REPORT OF THE STANDING POLICY COMMITTEE

ON PROTECTION AND COMMUNITY SERVICES

DATED SEPTEMBER 7, 2000

On motion of Councillor Vandal, the Report of the Standing Policy Committee on Protection and Community Services, dated September 7, 2000, was considered clause by clause.

Moved by Councillor Vandal,
That the Consent Agenda, Clauses 1,2,3,4 and 5, be adopted.

Councillor Lazarenko requested that Clause 1 be pulled from the Consent Agenda.

874 - Councillor Clement asked to be recorded as having voted against Clauses 3 and 5, in accordance with Rule 50.7 of the Procedure By-law.

The motion to adopt the Consent Agenda, Clauses 2,3,4 and 5 was put and declared carried.

Request of Departmental Name Change for Emergency Response Service, City of Winnipeg File GP-1.36 (Vol. 1)

875 - 1. On April 27, 1994, Council adopted Clause 7 of the Report of the Executive Policy Committee, dated April 20, 1994, with respect to "A New Direction for Civic Administration" which anticipated an eventual amalgamation of the Fire Department and the Ambulance Department into an "Emergency Response" Department by 1997.

On March 20, 1997, Council approved the "Reshaping Our Civic Government" document which contained several Strategic Initiatives for the 1997 and 1998 budgets. One of the Restructuring Initiatives called for the "complete evaluation of potential alternatives", and to move forward with the implementation of plans to re-engineer Fire and Ambulance Department Operations.

In October 1997, Equinox Management Consultants were retained by the City of Winnipeg to facilitate the development of a complete model for integrating the City's Fire Department and Ambulance Service and the design of a new emergency service and service delivery model. The exercise culminated in the "Fire/Emergency Medical Services – The Final Report" of July 6, 1998.

On October 29, 1997, Council adopted Clause 1 of the Report of the Executive Policy Committee regarding George B. Cuff – Organizational Review and Performance Assessment Report which in part established the Emergency Response Service Department. On March 25, 1998, the Organizational By-law No. 7100/97, was amended by way of the October 29 decision.

On July 22, 1998, Council adopted the July 15, 1998, report of the Executive Policy Committee recommending the broad-based recruitment for a new "Chief Operating Officer."

On November 23, 1998, Wesley H. Shoemaker was appointed as Chief Operating Officer for the Emergency Response Service following a national competition.

On November 26, 1999, at the direction of the Chief Operating Officer, a survey was conducted as a component of the larger amalgamation challenge of fire and ambulance services. The purpose of the survey was to determine the values and issues of all staff surrounding the identity of their workplace and the services they provide as an essential public service.

On January 25, 2000, the results of the survey were completed. The several findings of the survey have led to the recommendations contained within this report.

In May 2000, Tridata Consultants of Arlington, Virginia presented their recommendations and a risk assessment report for a more fully integrated system of fire and medical emergency response, prevention, administration, and training. Although their report did not suggest alternatives for a name change, Tridata did suggest the department strive to amalgamate services more fully.

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On July 19, 2000, Council adopted Clause 1 of the Report of the Standing Policy Committee on Protection and Community Services, dated July 14, 2000, with respect to the Emergency Medical Service Agreement between the Winnipeg Regional Health Authority and Emergency Response Services for the City of Winnipeg. The formal agreement included a business plan for the provision of ambulance service within the City of Winnipeg. This agreement provides Emergency Response Service with the autonomy required to support further amalgamation of services (fire and emergency medical care).

The administration supports the results of the staff survey and supports further amalgamating the two former departments through a common name change.

In 1997, the Emergency Response Service Department was created by the Organization By-law No. 7100/97 and subsequent amendments. The Department is fundamentally, the amalgamation of the services provided by two former City Departments - the Winnipeg Ambulance Service and The Winnipeg Fire Department.

The actual name was engendered by the former Board of Commissioners, pursuant to the "Cuff Report", who at that time chose not to solicit input from either department at the time of the submission. The name has also created public confusion over how services are provided. Organizationally, considerable disharmony was created by the arbitrary name choice, as several City departments offer an "Emergency Response Service" in some fashion. The name does not accurately reflect or communicate to the public at large or to other civic departments, the "core emergency roles" played by the Department. The Department's emphasis on quality services to the community, necessitates the use of wording that clearly communicates the services delivered to citizens, businesses and internal customers within the civic structure. Some members of the department have argued that the name "Fire Department" be retained, ignoring the fact that the name ceased to exist two years ago with By-law No. 7100/97.

