Schedule "A"

THE ACADEMY ROAD BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET

FOR JANUARY 1, 2012 TO DECEMBER 31, 2012

October 11, 2011

PHYSICAL ENHANCEMENT

Our theme for this unique area of the city is "When only the Best will do". The area has its own character and its main strength is the people who live and shop in our neighbourhood. Our objective is to beautify and enhance the existing environment for people who work, live, visit, and shop in the area. By enhancing the visual components of Academy Road, all businesses here will benefit. We will work closely with the City of Winnipeg and other levels of government to ensure our maintenance needs are met and lobby for a major street enhancement program for our BIZ area.

• Planters, hanging baskets	$4,800.00
• Maintenance	5,000.00
• Christmas trees	4,500.00
• Banner repair and replacement	1,400.00
• Mural	2,100.00
• Graffiti Removal	500.00
• Streetscaping	5,000.00
TOTAL	**$23,300.00**

INTERNAL DEVELOPMENT

Priorities are to promote the efforts of the Academy Road BIZ to our BIZ members and staff, develop our own BIZ internal news- letter, conduct timely business seminars, develop special merchant events such as a spring sidewalk event and a winter event, provide a forum for community input.

• Special merchant events (seminars, annual meeting)	$4,500.00
TOTAL	**$4,500.00**

Schedule "B"

CORYDON AVENUE
BUSINESS IMPROVEMENT ZONE

PROPOSED BUDGET

For

JANUARY l, 2012 - DECEMBER 31, 2012

CATEGORY	2011 BUDGET	2012 BUDGET
- BIZ PROGRAMS		
1. Marketing (pg.2)	33,000	33,500
2. Street Enhancement (pg.3)	33,500	30,000
3. Media (pg.4)	4,500	5,700
4. Murals / Art Program	15,000	15,000
5. Infrastructure Capital Projects (pg.4)	20,000	20,000
-BIZ OPERATIONS		
6. Administration (pg.5)	21,000	22,800
7. Wages & Remittances (pg.6)	68,000	68,000
8. Contingency Fund- over/under allocation (pg.6)	4,000	4,000
Total	$ 199,000	$ 199,000

STREET ENHANCEMENT

Summer Landscaping	$ 12,000.00
Equipment / supplies / rental	5,000.00
Christmas on the Avenue	7,000.00
Snow Removal	1,500.00
Graffiti Removal	1,500.00
Transport/rental of compound	2,000.00
Miscellaneous expenses	1,000.00
TOTAL **(all taxes included)**	**$ 30,000.00**

ADMINISTRATION

Telephones/Cell	$ 2,500.
Supplies	$ 1,500.
Postage/Courier/Mailings	$ 700.
Rent	$ 9,500.
Photocopies/Mail Outs/Printing/Misc.	$ 1,000.
Accounting	$ 1,800.
All Meeting Costs	$ 2,500.
Staff Development – Courses – Conferences	$ 1,000.
Welcome Packs & Hospitality Expenditures	$ 500.
Memberships & Licenses	$ 250.
Bank Charges	$ 250.
Storage	$ 800.
Hydro for Archway	$ 500.
Total (all taxes included)	**$ 22,800.**

Schedule "C"

downtown WINNIPEG BIZ

Downtown Winnipeg Business Improvement Zone (BIZ)

PROPOSED PROGRAM & BUDGET

January 1, 2012 to December 31, 2012

CAN WE GET YOU ANYTHING?

SUMMARY (2011 cf. 2012)

Proposed Programs (as attached)	2011 * Budget	2011 Projected	Proposed 2012 Budget
Program Expenditures			
Image & Cleanliness	$ 619,889	$ 614,852	$ 609,349
Communications & Marketing	253,350	251,054	246,500
Events & Promotions	300,512	291,861	391,917
Transportation, Parking & Transit	37,000	31,598	38,500
Community Safety	1,361,614	1,191,364	994,298
Advocacy	26,488	27,738	23,000
Administration	773,718	778,686	810,026
Total Expenditures	**3,372,571**	**3,187,153**	**3,113,590**
Program Contributions			
Image & Cleanliness	411,945	406,908	395,982
Communications & Marketing	92,500	83,500	93,500
Events & Promotions	224,000	208,489	315,500
Transportation, Parking & Transit	11,500	6,500	15,000
Community Safety	899,250	729,000	521,092
Advocacy	-	1,250	-
Administration	1,220	5,046	2,360
Total Contributions	**1,640,415**	**1,440,693**	**1,343,434**
Expenditures Less Contributions	**1,732,156**	**1,746,460**	**1,770,156**
Operating Revenue			
BIZ Levy	1,741,156	1,741,156	1,789,156
Less: Uncollected Tax Levy	(17,000)	(11,487)	(25,000)
Interest	8,000	4,500	6,000
Total Operating Revenue	**1,732,156**	**1,734,169**	**1,770,156**
Difference from total revenue from all sources less total expenditures	-	(12,291)	-
Projected deficit due to depreciation expense carry over from 2006	(4,674)	-	-
Add: Surplus carry over to offset expense carry over from 2006	4,674	4,674	-
Projected deficit	-	(7,617)	-
Add: Surplus carry over to offset an expense carry over from 2010	-	13,641	-
Surplus/(Deficit)	**$ -**	**$ 6,024**	**$ -**

* as restated to conform with the current year's presentation

IMAGE & CLEANLINESS (2011 cf. 2012)

