January 26, 2012

His Worship Mayor Sam Katz
City of Winnipeg – City Hall
510 Main Street
Winnipeg, MB
R3B 1B9

Dear Mayor Sam Katz,

Thank you for your past support of KidSport™ Winnipeg and the recognition of our organization during the Blue Bombers/Tiger-Cats Eastern Final matchup game this past November.

As you know KidSport™ Winnipeg is a charity that provides children from financially disadvantaged families the opportunity to participate in sport by helping cover the associated costs. It is for these costs that we are requesting annual funding for our organisation.

We commend the City of Winnipeg for being a key player in ensuring that many kids gain the financial resources to participate in sport. Your partnership with the General Council of Winnipeg Community Centers provides funding to large segments of children but there are sport programs in the system where KidSport™ Winnipeg is the primary funding provider.

Sport Manitoba
Winnipeg Region

145 Pacific Avenue
Winnipeg MB
R3B 2Z6
kswinnipeg@sportmanitoba.ca
Ph, (204) 925-5922
Fax. (204) 925-5638
Toll Free. 1-866-774-2220

In the past three years, KidSport™ Winnipeg, on average, has assisted 427 kids in the city to play sports such as football, soccer, boxing, gymnastics and archery, to name a few. In 2011 our distributed funds increased by more than $12,000 from the previous year. We are appealing to you to help us meet this ever increasing demand for KidSport funding.

We respectfully request that the City of Winnipeg consider an annual grant of $37,149, representing 427 children at $87.00 each, to mirror the assistance received by children getting support through the community centres. This way you will help KidSport™ Winnipeg fulfill our mandate – So *ALL* Kids Can Play!

Your financial contribution would go a long way in ensuring that all kids in Winnipeg have a chance to get involved in sport.

Thank you very much for your consideration. We look forward to developing a partnership that will allow all children in Winnipeg to participate in the sport of their choice.

Yours sincerely,

Angie McCaughan
Chairperson – KidSport™ Winnipeg Region

A program of

Sport MANITOBA

Proud Corporate Sponsor

THE Great-West Life ASSURANCE COMPANY

STRONGER COMMUNITIES TOGETHER™

KidSport Winnipeg

KidSport™ is national charity administered by Sport Manitoba that helps to remove barriers and assist less fortunate children participate in sport - so all kids can play.

Sport Manitoba is a not for profit organization and the lead planning programming and funding agency for the development of amateur sport in Manitoba. Sport Manitoba partners with over 100 organizations to deliver sport in our province and is responsible for programs including the Power Smart Manitoba Games, Coaching Manitoba, Team Manitoba, KidSport™ and the Manitoba Sports Hall of Fame and Museum.

KidSport™ believes that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of organized sports. KidSport™ provides support to children in order to remove financial barriers that prevent them from playing organized sport.

KidSport™ is about Kids…

Success will be measured by the number of children who have been helped as a result of KidSport's initiatives.

KidSport™ is about Fun…

The primary goal of children's sport programming is that each child should have so much fun that they can't wait to play again next season!

KidSport™ is about the Future…

All kids should be given the opportunity to develop healthy lifestyles, no matter the financial, physical or language barriers that may exist! Staying physically active helps encourage children to maintain healthy habits throughout their whole lives. The challenges that come with playing sports also teach children valuable life lessons and skills including leadership, practice, hard work, dedication and self-confidence.

KidSport - Winnipeg Application Numbers

2004-2011

Date	# of Applications Funded	Total Amount Funded
April 2004	45	$ 7,024
April 2005	108	$ 20,146
April 2006	140	$25,714
April 2007	196	$40,633
April 2008	228	$58,402
April 2009	149	$31,966
April 2010		$28,876
July 2004	61	$ 9,515
July 2005	86	$ 15,954
July 2006	126	$22,990
July 2007	148	$28,043
July 2008	185	$42,079
July 2009	159	$33,897
July 2010		$30,909
October 2004	66	$11,245
October 2005	116	$21,533
October 2006	184	$40,378
October 2007	162	$35,328
October 2008	172	$41,985
October 2009	140	$30,357
October 2010		$36,581
Total 2004	172	$27,784
Total 2005	310	$57,633
Total 2006	450	$89,082
Total 2007	506	$102,782
Total 2008	585	$142,466
Total 2009	448	$96,220
Total 2010	420	$96,387
Total 2011	415	$108,710.75

KidSport Winnipeg – 2012

By funding the two below inner-city programs in 2012 KidSport™ Winnipeg is able to provide the registration fees for over 100 children from low income families.

