**Agenda - Council - December 11, 2002**

**Report - Executive Policy Committee - December 4, 2002**

**7. Les Jeux de la francophonie canadienne ("Games")**
**File GC-8 (Vol. 6)**

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On December 4, 2002, the Executive Policy Committee considered this matter and recommends to Council:

1. That the City of Winnipeg initiate discussions with appropriate parties with a view to establishing the necessary Games organizing corporation.

2. That, subject to a minimum of matching contributions from the Province of Manitoba and the Government of Canada being secured and to the receipt of an acceptable proposal being received from the corporation, funding of a maximum amount of $200,000.00, including goods and services, related to support of carrying out the Games themselves, be included in the 2005 Tax-Supported Budget.

3. That the Chief Administrative Officer be delegated authority to settle and finalize terms and conditions of a funding agreement together with any and all collateral or ancillary agreements with respect to the Games which in the opinion of the Chief Administrative Officer will satisfy the intent of Council including the appointments of City of Winnipeg representatives to the Games corporation.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing and execute such documents as required.

For the information of Council, the request for approval of an additional appropriation for the 2002 Adopted Tax Supported Budget to provide a maximum amount of $50,000.00 to support the Games corporation's start-up costs, has been referred to the Standing Committee on Fiscal Issues.

**Re: *Les Jeux de la francophonie canadienne* ("Games")**

**For submission to:** **Executive Policy Committee**

**Submitted by:** **Manager, Executive Policy Committee Secretariat**

**Report date:** **November 28, 2002**

**Recommendation(s):**

1. That the City of Winnipeg initiate discussions with appropriate parties with a view to establishing the necessary Games organizing corporation.
2. That an additional appropriation be approved for the 2002 Adopted Tax Supported Budget to provide a maximum amount of $50,000 to support the Games corporation's start-up costs.
3. That, subject to a minimum of matching contributions from the Province of Manitoba and the Government of Canada being secured and to the receipt of an acceptable proposal being received from the corporation, funding of a maximum amount of $200,000, including goods and services, related to support of carrying out the Games themselves, be included in the 2005 Tax-Supported Budget.
4. That the Chief Administrative Officer be delegated authority to settle and finalize terms and conditions of a funding agreement together with any and all collateral or ancillary agreements with respect to the Games which in the opinion of the Chief Administrative Officer will satisfy the intent of Council including the appointments of City of Winnipeg representatives to the Games corporation.
5. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing and execute such documents as required.

## Report Summary

**Key Issues:**

- The City of Winnipeg has been selected to host the third edition of *les Jeux de la francophonie canadienne* ["Games"] in July 2005.
- The City has been requested to strike a local planning committee to organize the 2005 Games.

**Implications of the Recommendation(s):**

**General Implications**

ð None

X For the organization overall and/or for other departments

X For the community and/or organizations external to the City of Winnipeg

X Involves a multi-year contract

Comment:

**Policy implications**

X No

ð Yes

Comment:

**Financial Implications**

ð Within approved current and/or capital budget

X Current and/or capital budget adjustment required

Comment:

## Report

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4. That the Chief Administrative Officer be delegated authority to settle and finalize terms and conditions of a funding agreement together with any and all

collateral or ancillary agreements with respect to the Games which in the opinion of the Chief Administrative Officer will satisfy the intent of Council including the appointments of City of Winnipeg representatives to the Games corporation.

5. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing and execute such documents as required.

**Reason for the report:**

The *Fédération de la jeunesse canadienne-française* (FJCF), which represents francophone youth in Canada between the ages of 12 to 25 years, has selected Winnipeg to host the third edition of *Les Jeux de la francophonie canadienne* in July of 2005. The FJCF has therefore requested the City of Winnipeg to establish the necessary 2005 Games organizing corporation.

In his confirmation letter, M. Michel Liboiron, President of the FJCF, acknowledges Winnipeg's "fantastic reputation with respect to community spirit" and invites Winnipeg "to help that spirit grow as well as make that "ESPRIT" known to the *francophonie Canadienne.*"

**History:**

Members of the FJCF had been working on organizing national games during the 1990's. Canada's *francophonie* were organizing games at the local, provincial and regional levels for Francophone youth. The next step was to hold a national *Jeux de la francophonie*. The FJCF wanted games "in the image of French Canadian and Acadian youth, so that the concept and the formula would reflect [their] vitality and originality".

The Games were created in 1998 with the pioneering Games held in Memramcook, New Brunswick, in August 1999. The second Games were held in Rivière-du-Loup, Québec, in 2002.

