Agenda – Council – April 27, 2011

Report – Standing Policy Committee on Infrastructure Renewal and Public Works – April 4, 2011

Item No. 2 Sustainable Procurement Practices

STANDING COMMITTEE RECOMMENDATION:

On April 20, 2011, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Infrastructure Renewal and Public Works and submits the following to Council:

1. That the Winnipeg Public Service be directed to incorporate more environmentally and socially sustainable procurement practices, utilizing EcoLogo™ certified products, for all of its facilities and in all future contracts.

2. That the City of Winnipeg become an associate partner in the "It's Lake Friendly" program and utilize its position to encourage the public in adopting those products which are lake friendly.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Standing Policy Committee on Infrastructure Renewal and Public Works – April 4, 2011

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On April 20, 2011, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Infrastructure Renewal and Public Works and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On April 4, 2011, the Standing Policy Committee on Infrastructure Renewal and Public Works passed the following motion:

WHEREAS the City of Winnipeg has a long tradition of supporting sustainable development;

AND WHEREAS the City of Winnipeg, through its SpeakUp Winnipeg initiative, recently held an open house entitled "Advancing Sustainability Through Procurement" which advocated the adoption of sustainable procurement;

AND WHEREAS the aim of sustainable procurement is to promote eco-friendly goods and services within the marketplace and eliminate or reduce social and environmental risks associated with products and services;

AND WHEREAS a framework for sustainable procurement has been developed by the municipalities of Lake Winnipeg's south basin called "It's Lake Friendly";

AND WHEREAS the "It's Lake Friendly" framework has been embraced by the public sector and by the public through the procurement of environmentally friendly services that have been certified as lake friendly;

AND WHEREAS the "It's Lake Friendly" program recommends the purchase of products certified by EcoLogo™, North America's largest, most respected environmental standard and certification mark;

THEREFORE BE IT RESOLVED THAT:

1. The Winnipeg Public Service be directed to incorporate more environmentally and socially sustainable procurement practices, utilizing EcoLogo™ certified products, for all of its facilities and in all future contracts;

Report – Standing Policy Committee on Infrastructure Renewal and Public Works – April 4, 2011

DECISION MAKING HISTORY (continued):

STANDING COMMITTEE RECOMMENDATION (continued):

2. The City of Winnipeg become an associate partner in the "It's Lake Friendly" program and utilize its position to encourage the public in adopting those products which are lake friendly;

3. The Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing,

and submitted the matter to the Executive Policy Committee and Council.

MAKING THE "LAKE FRIENDLY" DIFFERENCE

Submitted by the South Basin Mayors and Reeves

The South Basin Mayors and Reeves in cooperation with Manitoba Water Stewardship officially launched the Lake Friendly Label Campaign on June 16, 2009 in Gimli, Manitoba. The Lake Friendly Label Campaign was created through a contest for local school children and developed by the Mayors and Reeves from nine communities in the South Basin of Lake Winnipeg: Gimli, St Andrews, Selkirk, St. Clements, Victoria Beach, Alexander, Bifrost, Dunnottar and Winnipeg Beach. The Lake Friendly initiative originated out of a deep concern over the deteriorating water quality of Lake Winnipeg, the tenth largest freshwater lake in the world. The Lake Friendly initiative is a grassroots response to the Lake Winnipeg Stewardship Board's recommendations of December 2006 for protecting and improving the health of Lake Winnipeg and its watershed.

The Lake Winnipeg watershed is home to five million residents and is the second largest watershed in Canada covering parts of four provinces and four US states. There are many factors that contribute to the declining health of our lakes, rivers and streams but the most important issue facing Manitoba's lakes and rivers is excessive contributions of the nutrients nitrogen and phosphorous. Every year 8,000 tonnes of phosphorous and 90,000 tonnes of nitrogen enter Lake Winnipeg. These excess nutrients that enter the waterways through surface runoff, wastewater discharge and other human activities have caused massive algal blooms and related toxins leading to fouled beaches, habitat deterioration and a reduction in water quality.

The Lake Friendly Label was created to promote education and encourage advocacy by providing residents and visitors to our community access to products that will not further negatively impact the water quality in our lakes, rivers and streams. The Lake Friendly Label easily identifies products that are Environment Canada's EcoLogo™ certified. EcoLogo™ is North America's largest, most respected environmental standard and certification mark. EcoLogo™ provides assurance that the products bearing the logo meet stringent standards of environmental leadership. EcoLogo certifies environmental leaders covering a large variety of categories, helping you find and have confidence in the products you are purchasing. The South Basin Mayors and Reeves began this initiative by enlisting the help of local retailers as they were identified as the key to the success of the project. Currently there are 23 Lake Friendly retailers in the South Basin of Lake Winnipeg participating in this exciting local initiative. Lake Friendly products are easily recognizable as stickers, shelf talkers and window clings help residents to make choices that are truly environmental and Lake Friendly.

The South Basin Mayors and Reeves recognize that collective action in protecting our water resources can have a significant impact on water quality. The South Basin Mayors and Reeves would like to ask all communities in Manitoba to get involved in this exciting initiative and help to protect the beauty, integrity and quality of all of our freshwater resources. Join us in making a difference – the "Lake Friendly" difference.



WHO ARE WE?

The South Basis Mayors and Reeves are:

- Tammy Axelsson, Mayor, Gimli
- Don Forfar, Reeve, St. Andrews
- Don Pepe, Mayor, Winnipeg Beach
- Rick Gamble, Mayor, Dunnottar
- David Bell, Mayor, Selkirk
- Steve Strang, Mayor, St. Clements
- Bill McDonald, Reeve, Victoria Beach
- Harold Foster, Reeve, Bifrost
- George Harbottle, Reeve, Alexander

For further information:
call (204) 781-7346
Visit our web site at
www.lakefriendly.ca



Upcoming EVENTS

February, 2010

17-19 Midwestern Municipal Visits

March

15-23 AMM Mayors, Reeves and CAOs meetings

April

14-15 Municipal Officials Seminar and MTCML Trade Show – Keystone Centre, Brandon

20-21 Lobby Days