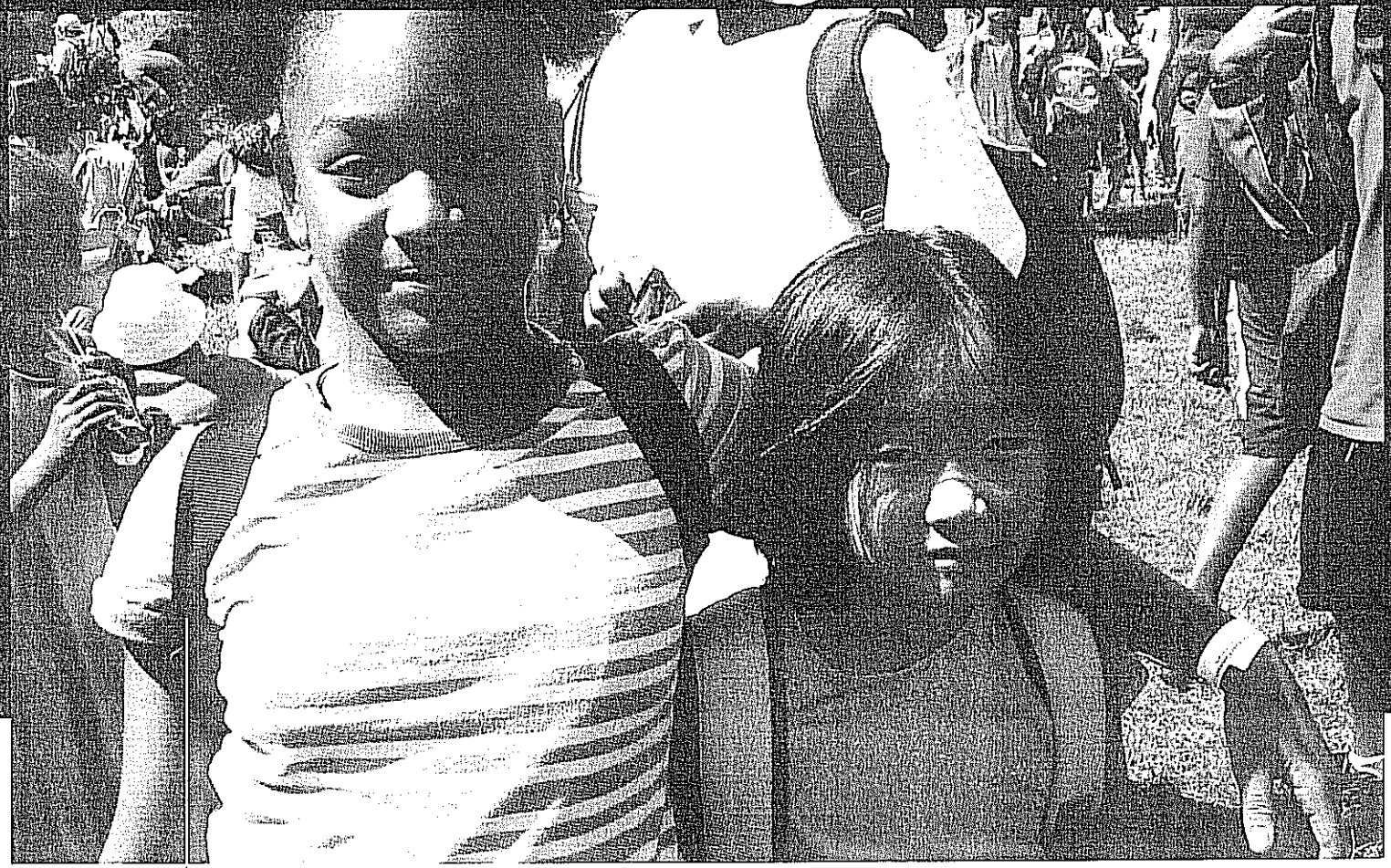
Saving Lives:



Measuring the impact of Boys and Girls Clubs

Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada



Listening to Parents

We understand the concerns of parents relative to their children and create opportunities that address these issues while building skills, confidence and character. Boys and Girls Clubs are a major part of the solution for children and their families in more than 500 communities across Canada.

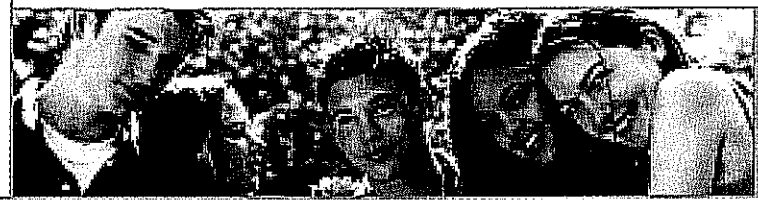
Concerns of Canadian Parents

The safety of their child	80%
Their child's exposure to drugs and alcohol	73%
Their child's exposure to negative influences from other children	73%
Their child's exposure to youth violence	72%
Their child's exposure to criminal activity	63%
Providing their child with the basic necessities of life	62%



Source: A Study of After School Programs, conducted for Boys and Girls Clubs of Canada by Goldfarb and Associates, 2001.

Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada



For over a century, Boys and Girls Clubs in Canada have provided children and youth with safe, supportive and affordable places to discover, develop and achieve their potential. At Boys and Girls Clubs children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life. Young people participate in fun, challenging club programs and activities that encourage healthy living, personal growth, learning, and community involvement.



A national survey conducted by Ipsos-Reid determined that **"Boys and Girls Club alumni view their experiences as highly positive, critical to their success, and for many, essential to their survival. Participation in Boys and Girls Clubs across Canada provided valuable benefits that have proven to last a lifetime."**

More than half of Club alumni confirmed that **"...the Club really saved my life."**

40% somewhat agree + **29%** strongly agree = **69%**

Source: Measuring the Impact of Boys and Girls Clubs, Ipsos-Reid, 2005



Positive Relationships

The positive relationships that members develop with dedicated trained club professionals and volunteers have been shown to have a lasting beneficial influence on their entire lives.



Club Staff

"Were there any particular staff members whom you would give special credit for developing, helping or supporting you?"

Yes 93%



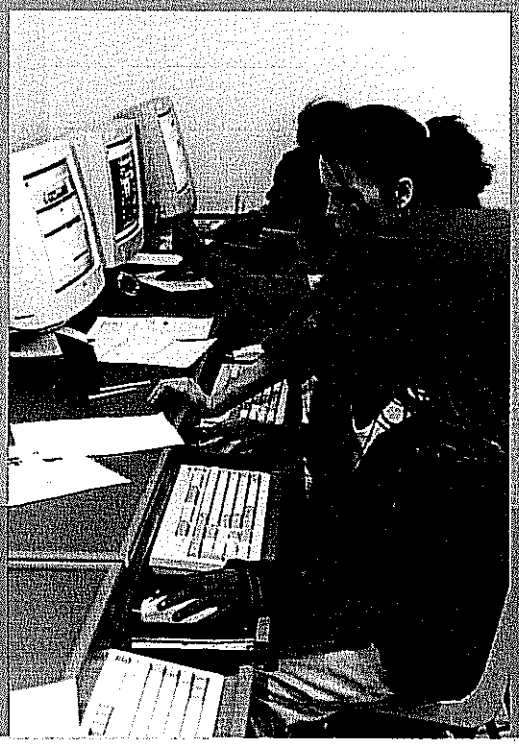
"THEIR LEADERS ARE PHENOMENAL!"

Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada





"Based on your own experience how important were Boys and Girls Club leaders in developing you in the following aspects of your life?" (Very important only)



Having fun	89%
Learning leadership skills	73%
Self confidence	67%
Getting along with others	65%
My self esteem as a child	65%
Knowing right from wrong	64%
Having someone to talk to	61%

Source: Measuring the Impact of Boys and Girls Clubs, Ipsos-Reid, 2005



Prevention and Lasting Impact

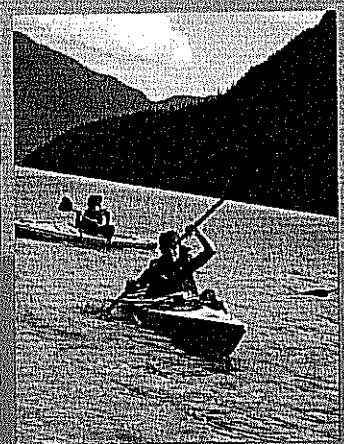
Boys and Girls Clubs take a preventative approach to tackling a broad range of critical issues facing children and their families, including child poverty, health, nutrition, education and youth violence. Club programs are accessible and affordable. Membership fees are low and are waived for children in need. Our Clubs reach and serve young people in need and considered to be "at-risk."

"Thinking about long term impact, what role does your Boys and Girls Club experience still play in your life?"

"Very positive" **66%**

"PARTICIPATING IN BOYS AND GIRLS CLUBS REALLY SAVED MY LIFE"





Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada





For over a century Boys and Girls Clubs have provided children and youth with safe, supportive and affordable places to discover, develop and achieve their potential. Clubs are a source of innovation and expertise on issues affecting children and youth in their communities and across the country.

91% **"Contributes in a meaningful way to the well being of children."**

89% **"An organization you can trust."**

88% **"Positive impact on people in the communities where it exists."**

88% **"Listens to and cares about the needs of children."**

84% **"An organization I would definitely recommend to a parent of a child in the future."**

79% **"An organization providing youth with essential skills."**



Source: Measuring the Impact of Boys and Girls Clubs, Ipsos-Reid, 2005

Serving children and youth across Canada

BRITISH COLUMBIA
Boys and Girls Club of Delta
Boys and Girls Club of Kamloops
Boys and Girls Club of Williams Lake and District
Boys and Girls Club Services of Greater Victoria
Boys and Girls Clubs of Central Vancouver Island
Boys and Girls Clubs of Greater Vancouver
Comox Valley Boys and Girls Club
Cranbrook Boys and Girls Club
Okanagan Boys and Girls Clubs

