2007 RHCC Survey Results

River Heights Community Spirit!

Sixty-two volunteers, including fifteen board members, went door-to-door with the surveys. Many thanks to all who helped bring this survey to our bosses, the people of River Heights.

Overall Numbers/Margin of Error

- 499 households returned a survey; 482 of these were in the RHCC catchment area.
- Results are accurate +/- 4.1% 19 times out of 20. This means that if the survey was to be completed 20 different times with 482 different households in the River Heights CC catchment, 19 times out of 20 the responses would not range outside +/- 4.1% from the results of this survey. (Pele Research tabulated survey results and the margin of error.)

What We Want

Most Desired (Combining "interested" and "very interested" responses)

1	Toboggan Slide	64%
2	Fitness Centre with Gym Equipment	57%
3	Indoor Soccer/Field House	54%

Least Desired (Combining "very uninterested" with "uninterested" responses)

1	Full Service Restaurant	83%
2	Licensed Lounge	83%
3	Adult Dances	77%

Outdoor Space: If RHCC expanded, what space is the highest priority to maintain?

1	**One outdoor rink** would be important/very important to maintain.	82%
2	**Tiny tot lot** would be important/very important to maintain.	72%
3	Lowest support was for a second baseball diamond.	21%

Satisfaction

- 52% of respondents are satisfied with RHCC programs.
- 19% are neutral.
- 6% are unsatisfied.
- 24% of respondents have not used RHCC or its programs.

And the Parking Lot Is...

51% agree that main vehicle access should continue from Grosvenor.
46% agree that main vehicle access and parking should occur from Corydon.

Should We Stay or Should We Go?

- 94% agree that RHCC should "remain at its current site" (87.8% very strongly agreed 5.7% agree; 4.2% neutral; 0.8% disagree; 1.5% strongly disagree)
- 89% of households in the 50% of the RHCC blocks farthest from the CC agree ("very strongly agree" plus "agree" totals) that RHCC should remain at its current site.
- Of the 17 surveys returned from households outside the RHCC catchment area, 89% agree that RHCC should remain at its current site.
- 10% agree that "RHCC should explore a new site within the RH community."
- 4% agree that "If RHCC was to relocate to a different site, locating in River Heights is not critical."

And About the Money…

The survey informed the community that RHCC is a facility worth more than $10 million, and that an investment of almost $2 million in repairs and upgrades is needed which would extend the life of RHCC another 50 years. The survey found…

68% support for a $5/month local improvement tax on their property taxes for "repairs or expansion of RHCC". (57% fully supported statement; 11% supported statement)
45% support for a $10/month local improvement tax.
19% support for more than $10/month local improvement tax.

63% would contribute to a capital campaign for repairs to a current facility.
54% would contribute to a capital campaign for expansion of current facilities.

44% support for higher participation fees, which would also be tax deductible;
39% do not support higher participation fees; 26% are neutral.

48% support private investment as a way to obtain funds for RHCC.
30% do not support private investment as a way to obtain funds; 22% are neutral.

The Process Being Followed

1. Recreation and leisure Needs Study - COMPLETE
2. Feasibility Study
3. Business Plan
4. Plans and Specifications Procurement
5. Construction

In ongoing partnership with the community, the board will endeavour to maintain and improve our well-utilized and cherished facility; it is *highly* likely that the maintenance and improvement of our community club will require fundraising.

More Information

If you would like the complete tabulated tables of the survey results, contact Dale Swirsky at **swirskyd@mts.net**, or at **488 4264** and clearly leave your address, or you can pick them up at RHCC during office hours, 8:30-4:30 Monday to Friday.

Important Dates

Sat., Sept 29 11am-2pm. New Adult Programming Open House! Intro yoga, active yoga, pilates, painting, martial arts fitness, photography, creative writing, and issues & planning for life after 55.

Tues., Oct 23. 7 PM. AGM. All adult residents of the RHCC catchment are entitled to vote.

- Vote on motion to **name the arena** (note: not the community centre) after the late Ray Crosby for his decades of outstanding service to RHCC.
- Board Elections.

Come and have your say about YOUR community centre.