Agenda - Executive Policy Committee - December 10, 2008

REPORTS

Item No. 2 Aboriginal Youth Strategy - Approval of Community Funding Proposals
File CR-4.1

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That Council approve funding for the 11 Aboriginal Youth Strategy proposals from the community contained within Appendix 1 of this report, as recommended by the Aboriginal Partnership Committee of the Winnipeg Partnership Agreement.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

RE: Aboriginal Youth Strategy – Approval of Community Funding Proposals

FOR SUBMISSION TO: Executive Policy Committee

ORIGINAL REPORT SIGNED BY: Clive Wightman, Director
Community Services Department

REPORT DATE: November 20, 2008

RECOMMENDATION(S):

1. That Council approve funding for the 11 Aboriginal Youth Strategy proposals from the community contained within Appendix 1 of this report, as recommended by the Aboriginal Partnership Committee of the Winnipeg Partnership Agreement.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report Summary

Key Issues:

- On April 23, 2008 City Council passed a motion to adopt an *Aboriginal Youth Strategy*. This strategy framework guides the City's urban Aboriginal Agenda during the current term of Council, 2006 – 2010. The goal of the Aboriginal Youth Strategy is to "increase Aboriginal Youth participation" in the overall City system; which includes programs, services and employment. Funding was provided in the amount of $1,000,000 in year 2008 of the 2008- 2010 Budget process in support of the Aboriginal Youth Strategy for the:
    - provision of external funding support for Aboriginal Community-driven youth initiatives
    - provision of Aboriginal youth-focused civic service initiatives

- The first activity stream of the Aboriginal Youth Strategy supports the efforts of Aboriginal based community organizations to provide Aboriginal specific youth programs and services.

- This report addresses Phase 1 of the Aboriginal Youth Strategy which focuses on meaningful employment as a key component for self-determination.

- As per Council direction on April 23, 2008, the Aboriginal Partnership Committee (APC) of the Winnipeg Partnership Agreement was engaged to further define the

process and has provided the funding recommendations contained within Appendix 1 of this report. The APC Committee is composed of community and youth representatives, an Elder, philanthropic organizations, Aboriginal business representatives, Aboriginal political organizations and the three levels of government.

- A Request for Proposals (RFP) related to the City of Winnipeg Aboriginal Youth Strategy was issued by the WPA Aboriginal Partnership Committee into the Aboriginal community. The RFP closed on September 5, 2008. Twenty-three proposals totaling $2.3m were received via the Winnipeg Partnership Agreement (WPA) office.

- The WPA – APC Committee has reviewed the proposals and recommends that the 11 projects contained in Appendix 1 be funded for a total of $641,034.99. These proposals will support Aboriginal youth to prepare for and/or obtain employment.

- The funding will be provided by the Winnipeg Partnership Agreement via $541,034.99 from the City of Winnipeg's Aboriginal Youth Strategy and $100,000 contributed in support of the City of Winnipeg Aboriginal Youth Strategy by the Federal Urban Aboriginal Strategy. The City of Winnipeg gratefully acknowledges this Federal contribution.

- In addition, the Mayor's Office City Initiatives Account has contributed an additional $100,000 in support of the establishment of the Assembly of Manitoba Chief's Eagle's Nest Youth Resource and Recreation Centre, which is one of the 11 proposals contained herein. The Eagle's Nest Aboriginal Youth Resource and Recreation Center will engage up to 75 Aboriginal Youth (ages 15-30) in leadership developmental activities that will assist Aboriginal Youth to transition towards successful participation in continued education or employment. The Assembly of Manitoba Chiefs (AMC) has requested $146,500 to undertake this project. $46,500 will be provided by the WPA via the City of Winnipeg's Aboriginal Youth Strategy; the remaining $100,000 will be provided by the Mayor's Office City Initiatives Account.

