CITY'S COAT OF ARMS/CREST
C336

CITY POLICY

TITLE

USE OF CITY'S NAME, LOGO OR PROPERTY

1) PRIVATE INDIVIDUALS OR ORGANIZATIONS
2) COUNCILLORS

POLICY STATEMENT

1) His Worship the Mayor is authorized to grant permission to private individuals, organizations, corporations, etc., to use the City's Coat of Arms and Crest in conjunction with the name of the City of Winnipeg, for souvenir, fund raising, or other purposes, on such brochures or other articles as he may consider appropriate for the purpose.

2) Councillors wishing to use the City's name, logo or property for fund raising or other purposes, must first obtain the approvalof the Executive Policy Committee.

In conjunction with the above, and to ensure accountability for funds raised from projects, and an understanding of how the City of Winnipeg name will be used, the Councillors making application to Executive Policy Committee must submit a business plan which discloses:-

a) The manner in which the City of Winnipeg name will be used,
b) Time frame of the project,
c) The manner in which funds will be raised,
d) The intended use of the funds raised,
e) A pro forma income and expense statement,
f) Name and addresses of all the principals involved in the project.

The allocation of the funds raised to individual organizations or persons by a Councillor shall be clearly identified in the business plan submitted to and approved by the Executive Policy Committee and will be public information. An audited financial statement submitted subsequent to the project shall confirm the allocation of funds.

REFERENCE

File GC-10
Council Minute No. 390/92 (January 22/92)