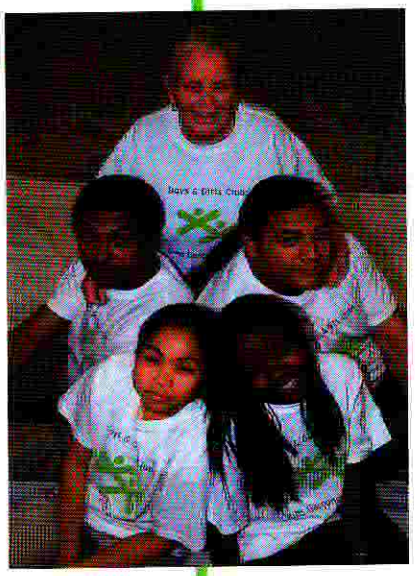


Boys & Girls Clubs
of Winnipeg

A good place to be

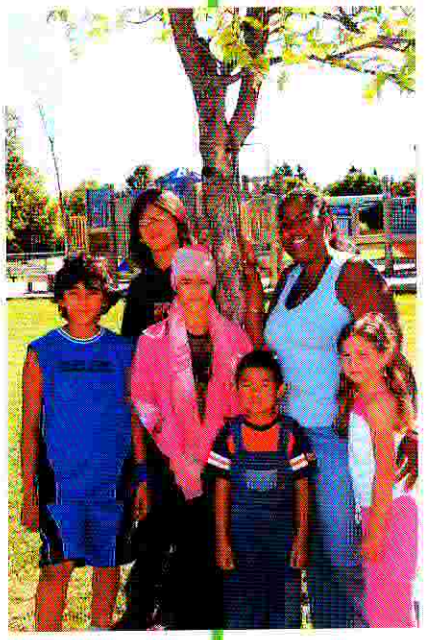
OUR MISSION



To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

Boys & Girls Clubs
of Winnipeg
A good place to be

OUR VALUES



We Are Values Driven:

- Inclusion and Opportunity
- Respect & Belonging
- Empowerment
- Collaboration
- Speaking Out

Boys & Girls Clubs
of Winnipeg
A good place to be

COALITION OF YOUTH SERVING AGENCIES

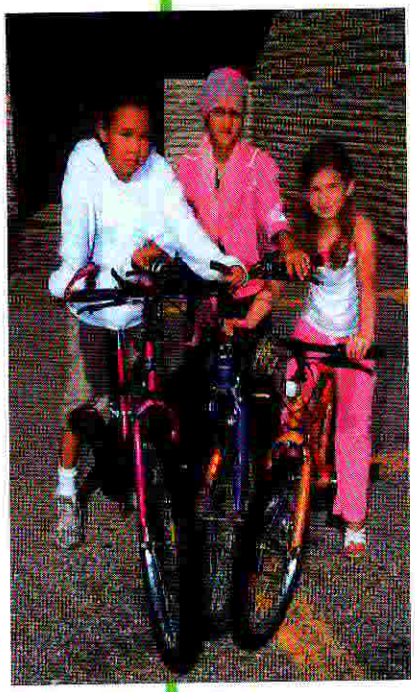
Coalition of Community Based Youth Serving Agencies

