFIRMED**
SOURCE # 1. Elmwood Seniors Centre	$ 3,000	YES ☑ NO ☐
SOURCE # 2. Local Salkirk School	$ 1,000	YES ☑ NO ☐
SOURCE # 3. Urban Green Team	$ 2062.50	YES ☐ NO ☑
SOURCE # 4. ~~Good Neighbours~~	$ ~~1000.00~~	YES ☐ NO ☐
Total Project Cost	$ 13,562.50	

Has this project received prior funding under the Community Incentive Grant Program? YES ☐ NO ☒

6. Name of Project: Beautify Elmwood
7. Location of Project: Henderson Hwy – Riverton to Harbison
   Preferred Start Date: June 6, 2005 End Date: Oct 2006
8. **Detailed Project Description: Attach on separate sheets or use the reverse side of this application.**

APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) of the applying organization and this application is accurate to the best of my/our knowledge.

SIGNATURE	TITLE/POSITION	DATE
	Executive Director	May 4/05
W.H.C. WINTHICKERSON	PRESIDENT	MAY 4/05

SIGNATURE TITLE/POSITION DATE

006 COMM SERV 8-385 MAIN ST 04/28/2005 12:53 FAX 204 986 8125

BEAUTIFY ELMW

That's the objective of a group of community-minded citizens who want to improve the look and attitudes of Elmwood, and to bring seniors and students together to do it. "We want to take back our community" quoted a senior citizen.

Representatives of groups such as Good Neighbours Seniors Centre, East Kildonan Garden Club, Bronx Park Community Club, Elmwood/East Kildonan Seniors Centres, the Seniors' Health Resource Team, and private citizens living in Northeast Winnipeg have been meeting to plan a means to improve the entrance to Elmwood and East Kildonan from the north side of the Disraeli Bridge. They want to welcome people entering this area with a physical statement that reflects these garden communities.

The first project proposed is the building of wooden flower boxes that will be placed along Henderson Highway. Seniors and youth would be responsible for construction, installation and maintenance. As part of a new young-old partnership, area students have been asked to paint the window boxes and care for the flowers throughout the growing season. The City of Winnipeg Planning Department is working closely with the community group. This project reflects the rich gardening community adjacent to the Red River, that is called Elmwood.

This would be a small first step to clean up and improve the appearance of a four to five block area north of the bridge, which needs attention and some work. If this first project is a success, there are several others that can be started for the area, and extended throughout Elmwood and into East and North Kildonan.

Another part of the project which we would like to see take place in the fall of 2005 is the placement of banners welcoming people into the northeast part of Winnipeg. We will be asking students on Elmwood High School to research ideas and paint banners depicting the history of the area to be hung from Hydro posts along Henderson Highway.

This is the gateway to the Kildonans! If we can improve our appearance, we can improve how residents feel about themselves, about their community and their city. The work and cost for this are minimal. The rewards can be great!!

BEAUTIFY ELMWOOD

2005-2006 TIMELINE FOR BANNERS

September 2005	Contact Elmwood High School regarding the Art Class participating in this project. Students would be required to research historical and/or botanical items for the banners, and create something that is reflective of the community. We want something that welcomes people to "the garden communities" of Elmwood and the Kildonans. An honorarium will be provided to the Art Class for their participation. Obtain approval from Manitoba Hydro to hang banners from Hydro poles.
May 2006	Install banners

BEAUTIFY ELMWOOD

2005 TIMELINE FOR FLOWER BOXES

February 21, March 15, April 12	Meetings – Planning
	Obtain approvals – City of Winnipeg and Good Neighbours Senior Centre
April 15 (subsequently changed to May 10)	Grant Applications Per Capita Urban Green Team
May 20	Neighbourhood Involvement - Businesses - Homeowners
April 25, May 16, etc.	Meetings – Progress Report
	Publicizing – Print, TV, Radio
	Purchase Materials – on approval of funding
	Construct/Obtain Containers Paint Locate Fill
June 6	Plant Flowers
June/July/August/September	Water/Weed Flowers
September 15	Remove Soil Containers
October 15	Termination