The name "Emergency Response Service" has not achieved acceptance from the organization at large. The Chief Operating Officer and the Executive Team of ERS held that the identity issue had been doing more to restrict, rather than assist the amalgamating of the departments.

The 2000-2002 Emergency Response Service Business Plan emphasizes the need to promote a new and collective culture within the department. Externally, the Business Plan is premised on the core competencies of the Department, namely, the protection of life and property.

Although given the first opportunity to deal with this issue, the major labour representatives were unable to achieve consensus and recommended that the Administration seek the input from all staff within the Department. To this end, it was decided that a survey would be sent to all members to select a new name/identity and insignia/logo for the combined Ambulance and Fire Departments. The theme for this survey was that any official name should not be a singular identifier, and should include reference to the professional emergency skill sets, which comprise the collective workforce.

The choices available in the survey were without limitation and many suggestions for alternate names and logos were submitted. The results of the survey are indicated below including other selections and suggestions.

IDENTITY CHOICES

Fire - Paramedic Service	166
Fire – EMS Service	56
Fire - Paramedic Response Service	11
Emergency Fire-paramedic Service	26
Fire EMS Rescue Services	22
Fire – Rescue – Paramedical Service	27
Fire Department (includes Winnipeg)	84
Emergency Response Service	6
Paramedic – Fire Service	16
Other	39
No Name Picked Or Suggested	6
Crest Suggestions Only	25
TOTAL RESPONSES	484

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A high staff participation rate of 45.44% was achieved for this survey. The survey clearly indicates that the name "Fire Paramedic Service" was the selection of the largest majority of the department. 82.64% of the respondents selected an identity, which contained a recognition of an amalgamated services as opposed to a singular autonomous identifier, and 98.8% of respondents rejected the name Emergency Response Service.

In terms of the implementation of a new name and visual identity for the Department, a plan will be developed so as to minimize any potential costs associated with the transition. For example, existing stocks of printed materials and other documentation will be exhausted before new materials are ordered. Similarly, all new issue of uniforms will be furnished with the new cresting and a supply of crests will be provided to members who may be interested in retrofitting their older uniforms. Finally, vehicle decals will be accomplished gradually with those undergoing bodywork or repairs to be completed first. All new vehicle purchases will receive the new insignia decals.

On September 7, 2000, the Standing Policy Committee on Protection and Community Services heard representation from Jim Henderson, Executive Board Member, UFFW Local 867 of IAFF Division and Don Fotti, President, Paramedics, ERSEAW and submitted documentation in connection hereto.

Council approval is required to change the name of a department.

A Financial Impact is outlined on Appendix "A".

The Standing Policy Committee on Protection and Community Services recommends:

I. That the Department name be formally changed from the Emergency Response Service to the Fire-Paramedic Service and the City Solicitor/Manager of Legal Services be requested to prepare the necessary amendment to the Organizational By-law No. 7100/97 to reflect this name change.

II. That approval be given to internally develop and produce a new insignia which will give prominence to the new departments letterhead, uniform crests, and vehicles.

III. That approval for the new insignia be granted based upon the selection of the department members.

IV. That the Proper Officers of the City be authorized to do all things necessary to effect the intent of the foregoing.

Copy of attachment referred to in the above clause is on file in the office of the City Clerk.

Moved by Councillor Vandal,
Adoption of the clause.

Moved by Councillor Lazarenko,
That the clause be tabled until next month to allow further consideration of the matter.

Councillor Lazarenko called for the yeas and nays, which were as follows:-

Yea: Councillors Lazarenko, Clement and De Smedt. 3

Nay: Councillors Angus, Gerbasi, Lubosch, Prystanski, Smith, Steek, Deputy Mayor Thomas, Timm-Rudolph, Vandal, Eadie, His Worship Mayor Murray and Councillor O'Shaughnessy. 12

and the motion to table the clause was declared lost.

