Agenda – Executive Policy Committee – December 8, 2010

REPORTS

Item No. 11 Mayor's Environmental Advisory Committee – Second Quarter Report 2010

The Mayor's Environmental Advisory Committee is pleased to submit a summary of its activities for the second quarter (April 1st to June 30th) of 2010.

MAYOR'S ENVIRONMENTAL ADVISORY COMMITTEE

SECOND QUARTER REPORT 2010

The Mayor's Environmental Advisory Committee is pleased to submit a summary of its activities for the second quarter (April 1st to June 30th) of 2010:

GOVERNANCE AND MEETINGS

MEAC held three regular meetings during the second quarter of 2010 – April 12, May 10 and June 21.

DELEGATIONS HEARD

At its May 10, 2010 meeting MEAC heard presentations from Christina McDonald, Chief Operating Officer of Green Manitoba, on green building products and provincial waste reduction programs and from Peter Miller, Randall McQuaker and Harvey Stevens from Resource Conservation Manitoba on waste reduction.

At its June 21, 2010 meeting MEAC heard a presentation from Luis Escobar, Manager of Transportation, City of Winnipeg Public Works Department, on the draft Sustainable Transportation Direction Strategy.

MEAC'S ACTIVITIES

1 Strategic Planning Session

MEAC continues to work on the creation of action plans to move forward the seven key priorities identified at their Strategic Planning sessions on September 22 and October 17, 2009:

- A "Green Club" recognition/ rewards program for sustainable activities by citizens and businesses (recommendations made in 2010 First Quarter Report)
- A passive solar demonstration project
- An education program around the environment and sustainability
- A regional approach to transit
- A carpool program for Winnipeg
- A policy for active transportation amenities in all City infrastructure projects
- A ban on the sale of phosphorus

2 Earth Day

During the first quarter of 2010, MEAC recommended to the Mayor that inasmuch as April 22, 2010 is the 40th Anniversary of Earth Day, the Winnipeg Public Service be directed to develop a strategic marketing plan for Earth Day. A press release and environmentally focused recreation activities for children took place on April 22.

MEAC Mayor's Environmental Advisory Committee

3 Paperless Meetings
At its April 12 meeting, the committee agreed to use electronic agendas thereby eliminating the need for printed copies.

RECOMMENDATIONS MADE TO THE MAYOR

Following is a summary of the recommendations made by MEAC to the Mayor during the second quarter of 2010:

1 Dedicated Resources for Sustainable Projects
At its May 10, 2010 meeting, MEAC discussed opportunities, such as provincial or federal grant programs, for "green" funding. A recommendations was put forward:

RECOMMENDATION: That MEAC recommend to the Mayor that the Winnipeg Public Service increase its efforts in applying for "green" funding from federal and provincial agencies, and to use a coordinated strategic approach when doing so.

PLANS FOR 2010 AND BEYOND

1 Waste Minimization Strategy Input

During the third quarter of 2010, MEAC will finalize recommendations to the Mayor regarding a comprehensive waste minimization strategy.

HISTORY

Section 4.1 of the Terms of Reference for the Mayor's Environmental Advisory Committee (MEAC) states that "MEAC shall provide advice and informal reports to the Mayor as requested and shall report formally to the Mayor with recommendations on a quarterly basis. Recommendations provided by MEAC will flow through the Mayor to City Council and / or the City's Public Service, as required."

RESPECTFULLY SUBMITTED BY

Jeffrey Hartry
MEAC Co-chairs on behalf of MEAC members:

Miriam Cohen-Krajden
Amanda Dunnigan
Dr. Andrew Park
George Toth
Kelsey McCuspey

Councillor Russ Wyatt

William Dowie
Robert Spewak
Anders Swanson
Stephanie White- Willitts
Neil Cunningham (ex-officio – Province of Manitoba)

MEAC Mayor's Environmental Advisory Committee