Minute No. 42
Report – Executive Policy Committee – December 8, 2010

Item No. 4 Northeast Pioneers Greenway Billboard Revenue (Elmwood-East Kildonan and North Kildonan Wards)

COUNCIL DECISION:

Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the revenue associated with the advertising signs located on the Northeast Pioneers Greenway (approximately $9,000 – received by the City) for 2010 be redirected to the River East Neighbourhood Network - Trail Committee.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORY:

Moved by His Worship Mayor Katz,

That the recommendation of the Executive Policy Committee be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On December 8, 2010, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

ADMINISTRATIVE REPORT

Title:

Issue: **NORTHEAST PIONEERS GREENWAY BILLBOARD REVENUE**

Critical Path: **EPC - COUNCIL**

AUTHORIZATION

Author	Department Head	CFO	CAO
Luis Escobar, P. Eng., PTOE, Transportation Manager	B.W. Sacher, P. Eng. Director of Public Works	n/a	

RECOMMENDATIONS

That the revenue associated with the advertising signs located on the Northeast Pioneers Greenway (approximately $9,000 – received by the City) for 2010 be redirected to the River East Neighbourhood Network--Trail Committee.

REASON FOR THE REPORT

Grants of this nature must be approved by Council.

IMPLICATIONS OF THE RECOMMENDATIONS

There are financial implications associated with the recommendations in this report. The revenue associated with the advertising signs located on the Northeast Pioneers Greenway (approximately $9,000) for 2010 has been received by the City and such money is to be redirected to the River East Neighbourhood Network--Trail Committee.

HISTORY

On January 25, 2006 Council approved the City of Winnipeg Active Transportation Study to serve as a resource in formulating future active transportation policies and programs for the City of Winnipeg.

On September 27, 2006, Council adopted Clause 1 of the report of the Standing Policy Committee on Property and Development dated September 21, 2006 and approved the acquisition of the CPR Marconi Rail Right-of-way from Nairn to Glenway Avenues for future transportation purposes. As part of this land acquisition the City inherited a lease in regards to three advertising signs.

The River East Neighbourhood Network – Trails Committee (RENN-TC) canvassed the neighbourhood regarding the use of the signs and found that most of the residents supported leaving the advertising signage in place, on condition that the revenue is set aside and utilized for the development and/or maintenance of amenities of the NPG.

At its meeting on January 6, 2009 the Standing Policy Committee on Property and Development concurred in the recommendation of the East Kildonan-Transcona Community Committee that the proceeds, approximately $9,000 annually, from the advertising signage located on the Northeast Pioneers Greenway be utilized for the development and/or maintenance of the Northeast Pioneers Greenway.

Currently the Public Works Department requires this approval for the adjustment of the 2010 operating budget so that payments related to the motions made by Council and the Standing Policy Committee on Property and Development affecting this issue are carried out. The Public Works Department will receive approval of this transfer for subsequent years by including it in the Department's 2011 and subsequent years operating budgets.

FINANCIAL IMPACT

Financial Impact Statement **Date:** September 28, 2010

Project Name: **First Year of Program** **2010**

Northeast Pioneers Greenway Billboard Revenue

	2010	2011	2012	2013	2014
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ 9,000	$ 9,000	$ 9,000	$ 9,000	$ 9,000
Less: Incremental Revenue/Recovery	9,000	9,000	9,000	9,000	9,000
Net Cost/(Benefit)	$ -	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts	-	-	-	-	-
Net Budget Adjustment Required	$ -	$ -	$ -	$ -	$ -

Additional Comments: The direct costs represent the annual grant that will be provided to RENN-TC. The incremental revenue is the current and projected lease revenues from the three advertising signs located on the Northeast Pioneers Greenway.

"Original Signed by D. Stewart, CA"
Manager of Finance & Administration

CONSULTATION

In preparing this report there was consultation with:

N/A

SUBMITTED BY

Department: Public Works
Division: Transportation
Prepared by: Kevin Nixon, Active Transportation Coordinator.....986-4966
Date: November 1, 2010
File No.

Attachments: N/A