Minute No. 689
Report - Standing Policy Committee on Protection and Community Services - September 12, 2005

Item No. 1 **Community Incentive Grant - Old St. Vital Business Improvement Zone (BIZ)**
File PR-2.6(35)

COUNCIL DECISION:

Council concurred in the recommendation of the Standing Policy Committee on Protection and Community Services and adopted the following:

1. That the following eligibility criteria for the Community Incentive Grant Program be waived in this instance, namely:

   A. The project is to be through the development of a sport or recreation capital project.

   B. The project is to make a significant contribution to the long-term benefit of the community at large in terms of improved facilities.

   C. The project is to benefit the community at large and remain accessible to all members of the community.

2. That a Community Incentive Grant, to a maximum amount of $10,000.00, be approved to the Old St. Vital Business Improvement Zone to assist with the cost of purchasing a truck, subject to the following conditions:

   A. Confirmation of other funding sources;

   B. Approval of final plans and specifications for the project by the Director of Community Services; and

   C. The applicant entering into a formal agreement with the City of Winnipeg.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORY:

Moved by Councillor Steeves,

That the recommendation of the Standing Policy Committee on Protection and Community Services be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On September 21, 2005, the Executive Policy Committee concurred in the recommendations of the Standing Policy Committee on Protection and Community Services and the Riel Community Committee and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On September 12, 2005, the Standing Policy Committee on Protection and Community Services concurred in the recommendation of the Riel Community Committee and submitted the matter to the Executive Policy Committee and Council.

COMMUNITY COMMITTEE RECOMMENDATION:

On July 18, 2005, the Riel Community Committee did not concur in the administrative recommendation and recommended that a Community Incentive Grant, to a maximum amount of $10,000.00, (St. Vital Ward allocation), be approved to the Old St. Vital BIZ, to assist with the cost of purchasing a truck, subject to terms and conditions, and submitted the matter to the Standing Policy Committee on Protection and Community Services.

Winnipeg

COMMUNITY INCENTIVE GRANT PROGRAM
APPLICATION EVALUATION

Applicant:	Old St. Vital Business Improvement Zone	**Total Project Cost:**	$20,000.00
Project Description:	Purchase of a Truck for BIZ Duties	**Grant Requested:**	**$10,000.00**
		Maximum Allowed:	$10,000.00
Date of Application:	June 15, 2005	**% of Total Project Cost:**	50%

Funding Sources:	Amount	Confirmed
BIZ Funds	$10,000.00	YES
Total	$10,000.00	

	Meets Program Eligibility and Selection Criteria	Yes	No
1a)	Organization is a **non-profit community organization offering sport or recreation services** or is a non-profit community organization that **contributes to the health and well-being of the community**;	X	
b)	through the development of a **sport or recreation capital project**;		X
c)	that is **accessible to the community**.	X	
2	Makes a significant contribution to the **long-term benefit** of the community at large in terms of **improved facilities.**		X
3	Does not compete with or duplicate other community facilities.	X	
4	**Benefits the community at large** and remains **accessible to all members of the community**.		X
5	Includes confirmation of sufficient resources to maintain and operate completed projects.	X	
6	Clearly articulates a plan of activities including projected work schedules, material, labour, equipment and other project requirements. Project leads to the completion of a substantial physical product.	X	
7	Is feasible within the project management capabilities of the applicant.	X	
8	Total project funding is confirmed.	X	
9	**Does not include any funds from the City.**	X	

Criteria Exceptions:

1. Organization is a non-profit community organization offering sport or recreation services or is a non-profit community organization that contributes to the health and well-being of the community; **but not** through the development of a sport or recreation capital project, that is accessible to the community.
2. This project **does not** make a significant contribution to the long-term benefit of the community at large in terms of improved facilities.
3. This project **does not** benefit the community at large and remains accessible to the community.

Note: The applicant is seeking funding for the purchase of a truck.

Department Financial Implications:

Departmental Recommendations:
That this application be denied.

Prepared by: Community Services Department
Date: **June 23, 2005**
Application Evaluation Revised September 25, 2003

THE CITY OF WINNIPEG
COMMUNITY INCENTIVE GRANT PROGRAM
APPLICATION

Please refer to the "Guide to Applicants" for assistance completing this form.

1. Name of Organization: Old St. Vital Business Improvement Zone
2. Mailing Address: RPO Niakwa, P.O. Box 52023 Winnipeg, MB
   Postal Code: R2M 5P9 Phone No.: (204) 233-9535
   Fax No: (204) 256-8072 Email: info@oldstvital.biz.com
3. Name of designated officials to be contacted about this application:
   Name: Jim Fuller Phone (Res.): 233-2426
   Position: President Phone (Bus.): 795-5699
   Name: Chris Law Phone (Res.): 792-8546
   Position: Treasurer Phone (Bus.): 233-4744
4. How long has the organization been in operation? December 1996
5. CIGP Requested Amount $ 10,000.00 (Max. 50% of Total Project Cost)

LIST OTHER SOURCES OF FUNDING	AMOUNT	CONFIRMED
SOURCE # 1. BIZ Funds	$ 10,000.00	YES ☑ NO ☐
SOURCE # 2.	$	YES ☐ NO ☐
SOURCE # 3.	$	YES ☐ NO ☐
SOURCE # 4.	$	YES ☐ NO ☐
Total Project Cost	$ 30,000 Approx.	