Implications of the Recommendation(s):

General Implications

( ) None

(X) For the organization overall and/or for other departments

(X) For the community and/or organizations external to the City

( ) Involves a multi-year contract

Comment(s): The City of Winnipeg through its Aboriginal Youth Strategy has the potential to make a significant contribution towards strengthening capacity in Aboriginal youth in Winnipeg. This is being undertaken by supporting the efforts of Winnipeg's Aboriginal community and Aboriginal organizations in providing youth-focused strategies and programs.

Meaningful employment is a key component for self-determination. The 11 community proposals contained within this report, totaling $641,034.99, which the Winnipeg Partnership Agreement's Aboriginal Partnership Committee (APC) has recommended for funding, will support Aboriginal youth to prepare for and/or obtain employment.

As a major employer within Winnipeg, supporting Aboriginal youth in preparing for and obtaining employment within the City organization is also important. From an organizational perspective it is important that the City's workforce is representative of the community. In addition, Aboriginal Youth can play a key role in the succession planning requirements of the municipal government over the next 5-10 years;

Policy Implications

(X) No

() Yes

Comment(s):

Regulatory Implications

(X) None

() Eliminates or reduces regulatory impact

( ) Proposes regulatory impact

Comment(s):

Environmental Implications

(X) No

( ) Yes

Comment(s):

Human Resources Implications

(X) No

() Yes

Comment(s):

Financial Implications

(X) Within approved current and/or capital budget

( ) Current and/or capital budget adjustment required

Comment(s): On April 23, 2008 Council approved funding in the amount of $1,000,000 in year 2008 of the 2008 - 2010 Budget process in support of an Aboriginal Youth Strategy for the:

- provision of external funding support for Aboriginal Community-driven youth initiatives
- provision of Aboriginal youth-focused civic service initiatives

The 11 funding proposals contained herein represent Phase 1 of the Aboriginal Youth Strategy and total $641,034.99. The City of Winnipeg Aboriginal Youth Strategy will fund $541,035. The Federal Urban Aboriginal Strategy has contributed $100,000 in support of the City of Winnipeg's Aboriginal Youth Strategy.

Report

REASON FOR THE REPORT:

Council approval is required in order for the Public Service to provide the recommended grant funding to community agencies as per the Aboriginal Youth Strategy.

HISTORY:

On April 23, 2008 Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the City of Winnipeg support the delivery of Aboriginal services by Aboriginal organizations for Aboriginal youth living in Winnipeg, and that the City

of Winnipeg engage the Aboriginal Partnership Committee of the Winnipeg Partnership Agreement to provide funding recommendations, through a Management Committee, to Executive Policy Committee with respect to proposals received in support of Aboriginal Community driven youth-focused programs.

2. That Council affirm the funding in the amount of $1,000,000 in year 2008 of the 2008-2010 Budget process in support of an Aboriginal Youth Strategy for the:

A. Provision of external funding support for Aboriginal Community-driven youth initiatives

B. Provision of Aboriginal youth-focused civic service initiatives.

3. That through the leadership of the Community Service Department's Aboriginal Community Resource Coordinator in consultation with all Civic Departments and the Coalition of Community Based Youth Serving Agencies, the Winnipeg Public Service develop a full implementation and performance measurement plan for City of Winnipeg Aboriginal youth-focused programs and services that is consistent with the City of Winnipeg's mandate; which plan would come forward to Council for consideration.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

On April 9, 2008, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service, with the following amendments:

• Amend Recommendation No. 2 by deleting the words "That Council consider funding" and substituting the words "That Council affirm the funding"

• Amend Recommendation No. 3 by deleting at the end of the recommendation the word "information", and substituting the word "consideration" and submitted the matter to Council.

On March 21, 2007, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Council Motion of February 21, 2007 be concurred in and the Administration be directed to:

A. Report back to the Executive Policy Committee with a "Next Steps" report to review the success of the "First Steps" initiatives.

