Agenda - Council - November 23, 2005

Report - Standing Policy Committee on Protection and Community Services - November 7, 2005

Item No. 1 Community Incentive Grant - Enterprises Riel
File PR-2.6(35)

STANDING COMMITTEE RECOMMENDATION:

On November 16, 2005, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Protection and Community Services (which did not concur in the recommendation of the Riel Community Committee), and submits the following to Council:

1. That a Community Incentive Grant in the amount of $15,000.00, not be approved to Enterprises Riel, to assist with the cost of a business plan for the Manitoba Sports and Recreation Campus project.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report - Standing Policy Committee on Protection and Community Services - November 7, 2005

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 16, 2005, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Protection and Community Services (which did not concur in the recommendation of the Riel Community Committee) and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On November 7, 2005, the Standing Policy Committee on Protection and Community Services did not concur in the recommendation of the Riel Community Committee, and recommended that a Community Incentive Grant not be approved to Enterprises Riel for the purpose requested, and submitted the matter to the Executive Policy Committee and Council.

COMMUNITY COMMITTEE RECOMMENDATION:

On October 18, 2005, the Riel Community Committee recommended that a Community Incentive Grant (St. Boniface Ward allocation), be approved to Enterprises Riel, to assist with the cost of a business plan for the Manitoba Sports and Recreation Campus Project, subject to terms and conditions, and submitted its recommendation to the Standing Policy Committee on Protection and Community Services.

COMMUNITY INCENTIVE GRANT PROGRAM
APPLICATION EVALUATION

Applicant:	Entreprises Riel	**Total Project Cost:**	$120.000.00
Project Description:	**140 – 614 Rue Des Meurons**	**Grant Requested:**	**$15,000.00**
		Maximum Allowed:	$60,000.00
Date of Application:	October 18, 2005	**% of Total Project Cost:**	**8%**

Funding Sources:	**Amount**	**Confirmed**
Western Diversification	$85,000.00	No
Province of Manitoba	$20,000.00	No
Total	105,000.00	

	Meets Program Eligibility and Selection Criteria	**Yes**	**No**
1a)	Organization is a **non-profit community organization offering sport or recreation services** or is a non-profit community organization that **contributes to the health and well-being of the community**;	X	
b)	through the development of a **sport or recreation capital project**;		X
c)	that is **accessible to the community**.	X	
2	Makes a significant contribution to the **long-term benefit** of the community at large in terms of **improved facilities.**		X
3	Does not compete with or duplicate other community facilities.	X	
4	**Benefits the community at large** and remains **accessible to all members of the community**.	X	
5	Includes confirmation of sufficient resources to maintain and operate completed projects.	X	
6	Clearly articulates a plan of activities including projected work schedules, material, labour, equipment and other project requirements. Project leads to the completion of a substantial physical product.		X
7	Is feasible within the project management capabilities of the applicant.	X	
8	Total project funding is confirmed.		X
9	**Does not include any funds from the City**.	X	

Criteria Exceptions:

- Organization is a non-profit community organization offering sport or recreation services or is a non-profit community organization that contributes to the health and well-being of the community; **but not** through the development of a sport or recreation capital project that is accessible to the community.
- **Does not** make a significant contribution to the long-term benefit of the community at large in terms of improved facilities.
- Clearly articulates a plan of activities including projected work schedules, materials, labor, equipment and other project requirements. The project **does not** lead to the completion of a substantial physical product.

Note: The organization is seeking funding for development of a business plan.

Department Financial Implications:
Departmental Recommendations:
That this application be denied.
Prepared by: Community Services Department
Date: **October 21, 2005**
Application Evaluation Revised September 25, 2003

THE CITY OF WINNIPEG
COMMUNITY INCENTIVE GRANT PROGRAM

APPLICATION

Please refer to the "Guide to Applicants" for assistance completing this form.