The Speaker called the Deputy Speaker, Councillor Lazarenko, to the Chair in order to participate in the debate.

The motion for the adoption of the clause was put.

Councillor Steek called for the yeas and nays, which were as follows:-

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Yea: Councillors O'Shaughnessy, Angus, Gerbasi, Lubosch, Smith, Steek, Deputy Mayor Thomas, Timm-Rudolph, Vandal, Eadie and His Worship Mayor Murray. 11

Nay: Councillors Clement, De Smedt and Lazarenko. 3

and the motion for the adoption of the clause was declared carried.

The Speaker here resumed the Chair.

Recommendations for Amusement Tax Exemption File FL-6 (Vol. 22)

876 - 2. The Standing Policy Committee on Protection and Community Services has considered recommendations received from the Winnipeg Arts Advisory Council for exemption to the Amusement Tax By-law.

The Standing Policy Committee on Protection and Community Services submits draft by-law and recommends:

I. That the following list of exemptions be added to Schedule "E" of the Amusement Tax By-law No. 3107/81, namely:

Dalnavert Museum (Manitoba Historical Society) for:
Richard Hurst Reads Charles Dickens' "A Christmas Carol" at the Dalnavert Museum on December 16 to 23, 2000

Manitoba Opera Association for:
Aida at the Manitoba Centennial Concert Hall on November 4, 7 and 10, 2000

The Winnipeg Jazz Orchestra for:
Concerts at the Winnipeg Art Gallery on October 18 and December 10, 2000

Winnipeg Philharmonic Choir for season concerts:
Song Cycles: For the Spirit at the Bethel Mennonite Church on October 29, 2000
Remembrance Day Performance at St. John's Chapel on November 11, 2000

Song Cycles: For the Season at Bethel Mennonite Church on December 10, 2000

Women's Musical Club of Winnipeg for concerts at the Winnipeg Art Gallery for:
Pianist, Ian Hominick on October 15, 2000
2000 Egre Competition winner, violinist Elissa Lee on November 19, 2000
Annual Holiday treat - scholarship winners on December 30, 2000

Manitoba Chamber Orchestra for concerts at the Westminster Church for:
Roy Goodman and Richard Raymond, piano on September 20, 2000
Philip Headlam and Donna Brown, soprano on October 25, 2000
Roy Goodman and Paul Marleyn, cello on November 8, 2000
Jean-Francois Rivest and Winnipeg Singers on December 5, 2000

Manohar Performing Arts of Canada for:
Alehemyth at the Pantages Playhouse Theatre on October 14, 2000

Winnipeg Symphony Orchestra 2000 Season at the Manitoba Centennial Concert Hall for:
Magic Moments with Ben E. King from September 22, 23 and 24, 2000
Richard Buckley, conductor on September 29 and 30, 2000
Iceland Symphony Orchestra on October 5, 2000
Marin Alsop, conductor on October 6 and 7, 2000
Haydn on October 12, 2000
Andrey Boreyko, conductor on October 13 and 14, 2000

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Oscar Lopez from October 27, 28 and 29, 2000
Dr. Seuss Stories on November 12, 2000
Celtic Celiedh on November 17 and 18, 2000
The 1700s on November 23, 2000
A Tribute to the Beatles from November 24, 25 and 26, 2000
Enrique Diemicke, conductor on December 1 and 2, 2000
Mad About Mozart on December 3, 2000
An Evening with Anne Murray on December 6 and 7, 2000
New Orleans Swing from December 8, 9 and 10, 2000
Beethoven on December 14, 2000
Markland Thakar, conductor on December 15 and 16, 2000

Rose and Max Rady Jewish Community Centre at the Berney Theatre, the Asper Jewish Community Campus for:
Junior Mance Trio on September 10, 2000
Karrin Allyson Quintet on September 24, 2000
Bill Mays and Ray Drummond on November 19, 2000

Adhere and Deny Inc., at 405 - 52 Albert Street for:
Salome from October 11 to 21, 2000

The Little Opera Company for:
The Old Maid and The Thief at the Manitoba Deaf Centre from September 28, 29 and 30, 2000
Christmas Recital at Young United Church on December 9 and 10, 2000