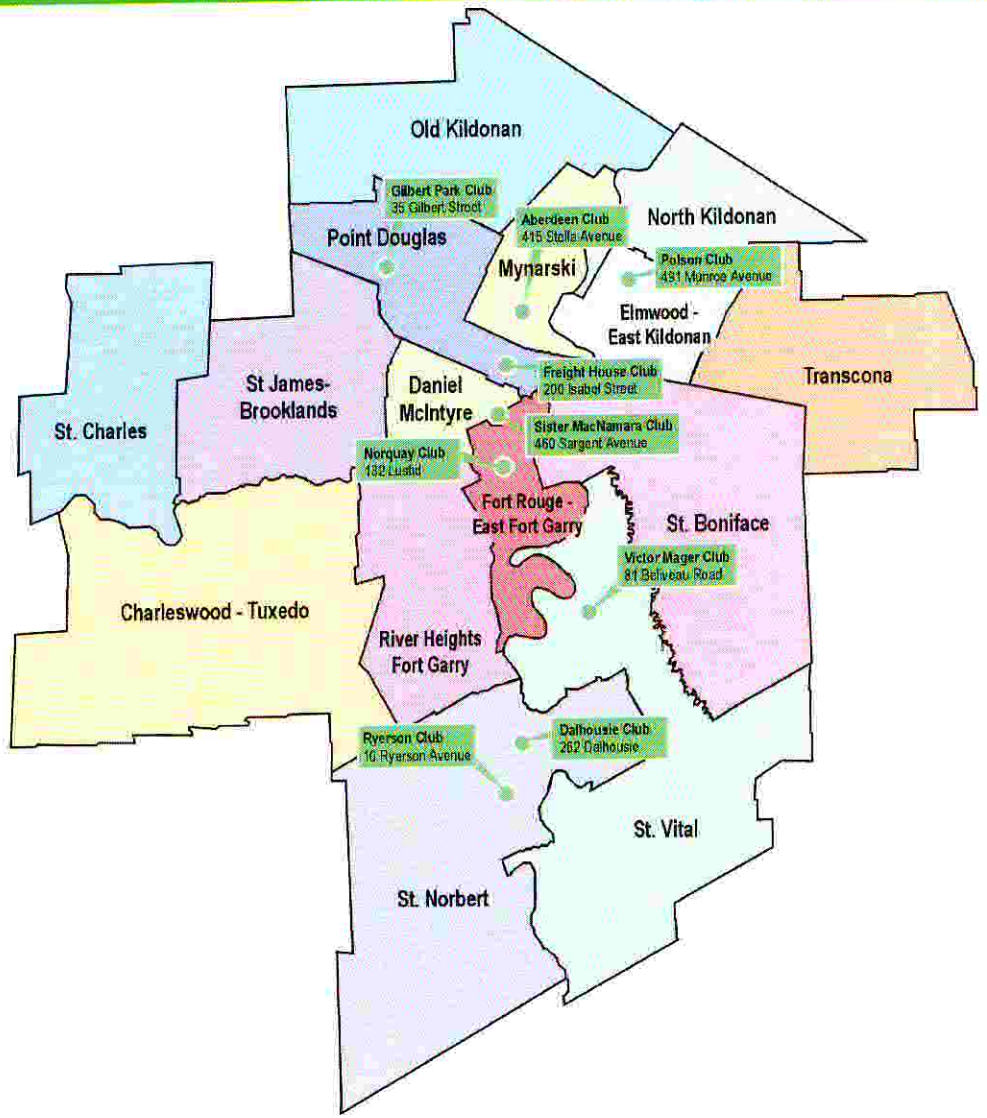
Boys and Girls Clubs of Winnipeg is a founding member of the Coalition, a group of 18 local youth serving and community based agencies that work together to address issues of at-risk youth. Formed in 1995, the Coalition shares resources and provides joint projects and programs that benefit children and youth including summer camps, community outings, leadership development programs, and an annual professional development conference.

Boys & Girls Clubs of Winnipeg

A good place to be

LOCATIONS





Boys & Girls Clubs
of Winnipeg

A good place to be

SOME FACTS



- Serving Winnipeg's youth for over 30 years.
- Provides enriching after-school programs to thousands of children, youth and their families.
- Nine clubs rooted in communities where they are needed most.
- 4,000 children served annually; 400 each day
- All children welcome; no cost to join

Boys & Girls Clubs
of Winnipeg
A good place to be

MEMBERSHIP



- **Membership Demographics:**

65%	Aboriginal/First Nations
28%	Immigrants and Refugees
4%	Youth in Care
40%	Single Parent Families
98%	Children from low-income families
20%	High-risk children

Boys & Girls Clubs
of Winnipeg
A good place to be

ALUMNI IMPACT STUDY



Boys and Girls Club impact on Alumni lives:

- 97% said I'm better off today
- 96% said I learned to be a leader
- 95% said I learned valuable life skills
- 72% said it helped them avoid trouble with the law
- 69% said Boys and Girls Clubs REALLY SAVED MY LIFE!