B. Develop an Aboriginal Youth Strategy that identifies specific programming for Aboriginal youth and to guide the City's urban Aboriginal agenda during the current term of Council, 2006 to 2010, and that as a part of this proposal existing programs and services be identified and evaluated for their effectiveness.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

DISCUSSION:

Background

In April 2008, City Council passed a motion to adopt an Aboriginal Youth Strategy. This strategy was initiated in regards to the next steps following the completion of the MAPS initiative. This strategy framework has been developed to guide the City's urban Aboriginal Agenda during the current term of Council, 2006 – 2010. The goal of the Aboriginal Youth Strategy is to "Increase Aboriginal Youth participation" in the overall City system; which includes programs, services and employment.

The Aboriginal Youth Strategy will be facilitated through 2 activity streams.

- The first activity stream will support the efforts of Aboriginal based community organizations to provide Aboriginal specific youth programs and services. The Aboriginal Partnership Committee of the Winnipeg Partnership Agreement has been engaged in regards to further defining this process and making funding recommendations with respect to community-based proposals.
- The second activity stream is to ensure that the City Services (current and future) are culturally relevant and accessible to Aboriginal Youth. This includes fully engaging the Coalition for Youth Based Serving Agencies as well as other civic departments to identify opportunities for service partner relationships that will enhance civic services and assist the City of Winnipeg in making services more culturally relevant to the Aboriginal community.
    - The Public Service is currently working with the Coalition for Youth Based Serving Agencies to identify how City services may be improved in order to meet this goal.
    - An Aboriginal youth has been hired through The City of Winnipeg Equity and Diversity Internship Program as a Project Research Assistant for the Aboriginal Youth Strategy. The main focus of this internship is to collect data from all departments in terms of current Aboriginal Youth participation rates; this data will serve as a baseline to track future progress of Aboriginal specific civic initiatives.
    - Once completed, these recommendations as well as the related performance measures, in regard to the remaining $500,000, will also be brought forward to Council for their consideration.

Phase 1

The Winnipeg Partnership Agreement's Aboriginal Partnership Committee (APC) has recommended funding of the 11 community proposals, totaling $641,034.99 contained with Appendix 1 of this report. Meaningful employment is a key component for self-determination. The recommended proposals will support Aboriginal youth to prepare for and/or obtain employment within the City of Winnipeg organization or other community organizations. As a major employer within Winnipeg, supporting Aboriginal youth in preparing for and obtaining employment within the City organization is important. From

an organizational perspective it is critical that the City's workforce is representative of the community. In addition, Aboriginal Youth can play a key role in the succession planning requirements of the municipal government over the next 5-10 years.

As per Council direction on April 23, 2008, the Aboriginal Partnership Committee of the WPA has been engaged to provide funding recommendations. The Committee is composed of community and youth representatives, an Elder, philanthropic organizations, Aboriginal business representatives, Aboriginal political organizations and the three levels of government. The Aboriginal Partnership Committee also provides input into the Aboriginal Participation Component of the Winnipeg Partnership Agreement as well as the Federal Urban Aboriginal Strategy.

A Request for Proposals (RFP) related to the City of Winnipeg Aboriginal Youth Strategy was issued by the WPA Aboriginal Partnership Committee into the Aboriginal community in August 2008. (A copy of the RFP is attached in Appendix 2).

- The total amount allocated for the RFP was $600,000 ($500,000 City of Winnipeg Aboriginal Youth Strategy funding and $100,000 contributed by the Federal Urban Aboriginal Strategy, the City's Federal counterpart in the WPA, in support of the City's Aboriginal Youth Strategy). In addition, a further $100,000 has been allocated from the Mayor's Office City Initiatives Account toward the Assembly of Manitoba Chief's Eagle's Nest Youth Resource and Recreation Centre proposal, contained herein.

- The RFP called for proposals that will enhance, expand or incorporate culturally relevant Employment and Employment Development programs and services focused on supporting Aboriginal Youth living in the city of Winnipeg to prepare for or obtain meaningful employment within the City of Winnipeg system or other organizations.

