Agenda - Executive Policy Committee - February 27, 2008

REPORTS

Item No. 4 East End Aboriginal Resource Centre Inc. – Request for Funding File CR-4.1

COMMUNITY COMMITTEE RECOMMENDATION:

On February 11, 2008, the East Kildonan-Transcona Community Committee requested the Executive Policy Committee to give favourable consideration to funding the Aboriginal Youth Project via the Winnipeg Partnership Agreement and/or the proposed Aboriginal Youth Strategy.

DECISION MAKING HISTORY:

COMMUNITY COMMITTEE RECOMMENDATION:

On February 11, 2008, the East Kildonan-Transcona Community Committee laid over disposition of this matter to its meeting on June 9, 2008, and in the interim requested that the Executive Policy Committee give favourable consideration to funding this Aboriginal Youth Project via the Winnipeg Partnership Agreement and/or the proposed Aboriginal Youth Strategy.

On January 14, 2008, the East Kildonan-Transcona Community Committee laid over consideration of the matter to its meeting on February 11, 2008.

On September 17, 2007, the East Kildonan-Transcona Community Committee laid over consideration of the matter to its meeting to be scheduled in January, 2008.

FUNDING PROPOSAL

To: The City of Winnipeg

From: East End Aboriginal Resource Centre Inc. (EEARC)

Contact: Kathy M. Bent (Acting Executive Director)

Date: September 10, 2007

PROJECT NAME:

The East End Aboriginal Resource Centre (EEARC) Youth Project

PROJECT DESCRIPTION

The East End Aboriginal Resource Centre (EEARC) is a non-profit organization formed in 2004 by a group of Aboriginal and Non-Aboriginal people residing in East Kildonan, North Kildonan, Elmwood, Transcona and greater Winnipeg. The group consists of people with expertise in the areas of Aboriginal culture, justice, health, education, training and economic development.

Our mission is to enhance the lives of Aboriginal people living in the East End of Winnipeg across the spiritual, physical, emotional and intellectual dimensions. EEARC is mandated to empower Aboriginal people living in the East End of Winnipeg so that they can live their lives to their fullest potential. In line with our mission and mandate, EEARC endeavours to provide Aboriginal culturally appropriate programs and services for youth, seniors, women and men that encompass family activities, healthy lifestyle services related to nutrition and fitness, leadership development, counselling, volunteer, recreational, social opportunities and advocacy. EEARC hereby proposes to develop a youth social, educational and recreational program that will provide services aimed at identifying and addressing developmental issues that Aboriginal youth living in the East of Winnipeg endure.

STATEMENT OF PROBLEM

The combined Aboriginal populations of all East End communities are similar to that of the inner city and the North End yet little or no Aboriginal resources are found in these communities. In fact, according to Statistic Canada 2001 census, Elmwood-East Kildonan alone has the fourth largest Aboriginal population in the City of Winnipeg (Statistic Canada, 2001). Major obstacles to healthy Aboriginal child, adolescent and youth development include: lack of, or weak cultural identity, poor self-image, lack of adequate family support, racism and discrimination, alcohol and drug abuse, poverty, and malnutrition. A serious problem exists in the City of Winnipeg when it comes to Aboriginal youth. Higher numbers of Aboriginal youth are involved in street

gangs, criminal activities, prostitution, alcohol and drug abuse and fail to complete their education.

PROJECT DETAIL

EEARC's Youth Project seeks to ameliorate some of the above mentioned problems by providing Aboriginal youth an opportunity to engage in culturally appropriate recreational activities that will enhance their cultural identity, and improve their self-image.

Goals and Objectives

There are two major goals for EEARC's Youth Project and specific objectives within each of the goals.

> **Goal #1 –** recruitment and selection of Aboriginal male and female youth residing in the East End of Winnipeg in order **To provide them with an opportunity to engage in the identification of culturally appropriate recreational activities**
>
> > Objective #1.1 – recruit and select a youth outreach worker whose main task will be to recruit Aboriginal male and female youth to attend a youth forum
> >
> > Objective #1.2 - effectively use volunteers as a major factor in facilitating learning
>
> **Goal #2 -** facilitate the training of Aboriginal youth in the areas of Aboriginal culture including the impact of historical events related to colonization in order **To enhance their cultural identity, and improve their self-image.**
>
> > Objective #1.2 - provide a 2-4 week training program for Aboriginal youth that covers a) Aboriginal culturally enrichment b) identifying and developing social, educational and recreational activities that are culturally relevant c) leadership skills d) communication skills e) interpersonal skills f) team building skills g) life skills related to dealing with issues unique to Aboriginal youth

Methods

The primary methods for achieving the goals and objectives of the Project will be:

- A one day youth forum
- A two to four week training program (program length, times, dates to be determined at the youth forum)

Staff/Administration

The Project will employ:

- Project Facilitator/Trainer - Responsible for selecting youth outreach worker, overseeing project development and all operations including budget management, project evaluation, communications, and all written reports. The Project Facilitator/Trainer will be Kathy M. Bent (author of this proposal)
- Youth Outreach worker - Responsible for recruiting fifteen to twenty Aboriginal youth, volunteers, and helping to facilitate the youth forum and training program.

AVAILABLE RESOURCES

- **Building** – meeting rooms at the Winnipeg Regional Health Authority's River East Access Centre will be utilized for the forum and the training program.
- **Administration and Support** – Provided by EEARC's Executive Director (Acting) and EEARC's Board of Directors.

NEEDED RESOURCES

- **Personnel** – One Facilitator/Trainer and One Youth Outreach Worker
- **Facilities** - None
- **Supplies** - Paper, pencils, duplicating /printing costs (for preparation of recruitment, informational and training educational materials)
- **Refreshments** – For Youth Forum and Training program
- **Budget** –

Facilitator/Trainer	$	6,000.00
Youth Outreach Worker		1,000.00
Supplies/Transportation		700.00
Refreshments		1,000.00
Miscellaneous (Elder, tobacco, etc.)		300.00
Total	$	9,000.00

EVALUATION PLAN

Project evaluation will be completed by the Project Facilitator/Trainer and will consist of two different evaluative strategies - formative and summative.

Formative Evaluation - The formative evaluation will be conducted through brief interviews and open-ended questionnaires. Aboriginal youth will be asked questions related to the effectiveness of the Forum and training program. The topics covered in the training program, the attractiveness of the training materials, and other questions to provide feedback for improvement will be accessed. Final reports will be prepared that identify the major findings of the formative evaluation and how they can be used to improve future subsequent Youth recreational, social and educational programs.

Summative Evaluation - The summative evaluation will begin with the establishment of baseline data at the beginning of the Project related to the Aboriginal youth's cultural identity, self-image and current recreational, social and educational activities they engage in. Pre and post-tests will be administered in order to measure changes.

TIME LINE (October 2007 – February, 2008)

October – 31st 2007

- Advertising of Project staff positions
- Development and Refinement of Training Program
- Planning and Development of one-day Youth Forum

November 2007

- Recruitment and selection of Youth Outreach Worker
- Implementation of One-day Youth Forum

December 2007

- Analyze data collected from Youth forum
- Prepare reports
- Prepare funding proposal based on the information gathered at the Youth Forum

January 2008

- Implementation of Training Program
- Prepare evaluation reports
- Prepare funding proposal based on the evaluations
- Submit final project report to funder.