ZAC QUARTIER FRANÇAIS
FRENCH QUARTER BIZ

FRENCH QUARTER BIZ – ZAC QUARTIER FRANÇAIS

ANNUAL GENERAL MEETING

Monday, November 6th, 2006 at 7:00 p.m.
at Step'N Out, 157 Provencher Blvd

AGENDA

1. Welcome // Introductions (board and members)
2. Approval of Agenda
3. Approval of Minutes of 2005 Meeting
4. President's Report (Strategic Plan and Year in Review)
5. Treasurer's Report
   i. Ratification of board decision re auditor 2005 auditor
   ii. 2005 Audited Financial Statement
   iii. Appointment of auditors for 2006
6. Presentation of Proposed Programs and Budget for 2007
7. Election of Board Members
8. New Business
   i. Potential Name Change for BIZ
9. Adjournment

The meeting will be followed by a brief presentation by Festival du Voyageur on Grand Rendez-Vous sur le Boulevard 2007 (opening street party), and a wine and cheese.

ZAC QUARTIER FRANÇAIS
FRENCH QUARTER BIZ

MINUTES OF THE ANNUAL BUDGET MEETING OF THE FRENCH QUARTER BIZ
7:00 p.m. Monday November 6th, 2006
Step'N Out sur le Boulevard, 157 Provencher Blvd., Saint-Boniface

There were approximately 16 people in attendance. A record of those in attendance is retained on file.

Call to order
Chairperson Alan Shepard called the meeting to order at 7:14 p.m.

1. Greetings and Introductions

Chairperson Alan Shepard (Step 'N Out sur le Boulevard) introduced the board and brought greetings. Members and guests introduced themselves as well as Anne-Marie Thibert-Guénette (Thibert Event and Associated Management – TEAM), part-time administrator for the BIZ who would be taking minutes. Martin Pasieczka, the City BIZ liaison, sent his regrets due to his recuperation from a car accident.

2. Approval of Agenda

Motion: To approve the agenda, Michelle Blanchard, seconded by Bev Morton.
Carried

3. Approval of the Minutes of the 2005 meeting

There was one correction of the word "flour" which should read "floor" on page 3.
Motion: To approve the minutes of the 2005 AGM as amended, Paul d'Eschambault, seconded by Louise Carrière. Carried

4. Year End Report

Alan reported to the membership on the following areas:

Strategic Plan
Following last year's AGM the sub-committee met a number of times to refine and prioritize items based on reasonable expectations of resources. The following priorities were identified.

1. **Develop a newsletter**
2. **Develop an internal directory of members**
3. **Make personal contact**
4. **Develop a BIZ directory (external)**
5. **Do group (co-op) advertising**
6. **Develop a website**
7. **Organize community events**
8. **Develop more partnerships**

Many of these goals have already been achieved or are underway for the coming year.

Newsletter
- First issue went out. Was fairly lengthy in order to allow space for general information on the BIZ for the benefit of new members.
- Plan on three or four issues per year.
- Bilingualism became a French media issue. Options were reviewed in order to accommodate servicing francophone members. Entreprises Riel has offered to help out as the cost for translation can be prohibitive.

Bridge Banners
In partnership with the Downtown BIZ double-sided banners were produced and installed on the Provencher Bridge.

Decorative Street Signs
In collaboration with the City's streetscaping plans for the neighbourhood, decorative streets signs were produced, to complement the decorative lamps, garbage receptacles, benches, bike racks, and decorative wrought iron pieces already installed. The signs should be installed shortly. It is hoped additional dollars will be available (through the City) to continue the work through to Archibald.

C'est si Bon Together – Ensemble
Upon approval from the membership at last year's meeting for the board to spend the surplus at their discretion it was agreed to invest about $6000 on the C'est si bon partnership with CDEM. This included an ad in CIAO, additional banners on the boulevard, C'est si bon signs on the entrance arch, C'est si bon gobo, and the piece de resistance, a new welcome sign at the Archibald entrance. Installation of the sign should be completed within a couple of weeks. "Identity" kits are also available to members that include bilingual open/closed signs, stickers, etc.