- The RFP contained the following Eligibility Criteria:
    - Project proposals must identify how they will enhance existing Employment and Employment Development programs and services and how they will link/compliment existing programs in the community including city of Winnipeg employment supports and services.
    - Winnipeg based not-for-profit organizations, Aboriginal organizations, and service organizations that serve Aboriginal people, are eligible for funding. Preference will be given to non-profit organizations that are governed by Aboriginal people.

- The Sustainable Livelihoods Model is being utilized as a framework for developing the employment support component (Phase 1) of the Aboriginal Youth Strategy. This component of the model provides a continuum of services that would allow an individual or a community to move from point A to point B. In terms of the Aboriginal Youth Strategy, point A refers to Aboriginal children and

youth who are in school; point B refers to Aboriginal youth/adults who have acquired full time, sustainable and meaningful employment.

Proper Education	Job Exposure	First Job	Permanent Job	Sustainable Job
Support organizations that provide programming to support staying in school	Internships Volunteering Mentorships Work Experience	Summer Recruitment Part Time Jobs Seasonal Jobs Temporary Jobs	First Full Time job Access to training to advance	Opportunities to apply for senior level and meaningful jobs

- The RFP closed on September 5, 2008. Twenty-three proposals totaling $2.26M were received via the Winnipeg Partnership Agreement (WPA) office. The WPA – APC Committee has reviewed the proposals and recommends that the 11 projects contained in Appendix 1 be funded for a total of $641,034.99.

Financial Impact Statement

Date: 19-Nov-08

Project Name: **First Year of Program** **2008**

Aboriginal Youth Strategy - Approval of Funding Proposals

	2008	2009	2010	2011	2012
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ 641,035	$ -	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	100,000	-	-	-	-
Net Cost/(Benefit)	$ 541,035	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts	541,035	-	-	-	-
Net Budget Adjustment Required	$ (0)	$ -	$ -	$ -	$ -

Additional Comments: On April 23, 2008 Council approved funding in the amount of $1,000,000 in year 2008 of the 2008-2010 Budget process in support of an Aboriginal Youth Strategy for the:

a) provision of external funding support for Aboriginal Community-driven youth initiatives

b) provision of Aboriginal youth-focused civic service initiatives

The funding proposals contained herein represent Phase 1 of the Aboriginal Youth Strategy and total $641,035. The City of Winnipeg Aboriginal Youth Strategy will fund $541,035. The Federal Urban Aboriginal Strategy has contributed $100,000 in support of the City of Winnipeg's Aboriginal Youth Strategy.

original signed by

Cindy Fernandes

Manager of Finance & Administration

IN PREPARING THIS REPORT THERE WAS:

Internal Consultation With and Concurrence By: Nil

External Consultation With:

Aboriginal Partnership Committee of the Winnipeg Partnership Agreement

THIS REPORT SUBMITTED BY:

Department:	The Community Services Department
Division:	Community Resource & Protection Services Division
Prepared by:	Kelly Goldstrand, Manager Community Resource and Protection Services Rhonda Forgues, Community Resource Coordinator Aboriginal Community
File No.	

