Report - Executive Policy Committee - March 18, 2003

Item No. 14 St. James Village Business Improvement Zone - 2003 Proposed Program, Zone Levy and Budget Estimates
File FL-7.14 (Vol. 2)

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On March 18, 2003, the Executive Policy Committee considered this matter and recommends to Council:

1. That the 2003 Proposed Program, Zone Levy and Budget Estimates for the St. James Village Business Improvement Zone be approved.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing, including the submission of the necessary by-law directly to Council.

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DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On March 18, 2003, the Executive Policy Committee recommended approval of the 2003 Proposed Program, Zone Levy and Budget Estimates for the St. James Village Business Improvement Zone, and submitted the matter to Council.

THE ST. JAMES village BIZ

St. James Village
Business Improvement Zone

Proposed Budget for the Year 2003

INCOME	
BIZ Levy	$ 46,000
TOTAL INCOME	**$ 46,000**
EXPENSES	
Advertising	$ 9,000
Uncollected BIZ Levy	3,500
Administration	13,000
Physical Enhancements	20,500
TOTAL EXPENSES	**$ 46,000**

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Business Improvement Zone

Detailed Listing of Proposed Programs for 2003

1.	Physical Enhancements:	
	Murals	$ 4,000
	Store Front Improvement Program	3,000
	Capital Assets	3,000
	Repairs/Maintenance	5,000
	Electrical	2,000
	Plants/Wreaths (Service Contracts)	3,500
	Total Funds Required :	$20,500
2.	Advertising and Marketing:	
	Newsletters, Media Advertising, Business Directory, etc.	$ 9,000
	Total Funds Required :	$ 9,000
3.	Administration:	
	Audit	$ 800
	AGM Expenses	500
	Meeting Expenses	2,300
	Office Expenses	1,000
	Computer upgrades, software etc.	250
	Membership Fees	250
	WCB Levy	100
	Administrator	6,000
	Telephone	400
	Rent	1,400
	Total Funds Required :	$13,000
4.	Uncollected BIZ Levy :	
	Uncollected BIZ Levy	$ 3,500
	Total Funds Required :	$ 3,500
	TOTAL BUDGET :	**$46,000**

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