Report "A" - Executive Policy Committee - December 10, 2008

Item No. 21 Destination Marketing Reserve - Special Event Marketing Fund Partnership Committee
eFile FI-7

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On December 10, 2008, the Executive Policy Committee submitted the following to Council:

1. That the Mayor (or his/her designate from City Council) and the Chief Administrative Officer (or his/her designate)) be appointed as the City Representatives to the Special Event Marketing Fund Partnership Committee.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report "A" - Executive Policy Committee - December 10, 2008

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On December 10, 2008, the Executive Policy Committee passed the following motion:

WHEREAS on October 22, 2008, Council established a Destination Marketing Reserve Fund to provide funding to support organizations, projects and special events that will encourage tourists to visit Winnipeg;

AND WHEREAS Council established a Special Event Marketing Fund Partnership Committee to serve as the review and decision-making authority, comprising of two representatives from the City of Winnipeg, two representatives from Destination Winnipeg Inc., and the President of the Manitoba Hotel Association;

AND WHEREAS Council is to appoint the City representatives to the Special Event Marketing Fund Partnership Committee;

THEREFORE BE IT RESOLVED that the Executive Policy Committee recommends to Council:

1. That the Mayor (or his/her designate from City Council) and the Chief Administrative Officer (or his/her designate)) be appointed as the City Representatives to the Special Event Marketing Fund Partnership Committee.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing,

and submitted the matter to Council.