Report - Executive Policy Committee - March 18, 2003

Item No. 7 Grosvenor Square Business Improvement Zone - 2003 Proposed Program, Zone Levy and Budget Estimates
File FL-7.16 (Vol. 2)

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On March 18, 2003, the Executive Policy Committee considered this matter and recommends to Council:

1. That the 2003 Proposed Program, Zone Levy and Budget Estimates for the Grosvenor Square Business Improvement Zone be approved.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing, including the submission of the necessary by-law directly to Council.

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DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On March 18, 2003, the Executive Policy Committee recommended approval of the 2003 Proposed Program, Zone Levy and Budget Estimates for the Grosvenor Square Business Improvement Zone, and submitted the matter to Council.

GROSVENOR SQUARE BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET JANUARY 1, 2003 – DECEMBER 31, 2003

Internal development	0.00
Physical enhancement	$4,210.00
Administration	$1,311.00
TOTAL PROPOSED BUDGET FOR PROGRAMS	**$5,521.00**

* Levy required would be 1.47% of the A.R.V. (Annual Rental Value of $375,600.00)

INTERNAL DEVELOPMENT

- Internal newsletter
- Become a business lobby for the B.I.Z. area (speak as one voice)
- Develop appropriate workshops for B.I.Z. members (i.e.: crime prevention, graffiti removal, etc.)

TOTAL **$0.00**

PHYSICAL ENHANCEMENT

Grosvenor Square is a unique area in the city. It has it's own history and character. It's main strength is it's small town charm, people and park-like setting. Our objective is to continue to beautify and enhance the existing environment for people who work, live, visit and shop in the area.

PRIORITIES

Continue the theme and image for the area.

- Additional murals, benches, planting, and Christmas lighting and decorations.
- Maintenance: Ornamental lights, planters, etc.

TOTAL **$4,210.00**

ADMINISTRATION

• Annual audit	$200.00
• Annual meeting (advertising)	$175.00
• Winnipeg B.I.Z. Association Membership	$250.00
• Admin. Support	$686.00
TOTAL	**$1,311.00**