West Broadway - South Sherbrook Business Improvement Zone – Proposed Program, Zone Levy and Budget Estimates - 2002
File FL-7.8 (Vol. 5)

4. On March 25, 1992, Council adopted By-law No. 5921/92, being a by-law of The City of Winnipeg to designate a Business Improvement Zone to be known as the West Broadway - South Sherbrook Business Improvement Zone and to establish a Management Board for the Zone. By-law No. 5921/92 requires that the Business Improvement Zone prepare its proposed program, zone levy and budget estimates for the consideration of Council.

The West Broadway - South Sherbrook Business Improvement Zone at its Annual General Meeting held on October 11, 2001, approved the proposed annual program and budget for 2002.

On December 4, 2001, the City Centre Community Committee considered the proposed program, zone levy and budget estimates for the West Broadway - South Sherbrook Business Improvement Zone.

The City Centre Community Committee passed the following motion, namely:-

WHEREAS a public meeting to review the proposed program, zone levies and budget estimates for the West Broadway - South Sherbrook Business Improvement Zone for the year 2001 was duly advertised in The Winnipeg Free Press and The Winnipeg Sun on November 19, 2001, in accordance with Section 17 of By-law No. 5921/92;

AND WHEREAS no objections were received in respect to the Board's proposals;

NOW THEREFORE BE IT RESOLVED that the City Centre Community Committee unanimously recommend to Executive Policy Committee that the proposed program, zone levy, and budget estimates for the West Broadway - South Sherbrook Business Improvement Zone for the year 2002, as adopted, be ratified by Executive Policy Committee and City Council.

The Executive Policy Committee recommends:

I. That the proposed program, zone levy and budget estimates for the West Broadway - South Sherbrook Winnipeg Business Improvement Zone, as outlined in Appendix "A", for the year 2002 be adopted.

II. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Appendix "A" referred to in Clause 4 the Report of the Executive Policy Committee dated January 23, 2002

Budget Details:

	2002
Physical Enhancements Allocations:	
Murals (take pride Winnipeg)	$ 1,000.00
White Lights maintenance	$ 1,200.00
White Lights Hydro	$ 3,000.00
Planters & Baskets	$ 15,000.00
Poster Boards 2	$ 2,000.00
X-Mas wreaths	$ 3,600.00
Odd Jobs window washing	$ 500.00
Marketing & Promotions Allocations:	
Business Incentives	$ 7,500.00
Advertising	$ 4,000.00
Welcome flowers	$ 300.00
Community Van	$ 5,000.00
Fun Night (wine & whine/casino)	$ 1,000.00
Heritage Walk	$ 1,000.00
Other (Gala dinner)	$ 1,000.00
Internal Development Allocations:	
Support for Community Festivals	$ 2,000.00
BIZ workshop & AGM.	$ 2,500.00
X-Mas party	$ 600.00
Labour Allocations:	
Summer Students (3)	$ 14,600.00
Administration/Newsletter Allocations:	
Staffing Executive Directors	$ 12,840.00
Office Supp. , Phone, Mail Box, etc.	$ 1,800.00
Accounting , Bank Charges & Others	
Yearly Audit	$ 1,200.00
Bank Charges	$ 40.00
Projected Overpayments 2000	$ 1,000.00
Total	$ 82,680.00

West Broadway-South Sherbrook BIZ.
Approved Budget January 1, 2002 to December 31, 2002

Proposed Programs:

• Physical Enhancements	$ 26,300.00
• Marketing & Promotions	$ 19,800.00
• Internal Development & Workshops	$ 5,100.00
• Labour (Summer Students)	$ 14,600.00
• Administration/Newsletter	$ 14,640.00
• Projected overpayment from previous	$ 1,000.00
• Accounting & Bank Charges	$ 1,240.00
Total Proposed Budget	$ 82,680.00

Income from Government Grants (Summer Students) $ 15,000.00

Levy required for 2002 would be 1.19 % of annual rental value of $ 5,701,200.00