Exchange District BIZ
Budget for 2010 with comparitives to 2008 Actual and 2009 projected Actual

REVENUE	2008 Actual	2009 Budget	20090Projected Actual	2010 Budget
REVENUE				
BIZ Levy	$ 274,377.00	$ 279,021.00	$ 279,000.00	$ 315,700.00
Grants & Sponsorships	145,514.00	134,557.00	116,500.00	125,000.00
Walking Tour Revenue	13,254.00	13,000.00	11,500.00	10,000.00
TOTAL REVENUE	**$ 433,145.00**	**$ 426,578.00**	**$ 407,000.00**	**$ 450,700.00**
EXPENSE				
PROGRAMS, OPERATIONS & OMS				
Programs & Operations	$ 40,860.00	$ 30,480.00	$ 18,200.00	$ 11,500.00
Event Sponsorship	15,000.00	15,000.00	15,000.00	15,000.00
Electricity - OMS		2,000.00	1,700.00	2,000.00
Walking Tour Program Expenses	24,324.00	26,433.00	35,100.00	15,320.00
TOTAL PROGRAMS, OPS & OMS	$ 80,184.00	$ 73,913.00	$ 70,000.00	$ 43,820.00
MARKETING & COMMUNICATIONS				
Marketing & Community Relations	$ 21,632.00	$ 17,060.00	$ 10,150.00	$ 10,000.00
Website	1,300.00	10,000.00	7,500.00	2,000.00
Promotions + Sponsorship	614.00	38,220.00	44,000.00	44,300.00
TOTAL MARKETING & COMM	$ 23,546.00	$ 65,280.00	$ 61,650.00	$ 56,300.00
IMAGE ENHANCEMENT				
Foot Patrol Program	$ 129,546.00	$ 134,960.00	$ 144,000.00	$ 191,460.00
Maintenance & Beautification Projects	30,215.86	38,859.00	26,100.00	25,200.00
Special Projects	13,178.14		8,000.00	
TOTAL - IMAGE ENHANCEMENT	$ 172,940.00	$ 173,819.00	$ 178,100.00	$ 216,660.00
ADMINISTRATION				
Professional Development and Fees	$ 14,780.00	$ 13,462.00	$ 19,100.00	$ 21,020.00
Administration Wages	89,628.00	73,950.00	51,400.00	77,000.00
Office Maintenance & Supplies	9,726.00	8,664.00	7,600.00	7,200.00
Utilities	4,959.00	4,700.00	5,400.00	5,450.00
Rent	9,860.00	9,300.00	11,500.00	13,250.00
Amortization	10,525.00	10,813.00	10,000.00	10,000.00
TOTAL ADMINISTRATION	$ 139,478.00	$ 120,889.00	$ 105,000.00	$ 133,920.00
TOTAL EXPENSE	**$ 416,148.00**	**$ 433,901.00**	**$ 414,750.00**	**$ 450,700.00**
NET INCOME (LOSS)	**$ 16,997.00**	**$ (7,323.00)**	**$ (7,750.00)**	**$ -**