1. Name of Organization: ENTREPRISES RIEL

2. Mailing Address: 140 - 614 RUE DES MÉRÉONS
   Postal Code: R2H 2P9 Phone No.: 233-7799
   Fax No: 233-7444 Email: NROUSSEAU@ENTREPRISESRIEL.COM

3. Name of designated officials to be contacted about this application:
   Name: NORM GOUSSEAU Phone (Res.): _____
   Position: DIR. ECONOMIC DEVELOPMENT Phone (Bus.): 233-7799
   Name: GERALD DORUE Phone (Res.): _____
   Position: EXECUTIVE DIRECTOR Phone (Bus.): 233-7799

4. How long has the organization been in operation? 1998

5. **CIGP Requested Amount** $ 15 000 (Max. 50% of Total Project Cost)

LIST OTHER SOURCES OF FUNDING	AMOUNT	CONFIRMED
SOURCE # 1. ~~CITY OF WINNIPEG~~	$ _____	YES ☐ NO ☐
SOURCE # 2. WESTERN DIVERSIFICATION	$ 85 000	YES ☐ NO ☒
SOURCE # 3. PROVINCE OF MANITOBA	$ 20 000	YES ☐ NO ☒
SOURCE # 4. _____	$ _____	YES ☐ NO ☐
Total Project Cost	$ 120 000	

Has this project received prior funding under the Community Incentive Grant Program? YES ☐ NO ☒

6. Name of Project: CAMPUS SPORTIF ET RÉCRÉATIF DU MANITOBA - MANITOBA SPORTS AND RECREATION CAMPUS

7. Location of Project: OLD CANADA PACKERS SITE (PUBLIC MARKET SITE)
   Preferred Start Date: NOVEMBER 2005 End Date: APRIL 2006

8. **Detailed Project Description: Attach on separate sheets or use the reverse side of this application.**

APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) of the applying organization and this application is accurate to the best of my/our knowledge.

SIGNATURE	TITLE/POSITION	DATE
	DIRECTOR - ECONOMIC DEVELOPMENT	12/10/05
Gerald L. Dorue	EXECUTIVE DIRECTOR	12/10/05

5004

ENTREPRISES RIEL

Development of a business plan for the "Campus sportif et récréatif du Manitoba – Manitoba Sports and Recreation Campus"

Presented to: the City of Winnipeg, Community Incentive Grant Program

By: Entreprises Riel
Normand Gousseau, Director of economic development

October 12th, 2005

PROJECT NAME

Business plan development for the "Campus sportif et récréatif du Manitoba – Manitoba Sports and Recreation Campus"

NAME OF AGENCY

Entreprises Riel
140-614, rue Des Meurons
St. Boniface (Manitoba)
R2H 2P9

AGENCY CONTACT

Normand Gousseau, Director of Economic Development

LOCATION OF PROJECT

Old Canada Packers (Public Market site) corner of Marion and Archibald streets, Winnipeg Manitoba

PROJECT ANTICIPATED START DATE

November 2005

PROJECT DURATION

Six months, March 2006

INFORMATION AND HISTORY OF THE AGENCY, ENTREPRISES RIEL

History

In fulfilling its' mandate the Corporation de développement économique des municipalités bilingues du Manitoba (CDEM) set out to establish economic development corporation in each of the 16 municipalities in its mandated area including the City of Winnipeg and more specifically the Riel district of this municipality. The Riel Economic Development Corporation was born out of this vision and founded by a group of business executives in 1998. The newly formed CDC established an office and hired personnel in December of that same year. In June of 2002, the Riel Economic Development Corporation joined forces with Entreprises Saint-Boniface to create what is now called Entreprises Riel Incorporated.

The advantages of this union were:

- A simplified and synchronized approach to economic development;
- A concentration of efforts to achieve greater objectives;
- The elimination of a perceived duplication of efforts;
- To provide for a more concerted approach to economic and community development.

Our mission

To undertake and foster Francophone economic and community development initiatives in the City of Winnipeg's Riel District (St. Boniface, St. Norbert and St. Vital).

Our mandate

This mandate includes being a leader and coordinator for the various organizations and business leaders that contribute to economic development in the district. Acting as a catalyst, Riel mobilizes such entities in common economic projects and undertakings, always with a view of demonstrating how bilingualism represents a value-added commodity to the City of Winnipeg and the Province of Manitoba.

Composition of the Board of Directors

Twelve members as follows:

- Saint-Boniface: one member named for a two year term by the councillor for this ward,
- Saint-Vital: one member named for a two year term by the councillor for this ward,
- Saint-Norbert: one member named for a two year term by the councillor for this ward,
- Five members elected in Saint Boniface for a three year term,
- Two members elected in Saint Vital for a three year term,
- Two members elected in Saint Norbert for a three-year term.

Members must be owners or hold a senior executive position in the private industry and must reside, operate a business or both in the designated Riel district.