Boys & Girls Clubs
of Winnipeg
A good place to be

HARVARD FAMILY RESEARCH PROJECT

February 2008



After School Programs Make a Difference

A decade of research and evaluation studies, as well as large-scale, rigorously conducted syntheses of many research and evaluation studies, confirms that children and youth who participate in after school programs can reap a host of positive academic, social, prevention and health benefits.

Source: Harvard Family Research Project

Boys & Girls Clubs of Winnipeg

A good place to be

HARVARD FAMILY RESEARCH PROJECT

February 2008



After School Programs:

- Can improve academic achievement
- Can improve youth social and developmental outcomes
- Can have a positive impact on a range of prevention outcomes
- Can contribute to healthy lifestyles and increased knowledge of nutrition and exercise

Source: Harvard Family Research Project

Boys & Girls Clubs of Winnipeg

A good place to be

COLUMBIA UNIVERSITY & AMERICAN HEALTH FOUNDATION



Research Compared 5 Public Housing Facilities:

Facilities without Boys and Girls Clubs and facilities where Boys and Girls Clubs were being established.

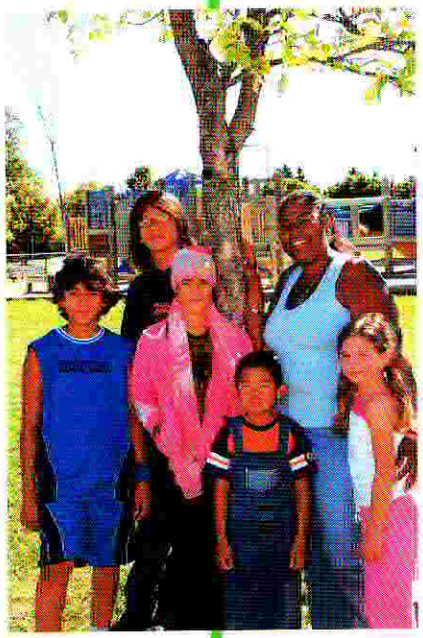
After one year, the facility WITHOUT the Boys and Girls Clubs:

- **Had 50 percent more vandalism**
- **Scored 37 percent worse on drug activity**

Boys & Girls Clubs of Winnipeg

A good place to be

CHIEFS OF POLICE



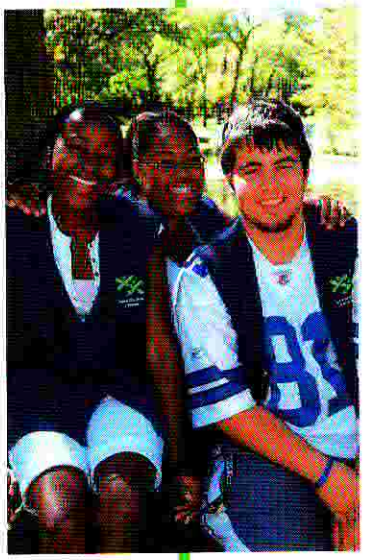
National Survey of American Police Chiefs

86% said that expanding after-school programs would greatly reduce youth crime and violence.

69% believe that after-school and child care programs are the most effective way to reduce youth violence.

Boys & Girls Clubs
of Winnipeg
A good place to be

PROGRAMS



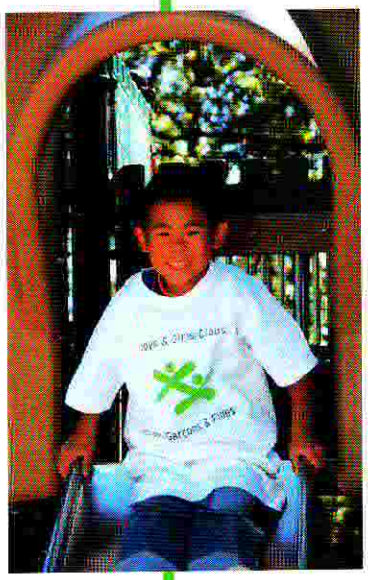
Programs are tailored to meet the diverse needs and interests of all members. Programs support and create opportunities for personal growth so children can enjoy their childhood while preparing for responsible adulthood. This goal is accomplished through 5 CORE PROGRAM AREAS:

- Sport, Recreation and Physical Activity
- Arts and Cultural Appreciation
- Education and Career Exploration
- Health Awareness and Life Skills Development
- Leadership and Service to Community

Boys & Girls Clubs of Winnipeg

A good place to be

PROGRAMS



Sport, Recreation and Physical Activity

Sport, Recreation and Physical Activity programs promote physical fitness, participation in sports, positive use of leisure time and the development of social and interpersonal skills. All clubs provide times where youth can take part in sports and physical recreation activities.

