Report of the Executive Policy Committee dated January 23, 2002

Downtown Winnipeg Business Improvement Zone - Proposed Program, Zone Levy and Budget Estimates - 2002

File FL-7.4 (Vol. 8)

5. On January 25, 1989, Council adopted By-law No. 5080/89, being a by-law of The City of Winnipeg to designate a Business Improvement Zone to be known as the Downtown Winnipeg Business Improvement Zone and to establish a Management Board for the Zone. By-law No. 5080/89 requires that the Business Improvement Zone prepare its proposed program, zone levy and budget estimates for the consideration of Council.

The Downtown Winnipeg Business Improvement Zone at its Annual General Meeting held on October 18, 2001, approved the proposed annual program and budget for 2002.

On December 4, 2001, the City Centre Community Committee considered the proposed program, zone levy and budget estimates for the Downtown Winnipeg Business Improvement Zone.

The City Centre Community Committee passed the following motion, namely:-

WHEREAS a public meeting to review the proposed program, zone levies and budget estimates for the Downtown Winnipeg Business Improvement Zone for the year 2002 was duly advertised in The Winnipeg Free Press and The Winnipeg Sun on November19, 2001, in accordance with Section 17 of By-law No. 5080/89;

AND WHEREAS no objections were received in respect to the Board's proposals;

NOW THEREFORE BE IT RESOLVED that the City Centre Community Committee unanimously recommend to Executive Policy Committee that the proposed program, zone levy, and the budget estimates for the Downtown Winnipeg Business Improvement Zone for the year 2002, as adopted, be ratified by the Executive Policy Committee and City Council.

The Executive Policy Committee recommends:

I. That the proposed program, zone levy and budget estimates for the Downtown Winnipeg Business Improvement Zone, as outlined in Appendix "A", for the year 2002 be adopted.

II. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Appendix "A" referred to in Clause 5 of the Report of the Executive Policy Committee dated January 23, 2002

Downtown Winnipeg Business Improvement Zone
Proposed 2002 Budget

Summary
(2001 c.f. 2002)

Proposed Programs (as attached)	2001 Budget	2001 Projected	2002 Budget
Net Expenditures			
Image	171,800	236,971	220,000
Marketing	176,950	186,365	179,250
Communication & Publications	172,950	150,039	182,500
Transportation, Parking & Transit	147,600	101,541	120,500
Community Safety	378,600	403,600	481,764
Administration	265,900	312,000	311,540
Total Expenditures	1,313,800	1,390,516	1,495,554
Net Contributions			
Image	109,800	190,852	145,500
Marketing	34,500	31,000	50,500
Communication & Publications	24,900	17,995	16,500
Transportation, Parking & Transit	96,000	48,500	67,500
Community Safety	88,800	103,900	165,064
Administration	0	0	14,000
Total Contributions	354,000	392,247	459,064
Capital Items	3,500	24,548	2,000
Net Expenditures	963,300	1,022,817	1,038,490
Revenues			
BIZ Levy	998,300	998,300	1,068,490
Less: Estimated City of Wpg assessment chargeback	-45,000	-36,200	-45,000
Interest	10,000	18,000	15,000
Net Revenues & Expenditures	0	42,717	0
Opening Surplus	316,145	392,193	349,476
Closing Surplus	316,145	349,476	349,476