Number of full and part-time employees

Entreprises Riel has four permanent, full-time employees and one part-time employee who concentrate on economic development including tourism. Seasonal staff is added for the tourism component during the summer months.

PROJECT DESCRIPTION

Preamble

For 260 years, Saint Boniface has been known as the heart of the francophonie in western Canada. Visitors and residents still enjoy a balance of French and English cultures that coexist in harmony and French-Canadian culture still flourishes. Saint Boniface constitutes an important component of the Winnipeg's' Downtown and its' contribution both economically and culturally is incontestable. Be that as it may, although it has had a few successes over the last few years, Saint Boniface has fallen prey to the same plague that has forced many city cores into serious decay. Services have dwindled, businesses have disappeared from its main artery, housing stalk have been in decline and very little investments have been made in its infrastructure.

Entreprises Riel, in its development strategies recognizes that a prosperous community is one that finds a balance in its population density, its quality and accessibility of housing with its commercial component and recreation opportunities while providing attractions that generate traffic.

For over 150 years, industry and major residential developments coexisted and were deemed as acceptable in Saint Boniface. Today, industry is being strategically encouraged to relocate in industrial parks while modern residential areas become a mix of commerce, recreation, and residential focusing on quality of life for its residents.

In a specific case in the heart of Saint Boniface, a large expanse of land totalling 172 acres was the site of a major industrial plant owned by Canada Packers. Today this site has been vacant for approximately 20 years. It has not contributed in any way to the local economy, has encouraged vandalism and has significantly impaired the development of the surrounding community. Over these last twenty years, a few development projects have been examined but none seemed to address the needs of the community.

The project

The concept that we have been evolving for the Public Markets site (or the old Canada Packers site) at Marion and Archibald streets is based on a private/public partnership between the City and the developer. The project is seen as a multi-sport campus, a center for excellence in the heart of the Province, one that can attract a full range of sport development, competition, and high level coaching. Core facilities to be developed for the site could include, but are not limited to:

- Soccer complex (indoor and outdoor pitches)
- Baseball fields, volleyball and tennis courts
- Professional speed-skating oval, hockey facilities and recreational skating ponds, as well as a wide variety of other sports (winter & summer)
- Health & Wellness services
- Sport administration offices
- Hotel & Water Park

The project proponents have maintained a dialogue with sport groups and affiliated service groups to ascertain their level of appreciation and interest for the concept being proposed. Clearly these groups as well as the community have very favourably received the project. The business plan will uncover the level and value of synergies that could be generated by the campus. Similar models will be researched as to capitalise on their experience and expertise to compliment the study.

The National Sports Center in Blaine, Minnesota is major success story of a similar model that attracts amateur sports enthusiasts to the elite sport professionals. Canada is void of this type of facility and Manitoba, being at its geographical center, could play a major role in recreational, competitive and professional sports on the national stage.

This project is seen as an integral part of Entreprises Riel's economic development strategies.

OUR REQUEST

The proposed Manitoba Sports and Recreation Campus is a vast multifaceted initiative that would implicate a multitude of sport groups and related service groups. The business plan will be complex and will require considerable resources and expertise. Furthermore, the total project cost is estimated to be in the vicinity of $86 million.

This being noted, Entreprises Riel is soliciting support from the three levels of government for the sum of $120 000 to undertake a comprehensive business plan for the Manitoba Sports and Recreation Campus. We are asking the City of Winnipeg for a $15 000 contribution towards this initiative. We are submitting this application under the Community Incentive Grant Program for your consideration.

ENTREPRISES RIEL
140-614, rue Des Meurons Street, Saint-Boniface MB R2H 2P9
(204) 233-7799 Fax : (204) 233-7444 info@entreprisesriel.com www.entreprisesriel.com

October 12, 2005

Mrs. Monica Cowl
Community Incentive Grant Program
Community Services Department
8th Floor, 395 Main Street
Winnipeg MB R3C 3N8

Dear Mrs. Cowl:

Please find hereafter a grant application under the C.I.G.P for funding of a business plan for the Manitoba Sports and Recreation Campus.

As discussed, this application will require for the criteria to be waived and will need special consideration. Our councillor has suggested that the C.I.C.P. may be the best avenue to access city support for this initiative.

We thank you for your consideration and I may be reached at 233-7799 for further information.

Yours sincerely,

Norm Gousseau
Director of economic development

cc: Mr. Franco Magnifico, Councillor
Saint-Boniface Ward
510 Main Street
Winnipeg MB R3C 1B9