Green Team/Flowers
- 2 students; funding reduced from last year but they were able to start in first intake and do the planting
- Weather (heat) challenges
- Need for a gator or golf cart in order for students to be more efficient

Christmas Décor
Planning lit trees and wreaths as last year

Building Lighting
Maintenance/replacement has been completed.

Boulevard Lighting
Opportunity for this project presented itself in late summer. Board has allocated unspent programming dollars to lighting up the trees on at least the first two blocks where power sources already exist. There will be a combination of green LED lights and a white spot light in order to keep power consumption down while still making an impact. The lights will complement the new lighting plan in Norwood Grove. (It is

eventually planned to extend lighting down the entire length of the boulevard but due to the high cost of the electrical infrastructure, this will have to be done block by block. It was emphasized that the east end of the boulevard is not being forgotten in all streetscaping plans.)

Website

- After some confusion on the status of the domain name, the website was found. The address is www.frenchquarterbiz.ca. The permanent email address is info@frenchquarterbiz.ca
- The board has prioritized updating the existing website and developing the member directory section. Links will be available to members' websites.

MOTION: to approve the report as presented, Alan Shepard, seconded by Paul d'Eschambault. CARRIED

6. Treasurer's (Financial) Report

The audited financial report, prepared by André Couture was circulated, for the year ending December 31 2005. (Due to cost and the fact there are accounting firms within the BIZ, the services of Talbot & Associates were not retained to undertake the 2005 audit, although they were appointed at last year's AGM.)
The Chairman noted that an adjustment had been missed with the 2004 audit and a deposit made in January 2005 for Green Team wages should have appeared as a receivable in 2004. This has been corrected

MOTION: Ratification of the board decision to appoint André Couture as auditor for the 2005 fiscal year end, Paul d'Eschambault. Seconded by Ed Sarna. CARRIED

MOTION: to approve the audited statement for the year ending December 31 2005 as presented, Alan Shepard, seconded by Colleen Harvey. CARRIED

MOTION: to leave the appointment of the auditor for 2006 to the discretion of the board, with efforts to find a BIZ members, Paul d'Eschambault, seconded by Tom Scott. CARRIED

7. Presentation of 2007 Proposed Budget

The draft budget was circulated and discussed. Alan and Anne-Marie presented the highlights, including staffing plans and a gator and tank purchase (depending on grants) and a possible spring promotional/festival event with a "French contemporary" feel (tied in to Doors Open Winnipeg, the Optimists or other group).
It was suggested that more perennials could be planted to save on annual costs.

MOTION: to approve the budget for 2007 as proposed, Alan Shepard, seconded by Tom Scott. CARRIED

8. Elections

Connie, Léonie, Bev, and Julie's terms are up; Julie will not be returning.

The remaining four directors (Alan, Colleen, Gord and Michelle) have one year left. The last three were appointed earlier in the year by the board after Sylvie Atwell had to step down, and there were two vacant seats. There are therefore 4 seats to fill.

Dan Vandal will be appointed by Council.

The floor was opened for nominations.
Michelle Blanchard nominated Bev Morton, seconded by Tom Scott. Bev accepts.

Louise Carrière nominated Joel Carrière, seconded by Paul d'Eschambault. Joel accepts.

Bev Morton nominated Angelica Saurette, seconded by Paul d'Eschambault. Angelica accepts.

There were no further nominations.
MOTION: to elect the slate of nominees presented, Tom Scott, seconded by Colleen Harvey. CARRIED

There remains one vacant seat. The board has the authority, upon consultation with the Councillor, to appoint a member to the vacant seat and will attempt to do so.

9. New Business

a) C'est si Bon Stickers are available in two sizes. Examples of creative uses were shared.

b) Potential BIZ Name Change

It was felt the current name does not necessarily give the right impression and does not really reflect the essence of the BIZ. There are false expectations. St. B seems to be falling off the map.