Gas Station Theatre for performances at the Gas Station Theatre for:
Winnipeg Improv Festival from October 12 to 15, 2000
Burnt Tongue and It's Me, Only Better from October 19 to 21, 2000
Step 9 from November 30 to December 9, 2000

Groundswell, Winnipeg's New Music Series for:
MIASMA at the Gas Station Theatre on November 4, 2000

La Fédération des aînés franco-manitobains Inc. for:
Le Théâtre des aînés at Le Centre culturel franco-manitobain on October 4, 5 and 6, 2000

Winnipeg Jewish Theatre for plays at the Berney Theatre, the Asper Jewish Community Campus for:
Door to Door from October 26 to November 5, 2000
Hello Muddah, Hello Fadduh from November 30 to December 10, 2000

Winnipeg International Writers Festival for festival events:
School Event at the Winnipeg Art Gallery on October 10, 2000
Absence at the Planetarium Auditorium on October 10, 2000
Foyer opening at the St. Boniface College on October 11, 2000
Passages at the Planetarium Auditorium on October 11, 2000
Origins at the Planetarium Auditorium on October 12, 2000
Into the Rapture at Cinematheque on October 13, 2000
Of Fire & Ice at the Planetarium Auditorium on October 13, 2000
Book Mice at the Manitoba Children's Museum on October 14, 2000
Word Rats at the Manitoba Children's Museum on October 14, 2000
Q & A Café at the Old Spaghetti Factory on October 14, 2000
Generations at the Planetarium Auditorium on October 14, 2000
Poetry Bash at the West End Cultural Centre on October 14, 2000
Brunch at Pasta la Vista on October 15, 2000
Home at the Planetarium Auditorium on October 15, 2000

University of Manitoba School of Music for the Fall 2000 Concerts for:
Wind Orchestra/University Singers Concert at Glenlawn Collegiate on October 19, 2000
Concert Band with Glenlawn Sr. 4 Band at Glenlawn Collegiate on November 6, 2000
Chamber Winds at Eva Clare Hall, School of Music on November 10, 2000

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University Orchestra at the First Presbyterian Church on November 22, 2000
Wind Orchestra with MBCA at the Jubilee Auditorium on November 29, 2000
University Singers at the Bethel Mennonite Church on December 8, 2000
University Choir at the Epiphany Lutheran Church on December 9, 2000

II. That the Proper Officers of the City be authorized to do all things necessary to effect the intent of the foregoing.

Adopted by consent.

Community Incentive Grant Application -
Kelvin Clippers Football Club
File PR-2.6(32) (Vol. 8)

877 - 3. The Standing Policy Committee on Protection and Community Services has been advised that the City Centre Community Committee, at its meeting on July 4, 2000, considered an application from the Kelvin Clippers Football Club for a Community Incentive Grant in the amount of $4,100.00, to assist with the cost of football helmets.

The application does not meet the eligibility criteria contained in the Community Incentive Grant Program.

The City Centre Community Committee recommended approval of a Community Incentive Grant to the Kelvin Clippers Football Club in the amount of $4,100.00, for the purpose requested.

The Standing Policy Committee on Protection and Community Services concurred in the recommendation of the City Centre Community Committee, and recommends:

I. That the following eligibility criteria for the Community Incentive Grant Program, be waived in this instance, namely: -

a) The project is to make a significant contribution to the long-term benefit of the community-at-large in terms of improved facilities;

b) The project is not to compete with or duplicate other community facilities;

c) The project is to benefit the community-at-large and remain accessible to all members of the community, and

d) The project is to clearly articulate a plan of activities including projected work schedules, material, labour, equipment and other project requirements and lead to the completion of a substantial physical product.

II. That a Community Incentive Grant in the amount of $4,100.00, not to exceed a maximum of fifty percent (50%) of the total project cost, be approved to the Kelvin Clippers Football Club for the purpose requested, subject to the following conditions:

a) Confirmation of other funding sources;

b) Approval of final plans and specifications for the project by the Director; and

c) The applicant entering into a formal agreement with the City of Winnipeg.

III. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Adopted by consent.

