WEST BROADWAY BUSINESS IMPROVEMENT ZONE

Proposed BUDGET JANUARY 01, 2011 TO DECEMBER 31, 2011 West Broadway BIZ

INCOME	**2010 FYE**		**2011 BUD**	
Source:				
Levy	$ 109,533.47		$ 110,806.84	
Capital Budget Account	$ 34,276.52		$ 52,270.08	
TOTAL	**$ 143,809.99**		**$ 163,076.92**	
EXPENSES	**2010 FYE**		**2011 BUD**	
Programs				
Physical Enhancements				
Murals (take pride Winnipeg)			$ 3,000.00	
White Lights program & maintenance			$ 20,000.00	
Hydro White Lights	$ 411.32		$ 800.00	
Planters & Baskets	$ 16,451.52		$ 21,000.00	
Gardens	$ 856.00		$ 900.00	
Park Benches, Bicycle Racks, etc.	$ 2,292.74		$ 2,500.00	
Winter Wreaths/Trees	$ 5,751.19		$ 6,000.00	
Dec. Light Signs	$ 14,845.29			
Sub Total		**$ 40,608.06**		**$ 54,200.00**
Marketing & Promotions				
Business incentives	$ 6,000.00		$ 5,000.00	
Advertising				
Welcome flowers			$ 300.00	
Fun Night (wine & whine/casino)			$ 1,000.00	
Other Biz Directory + Mailing	$ 4,061.88		$ 4,500.00	
Sub Total		**$ 10,061.88**		**$ 10,800.00**
Safety				
Safety Coordinator	$ 9,192.00		$ 9,192.00	
Safety Incentives			$ 5,000.00	
Graffiti Removal	$ 4,000.00		$ 4,000.00	
Clean-Up RaY	$ 3,500.00		$ 3,500.00	
Sub Total		**$ 16,692.00**		**$ 21,692.00**
Community Support	$ 2,500.00		$ 2,500.00	
Street Festival	$ 5,000.00		$ 5,000.00	
Board Meetings & AGM.	$ 3,536.79		$ 3,500.00	
X-Mass party	$ 1,000.00		$ 1,000.00	
Sub Total		**$ 12,036.79**		**$ 12,000.00**
Administration/Newsletter				
Salaries	$ 12,000.00		$ 15,000.00	
Office Supp. , Phone, Mail Box, etc.	$ 1,362.17		$ 1,500.00	
Urban Green Team	$ 5,435.82		$ 5,500.00	
Others	$ 358.73		$ 500.00	
Sub Total		**$ 19,156.72**		**$ 22,500.00**
Accounting , Bank Charges & Others				
Yearly Audit	$ 1,070.00		$ 1,100.00	
Interest	$ (795.61)		$ (700.00)	
Sub Total		**$ 274.39**		**$ 400.00**
Projected Overpayments 2010		$ (1,709.93)		$ (1,760.93)
Capital Projects Account		$ 52,270.08		$ 43,245.85
TOTAL		**$ 149,389.99**		**$ 163,076.92**

Levy	**$ 110,806.84**	**ARV.**	**$ 8,897,780.00**	**1.24%**