The three options under consideration are:
1) remain the same
2) ZAC Vieux St-Boniface/Old St. Boniface BIZ
- history and culture is a strong point; capitalize on Entreprises Riel and Travel MB's marketing using this term
3) ZAC boulevard Provencher Boulevard BIZ (Alan showed a mock-up of a logo using the bridge – Esplanade Riel – as the focus)
- recognizable city-wide; people associate the area with the bridge which is now a landmark
- Provencher stands alone in French and English
- logo could include the river, the City Hall building, the Cathedral

There was discussion on the design of the street sign(s), and the ongoing themes of the arches, lamp standards, and wrought iron.

Slogan ideas:

Winnipeg's French quarter in the heart of Old St. Boniface
Come see what's new in Old St. Boniface

The BIZ name is about the *commercial* district.

Three or four logo options will be looked at by the board.
The general direction of interest was for a new name of Provencher BIZ which will be left to the board.

c) Bump out

Tom Scott requested the BIZ petition the City to remove the bumpout (sidewalk extension) in front of Bijou Treasures. He believes it takes up 4 parking spaces and no bike rack was ever placed on it.
Alan explained that in general the BIZ supports initiatives that slow down traffic, which was one of the reasons why it was installed.
There was discussion on how many parking spaces are truly lost.
Tom chose not to advance a formal motion as it was his desire that the board proceed with his request of their own volition. General consensus was to support the petition if that is what the business owners on that block want. Tom left the meeting prior to advancing any formal motion. The membership agreed to refer the issue to the board.

There was further discussion on the subject of the BIZ supporting members' issues. It was agreed the process for advancing concerns should be explained in a future newsletter.

10. Adjournment

Motion: to adjourn the meeting at 9:23 p.m., Colleen Harvey, seconded by Bev Morton.
Carried

Minutes prepared by Anne-Marie Thibert-Guénette.

September 2006.

French Quarter Biz.

Attention to All Concerned:

On hearing that you want to call your Biz, "The Old St. Boniface, " we

Felt that having two, neighbouring Biz zones with "OLD," could

Be some conflict, as well as being repetitious.

Be Some conflict as well as being repetitious.

We hope you will consider a newer name change.

Jim Fuller

Jim Fuller,

Old St. Vital Biz.

ZAC Quartier français / French Quarter BIZ

Member Newsletter

Fall 2006

Message from the Chair



President Alan Shepard

I would like to thank you for taking the time to read this issue of the BIZ newsletter. It seems almost last week our summer students were busy planting and watering, and now the first flurries have flown and your board is making arrangements for Christmas lighting and trees!

It has been a busy year for your board. The fact of a hot, hot summer created challenges for planting and many thanks go out to members that did extra planting and watering.

We were invited by Entreprises Riel to participate in a banner program both on Provencher as well as the bridge. We also partnered with CDEM and the pilot project *C'est si bon!* to add new entrance signage on Provencher near Archibald.

Graffiti was dealt with and keeping our streets clean was a main priority. As mentioned earlier, plans are now underway for lit trees in the barrels, wreaths on lamp standards, as well as decorative lighting on the boulevard.

I invite all of you to this year's AGM to see the plans and budget proposed for 2007. These are exciting and challenging times for your BIZ, but we look forward to your ideas, insight and participation!

See you soon!
Alan Shepard,
Step 'N Out sur le Boulevard

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Priorities for 2006-2007

At the 2005 AGM members were invited to participate in a fairly extensive Strategic Planning Process in order to determine budget priorities and provide guidance and ideas for board decisions.

The results of this session were reviewed by a sub-committee to synthesize priorities and develop solid ideas for implementation.

The following is an outline of what was decided:

1. Develop a newsletter
2. Compile an internal list of members
3. Make personal contact with members
4. Develop a BIZ directory (external)
5. Group advertising
6. Develop/update the website
7. Organize community events
8. Develop more partnerships

Important Contact Numbers

Please refer to the back page for important contact numbers for public maintenance, safety, and keeping our BIZ clean and appealing.