- **In 2007, 238 members completed an organized sports program, many for the first time.**
- **This year, 3 of our basketball teams competed at the WMBA City Championships. 3 members are on Basketball Manitoba's provincial team.**
- **This year we anticipate having 20 teams registered in organized sport. A first!**

Boys & Girls Clubs
of Winnipeg
A good place to be

PROGRAMS



Arts and Cultural Appreciation

Arts and Cultural Appreciation programs enable children and youth to develop creativity and cultural awareness through participation in cultural experiences, creating visual arts and crafts, and exposure to the performing arts.

- **In 2007, 1700 children created art/crafts and over 50 created short-animated videos using cameras, clay and their imagination.**
- **Last year, staff and members from Norquay Club helped organize a Pow-Wow in Point Douglas and performed some traditional dances.**

Boys & Girls Clubs of Winnipeg

A good place to be

PROGRAMS

Education and Career Exploration



Education and Career Exploration programs enable youth to develop skills, knowledge and an attitude to help them in school and gain employment. Scholarship opportunities also provide members access to further education and a chance to accomplish their dreams.

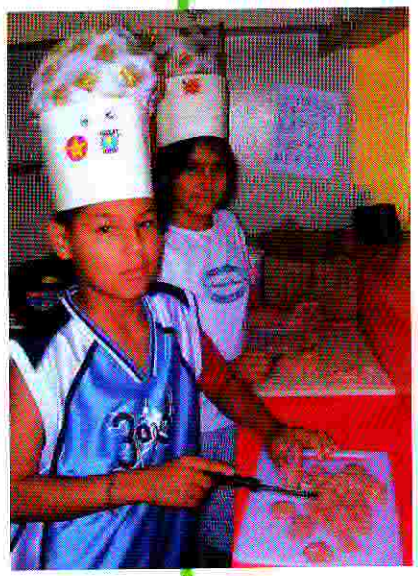
- In the past five years, 23 youth in our clubs have received post-secondary scholarships through the Boys and Girls Clubs.
- Last year's CSI summer learning program helped over 94% of participants maintain or improve reading, writing and math skills.

"An education is the surest way out of poverty."

Boys & Girls Clubs of Winnipeg

A good place to be

PROGRAMS



Health Awareness and Life Skills Development

Health Awareness and Life Skills Development programs develop young people's capacity to engage in positive behaviour that nurtures their well-being, enables them to set personal goals, and acquire the skills to live successfully as self-sufficient adults.

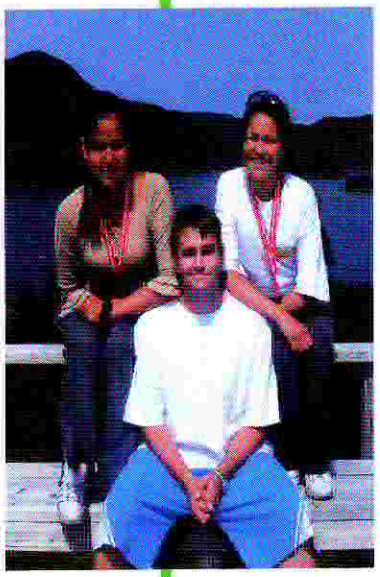
- **In 2007, Clubs served over 68,000 meals to children and youth.**
- **In 2007, 660 members prepared a snack or meal at a Club.**
- **Two youth won 2nd prize in a Chicken Producers' of Canada recipe contest.**

Boys & Girls Clubs of Winnipeg

A good place to be

PROGRAMS

Leadership and Service to Community



Leadership and Service to Community programs empower youth to:

- support and influence their club and community
- sustain meaningful relationships with others
- develop a positive self-image
- participate in the democratic process and respect their own and other's cultural identities.

