Agenda – Executive Policy Committee – March 7, 2012

REPORTS

Item No. 2 Progress on Implementation - Call to Action for OurWinnipeg

COUNCIL DECISION:

On January 27, 2010, Council directed the Winnipeg Public Service to review and assess the progress on the implementation of the Call to Action and report back to Council within twenty-four (24) months after adoption of the Call to Action report by Council.

DECISION MAKING HISTORY:

COUNCIL DECISION:

On January 27, 2010, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the 'Call to Action for OurWinnipeg, 2009', as outlined in Attachment "A" in the report of the Winnipeg Public Service dated December 18, 2009, be endorsed in principle.

2. That the Winnipeg Public Service review and assess the progress on the implementation of the Call to Action and report back to Council within twenty-four (24) months after adoption of the Call to Action report by Council.

ADMINISTRATIVE REPORT

ISSUE: **Endorsement of the Call to Action for OurWinnipeg.**

Critical Path: **Executive Policy Committee - Council**

AUTHORIZATION

Author	Department Head	CFO	CAO
D. Himbeault	D. Joshi	B. Holsten Boyer Acting CFO	A. Robinson Acting CAO

RECOMMENDATIONS

1. That Council endorse in principle the 'Call to Action for OurWinnipeg, 2009' as outlined in Attachment "A".

2. That Winnipeg Public Service review and assess the progress on the implementation of the Call to Action and report back to Council within twenty-four (24) months after adoption of the Call to Action report by Council.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

IMPLICATIONS OF THE RECOMMENDATIONS

POLICY:

- The Call to Action for OurWinnipeg confirms the vision (p.12) and sets 15 directions (pp. 13-15) for the OurWinnipeg plan (to be completed April 2010).
- The Call to Action begins the process of the City further exploring 76 actions – "first steps" towards the vision of OurWinnipeg. Many of the actions were suggested by the public through SpeakUpWinnipeg. These actions have been analyzed using a sustainable business case and each is:
    - Feasible
    - Able to be completed in 24 months
    - Can be completed within existing budgets or through planned partnerships/grants
    - Contributes to the directions identified in the document
- Many actions in the document will require reports to Council prior to implementation. **In all cases, normal reporting and decision-making requirements apply to all 76 actions.**

IMPLEMENTATION/HUMAN RESOURCES:

- The vision and directions in the Call to Action are being evolved into a comprehensive development plan under the direction of the OurWinnipeg work group (Property, Planning & Development).
- Individual actions will be completed by responsible departments or agencies.
- Responsibility for reporting back to Council on the implementation of the document will be clarified through the OurWinnipeg Plan.

FINANCIAL

- The OurWinnipeg planning process that will evolve the Call to Action directions into a comprehensive plan is already budgeted (includes support from Province of Manitoba).
- Actions can be implemented within existing budgets.

ENVIRONMENTAL:

- Some of the actions will have positive environmental impacts, either directly (e.g. Community Greenhouse Gas Reduction Strategy, Parks Naturalization) or indirectly (e.g. Transportation Master Plan that has focus on sustainable transportation).

REGULATORY:

- Some of the actions will evolve into items that contribute to the City's regulatory framework (e.g. Parks Strategy, Heritage Management Plan). Standard reporting/decision making requirements apply to all of these items.

HISTORY

- The City of Winnipeg authorized the creation of a new development plan. The initiative was launched with the Mayor's Symposium on a Sustainable Winnipeg on April 25th, 2009. The launch included the commitment to bring forward an interim report that sets direction and includes "first steps" actions – a Call to Action.
- Between April 25th and November 13th, 2009, more than 30,000 Winnipeggers provided input to the planning process through SpeakUpWinnipeg.
- On November 12th, a draft of the Call to Action was provided to Council at a seminar and then released publicly.
- Between November 12th and December 7th, 2009, public consultation on the draft took place. 302 people attended 8 open houses, and 3,703 unique web users viewed the document online. Formal written submissions were received from 5 stakeholders (West Broadway Development Corporation; Right to Housing Coalition; Winnipeg Food Policy Working Group; Canadian Community Economic Development Network (Manitoba); Bike to the Future). Consultations confirmed the visions and directions for the OurWinnipeg plan and added detail to refine the draft and were useful towards the completion of the plan. (Attachment "B")

FINANCIAL IMPACT

Financial Impact Statement **Date:** December 11, 2009

Project Name:

Endorsement of the Call to Action for OurWinnipeg

COMMENTS:

The recommendations contained in this report include that Council endorse in principle the 'Call to Action for OurWinnipeg, 2009' as outlined in Attachment "A" and that Winnipeg Public Service review and assess the progress on the implementation of the Call to Action and report back to Council within twenty-four (24) months after adoption of the Call to Action report by Council.

There are no financial implications associated with these recommendations.

"Original Signed By"
Mike McGinn, CA
Manager of Finance

CONSULTATION

In preparing this Report there was consultation with:
Internal consultation: Community Services; Winnipeg Police Service; Public Works; Water and Waste; Winnipeg Transit; Office for Sustainability and the Winnipeg Committee for Safety.
External consultation (by open invitation): West Broadway Development Corporation; Right to Housing Coalition; Winnipeg Food Policy Working Group; Canadian Community Economic Development Network (CcedNet) Manitoba; Bike to the Future; 302 residents at open houses; 3,703 unique web site visitors.

SUBMITTED BY

Department	Planning, Property and Development
Division	Planning and Land Use
Prepared by	Ian Hall, Policy and Program Planner
Date:	December 18, 2009
File No.	

Appendix:

1. Attachment “A” – Call to Action for OurWinnipeg, 2009



2. Attachment “B” – Call to Action Consultation Report



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