Transcona Business Improvement Zone
Operating Budget
December 31, 2012

REVENUE

Business Levy		$ 177,885
Interest		3,000
Graffiti Funding		25,000
Other Income (Sponsorship, Market Garden, Gr. Team Support Cost)		13,000
Grants – Green Team and Canada Summer Jobs		14,000
TOTAL REVENUE		**$232,885.00**

EXPENSES

Advertising/Marketing		
Publications (four times a year)		32,000
Advertising/marketing (Biz Bucks x 24 x $100 each for centennial year +200)		2,600
Website hosting, domain name and maintenance		400
Infrastructure/Maintenance		
General maintenance of existing infrastructure		2,000
New Street Elements (Since 2011 = $6,000)		3,000
Solar/wind street elements maintenance fund (Since 2011 = $6,000)		3,000
Building Maintenance		900
Transcona Centennial Square Project		3,000
Day and Bond revitalization fund (Since 2011 = $5,000)		2,500
Festivals and social events		
Hi Neighbour Festival		6,000
Programs		
Anti-Graffiti Program (City funded)		25,000
Anti-Graffiti Program (BIZ funded)	3,000	
Summer Beautification Program	7,000	
Christmas Decoration Program	7,000	
Festival of Banners/Brush up Wpg.	3,125 (25% reduction in banners)	
Transcona Centennial Square Programming	10,000	
Market Garden	1,000	
		31,125
Storefront Improvement Program/Marketing Strategy		20,000
Operating Expenses		
Accounting Fees		1,500
Allowance for uncollected levies		3,000
Amortization		4,000
Audit		1,000
Donations		1,000
Equipment		2,000
Internet		1,000
Meeting expense – AGM		560
Meeting expense – meals		1,000
Miscellaneous		1,200
Office Supplies		2,500
Professional Development (Since 2011 = $2,000)		1,000
Rent		16,500
Telephone		2,100
Travel		500
Utilities		2,500
Wages		60,000
TOTAL OPERATING EXPENSES		**$232,885 .00**
Excess of revenue over expenses		----------

Increased budget line
Decreased budget line
New budget/revenue line