Summary of 2011 Budget as Approved at AGM

	2011 Levy
Street Enhancement	
Storefront Improvement Program	$ 10,000
Beautification Programs – includes graffiti removal, floral display and litter clean-up	31,302
Decorative Signs	4,300
Murals	12,112
Meetings	1,200
Program Implementation	66,734
Sweep-Off	1,500
TOTALS	**127,148**
Safety & Security	
Safety Seminars /Educational Events	500
Safety & Night Light Grants	10,000
Meetings	300
West End BIZ Patrol	84,800
TOTALS	**95,600**
Communication & Marketing	
Publications (newsletter & Restaurant Guide)	3,300
Website	1,000
BIZ Promotion	3,800
Educational Seminars	500
Meetings (Including AGM)	3,200
Marketing Campaign	15,000
Mural Tours	9,419
Program Implementation	42,223
TOTALS	**78,442**
Administration	
Staffing	$ 130,927
Professional Fees, Bank Charges	3,700
Office Equipment (incl. repairs & supplies)	10,500
Board Member Training Memberships & Subscriptions	2,500
Meetings & Staff Mileage	2,000
Lease for Office (incl. Utilities, repairs & maintenance of premises)	24,352
Communications (telephone, fax, Internet, postage, courier)	4,200
Advocacy & Event Support	2,000
TOTALS	**$ 180,179**
Grand Totals	***$481,369***

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