APPENDIX 1

Organization	Project	Project Description	Funding Amount
Winnipeg Aboriginal Sport & Recreation Association	LifeSports Aboriginal Youth Leadership Program	The LifeSports initiative will expose Aboriginal youth to a variety of sports as athletes, coaches and officials while breaking down the barriers that prevent many of them from participating fully in sports and recreation.	$21,775.00
Ma Mawi Wi Chi Itata Inc.	Communication Internship Project	The Ma Mawi Wi Chi Itata Inc. is requesting $16,233.99 to complete a one-year Communication Trainee Project (April 08-March 09). This project aims to improve employability of one intern by providing them with training opportunities in the area of public relations, marketing and corporate communication.	$16,233.99
Boys and Girls Clubs of Winnipeg	Youth Recreation Activity Worker Program	The Boys and Girls Club of Winnipeg is requesting $20,000.00 to continue a 10 month, 38 week Youth Activity Worker Program which was first established in 2001. The Youth Activity Worker Program provides formal education, training, work experience and life skill development to inner-city adult ages 18-29. This program empowers the students to further their education and ultimately obtain work in a community-based youth serving agency.	$20,000.00
Resource Assistance for Youth	muchmore Home Grown	The Resource Assistance for Youth (RAY) is requesting $82,745.00 to continue the "muchmore Home Grown" program for another year. This program is an ongoing service of RAY; it is a three tiered odd jobs placement program with multiple partners throughout the West Broadway community.	$82,745.00
Broadway Neighbourhood Centre	Just TV: A Youth Skills Development Project	The Broadway Neighbourhood Centre (BNC) is requesting bridge funding in the amount of $41,380.00 for the Just TV project. This program aims to provide education and hands-on-experience related to creating a video and develop other artistic talents; as well as support and activities that foster positive options to youth.	$41,380.00
Assembly of Manitoba Chiefs Secretariat Inc.	Eagle's Nest Youth Centre Aboriginal Youth Employability and Education Program	The Assembly of Manitoba Chiefs (AMC) is requesting $146,500 to undertake the "Eagle's Nest Aboriginal Youth Resource and Recreation Centre" project. The Eagle's Nest Aboriginal Youth Resource and Recreation Center will engage up to 75 Aboriginal Youth (ages 15-30) in leadership developmental activities that will assist Aboriginal Youth to transition towards successful participation in continued education or employment. * $46,500 will be provided from the Aboriginal Youth Strategy; the remaining $100,000 will be provided by the Mayor's Office City Initiatives Account.	$46,500.00
Spence Neighbourhood Association Inc.	First Jobs 4 Youth Project	The Spence Neighbourhood Association (SNA) is requesting $ 30,912.00 to enhance the First Jobs 4 Youth Project in 2009. First Jobs 4 Youth aims to strengthen the capacity of Spence neighbourhood youth to find and keep employment. The project will provide 10 youth with job skills training, part time summer employment and a part time fall work placement with a local business.	$30,912.00
Ma Mawi Wi Chi Itata Inc.	The Future is Yours	'The Future is Yours' initiative will recruit 30 youth between the ages of 12 – 19 to provide at-risk youth with employability skills, volunteer experience, job shadowing, personal development, and aboriginal cultural awareness. The program will prepare youth for the City of Winnipeg annual summer hiring in February/March 2009, hiring of Urban Green Team beginning in April 2009 and employment opportunities in the private and non-profit sectors for youth.	$107,331.00
Ka Ni Kanichihk Inc.	Aboriginal Mother Centre	The Honouring Gifts initiative will work with 18 Aboriginal mothers under the age of 30 years of age in discovering their gifts and talents through individualized life planning and career development.	$131,230.00
Aboriginal Leadership Institute Inc.	Aboriginal Construction Technology Program	The Aboriginal Leadership Institute Inc. (ALI) is requesting $99,370 to deliver the "Aboriginal Construction Technology Program" within a 36 week time period. This program will prepare participants for employment in the construction industry and will assist the students with an understanding of a safe work site and the experience to successfully pursue a career in a chosen construction field.	$99,370.00
The Crossing communities Art Project	Hip Hop Youth Violence Prevention Project	This project will bring together a diverse group of youth who are at risk of criminalization from the inner city of Winnipeg and northern Manitoba in a training course designed to develop their school attachment and employment skills.	$43,558.00
		11 Projects Recommended for Funding By the WPA - Aboriginal Partnership Committee	**$641,034.99**

WINNIPEG PARTNERSHIP AGREEMENT

ENTENTE DE PARTENARIAT DE WINNIPEG

REQUEST FOR PROPOSALS
FOR EMPLOYMENT AND EMPLOYMENT DEVELOPMENT PROGRAMS AND SERVICES
FOR ABORIGINAL YOUTH

Summary:
The Aboriginal Partnership Committee of the Winnipeg Partnership Agreement is seeking proposals for Employment and Employment Development Programs and Services that support Aboriginal Youth to prepare for and/or obtain employment. Up to $600,000 will be available for Activity 1 of the Aboriginal Youth Strategy.