(See Minute No. 874 for opposition recorded by Councillor Clement)

Report of the Standing Policy Committee on Protection and Community Services dated September 7, 2000

Community Incentive Grant Application - Broadway Neighbourhood Centre File PR-2.6(32) (Vol. 8)

878 - 4. The Standing Policy Committee on Protection and Community Services has been advised that the City Centre Community Committee, at its meeting on July 4, 2000, considered an application from the Broadway Neighbourhood Centre for a Community Incentive Grant in the amount of $20,000.00, to assist with the cost of a playground upgrade, Phase I.

The application does not meet the eligibility criteria contained in the Community Incentive Grant Program.

The City Centre Community Committee recommended approval of a Community Incentive Grant to the Broadway Neighbourhood Centre in the amount of $20,000.00, for the purpose requested.

The Standing Policy Committee on Protection and Community Services concurred in the recommendation of the City Centre Community Committee, and recommends:

I. That the following eligibility criteria for the Community Incentive Grant Program, be waived in this instance, namely: -

   a) The applicant has requested twenty five (25%) of the project cost from the Community Incentive Grant Program and the remaining seventy five (75%) percent from the City of Winnipeg Capital budget and therefore would not be contributing fifty percent (50%) of the capital costs from their own sources.

II. That a Community Incentive Grant in the amount of $20,000.00, be approved to the Broadway Neighbourhood Centre for the purpose requested, subject to the following conditions:

   a) Approval of final plans and specifications for the project by the Director; and

   b) The applicant entering into a formal agreement with the City of Winnipeg.

III. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Adopted by consent.

Request for Waiver of Fees for Rental of the Sherbrook Pool by the Sherbrook Sharks Swim Club File PR-2.10 (Vol. 11)

879 - 5. The Standing Policy Committee on Protection and Community Services considered a request from the President of the Sherbrook Sharks, to waive the fees in the amount of $9,200.00, in 2000 - 2001, associated with the rental of the Sherbrook Pool.

On September 9, 1998, Council adopted the Report of the Standing Policy Committee on Protection and Com-munity Services dated August 24, 1998, which recommended that the fees and charges in the amount of $9,000.00 associated with the rental of the Sherbrook Pool for 1999, by the Sherbrook Sharks, be waived.

On September 22, 1999, Council adopted Clause 5 of the Report of the Standing Policy Committee on Protection and Community Services dated September 7, 1999, which recommended that the fees and charges in the amount of $7,500.00 associated with the rental of the Sherbrook Pool for 1999 - 2000, by the Sherbrook Sharks, be waived.

On September 7, 2000, Mr. Randy Conway, President of the Sherbrook Sharks appeared in delegation before the Standing Policy Committee on Protection and Community Services. He provided the 2000 - 2001 Swim Club budget which included estimated costs for the year.

The Standing Policy Committee on Protection and Community Services recommends:

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I. That the fees and charges in the amount of $9,200.00, associated with the rental of the Sherbrook Pool by the Sherbrook Sharks Swim Club for 2000-2001, be waived.

II. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Adopted by consent.

(See Minute No. 874 for opposition recorded by Councillor Clement)

STANDING POLICY COMMITTEE ON PROTECTION AND COMMUNITY SERVICES

CONSIDERATION OF BY-LAWS

880 - On motion of Councillor Vandal, the following by-laws were read a first, second and third time, the rule being suspended for the third reading of each by-law, and were passed and ordered to be signed and sealed, namely:-

By-law No. 7675/2000, a by-law of The City of Winnipeg to amend By-law No. 1322/76, being the Winnipeg Fire Prevention By-law. File GF-1 (Vol. 18)

By-law No. 7676/2000, a by-law of The City of Winnipeg to amend various by-laws and delete references to the Medical Officer of Health. File EH-1 (Vol. 20)

By-law No. 7694/2000, a by-law of The City of Winnipeg to amend the Amusement Tax By-law No. 3107/81. File FL-6 (Vol. 22)

By-law No. 7700/2000, a by-law of The City of Winnipeg to control obstructive solicitation for donations. File GF-2 (Vol. 53)

STANDING POLICY COMMITTEE ON PROTECTION AND COMMUNITY SERVICES

QUESTION PERIOD

881 - Councillor Steek inquired about the status of the larvaecide program report.

Councillor Vandal took the question under advisement.