Selkirk Avenue Business Improvement Zone - Proposed Program, Zone Levy and Budget Estimates - 2002

File FL-7.5 (Vol. 3)

9. On September 25, 1991, Council adopted By-law No. 5770/91, being a by-law of The City of Winnipeg to designate a Business Improvement Zone to be known as the Selkirk Avenue Business Improvement Zone and to establish a Management Board for the Zone. By-law No. 5770/91 requires that the Business Improvement Zone prepare its proposed program, zone levy and budget estimates for the consideration of Council.

The Selkirk Avenue Business Improvement Zone at its Annual General Meeting held on October 29, 2001, approved the proposed annual program and budget for 2002.

On January 15, 2002, the Lord Selkirk-West Kildonan Community Committee considered the proposed program, zone levy and budget estimates for the Selkirk Avenue Business Improvement Zone.

The Lord Selkirk-West Kildonan Community Committee passed the following motion, namely:-

WHEREAS a public meeting to review the proposed program, zone levies and budget estimates for the Selkirk Avenue Business Improvement Zone for the year 2001 was duly advertised in The Winnipeg Free Press and The Winnipeg Sun on December 21, 2001, in accordance with Section 17 of By-law No. 5770/91;

AND WHEREAS no objections were received in respect to the Board's proposals;

NOW THEREFORE BE IT RESOLVED that the Lord Selkirk-West Kildonan Community Committee unanimously recommend to Executive Policy Committee that the proposed program, zone levy, and budget estimates for the Selkirk Avenue Business Improvement Zone for the year 2002, be recommended for adoption;

and forwarded to Executive Policy Committee and City Council.

For the information of Council, as a result of scheduling conflicts, the provisions of Clause 17(2) of the Selkirk Avenue Business Improvement Zone By-law No. 5770/71 have not been met inasmuch as the Community Committee's recommendations to Council will not be submitted within sixty (60) days from the receipt of the Board's proposal.

The Executive Policy Committee recommends:

I. That the proposed program, zone levy and budget estimates for the Selkirk Avenue Business Improvement Zone, as outlined in Appendix "A", for the year 2002 be adopted.

II. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

Appendix "A" referred to in Clause 9 of the Report of the Executive Policy Committee dated January 23, 2002

SELKIRK AVENUE
BUSINESS IMPROVEMENT ZONE

Proposed Budget: January 1, 2002 to December 31, 2002

EXPENSES

Advertising, Promotion and Special Events:		
Print Advertising (Holiday Lights, Transcontinental Weeklies, *Where* Magazine, Folklorama, Visitor's Guide)	8,500.00	
Walking Tour Brochure	500.00	
		9,000.00
Administration:		
Audit & Accounting	2,200.00	
Annual Meeting	300.00	
Office Expenses (postage, paper, etc.)	200.00	
		2,700.00
Street Enhancement:		
Mural Artist, Summer Student Employment, Walking Tour Co-ordinator	6,000.00	
Flowers	500.00	
		6,500.00
		18,200.00

REVENUE

Business Improvement Zone Levy*	18,200.00

*Levy required would be approximately 1.8% of the A.R.V. (Annual Rental Value - $1,018,980.00)