The benefits of these programs are:

- promote physical fitness and well-being
- benefit from specific sport instruction and skill development
- have opportunities to play organized sport outside of school
- increase feelings of self-worth, belonging and camaraderie
- establish positive relationships with peers and mentors
- provide an environment where young people can learn teamwork, sportsmanship and develop a strong work ethic while having fun in a positive, safe environment

ICYFP

The Inner City Youth Football Program (ICYFP) will run its second year of programming in 2012. ICYFP is a 2x/week 8 week long program aimed at boys and girls in the inner city who have been unable to participate in football and have been hindered by lack of exposure and the costs associated with organized football. The ICYFP is aimed at boys and girls in Grades 3 & 4 (ages 9-10) and also targets the recent immigrant and refugee population.

The ICYFP focuses its efforts on 5 schools: King Edward School (where it takes place), David Livingstone, Norquay, William Whyte and Niji Mahkwa. Youth from these neighborhoods come from lower socio-economic households, and families struggle with issues of poverty, employment, crime, cultural adjustment and other issues. For these reasons there are no costs for the participants.

Spence Neighborhood Association

The Spence Neighborhood Association (SNA) recognizes that inner city, low income and newcomer youth face a lot of barriers that prevent them from accessing recreation and active living opportunities. Their sports program has been developed in order to eradicate many of the barriers that prevent youth from participating. Furthermore, over the last five years they have witnessed that female athletes face more barriers in order to participate such as cultural norms, low home supports and lack of female mentors and coaches. The 2011/2012 season is their sixth season providing access to organize sports to newcomers and low-income kids.

Through participating in this program they provide 50 inner-city female athletes, mainly newcomer and aboriginal, with the required supports to be able to participate and thrive within our after school recreation program.

2012 KidSport™ Winnipeg Budget Projections:

Revenue

Sport Manitoba	$30,000.00
Canadian Tire Jumpstart	$44,000.00
Fundraising/donations	$10,000.00
	$84,000.00

Expenses

Allocations:

-	individual	$110,000.00
-	group	$ 25,000.00
		$135,000.00

Balance (revenue over expenses):

$ 84,000.00
$135,000.00
-$ 51,000.00

2011 - KidSport Allocations by City Ward

Ward	No. of children	Amount	% of whole
Charleswood	19	$4,725.00	4%
Daniel McIntyre	21	$5,762.00	5%
Elmwood/East Kildonan	36	$9,396.05	9%
Fort Rouge/East Fort Garry	15	$4,136.00	4%
Mynarski	34	$8,251.50	8%
North Kildonan	20	$5,823.60	5%
Old Kildonan	30	$6,450.00	6%
Point Douglas	76	$19,995.00	18%
River Heights	12	$3,137.50	3%
St. Boniface	25	$6,640.00	6%
St. Charles	21	$5,850.00	5%
St. James/Brooklands	16	$3,965.00	4%
St. Norbert	28	$7,499.00	7%
St. Vital	42	$1,1945.00	11%
Transcona	20	$5,135.00	5%
TOTALS:	**415**	**$108,710.75**	**100%**