Introduction
The Aboriginal Partnership Committee is one of the Advisory Committees for the City of Winnipeg's Aboriginal Youth Strategy. The Committee is composed of community and youth representatives, an Elder, philanthropic organizations, Aboriginal business representatives, Aboriginal political organizations and the three levels of government. The Aboriginal Partnership Committee also provides input into the Aboriginal Participation Component of the Winnipeg Partnership Agreement as well as the Federal Urban Aboriginal Strategy.

In April 2008, City Council passed a motion to adopt an Aboriginal Youth Strategy. This strategy was initiated in regard to the next steps following the completion of the MAPS initiative. This strategy framework has been developed to guide the City's urban Aboriginal Agenda during the current term of Council, to 2010. The goal of the Aboriginal Youth Strategy is to "Increase Aboriginal Youth participation" in the overall City system; which includes programs, services and employment, also a goal of Component I of the Winnipeg Partnership Agreement.

The Aboriginal Youth Strategy will be facilitated through 2 activity streams. The first activity stream will support the efforts of Aboriginal based community organizations to provide Aboriginal specific youth programs and services. The second activity stream is to ensure that the City Services (current and future) are culturally relevant and accessible to Aboriginal Youth. A copy of the Aboriginal Youth Strategy is available on the City of Winnipeg website under the Council meetings and decisions link for April 23, 2008.

Statement of Work
The Aboriginal Partnership Committee is seeking proposals for the first activity stream of the Aboriginal Youth Strategy that will:

> Enhance, expand or incorporate culturally relevant Employment and Employment Development programs and services focused on Aboriginal Youth living in the City of Winnipeg to prepare for or obtain meaningful employment.

Eligible Projects
Project proposals must identify how they will enhance existing Employment and Employment Development programs and services and how they will link/compliment existing programs in the community including City of Winnipeg employment supports and services.

Winnipeg based not-for-profit organizations, Aboriginal organizations, and service organizations that serve Aboriginal people, are eligible for funding. Preference will be given to non-profit organizations that are governed by Aboriginal people.

Assessment of Proposals

Proposals will be assessed on, but not necessarily limited to, the following criteria:

- Proposal quality demonstrated by the clarity and organization of the work plan; evidence of understanding the issues related to the Aboriginal community of Winnipeg; partnerships involved in developing and/or delivering the project, etc.
- Project management evidenced by the ability to meet the project goals within the time-frames and financial resources, reasonableness of costs, etc.
- Capability/experience of the proponent demonstrated by previous involvement in the management of similar projects, experience and qualifications of staff, etc.

Confidentiality
The Aboriginal Partnership Committee shall keep all submissions in confidence. Each member shall exercise care not to disclose confidential information acquired in connection to this Request for Proposals. Furthermore, a member will not disclose or use information relating to this Request for Proposals for the profit or advantage of individual or family members, organizations, companies, agencies, or interest groups to which each may be connected.

Requirements for Proposals

Each proposal must contain:

1. A brief description of the project, including information about the type of organization proposing the work.
2. A detailed work plan with associated timeframes.
3. A project budget including detailed notes related to both expenditures and revenues.
4. An evaluation plan that will measure the project outcomes, including indicators of success.
5. Names of present funders and local partners associated with the proposal.
6. If funding is approved, the applicant will be required to enter into a formal agreement that will outline the funding terms and conditions.

Proposals should be submitted in electronic format (preferable MS Word for Windows) for the Proposal Review Committee. Proposals must be submitted by 4:30 p.m. on September 5, 2008 to:

Winnipeg Partnership Agreement
204-233 Portage Avenue
Winnipeg, MB R3B 2A7
Email: WPAinfoEPW@gov.mb.ca
Tel: (204) 983-7800 Fax: (204) 983-3844

Canada Manitoba Winnipeg