Agenda – Council – June 22, 2011

Report – Executive Policy Committee – June 15, 2011

Item No. 5 2015 Soccer Women's World Cup

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On June 15, 2011, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submits the following to Council:

1. That the Chief Administrative Officer, and his designates, be empowered to sign a host city agreement and any supplementary memorandums of agreement that may be required by Federation Internationale De Football Association (FIFA) and the Canadian Soccer Association (CSA) to include the City of Winnipeg as a potential host city for the 2015 soccer Women's World Cup.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Executive Policy Committee – June 15, 2011

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On June 15, 2011, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

ADMINISTRATIVE REPORT

Title: **2015 Soccer Women's World Cup**

Critical Path: **Executive Policy Committee - Council**

AUTHORIZATION

Author	Department Head	CFO	CAO
R. Kristjansson	D. Joshi	N/A	Alex Robinson Deputy CAO

RECOMMENDATIONS

That Council empowers the CAO and his designates to sign a host city agreement and any supplementary memorandums of agreement that may be required by Federation Internationale De Football Association (FIFA) and the Canadian Soccer Association (CSA) to include the City of Winnipeg as a potential host city for the 2015 soccer Women's World Cup.

REASON FOR THE REPORT

City of Winnipeg Legal Services Division has advised that an agreement of this nature must either be approved directly through Council motion, or have the power to enter into the agreement delegated to the Chief Administrative Officer.

IMPLICATIONS OF THE RECOMMENDATIONS

If Winnipeg is chosen to host a portion of the FIFA 2015 Women's World Cup, this signature international event is expected to have an economic impact of over $10 million (including $400,000 in municipal taxes generated by event) with participants, officials, VIPs, media, and tourists using approximately 7,000 room nights spread out over 23 event days during the summer of 2015.

HISTORY

The City of Winnipeg has allocated $250,000 in cash/value-in-kind through the Special Event Tourism Fund towards this event. The Province has committed $2 million in funding. The Manitoba Soccer Association has contributed funding for the $25,000 non-refundable bid fee and the CSA/FIFA site tours of Winnipeg. The Federal Government has committed $15 million in funding.

As well, since January 2011, at the request of the Office of the Mayor, the Film and Special Events office (FASE) has been working with the City of Winnipeg Legal Services Division, Tourism Winnipeg, and the event proponents at the Manitoba Soccer Association to review and prepare a Host City Agreement (HCA) for proper disposition.

City of Winnipeg Legal Services Division and the Insurance Branch of the Risk Management Division have identified a number of issues with the current draft agreements (see attached). The Winnipeg public service will continue to work diligently with all stakeholders to address same within any final draft agreement.

FINANCIAL IMPACT

Financial Impact Statement **Date:** June 1, 2011

Project Name:

2015 soccer Women's World Cup

COMMENTS:

The recommendation contained in this report is that Council empowers the CAO and his designates to sign a host city agreement and any supplementary memorandums of agreement that may be required by Federation Internationale De Football Association (FIFA) and the Canadian Soccer Association (CSA) to include the City of Winnipeg as a potential host city for the 2015 soccer Women's World Cup.

There are no direct financial implications associated with this recommendation.

"Original Signed By"
Mike McGinn, CA
Manager of Finance

CONSULTATION

In preparing this report there was consultation with:

Office of the Mayor
COW Legal Services
COW Risk Management, Insurance Branch
Tourism Winnipeg
Manitoba Soccer Association
Canadian Soccer Association

SUBMITTED BY

Planning, Property and Development Department
Film and Special Events Office
Prepared by: Rob Kristjansson, Special Events Liaison
Date: *June 2, 2011*
File No.

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Host City Agreement
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