Allocations by Sports Club 2011

	2,011
AAA North Winnipeg Pirates	$200.00
Allegria	$300.00
Bonivital Soccer	$6,600.00
Charleswood Broncos	$2,100.00
Charleswood Minor Baseball Assoc.	$225.00
Churchill High School	$275.00
Dakota Collegiate	$600.00
Dakota Karate Club	$300.00
East Side Eagles	$5,050.00
Elmwood Football	$300.00
Falcons Lacrosse	$480.00
Fantastic Gymnastics	$2,010.00
FC Northwest	$1,500.00
Flairs Gymnastics	$600.00
Football MB	$1,595.00
Fort Garry Lions	$2,650.00
Gojo	$15,300.00
Grant Park High School	$1,300.00
Gryphons Lacrosse	$280.00
Gymkyds Gymnastics	$2,090.75
Heights Archery Range	$215.00
JKA SKD	$580.00
Jr Bison Boys Basketball	$600.00
Judo Manitoba	$725.00
Keystone Kips	$464.00
Kildonan East Collegiate	$300.00
Manitoba Minor Ball Hockey	$564.00
Manta Swim Club	$600.00
Maples Collegiate	$180.00
MB Cycling Association	$120.00
MB Riding for the Disabled	$300.00
McCreary Swimming Pool	$410.00
Midwest Karate	$300.00
Miles MacDonell High School Hockey	$300.00
Neptunes Water Polo Club	$447.00
North Winnipeg Nomads Football	$10,340.00
Oak Park High School	$1,500.00
Orioles Boxing/Valour CC	$300.00
Pan Am Boxing	$430.00
Pan Am Diving Club	$300.00
Panthers Gymnastics	$2,700.00
Park Alleys	$568.00
Phoenix Soccer Club	$7,200.00
Pipers Volleyball Club	$180.00
Portage Trail Soccer	$5,400.00
Power Boxing Club	$1,200.00
Prairie Jr Badminto	$262.50
Revolution Diving	$165.00
Rhythmic Royals	$300.00
Roxy Youth Bowling	$2,447.50
Sherbrook Sharks Swim Club	$990.00
Sidewinders Lacrosse	$290.00
Silhouettes Gym Club	$2,100.00
Skate Winnipeg	$2,435.00
Springers Gymnastics	$900.00
St. Boniface Judo Club	$150.00
St. James Ringette Association	$300.00
St. James Rods Football	$2,800.00
St. James Seals	$300.00
St. Vital Mustangs	$2,775.00
St. Vital Victorias AA Hockey	$300.00
Stride Ahead Tough Track	$600.00
Sturgeon Heights Collegiate	$520.00
Team Mayhem Basketball Club	$300.00
Thunder Basketball	$300.00
Transcona Nationals Football	$1,520.00
Triathlon Manitoba	$300.00
Tsunami Volleyball Club	$300.00
United Boxing	$900.00
University of Winnipeg	$300.00
West Zone Shamrocks	$580.00
Windsor YBC	$900.00
Winman Volleyball Club	$300.00
Winnipeg East Railcats	$300.00
Winnipeg Fury	$300.00
Winnipeg Gymnastics Ctr.	$597.00
Winnipeg South End Utd.	$3,300.00
Winnipeg Summer Skating	$600.00
Winnipeg Wave Swim Club	$300.00
	$108,710.75

By Sport	No. of Apps	Total Amount	% of Total Allocations
Archery	4	$215.00	0.2
Badminton	1	$262.50	0.2
Ball Hockey	4	$564.00	0.5
Baseball	2	$425.00	0.4
Basketball	6	$1,800.00	1.7
Bowling	16	$3,915.50	3.6
Boxing	62	$17,830.00	16.4
Cycling	1	$120.00	0.1
Diving	2	$465.00	0.4
Equestrian	1	$300.00	0.3
Football	137	$33,805.00	31.1
Gymnastics	44	$12,061.75	11.1
Hockey	3	$900.00	0.8
Judo	5	$875.00	0.8
Karate	7	$1,480.00	1.4
Lacrosse	6	$1,630.00	1.5
Ringette	1	$300.00	0.3
Soccer	81	$24,000.00	22.1
Skating	12	$3,035.00	2.8
Swimming	12	$2,600.00	2.4
Track & Field	2	$600.00	0.6
Triathalon	1	$300.00	0.3
Water Polo	2	$447.00	0.4
Volleyball	3	$780.00	0.7
	415	**$108,710.75**	**99.9 %**

2010 - KidSport Allocations by City Ward

Ward	No. of children	Amount	% of whole
Charleswood	17	$4,225.00	4%
Daniel McIntyre	17	$4,298.00	4%
Elmwood/East Kildonan	33	$9,168.50	9%
Fort Rouge/East Fort Garry	12	$2,605.00	3%
Mynarski	19	$4,315.00	8%
North Kildonan	9	$2,640.00	3%
Old Kildonan	17	$6,280.00	6%
Point Douglas	126	$20,990	22%
River Heights	21	$1,950.00	2%
St. Boniface	26	$3,993.00	4%
St. Charles	20	$5,320.00	5%
St. James/Brooklands	21	$5,200.00	5%
St. Norbert	26	$6,558.00	7%
St. Vital	40	$11,263.40	11%
Transcona	28	$7,562.00	7%
TOTALS:	**417**	**$96,367.29**	**100%**

