Agenda - Executive Policy Committee - January 21, 2009

REPORTS

Item No. 2 Assiniboine Park Conservancy Inc. - Strategic Plan
File PR-7.1

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 12, 2008, the Executive Policy Committee granted the Assiniboine Park Conservancy Inc. an extension of time until January 2009 for presentation of its Strategic Plan.

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 12, 2008, the Executive Policy Committee granted the Assiniboine Park Conservancy Inc. an extension of time until January 2009 for presentation of its Strategic Plan.

Further on November 12, 2008, the Executive Policy Committee received from the Assiniboine Park Conservancy Inc. a request for an extension of time to January 2009 for the presentation of the Assiniboine Park Conservancy's strategic plan to the Executive Policy Committee.

COUNCIL DECISION:

On June 20, 2007, Council adopted a new governance structure for Assiniboine Park, which included the following recommendation:

5. That within six (6) months of incorporation, the Corporation presents its strategic plan to Executive Policy Committee for review and referral to Council for approval.

ASSINIBOINE PARK CONSERVANCY

October 16, 2008

His Worship Mayor Sam Katz, Chairperson & Members
Executive Policy Committee
City of Winnipeg
510 Main Street
Winnipeg, MB R3B 1B9

Dear Mayor Katz & Members of the Executive Policy Committee:

Re: Assiniboine Park Conservancy Strategic Plan

I am writing to request an extension of time for presentation of the Assiniboine Park conservancy (APC) strategic plan to Executive Policy Committee.

I took office as CEO of The Assiniboine Park Conservancy (APC) on August 5, 2008. For the last 2 months, I have been reviewing the various studies commissioned by the City over the last 7 years, meeting with various stakeholders and assessing the needs of the Park. The result is a Work Plan that will take the Park from where it is today to the point where we have a Business Plan that is feasible and sustainable and supported by the appropriate financial, marketing and resourcing plans. The Work Plan also ensures that APC will be ready to launch a successful $150 million dollar capital campaign for the Park by the fall of 2009.

The Board's first, and most critical, task is to develop a vision and strategic plan for the Park that will create a vibrant, sustainable future and inspire a capital campaign. The Board and park senior staff are in the process of developing that plan and the Board intends to approve the final version at its next meeting on December 11, 2008.

A June 20, 2007 decision of Council required that a strategic plan be presented to Executive Policy committee within six (6) months of incorporation of the

Conservancy. Incorporation occurred in April 2008 which would require the plan to be presented to EPC this month. This will not be possible given the timeframes I've outlined above.

Accordingly, I am requesting an extension of the date for presentation of APC's strategic plan to January 2009.

If you have any questions please do not hesitate to contact me at 204-953-4522.

Sincerely,

Margaret Redmond
President & CEO
Assiniboine Park Conservancy Inc.