2006 Board of Directors

Alan Shepard
Step 'N Out
Chair

Colleen Harvey
Belgian Credit Union
Vice-Chair

Julie Bohémier
Telecom Options
Treasurer

Connie van Reenan
Labelle's Florist

Bev Morton
Wayne Arthur Gallery

Léonie Coulson
Bijou Treasures

Gord Thurston
Roll 'n Doh Bakery

Michelle Blanchard
Provencher Therapeutic Massage

Councillor Franco Magnifico
(assistant: Thérèse Trudeau)

Anne-Marie Thibert-Guénette
TEAM
Administrator

Annual General Meeting and Proposed Budget

All members are invited to the Annual Budget Meeting to be held **Monday November 6th at 7:00 pm** at Step 'N Out sur le Boulevard, 157 Provencher Blvd.

The agenda includes approval of the 2005 audited financial statement, review and approval of the proposed program and budget for 2007 and the election of board members.

There will also be a discussion about a potential name and image change for the BIZ.

Festival du Voyageur will be presenting information on plans for the 2007 Grand Rendez-Vous sur le Boulevard (street party).

Everyone is then invited to stay for a wine and cheese.

The proposed budget (at right) was drafted using a .994% levy on an estimated Annual Rental Value (ARV) of $2,902,020. The levy recommendation is the same as last year but as the ARV has increased substantially this would be translate into an increased revenue for the BIZ.

Revenues	
Levy	$ 28,846
Grants	$ 8,000
Various	$ 11,000
	$ 47,846
Expenses	
Marketing and Promotion	***$ 5,950***
Sponsorships	$ 2,000
Entertainment	$ 2,000
Web page	$ 650
Advertising/Directory	$ 1,000
Various	$ 300
Street Enhancements	***$ 27,750***
Planting Program	$ 5,000
Lighting on Buildings	$ 1,500
Seasonal Decor	$ 3,000
Murals	$ 1,000
Boulevard lights	$ 4,250
Gator/cart, trailer, tank	$ 13,000
Office	***$ 16,250***
Personnel - admin	$ 6,000
Personnel - UGT	$ 8,000
Admin. Expenses	$ 500
Audit Fees	$ 1,000
Membership Fees	$ 250
Various (AGM)	$ 500
	$ 49,950
	$ (2,104)

A surplus of $ 2,126 from 2006 is anticipated and would offset the budgeted shortfall.

Possible Name and Image Change for the BIZ

There has been ample discussion around the board table over the last year or two about the name of the BIZ. Some feel that the name does not adequately reflect the character of the area and can be misleading to tourists.

As the board is planning to develop a new image for the organization (logo) and there is a need to produce banners, signs and other promotional elements, it is important that the membership agree on a permanent on-going name for the BIZ at the AGM.

Some of the options being considered are:

1) maintain existing name (is it too reminiscent of New Orleans?)
2) ZAC Vieux Saint-Boniface / Old St. Boniface BIZ (more reflective of the distinct character of neighbourhood?)
3) ZAC boulevard Provencher Boulevard BIZ (does it adequately reflect the membership?)

Please come out to the AGM and share your views!

Update on Streetscaping Projects

There has been a lot of action in the streetscaping department this year and there is much more planned!

As referred to earlier, the BIZ partnered on two banner projects in the last year. We are also waiting for the installation of the custom street name signs which should be done shortly.

St. Boniface (and the BIZ) was fortunate to be selected as a pilot neighbourhood for CDEM's *C'est si bon!* bilingual municipalities campaign. Projects included the installation of a welcome/entrance sign at the Archibald entrance, print advertising in CIAO magazine, and boulevard banners. Completion of the welcome sign will be soon.

A few years back the BIZ initiated a decorative building light program, what is sometimes termed "architectural definition). Annual maintenance of the lights is currently underway. The board is also pleased to announce a new project for lighting the trees on the boulevard. Installation should begin in November. The board is targeting one or two blocks per year, hydro source and budget permitting. Lighting is intended to be featured on a year long basis (not just winter).

Again this holiday season lit pine trees will be placed in the barrels along the boulevard and festive wreaths will go up on the decorative lamp standards.

And a final note, for those who are not aware, the City has adopted (informally) Boulevard Design Guidelines for the first few blocks of Provencher (from the bridge). These were developed by the previous Rues principales organization, the precursor to the BIZ. If you are considering storefront enhancements or new signage please contact the office or the City for a copy to ensure your plans meet the guidelines and the "spirit" of the look and character that we are trying to achieve on the boulevard. All major design projects (new construction and anything requiring a permit) are vetted through the BIZ for comment and recommendation.