Programs are progressive and youth are encouraged to finish one program before entering the next program, eventually participating in our Youth Council.

- In 2007, 296 members volunteered for a Club or community project.

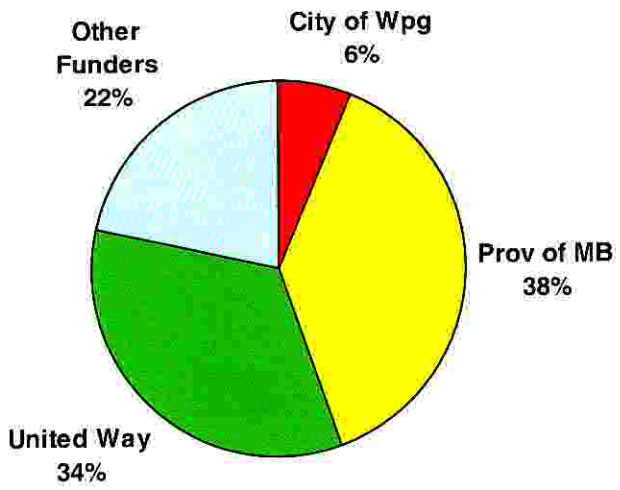
- Youth Council is the first non-school based group to participate in Winnipeg Foundation's Youth in Philanthropy Project.