Has this project received prior funding under the Community Incentive Grant Program? YES ☐ NO ☑

6. Name of Project: Purchase of a Truck for BIZ Duties
7. Location of Project: Old St. Vital BIZ Zone (see attached)
   Preferred Start Date: June 105 End Date: n/a
8. **Detailed Project Description: Attach on separate sheets or use the reverse side of this application.** See Attached

APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) of the applying organization and this application is accurate to the best of my/our knowledge.

SIGNATURE	TITLE/POSITION	DATE
[signature]	President	June 8/05
[signature]	TREASURER	June 8/05

SIGNATURE TITLE/POSITION DATE

Old
St. Vital
Business Improvement Zone

Mailing Address:
RPO Niakwa, PO Box 52023
Winnipeg, MB R2M 5P9
Phone: (204) 233-9535 Fax: (204) 256-8072
E-Mail: info@oldstvitalbiz.com

Request for Funding

Introduction

The Old St. Vital Business Improvement Zone (BIZ) encompasses an area along St. Mary's Road from Carriere Avenue south to Fermor Avenue and along St. Anne's Road from the junction at St. Mary's Road south to Fermor Avenue. This business district can be characterized as neighbourhood and community focused in that it primarily services the surrounding community and many of the business owners live within the neighbourhood. The businesses are primarily small, owner operated and housed one or two storey buildings, some of which are converted residences.

The decision to develop a revitalization concept plan for the BIZ was based upon goals common to both the businesses and the residents of Old St. Vital:

- to improve the physical characteristics of the Business Improvement Zone;
- to provide for a variety of recreational and commercial opportunities;
- to enhance pedestrian activity within the business zone.

In order to arrive at a vision for the revitalization of Old St. Vital, a Working Committee was established in 1996. The committee meet to establish goals and objectives, issues and goals were identified and a vision for the Old St. Vital BIZ was developed. The following goals were identified:

1. Development of the riverbank adjacent to St. Mary's Road and improved access and linkages between the sidewalk and the riverbank.
2. Improve pedestrian circulation and opportunities.
3. Greening of the business zone:
    a. street tree planting,
    b. riverbank planting, and
    c. private property planting program.

4. Creation of a focus for the Old St. Vital BIZ – a community-gathering place.
5. Improvement of individual properties.
6. Removal of overhead Hydro lines.
7. Recognizing and exhibiting the history of Old St. Vital with interpretive signs.

The Old St. Vital BIZ has progressed effectively since its inception. Program needs make it necessary for the Board to look to the future, prepare for, and maintain these goals and objectives. The Summer Maintenance program is a major component in the overall existence of the BIZ. Currently the group represents approximately 160 business owners/members in the area. The Old St. Vital BIZ, following the mandate set out since its inception, has three major visual components to the Summer Maintenance program.

1. Plant Installation & Maintenance
2. Graffiti Removal
3. Overall Area Maintenance of Walkways, Riverbanks and Common Areas

Project Plan

The first, Planting and Plant Maintenance encompasses 33 city blocks in Old St. Vital. Under this project, the BIZ summer staff plant, fertilize, weed, and maintain approximately 250 above ground, 50 inground planters and 36 hanging baskets. Watering 3 to 4 times weekly is a large undertaking and done to a large portion of the foliage. Flowers, shrubs and trees that are found on the boulevards and medians in the BIZ boundaries not only enhance the look and feel for the business community, but enrich the area as a whole.

Secondly, Graffiti Removal, prevention and cataloguing tags makes up the other half of this BIZ program. The Graffiti Committee is in the process of developing a comprehensive plan of attack on tagging throughout the zone. The Triple 'R' approach has already been put in motion and is currently making a difference by reducing the number ot tags seen in the area. Record, Report and Remove graffiti is the best way to solve this plague on society. Educating through schools and community awareness, as well as lobbying for stricter penalties to offenders are some topics being worked on.

Both components require extensive planning and coordination. It is the Boards ongoing efforts that have made this program evolve to what it is today. The BIZ has been fortunate for the past 4 years to "loan" a vehicle from a local business owner, however this year, several issues have arose that has the Board reviewing their summer maintenance requirements.

The current vehicle has required repairs to ensure it is safe for the BIZ crew to use. There are potential upcoming mechanical issues that have been detected by vehicle inspection. Wear and tear due to the needs of the BIZ has found that time is expiring on the BIZ use of this vehicle. Along with repair costs, the owner is relying more on this vehicle for his own business purposes. Scheduling for BIZ projects and his business projects is an increasing problem.

At this time the Old St. Vital BIZ is currently seeking funding to purchase a new vehicle. The largest question that is asked is that if the BIZ does not have a vehicle to perform the duties needed, planting and graffiti removal will be greatly effected. Current City crews cannot accommodate the already exceeding work capacity on smaller budgets and it is has been stated by some City departments that the work would just not proceed. The BIZ plans to further expand this maintenance program to a year round endeavor, should proper equipment be readily available. The visual improvements throughout the zone over the last 9 years would be sorrowfully missed and would impact the area tremendously.

With the assistance of a trained & licensed mechanic, a suitable vehicle is being sought that would meet the necessary requirements. It is the BIZ Boards goal to acquire a vehicle similar to that, which is currently used by Parks & Recreation and other City Departments. Proper safety directional lighting is also an essential component of this endeavor. Existing equipment would be affixed to the truck (i.e. watering tank, power washer, watering pump, directional signage and lighting).

The Old St. Vital BIZ is prepared to contribute funds from the existing budget; however additional funding is required from other sources in order to continually meet the Summer Maintenance goals and objectives. We hope that this proposal meets with your favorable approval.

Sincerely,

Old St. Vital Business Improvement Zone
Management Board


PROGRES


VIEUX
SAINT-
VITAL