BEAUTIFY ELMWOOD

BUDGET

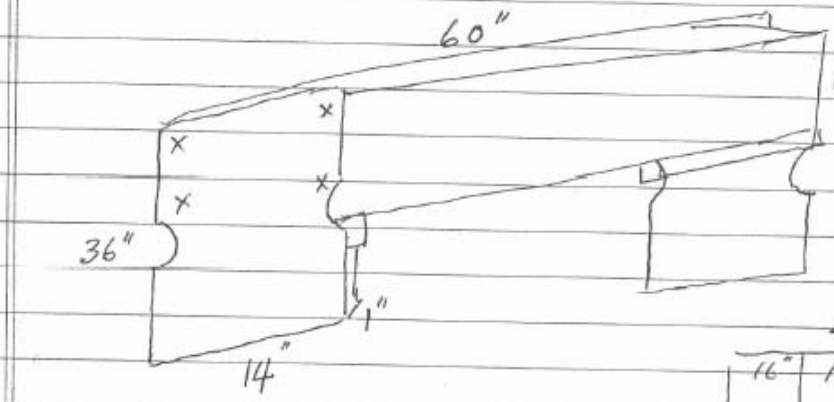
ITEM	MATERIALS (at cost)	SERVICES/LABOUR
Flower Boxes:		
• Flowers, soil, fertilizer	$ 600.00	$ 600.00*
• Wooden boxes (25)	$1,500.00	$1,500.00*
• Watering cans	$ 100.00	
Banners:		
• Supplies (paints, cloth, etc.)**	$2,500.00	$4,000.00*
• Brackets – materials	$2,800.00	
• Brackets – installation		$ 360.00
Urban Green Team		$2,620.00
Murals (4)	$28,000.00***	
TOTAL COSTS	$35,500.00	$9,080.00

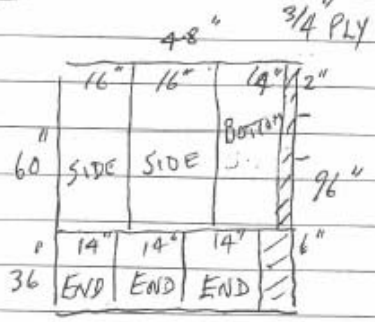
* These services and labour to be provided by students from Lord Selkirk School and seniors from the area.

** We will be contacting Elmwood High School about this phase of the project, and hope to begin in the fall of 2005.

*** The cost of the murals includes the supplies, labour and working with the community to obtain ideas for the artwork.

Flowerbox Design





SIDES (2) 60" × 16"

ENDS (2) 36 × 14"

BOTTOM (1) 60" × 14"

BATTENS (2) 12" × 2"

Cost

* $60.00 per sheet of treated plywood.

SUPPLIER: MEYERHOFF LUMBER — WE PICK UP.

4' x 8' x 3/4" PLY = $31/SH MAKES 2 SIDES / BOTTOM, 2 ENDS
CUTTING @ 1x6 = $6 2 BATTENS (3 BATTENS, 36 x 6 SPARE)

STAIN - INSIDE @ $23 PER GAL ($29 OUTSIDE $17 INSIDE)
PAINT/STAIN OUTSIDE = 1.00 ENOUGH FOR 25 BOXES (?)
SCREWS $5/100 = $0.50 @ 8 SCREWS/BOX

ESTIMATED COST $38.50 PER FLOWERBOX (USE $40)

(A) Disraeli to Kimberley both sides

Number of boxes required @ 1 per house/bldg = 300
Cost ($40 x 300) = $12,000

(B) Disraeli to Larsen

140 boxes @ $40 ea. = $5,600
OR 25 BOXES FOR $1,000