Academy Road Biz

ONLY THE BEST WILL DO

MISSION: To make Academy Road Winnipeg's preferred quality neighbourhood shopping and service experience.

VISION: To develop an historic, safe, family friendly, exceptional destination.

ACADEMY ROAD BUSINESS IMPROVEMENT ZONE

NOTICE OF ANNUAL GENERAL MEETING

The by-law designating the "Academy Road Business Improvement Zone" requires that at least one general budget meeting shall be conducted each year, open to all persons from assessed businesses in the Zone, to:

a) consider its proposed program, zone levy and budget estimates, and to receive submissions and representations thereon

b) submit its proposed program, zone levy and budget estimates to the persons attending the meeting from businesses in the Zone for their approval

c) elect positions to the Board of Management.

THEREFORE:

A general meeting will be held in order to approve the 2008 Programs and Budget on Monday, November 12, 2007 at 6:30 p.m. at the River Heights Community Centre, 1370 Grosvenor Avenue.

Note: Nomination papers are available from Paul Edmond at 420 Academy Road. Deadline for nominations is Thursday, November 8, 2007 at 4:30 p.m.

THE ACADEMY ROAD BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET

FOR JANUARY 1, 2008 TO DECEMBER 31, 2008

October 16, 2007

THE ACADEMY ROAD BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET
FOR JANUARY 1, 2008 TO DECEMBER 31, 2008

Physical Enhancement	$ 15,050.00
Internal Development	800.00
Marketing	18,000.00
Administration	4,150.00
TOTAL PROPOSED BUDGET FOR PROGRAMS	**$38,000.00**

*Levy required would be 1.91% of the ARV (annual rental value $1,978,140.00)

PHYSICAL ENHANCEMENT

Our theme for this unique area of the city is "When only the Best will do". The area has its own character and its main strength is the people who live and shop in our neighbourhood. Our objective is to beautify and enhance the existing environment for people who work, live, visit, and shop in the area. By enhancing the visual components of Academy Road, all businesses here will benefit. We will work closely with the City of Winnipeg and other levels of government to ensure our maintenance needs are met and lobby for a major street enhancement program for our B.I.Z. area.

• Planters, hanging baskets, holiday trees and lights, banners.	$15,050.00
TOTAL	**$15,050.00**

INTERNAL DEVELOPMENT

Priorities are to promote the efforts of the Academy Road B.I.Z. to our B.I.Z. members and staff, develop our own B.I.Z. internal newsletter, conduct timely business seminars, develop special merchant events such as a spring sidewalk event and a winter event, provide a forum for community input.

• Special merchant events (seminars, annual meeting)	$800.00
• Internal newsletter	0.00
TOTAL	**$800.00**

MARKETING

The objective is to effectively market and promote all our services, businesses, and events to our customers, the general public, all B.I.Z. members and employees.

	$18,000.00
TOTAL	**$18,000.00**

ADMINISTRATION

• Urban Green Team Summer Student	$ 900.00
• Annual Audit	1,000.00
• Uncollected levy	500.00
• Clerical support	1,750.00
TOTAL	**$4,150.00**