The BIZ is planning on updating its website. Please call in or email your website and email address so we can include these in the new "Member Directory" section. Your listing is free!

Odds and Ends

BIZ Coach Manitoba is looking for business mentors as well as businesses in need of assistance of a business mentor. It is free program for those looking to start or grow their business. Information is available at: www.bizcoachmanitoba.ca/index.html

Be a part of the Magic on the Prairies with the **2006 Grey Cup**! Free Pageantry Kits are available for businesses to decorate their offices and ideas are available on how your business can further participate or get into the spirit. Please contact Scott McCulloch at 990-8307 for an order form or more information.

WorkinfoNET invites all businesses, entrepreneurs, employers and individuals interested in running their own business to sign-up for their latest FREE email distribution list which was launched on October 18th as part of Small Business Week
Visit: www.mb.workinfonet.ca for more information.

The BIZ is planning on producing a comprehensive annual **member directory** for broad area distribution. Ensure your business is included! Email info@frenchquarterbiz.ca with your business and contact name, address, phone, fax, email, and website.



Member Newsletter

c/o 219 Provencher Blvd.
Saint-Boniface, Manitoba
R2H 0G4

Phone: 231-8326
Messages: 231-6020
Email: info@frenchquarterbiz.ca

Au coeur du Vieux Saint-Boniface /
In the Heart of old St. Boniface

www.
frenchquarterbiz.ca

About the BIZ

As a business owner in this area, you automatically become a member of the French Quarter Business Improvement Zone through the business tax roll levy. Formed in 2000, the BIZ currently has over 100 members governed by a 9 member Board of Directors, 8 who are elected from amongst the membership at an annual meeting every fall, with the 9th seat belonging to the local City Councillor. The mission of the BIZ is to create an environment in which our members can prosper. To this end, we focus on two areas: 1) physical enhancement projects (mainly streetscaping), and 2) marketing of the area and its members.

To assist us with the day-to-day administration of services and programs, we contract an Administrator on a part-time basis - Anne-Marie Thibert-Guénette of Thibert Event & Associated Management (TEAM). The BIZ does not have an official office; Anne-Marie works from her own office in the neighbourhood. During the summer, our student employees work out of 219 Provencher Blvd. Contact information for the BIZ is listed.

As a small BIZ we are proud of our ability to maximize the results members can see right on the boulevard and keep our levy percentage one of the lowest of all BIZs in the City.

This is *your* BIZ – an organization started by business for business. Take advantage of our programs, network with the membership, and be sure to share your ideas and suggestions.

Important Phone Numbers

PUBLIC MAINTENANCE

City Public Works Customer Service	986-7623
Transit Maintenance/Damaged Shelter	986-5821
Street Lights Burned Out/Broken Base (MB Hydro)	927-9515
Traffic Lights Out/Broken	956-6222
Banners (BIZ)	231-8326
Unsafe Building Conditions	986-5300
Snow Parking Ban and Spring Clean up Information	775-7669
MTS Public Telephone Maintenance	611
Tree line	986-7623

CLEAN & TIDY

Take Pride! Sidewalk Litter Containers	986-5858
Overflowing trash cans/street litter	986-5858
Shopping Cart Pick-up	786-7600
Bicycle Pick-up	986-2473
Public Health Department	926-7000

GRAFFITI

City Graffiti Removal / T.A.G.	986-1234
Mural Painting – Take Pride Winnipeg!	956-7590
Winnipeg Police Service	986-6322

EMERGENCY

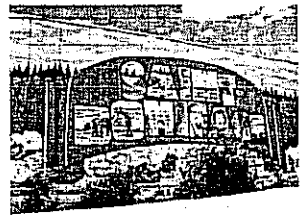
Police, Fire, or Ambulance	911

NON-EMERGENCY

Winnipeg Police Service	986-6222
Fire (M-F 8:30 am – 4:30 pm)	986-6380
Ambulance	986-6336

