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THE SHOPS OF SELKIRK AVENUE
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NOTICE OF MEETING
SELKIRK AVENUE BUSINESS IMPROVEMENT ZONE

The By-law designating the **Selkirk Avenue Business Improvement Zone** requires that at least one annual general meeting shall be conducted each year, open to all persons from assessed businesses in the zone;

a) to review and submit its proposed program, zone levy and budget estimates for 2007 to the persons attending the meeting from businesses in the zone for their approval.

b) to elect Board members. (Nomination papers available from Sylvia Todaschuk, at 508 Selkirk Ave. Deadline Tuesday, December 12th, 2006 at 3:30 p.m.

Therefore:

A general meeting will be called to order at the Ukrainian Canadian Veterans Branch Legion #141, 618 Selkirk Avenue, on Monday, December 18th, 2006, at 6:00 p.m.

Program

- 6:00 pm – Cash Bar
- 6:30 pm – Dinner (1 BIZ Member is free, extra members or other guests = $12.00)
- 7:00 pm – Guest Speakers
  - **Councillor Harry Lazarenko, Mynarski Ward**
  - **Hugh Coburn, Coordinator of the Nourth End Ambassador Partnership**
  - **David Hill, Chief Operating Officer, City of Winnipeg Parking Authority**
- 7:30 pm – Annual General Meeting (agenda attached).

SELKIRK AVENUE BUSINESS IMPROVEMENT ZONE
ANNUAL GENERAL MEETING

Monday, December 18th, 2006, 7:30 p.m.,
at the Ukrainian Canadian Veterans Branch,
Legion #141, 618 Selkirk Av

A G E N D A

1. Welcome and Call to Order
2. Approval of Agenda (motion required)
3. Approval of Annual General Meeting Minutes of 2005 (motion required)
4. Introduction of the Board
5. Review of 2006 BIZ year Report - Highlights by B.I.Z. President
   (motion to accept report)
6. Treasurer's Report and 2005 Audited Financial Statement
   Presentation of report, questions and answers
   i. Motion to accept Treasurer's Report
   ii. Motion to accept 2005 Audited Financial Statement
   iii. Motion for appointment of auditors for 2007
7. Presentation of Proposed Programs and Budget
   i. Presentation of proposed budget
   ii. Questions and answer period
   iii. Motion for approval of the proposed programs and budget for 2007
8. Election of Board Elections
   i. Presentation of 2007 slate for election to the BIZ Board of Management
   ii. Elections process if required
9. New Business
10. Results of Board Election (if required) and presentation of the 2007 Selkirk Ave BIZ Board of Management
11. Adjournment

PROPOSED
BUDGET AND PROGRAMS

of the

SELKIRK AVENUE
BUSINESS IMPROVEMENT ZONE

FOR THE PERIOD

JANUARY 1, 2007 to DECEMBER 31, 2007

1. BACKGROUND

The **Selkirk Avenue Business Improvement Zone (B.I.Z.)** was officially established by the City of Winnipeg Council on December 18, 1991. The purpose of the Selkirk Avenue B.I.Z. is to undertake programming and improvements in order to enhance and promote the street as an area for commercial activity.

2. PROPOSED PROGRAM & BUDGET 2007

a) Advertising, Promotion and Special Events.....$5,100.00

The objectives of the Advertising, Promotion and Special Events portion of the plan is to promote the image of Selkirk Avenue.

As well, the Board will undertake specific marketing and promotional activities (examples: city-wide newspapers such as Winnipeg Sun, Winnipeg Free Press (Folklorama Guide), Transcontinental Weeklies, Grassroots, Winnipeg/Manitoba Tourism, Fanfare Magazine Group: Passport, Where Magazine, Holiday Lights; Canstar Community News Ltd and Walking Tour Brochures.

b) Administration.....$3,100.00

This section will provide for administrative costs (example: annual audit, bookkeeping costs, annual meeting, postage, paper, etc.), for meeting costs and for membership fee costs.

c) Street Enhancement and Beatification.....$6,800.00

The Street Enhancement Program is responsible to act as a lobby with City Departments to ensure ongoing maintenance, to input into any future street improvements or redevelopment, mural painting, graffiti removal and banner program, planters, Street Ambassadors, and walking tours.

SELKIRK AVENUE
BUSINESS IMPROVEMENT ZONE

Proposed Budget: January 1, 2007 to December 31, 2007

EXPENSES

Advertising, Promotion and Special Events:

Winnipeg Sun, Winnipeg Free Press (Folklorama Guide),
Winnipeg/Manitoba Tourism, Fanfare Magazine Group:
(Passport, Where Magazine, Holiday Lights);
Canstar Community News Weeklies;
and Walking Tour Brochures

$5,100.00

$5,100.00

Administration:

➢ Audit & Accounting	2,000.00
➢ Annual and Board Meetings	300.00
➢ Office Expenses (postage, paper, etc.)	200.00
➢ Membership - WPG BIZ Association	250.00
- WPG Chamber of Commerce	350.00
	$3,100.00

$3,100.00

Street Enhancement and Beautification:

➢ Master Plan Report – Street Revitalization, Mural Artist, Summer Student Employment, And Walking Tour Coordinator	$3,300.00
➢ Banners, Flowers and Flower Pots	1000.00
➢ Safety Program	2,000.00
➢ Flowers along Selkirk Avenue	500.00
	$6,800.00

$6,800.00

Total Proposed Budget = **$15,000.00**

REVENUE

Business Improvement Zone Levy* **$15,000.00**

*Levy required would be approximately 1.69% of the A.R.V. (Annual Rental Value - $889,880)