The main financial partners of the 1999 and 2002 Games were:

- The Government of Canada
- The respective province
- The respective municipality
- The *Fédération de la jeunesse canadienne-française*
- An incorporated *Société des Jeux de la francophonie-canadienne*

Councillor Daniel Vandal, representing the City of Winnipeg, received the official flag of *Les Jeux de la francophonie canadienne* at the 2002 Games' closing ceremonies. Prior to the 2002 Games, Premier Doer and Minister Lemieux, along with Mayor Murray, had signaled their enthusiastic support to holding the 2005 Games in Winnipeg. Recent discussions with Minister Selinger and the Honourable Raymond

Simard have been furthermore encouraging of the Province's and Government of Canada's support of the Games. With a formal launch, the Games corporation will have a mandate to make formal funding requests of governments and various potential partners.

**Discussion:**

The Games' formula comprises four components:

- Sports (badminton, volleyball, basketball and track and field)
- Arts (visual arts, music awareness and improvisation)
- Training (leadership, technology, communication and organization)
- Links/participation (exchanges among delegations and disciplines)

One delegation per province and territory is invited to participate, in addition to a national delegation made up of young Francophiles. The event brings together Francophones and Francophiles from all provinces and territories. The Games attempt to achieve the following objectives:

- alleviating the isolation of youth in the regions and offering an opportunity for youth to meet every three years
- stimulating Francophone pride
- creating and developing a leadership model
- enabling young people to measure themselves against others on a national level

The participation criteria are as follows. Participants must be:

- between 15 and 18 years old in the year in which the Games are held
- able to express oneself fluently in French
- enrolled in a secondary school, junior college or *CÉGEP*

At this time, the City is requested to initiate discussions with appropriate parties with a view to establishing the necessary organizing corporation and appoint City representatives to its Board of Directors. The Board would be responsible for:

- selecting committee chairs for organizing committees (in consultation with community organizations)
- creating a Games corporation
- preparing a detailed Games budget
- securing the federal and provincial governments' commitments for financial contributions
- confirming the availability of all sites for the Games
- working with partners in developing a multi-partite agreement to be signed in March 2003
- preparing and submitting a proposal for support of the Games

A detailed economic impact analysis will be part of the forthcoming formal proposal. However, the Games are anticipated to attract 1400 – 1500 youth participants and another 250 – 300 delegation supporters (e.g., coaches and parents). With this significant number of visitors in mind, prospective organizers intend to fully promote the complementary tourism opportunities. As well, the Games are consistent with ongoing attempts at promoting Winnipeg as a leading Francophone tourism destination.

The 2005 Games' five main partners are expected to be:

- The City of Winnipeg
- The Government of Canada
- The Province of Manitoba
- The *Fédération de la jeunesse canadienne-française*
- The Games corporation

Corporation start-up costs comprising the following are anticipated:

- legal fees for incorporation
- translation of legal documents
- an Executive Director's contract (for 4 months: December 2002 to March 2003)
- administrative personnel costs
- office space
- office equipment and supplies
- computer equipment, including Internet and telephone
- travel costs
- Board and Committees' meetings

Of a total preliminary budget of $3 million, it is anticipated that the City will be requested to provide a maximum of $200,000 in total goods and services upon receipt of an appropriate formal proposal in 2003. Based on contributions to previous Games and to commitments to the 2003 Western Canada Games, it is anticipated that the federal and provincial governments will be requested to provide $1,250,000 and $700,000 respectively.

**Financial Impact Statement:**

Project Name: Les Jeux de la francophonie canadienne ("Games")

Date: November 25, 2002 First Year of Program **2002**

| | 2002 | 2003 | 2004 | 2005 | 2006 |
|---|---|---|---|---|---|
| **Capital** | | | | | |
| Capital Expenditures Required | | | | | |
| Less: Existing Budgeted Costs | | | | | |
| Additional Capital Budget Required | $ - | $ - | $ - | $ - | $ - |
| **Funding Sources:** | | | | | |
| Debt - Internal | | | | | |
| Debt - External | | | | | |
| Grants (Enter Description Here) | | | | | |
| Reserves, Equity, Surplus | | | | | |
| Other - Enter Description Here | | | | | |
| Total Funding | $ - | $ - | $ - | $ - | $ - |
| Total Additional Capital Budget Required | $ - | | | | |
| Total Additional Debt Required | $ - | | | | |
| **Current Expenditures/Revenues** | | | | | |
| Direct Costs | $ 50,000 | | | $ 200,000 | |
| Less: Incremental Revenue/Recovery | | | | | |
| Net Cost/(Benefit) | $ 50,000 | $ - | $ - | $ 200,000 | $ - |
| Less: Existing Budget Amounts | | | | | |
| Net Budget Adjustment Required | $ 50,000 | $ - | $ - | $ 200,000 | $ - |

**Additional Comments:**

P. Bodnar
Senior Accountant

This Report Submitted By:

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|---|---|
| Department: | Executive Policy Committee Secretariat |
| Division: | |
| Prepared by: | Greg Zador |
| File No.: | |