PUBLIC SAFETY/PROPERTY CRIME

Change for the Better – Help Key	958-4640
Winnipeg Crime Stoppers	786-8477
Safety Tool Kit	986-7924
Safety Audit Manual	986-5267
Counter*ACTION*	986-3481
Street Gang Unit – Wpg. Police Service	986-6048
Project Gang Proof Resource Hotline	945-4264
Anti-Arson Hotline	986-1000
Block Parent Program	284-7562
Keeping Safe at Work	945-3476
The Safer Communities Neighbourhood Act	945-3475
TakeACTION	986-6322



Alan

ZAC QUARTIER FRANÇAIS
FRENCH QUARTER BIZ

Board of Directors' Meeting

9:00 am Wednesday January 10th, 2007
Step'N Out Sur le Boulevard

Agenda

1. Approval of agenda
2. Approval of minutes
3. Business arising from the minutes
   - Board complement / Election of officers
   - White lights (buildings and boulevard)
   - Festival sponsorship
   - Welcome sign
4. Correspondence
5. Chairman's Report
   -
6. Administrator's Report
   - Member Directory
   - spring planting
7. Treasurer's report
   - Filing with the City
   - Financial report
   - Review of budget
9. New business
   - BIZ name/logo
10. Adjournment
    - next meeting

c/o 219 Provencher Blvd., Saint Boniface, Manitoba R2H 0G4
Ph. 231-6020 (messages) 231-8326 (office) Fax 231-8321
email: info@frenchquarterbiz.ca website: www. frenchquarterbiz.ca

ZAC QUARTIER FRANÇAIS
FRENCH QUARTER BIZ

MEETING of the BOARD of the FRENCH QUARTER BIZ
9:00 a.m. Wednesday January 10th, 2007
Step'N Out sur le Boulevard, 157 Provencher Blvd., Saint-Boniface

Present:

Alan Sheppard	Step'n Out
Bev Morton	Wayne Arthur Gallery
Colleen Harvey	Belgian Credit Union
Joel Carrière	PMC Desaulniers Insurance
Angelica Saurette	Eco-Fibra
Gord Thurston	Roll 'n Doh Bakery
Councillor Daniel Vandal	
Mathieu Allard	Assistant to Councillor Vandal
Anne-Marie Thibert- Guénette	Administrator

Regrets:

Michelle Blanchard	Provencher Therapeutic Massage
Martin Pasieczka	Neighbourhood Economic Development Officer

Call to order
Alan called the meeting to order at 9:09 a.m. and welcomed the new members to the board.

1. Approval of Agenda

Motion: To approve the agenda, Bev. Seconded by Joel. Carried

2. Approval of the Minutes of the December meeting

Motion: To approve the minutes from the last meeting, Joel. Seconded by Angelica. Carried

3. Business Arising

a. Election of Officers

MOTION: To appoint Alan Shepard as Chair, Colleen Harvey as Vice-Chair, and Bev Morton as acting Treasurer (with limited responsibilities) until the position can be filled, Joel. Seconded by Gord. Carried
There remains one vacant seat on the board.

MOTION: That the signing authorities on the Caisse account for 2007, be the Chair, Vice-chair, Bev Morton, and the treasurer (if the position is filled), Joel. Seconded by Gord. Carried

b. Building Lights – It appears most businesses have their lights on. There was a review of the situation at Eco-Fibra. Anne-Marie is to call Trevor to discuss Eco-Fibra (doing the

straight line and not the pitch if necessary), removal of the wreaths, installation of the plastic sash in the trees, and "tweaking" of the lights in time for Festival.

MOTION: To spend up to $400 to replace burned out and damaged building lights prior to the Festival du Voyageur, Angelica. Seconded by Dan. Carried

c. Festival du Voyageur sponsorship – Anne-Marie provided an overview of the agreement for the benefit of the new board members.

d. Welcome Sign – There has been progress on installation. Anne-Marie to check into the status of the sign installation.