Allocations by Sports Club 2010

	April	July	October	2010 Total
Assiniboine Rhythmic Gymnastics	$90.00	$300.00		$390.00
Alegria	$300.00			$300.00
Boni-Vital Soccer	$3,000.00	$300.00	$600.00	$3,900.00
Bushido-Kai Canada			$573.00	$573.00
Charleswood Broncos	$300.00	$1,200.00	$1,200.00	$2,700.00
Charleswood Youth Soccer Assoc.	$460.00			$460.00
Dakota Collegiate			$1,200.00	$1,200.00
Dakota Community Ctr. (skating)			$760.00	$760.00
Dakota Karate Club			$180.00	$180.00
Dakota Lanes			$864.00	$864.00
Eastside Eagles	$1,200.00	$4,800.00	$300.00	$6,300.00
Falcons Lacrosse	$380.00			$380.00
Fantastic Gymnastics	$630.00		$870.00	$1,500.00
FC Northwest	$5,300.00		$2,400.00	$7,700.00
Flairs Gymnastics	$600.00		$300.00	$900.00
Football MB	$270.00			$270.00
Fort Garry Lions		$2,440.00		$2,440.00
Fort Rouge Curling Club			$340.00	$340.00
Gojo	$2,800.00	$2,300.00	$4,400.00	$9,500.00
Grant Park High School (Football)			$1,500.00	$1,500.00
Grant Park High School (Track)			$30.00	$30.00
Gryphons Lacrosse	$1,020.00			$1,020.00
GymKyds Gymnastics	$467.89	$853.80	$549.00	$1,870.69
Heights Archery Range	$210.00		$140.00	$350.00
JKA SKD Karate		$420.00		$420.00
Keystone Kips			$300.00	$300.00
Kildonan East Collegiate			$300.00	$300.00
Manitoba Marlins		$120.00	$300.00	$420.00
Manitoba Minor Ball Hockey	$194.00			$194.00
Manitoba Mustangs	$600.00			$600.00
Meadowgreen Stables			$186.60	$186.60
Miles Macdonnell Collegiate			$300.00	$300.00
Murdoch McKay Collegiate Football		$600.00		$600.00
Neptunes Water Polo			$498.00	$498.00
North West Minor Hockey			$300.00	$300.00
North Winnipeg Nomads Football	$200.00	$5,180.00	$365.00	$5,745.00
Pan Am Boxing	$300.00	$600.00		$900.00
Pan Am Diving Club			$600.00	$600.00
Panthers Gymnastics	$600.00	$600.00	$2,100.00	$3,300.00
Park Alleys			$284.00	$284.00
Phoenix Soccer Club	$4,410.00		$900.00	$5,310.00
Portage Trail Soccer Club	$300.00	$2,100.00	$3,225.00	$5,625.00
Power Boxing		$300.00		$300.00
Rhythmic Royals Gymnastics		$540.00	$300.00	$840.00
Roxy Youth Bowling	$215.00	$1,142.50	$1,075.00	$2,432.50
Sapphires Rhymic Gymnastics	$90.00			$90.00
Shamrocks Lacrosse	$515.00			$515.00
Silhouettes Gym Club			$2,625.00	$2,625.00
Springers Gymnastics	$150.00		$900.00	$1,050.00
St. Boniface Minor Hockey Assoc.			$300.00	$300.00
St. Charles Soccer Association			$2,800.00	$2,800.00
St. James Assiniboia Minor Baseball	$200.00			$200.00
St. James Ringette Assoc.			$300.00	$300.00
St. James Rods Football		$3,360.00		$3,360.00
St. James Seals			$300.00	$300.00
St. Vital Mustangs		$2,565.00	$290.00	$2,855.00
St. Vital Victorias AA Hockey			$300.00	$300.00
Tenex Archery			$80.00	$80.00
Transcona Nationals Football	$225.00	$683.00	$447.00	$1,355.00
United Boxing	$600.00			$600.00
Winnipeg Inline Youth Hockey		$205.00		$205.00
Winnipeg South End United	$3,000.00	$300.00	$300.00	$3,600.00
Winnipeg Summer Skating	$250.00			$250.00
Winnipeg Wave			$700.00	$700.00
	$28,876.89	**$30,909.30**	**$36,581.60**	**$96,367.79**

By Sport	Total Amount	% of Total Allocations
Archery	$430.00	0.4
Athletics	$30.00	0.1
Ball Hockey	$194.00	0.2
Baseball	$200.00	0.2
Bowling	$3,580.00	4.0
Boxing	$11,300.00	12.0
Curling	$340.00	0.3
Diving	$600.00	0.6
Football	$28,925.00	30.0
Gymnastics	$13,165.69	14.0
Hockey	$1,500.00	1.0
Horseback Riding	$186.60	0.2
Karate	$1,173.00	1.0
Inline Skating	$205.00	0.2
Lacrosse	$1,915.00	2.0
Ringette	$300.00	0.3
Soccer	$29,395.00	31.0
Skating	$1,010.00	1.0
Swimming	$1,420.00	1.0
Water Polo	$498.00	0.5
	$96,367.29	100%