Safe Communities Designation Committee
Work Plan (revised May 2007)

Goal
The goal of the Safe Communities designation Committee is to have Winnipeg designated as a "Safe Community".

Members

Objective
By December 31, 2007 Winnipeg will receive *Safe Communities designation*.

Activity	**Time Frame**	**Status**
Step 1: Getting Started • Create a core working group	June 2006	• Complete • May need to add representatives from other city groups
• Create work plan	June 30, 06	• Revised May 2007
• Review criteria for designation	June 30, 06	• Completed • New criteria as of February 2007 see ***"Community Action Plan: Ten Steps to Designation"***
• *Identify and assign responsibilities to gather organizational information for the safe community* • *Preliminary list of what organizations / community groups that exist working in the area of safety* • *This list will later be used to do a gap analyse of programs and an invitation list for involvement in the Safe Communities*	June 30	• Preliminary work has been done but more work is needed • Waiting for Committee Co-ordinator
Step 2: Develop a safety profile (injury and crime) • *Collect injury death, hospitalization and emergency data* • *Collect crime data Include safety perception and behavioral data*	Sept 15	• Preliminary work has been done results have to be summarized • Need information of perception of safety
• Create a communication plan • *Fact sheet* • *Brochure*	Sept 15	• Has not been done • *Consider branding of website, adds etc with Safe community Winnipeg logo*

		once designation is received
• *Identify community leaders to sponsor a media event* • *Intent to draw attention to the safety issues identified in the safety profile and to launch next step* • *Keynote speaker could be Paul Kells founder of safe Communities Foundation of Canada*	Oct 30	• Winnipeg Committee for safety sponsored "Towards a Safer Winnipeg" in November 2007 • Over 60 individuals representing over 40 organizations attended • Speakers included Paul Kells, Wpg police service and WRHA
Step 3: Identify and recruit members for a Safe Communities Coalition • Organize a first coalition meeting • Share data, identify next steps • Intro to safe communities concept • This event could be included with above mentioned event		• As above
Follow "Ten Steps to Designation" • Brief Mayor on activities and request to send letter of intention to Safe Communities • Identify and invite organizations to be on the "leadership Committee"	May 07 May 07 **July 07**	• Complete – letter sent May 16 • Winnipeg is now considered a "Candidate Community" • Letters of invitation have been drafted • Organizations include all who currently belong to Winnipeg Committee for Safety plus WRHA, United Way, Social Planning Council, Wpg. Chamber of Commerce, U of Winnipeg, Red Cross, Mast, Fire paramedic • Draft terms of reference of been written ***Next steps*** • ***Select date for first leadership table meeting / agenda is to provide background, vision, finalize terms of ref and identify next steps*** • ***Waiting on committee co-ordinator to be able to send out letters on letterhead***
Step 4: Prioritize Safety problems based on data Part A • Hold second meeting of leadership table to start setting	Mid-Sept 07	

priorities • Conduct gap analyse of current programming / problem areas • Identify / prioritize problems		
Step 6: Write and Submit business plan	Oct / Nov 07	
Step 7: Designation • Celebrate • Initiate transition plan of designation committee to implementation	Dec 31, 07	