4. Correspondence

- Hydro bill (Anne-Marie will now put a hold on the meter given the boulevard lights will not be going in for some time)
- Telecom Options – monthly bill
- Acknowledgement from the city that the 2007 Zone levy and budget were received
- WBA – request to identify the two voting members from each BIZ for 2007 (Alan and Colleen), nomination form for the 2007 executive (none), notice of the February 8th AGM date (Colleen will attend with Anne-Marie). The BIZ's time and investment, as well as the WBA's advancement with their strategic plan will be monitored over the next while to evaluate interest in continuing membership

5. Chairman's Report

There have been numerous calls from members regarding concerns about the buildup of snow banks, impassable sidewalks, and lost parking (due to snow). Dan reviewed the city policy indicating only the downtown has a snow bank removal edict. Other neighbourhoods are serviced only when very high levels are reached. That level has been reached and it is hoped removal will be completed by the end of the week. Banks will also be removed prior to Festival.

6. Administrator's Report

Anne-Marie conveyed Martin's appreciation for the holiday basket that was sent to him on behalf of the BIZ.

Anne-Marie advised that she had a scout troupe lined up for the proposed community planting party (with honorarium). The last Sunday in May is suggested. Gord indicated that the St. Boniface Optimists might be available to come out and barbecue for the volunteers. A general invitation will also be sent to the community and members. Vandervene's Nursery provided good prices so they will be approached again for this year. Many of the barrels are starting to wear out so this is a concern. Dan was advised about concerns regarding the water source closer to Archibald. He will work with the BIZ to ensure Public Works is on top of the situation if there is a problem in the spring. The planting budget is $5000. Alan and Angelica offered to form a sub-committee to make the decisions regarding flower selection and priorities for the remaining dollars.

7. Treasurer's Report

As indicated previously, the budget and audit have been filed with the City and the levy request will be advancing to council.

There was a lengthy discussion regarding the BIZ's current cash flow challenges. A receivable for the Green Team grant was recently deposited (bringing the current balance to - $3680) however the $6000+ due from the City for the street sign project is still outstanding. Once received there will still be eventual cash flow problems as the first levy payment is not received until July 1st. There is also question of the exact amount of the surplus as the cash flow does not seem to reflect the surplus budgeted. Until the books are completed by Julie and passed to a new treasurer the situation will remain uncertain.

MOTION: That a letter be sent to the Caisse requesting overdraft protection/line of credit in the amount of $5000 and a request be sent to the city requesting an advance of $5000 on the 2007 levy, Colleen. Seconded by Joel. Carried

After some discussion it was agreed that Anne-Marie would use a portion of her time to manage the books and prepare quarterly financial statements, including budget to actual. She advised that some time would be required for the transfer from Julie and setting up the books in her software. The situation will be revisited once and if a treasurer is found. Anne-Marie will also advise re her time and what tasks might have to be re-assigned.

8. New Business

The board addressed the BIZ name change issue. Member feedback from the AGM was reviewed. Anne-Marie briefed the board on her discussions with Dave McNair re the draft logos he worked on last year. (He is to provide her with his sketches and if any are used the board will decide on an adequate compensation. There are funds in the marketing budget.)

MOTION: That the new name of the BIZ be: Zone d'amélioration commerciale boulevard Provencher Boulevard Business Improvement Zone, Joel. Seconded by Bev.
Carried

Appropriate steps will have to be followed to have the name change advanced to council for final approval.

There was a brief discussion regarding the numerous restaurants now confirmed for the boulevard. Mamy's at the old Three Sisters Teahouse has already opened. Two to three more will be opening later this year (at the Qualico site, where Flavie was and at the Riel development).

9. Adjournment

The meeting adjourned at 10:48 am.

The next meeting will be held February 28th as it did not seem necessary to meet prior to that time. *(The by-laws indicate 8 meetings be held throughout the year.)*

The BIZ uses ***your money.*** Are they using it wisely?
Could you make better use of ***your money?***
DO YOU FEEL REPRESENTED?

June 26, 2007

Dear Provencher BIZ (previously the French Quarter BIZ) member,

Our board has made unilateral decisions that greatly affect us and due to their complete lack of concern for member input and their unwillingness to consult with all the members, we propose the termination of the French Quarter BIZ.

