osborne South
BUSINESS IMPROVEMENT ZONE

NOTICE OF MEETING

OSBORNE SOUTH BUSINESS IMPROVEMENT ZONE

The By-Law designating the "Osborne South Improvement Zone" requires that at least one general budget meeting shall be conducted each year, open to all persons from assessed businesses in the Zone, to:

a) consider its proposed program, zone levy and budget estimates, and to receive submissions and representations thereon;

b) elect the 2007 Board of Management.

THEREFORE:

A general budget meeting will be called to order at 6:00 p.m. on Tuesday, November 28, 2006, at The Royal Canadian Legion, 426 Osborne Street.

OSBORNE SOUTH BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET
FOR JANUARY 1, 2007 TO DECEMBER 31, 2007

Marketing	$ 6,500.00
Special Events	
• Christmas Event	1,200.00
• Farmers' Market	550.00
Scholarship	1,000.00
Physical Enhancement	15,400.00
Administration	7,850.00
TOTAL PROPOSED BUDGET FOR PROGRAMS	**$32,500.00**

*Levy required would be 2% of the ARV (annual rental value $1,620,000.00)

MARKETING

The objectives are to effectively market and promote all services, businesses and events in the Osborne South B.I.Z. area to the general public, tourists, B.I.Z. members and employees.

• Special advertising programs will be developed as required (i.e.: *Lance*, *Reflector*, B.I.Z. newsletter, new phone book covers)	5,500.00
• Website maintenance	1,000.00
TOTAL	**$6,500.00**

SPECIAL EVENTS

• Christmas Event	1,200.00
• Farmers' Market	550.00
TOTAL	**$1,750.00**

SCHOLARSHIP

To support local high school students at Churchill High and develop further awareness of the B.I.Z. to high school students in the area, two $500.00 scholarships will be granted.

TOTAL	**$1,000.00**

PHYSICAL ENHANCEMENT

Osborne South is a unique area in the City. It has its own character and its main strength is its small-town charm, people and park-like setting. Our objective is to beautify and enhance the existing environment for people who work, live, visit, and shop in the area and, by enhancing the visual components of Osborne South, all businesses will benefit. We will also work closely with City departments to ensure all maintenance needs are met.

• Maintain existing planters and hanging baskets	4,500.00
• New hanging baskets	3,000.00
• Maintenance	500.00
• Wreaths	400.00
• Banner replacement and ornamental pole repairs	5,000.00
• Hydro lighting costs	2,000.00
TOTAL	**$15,400.00**

ADMINISTRATION

• Summer Street Ambassador	3,500.00
• Audit	1,100.00
• Office expenses	500.00
• Winnipeg B.I.Z. Association membership	250.00
• Administrative support	2,500.00
TOTAL	**$7,850.00**