osborne South
BUSINESS IMPROVEMENT ZONE

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November 5, 2008

Mr. Richard Kachur, City Clerk
City Clerk's Office
510 Main Street
Winnipeg, MB R3B 1B9

Dear Mr. Kachur:

At the Annual General Meeting of the Osborne South Business Improvement Zone (BIZ) held on November 4, 2008 the annual programs and budget for 2009 (copy attached) were approved by the general membership.

Would you take the required steps to have the 2009 budget approved by City Council.

Yours sincerely,

Barbara Gerrie
Chair, Osborne South BIZ Board

688 Osborne Street
Winnipeg, MB R3L 2B9

Phone: 284-2671
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THE OSBORNE SOUTH BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET

FOR JANUARY 1, 2009 TO DECEMBER 31, 2009

September 23, 2008

THE OSBORNE SOUTH BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET
FOR JANUARY 1, 2009 TO DECEMBER 31, 2009

Marketing	$ 8,500.00
Special Events	
• Christmas Event	1,200.00
• Farmers' Market	550.00
Scholarship	1,000.00
Physical Enhancement	13,400.00
Administration	7,850.00
TOTAL PROPOSED BUDGET FOR PROGRAMS	**$32,500.00**

*Levy required would be 1.91% of the ARV (annual rental value $1,566,780.00)

MARKETING

The objectives are to effectively market and promote all services, businesses and events in the Osborne South B.I.Z. area to the general public, tourists, B.I.Z. members and employees.

• Special advertising programs will be developed as required (i.e.: *Lance*, *Reflector*, B.I.Z. newsletter, *Ciao!* Magazine)	7,500.00
• Website maintenance	1,000.00
TOTAL	**$8,500.00**

SPECIAL EVENTS

• Christmas Event	1,200.00
• Farmers' Market	550.00
TOTAL	**$1,750.00**

SCOLARSHIP

To support local high school students at Churchill High and develop further awareness of the B.I.Z. to high school students in the area, two $500.00 scholarships will be granted.

TOTAL	**$1,000.00**

PHYSICAL ENHANCEMENT

Osborne South is a unique area in the City. It has its own character and its main strength is its small-town charm, people and park-like setting. Our objective is to beautify and enhance the existing environment for people who work, live, visit, and shop in the area and, by enhancing the visual components of Osborne South, all businesses will benefit. We will also work closely with City departments to ensure all maintenance needs are met.

• Maintain existing planters and hanging baskets	4,500.00
• New hanging baskets	3,000.00
• Maintenance	500.00
• Wreaths	400.00
• Banner replacement and ornamental pole repairs	3,000.00
• Hydro lighting costs	2,000.00
TOTAL	**$13,400.00**

ADMINISTRATION

• Summer Street Ambassador	3,500.00
• Audit	1,100.00
• Office Expenses	500.00
• Winnipeg B.I.Z. Association membership	250.00
• Administrative support	2,500.00
TOTAL	**$7,850.00**