ALBERTA
Boys and Girls Club of Airdrie
Boys and Girls Club of Bonnyville
Boys and Girls Club of Bruderheim
Boys and Girls Club of Cochrane and Area
Boys and Girls Club of Hinton
Boys and Girls Club of Leduc
Boys and Girls Club of Lethbridge
Boys and Girls Club of Red Deer and District
Boys and Girls Club of Slave Lake
Boys and Girls Club of St. Paul & District
Boys and Girls Club of Strathcona County
Boys and Girls Club of Wainwright and District
Boys and Girls Club of Wetaskiwin
Boys and Girls Clubs of Calgary
Boys and Girls Clubs of Edmonton
Camrose and District Boys and Girls Club
Clearwater Boys and Girls Club
Crowsnest Pass Boys and Girls Club
Diamond Valley and District Boys and Girls Club
Edson and District Boys and Girls Club
Fort McMurray Boys and Girls Club
Fort Saskatchewan Boys and Girls Club
Plamondon & Wandering River Boys and Girls Club
Saddle Lake Boys and Girls Club
Stettler & District Boys and Girls Club

SASKATCHEWAN
Boys and Girls Clubs of Saskatoon
Battlefords Boys and Girls Club
Boys and Girls Club of Yorkton Inc.
Boys & Girls Clubs of Regina

MANITOBA
Thompson Boys and Girls Club
Winnipeg Boys and Girls Clubs

ONTARIO
Albion Neighbourhood Services Boys and Girls Club
Boys and Girls Club of Brantford
Boys and Girls Club of Greater Kingston & Area Inc.
Boys and Girls Club of London
Boys and Girls Club of Niagara
Boys and Girls Club of Ottawa/Club des Garçons et Filles d'Ottawa
Boys and Girls Club of Peel
Boys and Girls Club of Sarnia/Lambton
Boys and Girls Club of Windsor and Essex County
Boys and Girls Club of York Region
Braeburn Boys and Girls Club
City of Kawartha Lakes Boys and Girls Club
Dovercourt Boys and Girls Club
East Scarborough Boys and Girls Club
Eastview (Toronto) Boys and Girls Club
Eastview Boys and Girls Club (Oshawa)
Hamilton East Kiwanis Boys and Girls Club
Pembroke Boys and Girls Club
St. Alban's Boys and Girls Club
Thunder Bay Boys and Girls Club
Toronto Kiwanis Boys and Girls Clubs
West Scarborough Boys and Girls Club

QUEBEC
Akwesasne Boys and Girls Club
Clubs Garcons et Filles de Longueuil
Dawson Boys and Girls Club
Boys and Girls Club of Lachine/Club Garcons et Filles de Lachine
Boys and Girls Club of LaSalle/Club Garcons et Filles de LaSalle

NEW BRUNSWICK
Dieppe Boys and Girls Club
Boys and Girls Club of Eel River Bar First Nation
Fredericton Boys and Girls Club Inc.
The Boys and Girls Club of Grand Manan Island Inc.
Havelock Boys & Girls Club Inc.
Miramichi Boys and Girls Club
Club de Garçons et Filles de Moncton Boys & Girls Club Inc.
Petitcodiac Boys and Girls Club
Riverview Boys and Girls Club Inc.
The Boys and Girls Club of Saint John Inc.
Salisbury Boys and Girls Club Inc.
Charlotte County Boys and Girls Club Inc.
Boys and Girls Club of St. Andrews

NOVA SCOTIA
Dartmouth Boys and Girls Club
East Dartmouth Boys and Girls Club
Preston Area Boys and Girls Club
Sackville Boys and Girls Club
Truro Boys and Girls Club
Cole Harbour Boys and Girls Club
Boys and Girls Club of Yarmouth
Chebucto Boys and Girls Club

NEWFOUNDLAND & LABRADOR
Gander Boys and Girls Club
St. Anthony and Area Boys and Girls Club
Botwood Boys and Girls Club Inc.
James Hornell Boys and Girls Club
Norris Arm Boys and Girls Club
Wabana Boys and Girls Club
Upper Island Cove Boys and Girls Club
St. John's Boys and Girls Club

PRINCE EDWARD ISLAND
Boys and Girls Club of Charlottetown
Boys and Girls Club of Summerside
Wellington & Area Boys and Girls Club/Club Garçons et Filles de Wellington et des environs
Stella Maris Boys and Girls Club



YUKON TERRITORY
Boys and Girls Club of Whitehorse

REGIONAL OFFICES
Boys and Girls Clubs of Alberta
Boys and Girls Clubs of British Columbia
Boys and Girls Clubs of Newfoundland & Labrador
Boys and Girls Clubs of Nova Scotia
Boys and Girls Clubs of Ontario
Boys and Girls Clubs of Prince Edward Island

IN APPRECIATION
We are grateful to Sears Young Futures for providing financial support to the 2005 Ipsos-Reid study, Measuring the Impact of Boys and Girls Clubs.

Aussi disponible en français.

Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada

7100 Woodbine Avenue, Suite 405, Markham, ON L3R-5J2 (905) 477-7272 **www.bgccan.com**