Zone d'amélioration commerciale Saint-Norbert Business Improvement Zone

Proposed Budget - January 1, 2012 - December 31, 2012

REVENUE		
BIZ Levy *	$21,000	
Green Team	$2,500	
TOTAL REVENUE	**$23,500**	**$23,500**
EXPENSES		
PROGRAMS		
Street Image & Enhancement**	$10,500	
Promotions & Marketing***	$3,500	
Subtotal	**$14,000**	**14,000**
OPERATING EXPENSES		
Office and board expenses	$2,000	
Audit Fees	$2,000	
Memberships	$500	
Summer staff-Green Team & top-up	$5,000	
Subtotal	**$9,500**	**9,500**
TOTAL EXPENSES	**$23,500**	**$23,500**

*Biz Levy

Levy would be approximately 2% of ARV(Annual Rental Value)

**Street Image and Enhancement

Could include Street Elements, Flower planting program, Christmas Décor, Murals

***Promotions & Marketing

Special events promotion, Advertising,