Boys & Girls Clubs of Winnipeg

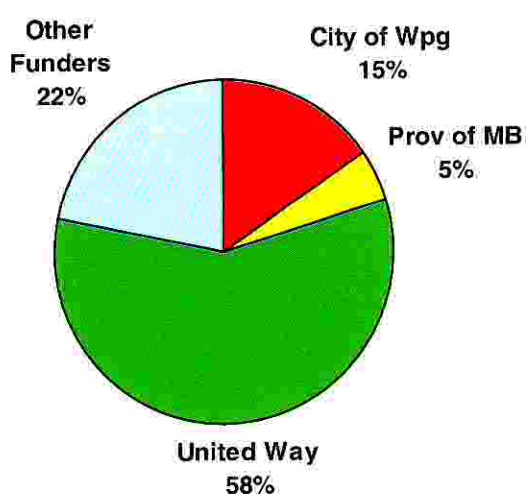
A good place to be

FUNDING

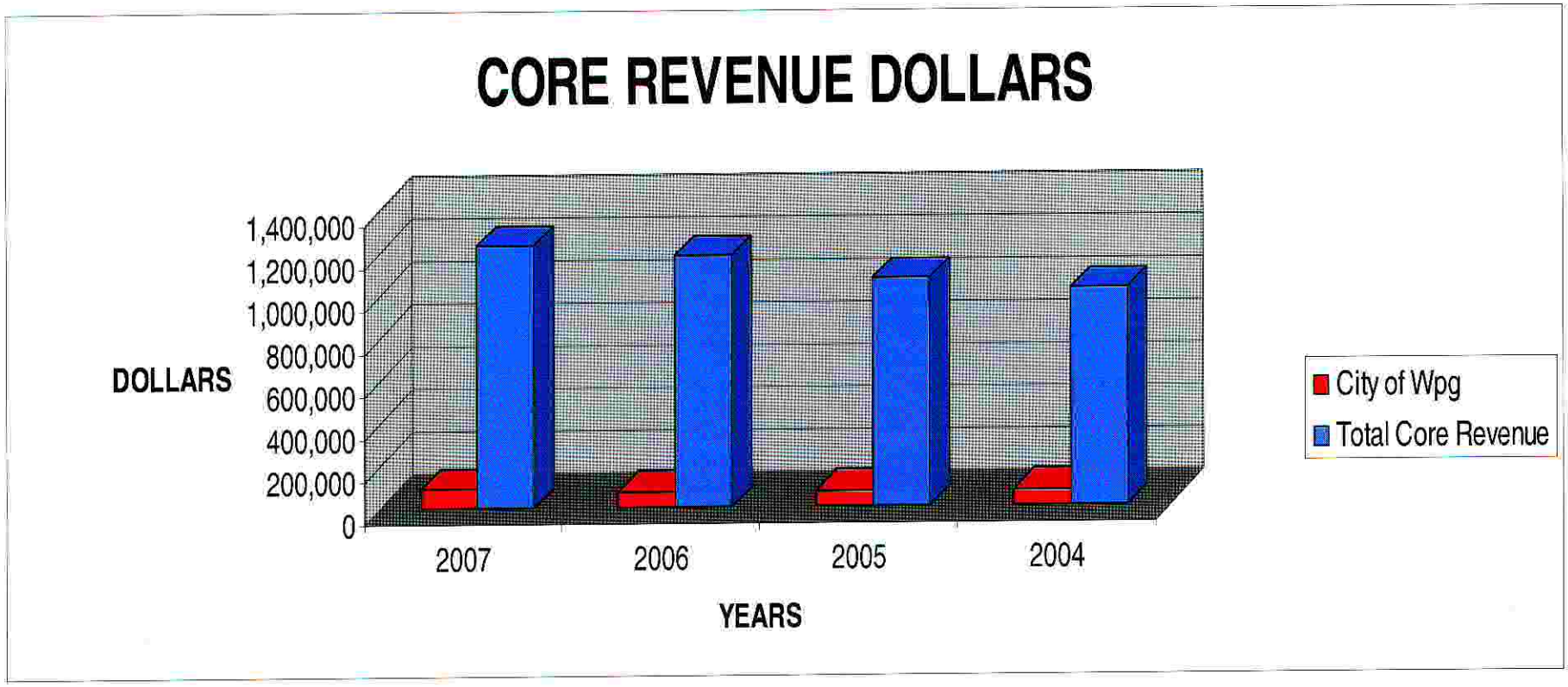
2006 Core Revenue %'s by Funder



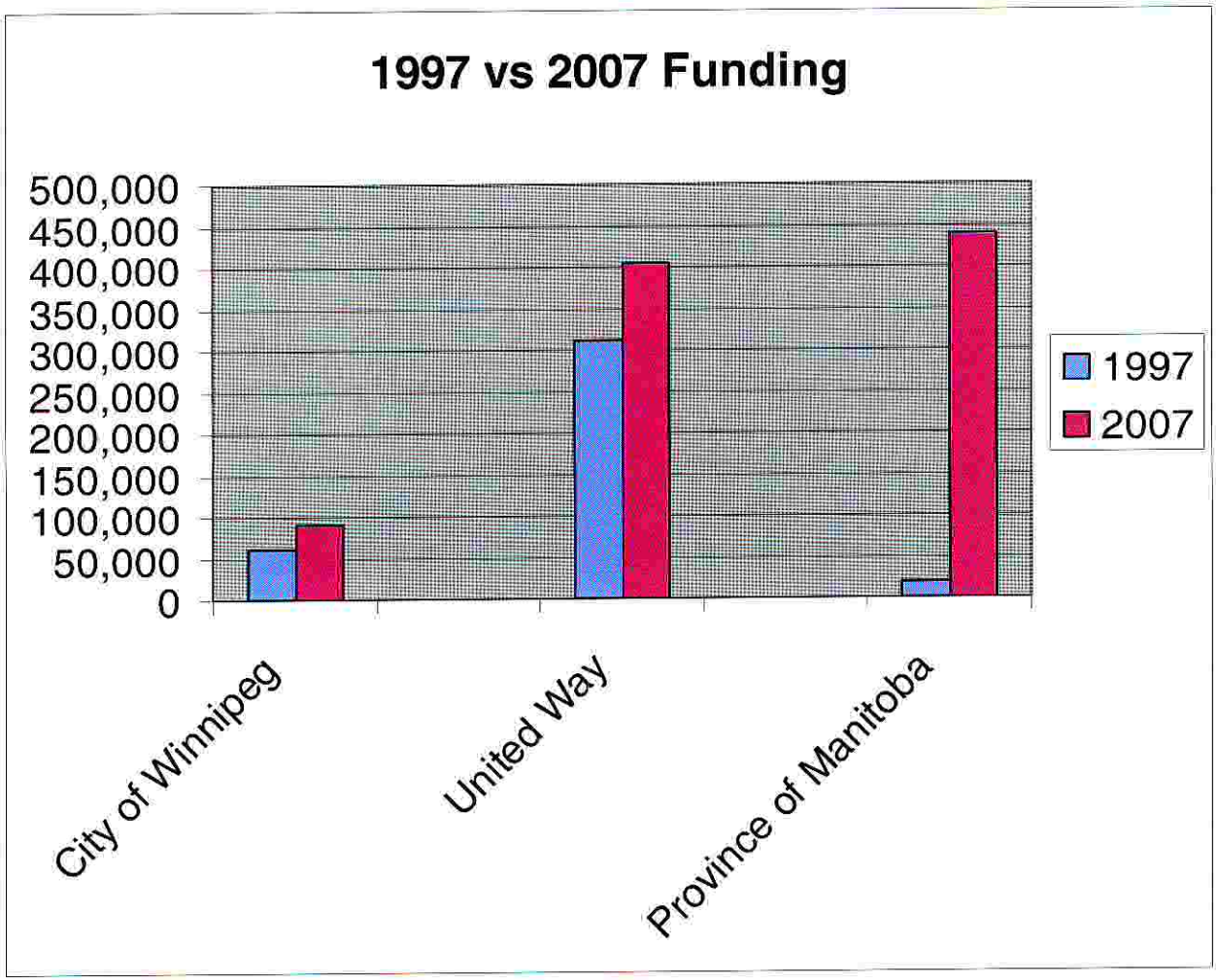
1996 Core Revenue %'s by Funder



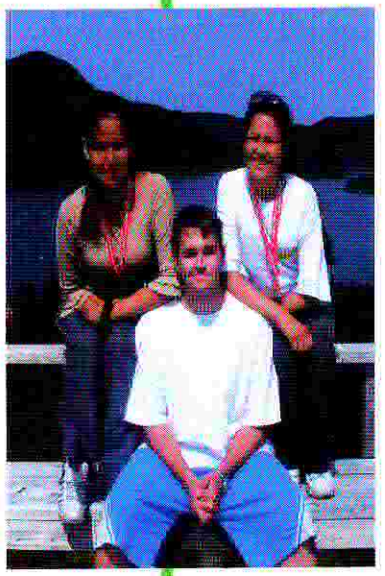
FUNDING


CORE REVENUE DOLLARS
DOLLARS
1,400,000
1,200,000
1,000,000
800,000
600,000
400,000
200,000
0
2007
2006
2005
2004
YEARS
City of Wpg
Total Core Revenue

FUNDING


1997 vs 2007 Funding
500,000
450,000
400,000
350,000
300,000
250,000
200,000
150,000
100,000
50,000
0
1997
2007
City of Winnipeg
United Way
Province of Manitoba

OUR REQUEST

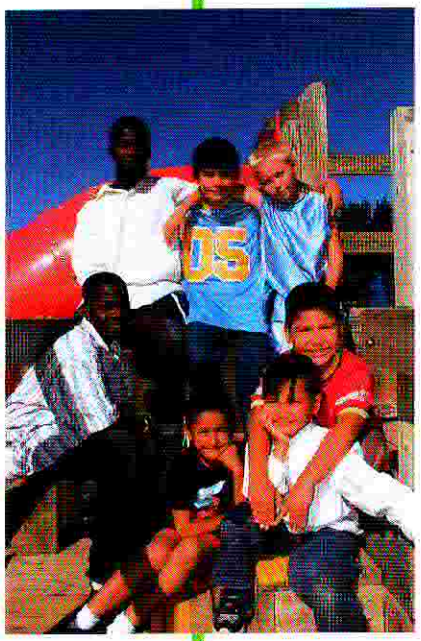


This year, the Agency faces a $94,000 deficit.

We request a $40,000 increase in our allocation from the City of Winnipeg

Boys & Girls Clubs
of Winnipeg
A good place to be

CHILDREN



Children are the reason we try so hard. They are the reason we don't take no for an answer. They hold the future of our nation in their hands. If we treat them right, if we prepare them, if we make them healthy and strong, our country, our communities and our families will be secure.

If we don't, if we ignore their plight, if we protect just the well-off and privileged, all our other accomplishments will count for little, for our future will have been squandered.

Boys & Girls Clubs
of Winnipeg
A good place to be