During discussions with some business owners regarding the name change of our BIZ, it was asked how we could go about dissolving the BIZ. For those interested, the process is easy. If you agree that the BIZ is not providing value for the money you pay and you think that it is time to terminate the BIZ thus allowing **your money** to be used in the way you like, a signature on the petition below would allow us to proceed. Call Tom Scott at 257-9681 or email at tomscott@thechocolateaffair.ca.

A footnote to all of this is the new report from City Hall regarding replacing the money from the business tax (not the BIZ levy). One of the suggestions is to turn over more responsibilities to the BIZes, which may mean that our BIZ levies could go up to cover the responsibilities the city passes on to us. Examples that were put in the report are "sidewalk cleaning, sidewalk garbage pick-up, bus shelter cleaning and pan handling and vagrancy by-law enforcement".

I _____ representing _____
print name *Company*

vote to terminate the French Quarter BIZ/Provencher BIZ

_____ _____ _____
Date *Signature* *Phone*

Call Tom Scott at 257-9681 for pick up or drop off at either The Chocolate Affair 200-B boul Provencher or to Dave Labelle at Labelle's Wedding Centre 160 boul Provencher

ZAC QUARTIER FRANÇAIS
FRENCH QUARTER BIZ

July 3, 2007

IMPORTANT MEMBERSHIP INFORMATION

To: the membership of the French Quarter BIZ
Re.: **Recommended name change for the BIZ**

The purpose of this letter is to advise the membership about developments regarding the organization name issue.

Last October a newsletter was delivered to all members indicating that over the last couple of years there had been ample discussion around the board table about the name of the BIZ. Some felt that the name did not adequately reflect the character of the area and that it tended to be misleading to tourists.

As the board was also anxious to develop a new image for the organization (logo) and there is a need to produce banners, signs and other promotional elements, it was important that the membership agree on a permanent on-going name for the BIZ at the AGM. (An invitation to the AGM on November 6th was also included in the newsletter.)

At the AGM, some of the options considered were:
1) maintain the existing name (is it too reminiscent of New Orleans?)
2) ZAC Vieux Saint-Boniface / Old St. Boniface BIZ (more reflective of the distinct character of neighbourhood?)
3) ZAC boulevard Provencher Boulevard BIZ (does it adequately reflect the membership?)

At the end of the meeting there was general consensus for Option #3 however the membership referred the matter to the board for a final review and decision. Due to the following reasons the board ultimately agreed on a name change to *ZAC boulevard Provencher Boulevard BIZ* and began the formal process with the city's legal department to have the name changed.

- recognizable city-wide as a destination;
- people associate the area with the bridge which is now a landmark
- Provencher stands alone in French and English

The Executive Policy Committee will be reviewing the matter at their meeting of July 11th and their recommendation will be forwarded to Council on July 18th for formal approval. Should you have any questions or concerns regarding this name change please communicate these to the BIZ in writing before July 11th.

Regards,

Alan Shepard - Chairman
for The Board of Directors

c/o 219 Provencher Blvd., Saint Boniface, Manitoba R2H 0G4
Ph. 231-8326 Fax 231-8321
email: info@frenchquarterbiz.ca www.frenchquarterbiz.ca

Russell Malkoske

From: Russell Malkoske [qa-adjusting@shaw.ca]
Sent: Wednesday, July 04, 2007 8:55 AM
To: info@frenchquarterbiz.com
Subject: Disband?

Dear Board Members,
As a former Board member, I am disappointed to see a co volunteer and former Board member, Tom Scott, calling for the disband of the local BIZ.
I also find it interesting that David Labelle with the mural on his premises substantially paid for by the BIZ has always been a critic but clearly David is in support of things he does not have to pay for.
While I would like to see the BIZ more active, the limited tax base does not provide sufficient funding to be very proactive.
The original name "French Quarter" has always been inaccurate and misleading but St Boniface is a much better choice the Proven her if in fact that is what we now are.
What ever action the Board has taken though, I understand it did so in the best interest of the local business community.
I will not be supporting Mess'rs Scott and Labelle.

Russell E. Malkoske,BA,FCIP,CLA
QA Adjusting Company
Tel. 204 233-8844 x22
Fax. 204 233-7793

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