Report of the Executive Policy Committee dated January 23, 2002

Transcona Business Improvement Zone - Proposed Program, Zone Levy and Budget Estimates - 2002

File FL-7.12 (Vol. 2)

6. On December 20, 1995, Council adopted By-law No. 6729/95, being a by-law of The City of Winnipeg to designate a Business Improvement Zone to be known as the Transcona Business Improvement Zone and to establish a Management Board for the Zone. By-law No. 6729/95 requires that the Business Improvement Zone prepare its proposed program, zone levy and budget estimates for the consideration of Council.

The Transcona Business Improvement Zone at its Annual General Meeting held on October 1, 2001, approved the proposed annual program and budget for 2002.

On December 4, 2001, the East Kildonan-Transcona Community Committee considered the proposed program, zone levy and budget estimates for the Transcona Business Improvement Zone.

The East Kildonan-Transcona Community Committee passed the following motion, namely:

WHEREAS a public meeting to review the proposed program, zone levies and budget estimates for the Transcona Business Improvement Zone for the year 2002 was duly advertised in The Winnipeg Free Press and The Winnipeg Sun on November 16, 2001, in accordance with Section 17 of By-law No. 6729/95;

AND WHEREAS no objections were received in respect to the Board's proposals;

NOW THEREFORE BE IT RESOLVED that the East Kildonan-Transcona Community Committee unanimously recommend to Executive Policy Committee that the proposed program, zone levy, and budget estimates for the Transcona Business Improvement Zone for the year 2002, as adopted, be ratified by Executive Policy Committee and City Council.

AND BE IT FURTHER RESOLVED that the appointments to the Management Board be ratified.

The Executive Policy Committee recommends:

I. That the proposed program zone levy and budget estimates for the Transcona Business Improvement Zone, as outlined in Appendix "A", for the year 2002 be adopted.

II. That the appointments to the Management Board be ratified.

III. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Appendix "A" referred to in Clause 6 of the Report of the Executive Policy Committee dated January 23, 2002

TRANSCONA BUSINESS IMPROVEMENT ZONE
2002 BUDGET with comparison to 2001

		2002	2001
	PARKING / TRAFFIC COMMITTEE		
1	Traffic Survey / Area Map / Planning Projects & Strategies	2,000.00	2,000.00
2	Parking Lot Lease / Maintenance / Snow Clearing	6,500.00	6,500.00
	TOTAL PARKING / TRAFFIC COMMITTEE	**8,500.00**	**8,500.00**
	MARKETING / PROMOTIONS / COMMUNITY RELATIONS		
3	Implementing Marketing Strategy	0.00	18,000.00
4	Newsletters / Brochures	1,500.00	2,000.00
5	Community Initiatives (Crime Prevention, Safety), Festival	0.00	4,000.00
6	Annual General Meeting/ Social Evenings/Promotions	3,500.00	500.00
	TOTAL MARKETING AND PROMOTIONS	**5,000.00**	**24,500.00**
	STREETSCAPING		
7	Capital Projects (Banners / Flowers / Signage / Monuments)	30,000.00	25,000.00
8	Clean Up & Beautification	13,000.00	3,000.00
9	Emergency Maintenance Fund	5,000.00	5,000.00
	TOTAL STREETSCAPING	**48,000.00**	**33,000.00**
	SUMMER STUDENT PROGRAM		
10	Summer Students	12,000.00	7,000.00
	TOTAL FUNDRAISING AND GRANTS	**12,000.00**	**7,000.00**
	PROJECT MANAGEMENT		
11	Professional / Consultant Fees / Staff / Support Staff	54,000.00	54,000.00
	TOTAL PROJECT MANANGEMENT	**54,000.00**	**54,000.00**
	ADMINISTRATION		
12	Bank Charges and Interest (Line of Credit), GST on Purchases	500.00	500.00
13	Accounting and Audit Fees	3,000.00	1,700.00
14	Equipment (Fax / Telephone / Computer)	3,000.00	3,000.00
15	Office Expenses (Rent / Utilities / Supplies / Meetings)	10,000.00	8,000.00
16	Professional Development	3,000.00	3,000.00
	TOTAL ADMINISTRATION	**19,500.00**	**16,200.00**
17	**ALLOWANCE FOR UNCOLLECTED LEVY**	**3,000.00**	**3,800.00**
	TOTAL ANNUAL BIZ BUDGET 2001	**150,000.00**	**147,000.00**
18	Maintenance Fund Reserve		

$3,000.00 increase from the 2001 Budget of $147,000.00 represents a 2% increase for 2002 Budget.

Levy required in 2001 was 1.98% of the total ARV (Assessed Rental Value) of $7,397,598.00.
This amount represents Transcona BIZ's ARV at June 21, 2000.

Levy required in 2002 is 2.09% of the total ARV (Assessed Rental Value) of $7,185,438.00.
This amount represents the most current ARV of the Transcona BIZ at July 31, 2001.
This also reflects a 2.87% decrease in the Assessed Rental Values in the BIZ from 2001.