	2011 * Budget	2011 Projected	Proposed 2012 Budget
Expenditures			
Metro Enviro-Team and Equipment	$ 482,284	$ 481,985	$ 497,692
Banners	14,800	14,800	13,300
Flowers and Vegetation	42,700	33,200	32,455
Patio Development	3,000	2,619	2,000
Storefront Enhancements	11,500	11,500	10,000
Art on the Avenue	11,000	11,000	2,000
Promotions Team	27,355	31,457	23,652
Enhancing Spaces			
Enhancing Spaces General	1,000	1,441	-
Millennium Library Park	12,000	12,000	10,500
Site Furniture	13,250	14,250	15,250
Neon District	500	100	-
Lighting Initiatives	500	500	-
Main & Higgins Underpass			2,500
Total Expenditures	**619,889**	**614,852**	**609,349**
Contributions			
Metro Enviro-Team and Equipment	347,963	350,883	349,500
Banners	4,000	4,000	4,000
Flowers and Vegetation	13,500	4,000	6,000
Storefront Enhancements	5,000	5,000	5,000
Art on the Avenue	10,000	10,543	-
Promotions Team	11,982	11,982	11,982
Enhancing Spaces			
Millennium Library Park	10,000	10,000	10,000
Site Furniture	9,500	10,500	9,500
Total Contributions	**411,945**	**406,908**	**395,982**
Net Expenditures (BIZ Levy)	**$ 207,944**	**$ 207,944**	**$ 213,367**

* as restated to conform with the current year's presentation

COMMUNICATIONS & MARKETING (2011 cf. 2012)

	2011 * Budget	2011 Projected	Proposed 2012 Budget
Expenditures			
Publications			
E-Newsletter	$ 4,000	$ 3,500	$ 1,000
Annual Report	6,350	6,350	6,000
Downtown Magazine	100,000	96,000	100,000
Sub-Total	110,350	105,850	107,000
Advertising			
Marketing Campaign	50,000	50,000	50,000
Advertising - Print	2,000	2,704	2,000
Sub-Total	52,000	52,704	52,000
General			
Annual General Meeting	8,500	8,500	8,500
Brochures and Print Material	9,000	7,000	3,000
Marketing Initiatives	5,500	5,500	5,500
BIZ Program Promotion	10,000	8,000	8,000
Holiday Promotion	20,000	17,500	20,000
Website	8,500	7,500	3,000
E-newsletter	3,000	3,000	2,000
Surveys	3,500	3,500	2,500
Downtown Bridal	20,000	29,000	20,000
Market Research	3,000	3,000	15,000
Sub-Total	91,000	92,500	87,500
Total Expenditures	**253,350**	**251,054**	**246,500**
Contributions			
Downtown Magazine	60,000	56,000	65,000
Marketing Campaign	500	-	-
Brochures and Print Material	2,500	500	500
Holiday Promotion	2,500	-	2,000
E-Newsletter	1,000	1,000	1,000
Downtown Bridal	26,000	26,000	18,000
Market Research	-	-	7,000
Total Contributions	**92,500**	**83,500**	**93,500**
Net Expenditures (BIZ Levy)	**$ 160,850**	**$ 167,554**	**$ 153,000**

* as restated to conform with the current year's presentation.

EVENTS & PROMOTIONS (2011 cf. 2012)

Expenditures	2011 * Budget	2011 Projected	Proposed 2012 Budget
Santa Claus Parade	$ 4,500	$ 4,500	$ 4,500
Star Treatment	3,412	2,055	2,315
Out to Lunch	25,000	21,125	25,000
Chinatown Concert Series & Festival	3,500	3,500	3,500
Sports	4,500	6,657	9,302
Kids' Programming	1,000	1,000	1,000
New Initiatives	2,500	10,364	1,000
Kiosk Program	300	4,674	300
Major Events Support	2,500	-	1,500
Downtown Living	60,000	60,000	60,000
Chess in the Park	800	-	-
ManyFest	175,000	159,316	175,000
Restaurant Month Events	7,500	7,870	15,000
Festival of Trees and Lights	3,000	3,000	4,500
10X10 Race	7,000	-	-
Winnipeg Jets Celebrations	-	7,800	27,500
Canada Day Living Flag	-	-	25,000
Downtown Cinema	-	-	20,000
Fitness in the Park	-	-	1,000
Doors Open	-	-	500
Portage Alive Programming	-	-	15,000
Total Expenditures	**300,512**	**291,861**	**391,917**
Contributions			
Out to Lunch	12,000	12,000	12,000
Downtown Living	54,000	54,000	51,000
ManyFest	153,000	130,119	153,000
Restaurant Month Events	5,000	5,975	11,000
Santa Claus Parade	-	395	-
New Initiatives	-	6,000	-
Winnipeg Jets Celebrations	-	-	22,500
Canada Day Living Flag	-	-	22,500
Downtown Cinema	-	-	17,500
Portage Alive Programming	-	-	15,000
Other Sponsorship	-		11,000
Total Contributions	**224,000**	**208,489**	**315,500**
Net Expenditures (BIZ Levy)	**$ 76,512**	**$ 83,372**	**$ 76,417**

* as restated to conform with the current year's presentation

TRANSPORTATION, PARKING & TRANSIT (2011 cf. 2012)

	2011 * Budget	2011 Projected	Proposed 2012 Budget
Expenditures			
Blue Loonie Program	$ 11,500	$ 10,000	$ 8,000
Downtown Free Spirit Bus	12,500	7,000	6,000
Research & Advocacy	6,000	7,110	17,000
Weather Protected Walkway System	6,000	6,000	6,000
Cycling	1,000	1,488	1,500
Total Expenditures	**37,000**	**31,598**	**38,500**
Contributions			
Blue Loonie Program	3,000	3,000	3,000
Downtown Free Spirit Bus	3,000	-	-
Research & Advocacy	2,000	-	8,500
Weather Protected Walkway System	3,000	3,000	3,000
Cycling	500	500	500
Total Contributions	**11,500**	**6,500**	**15,000**
Net Expenditures (BIZ Levy)	**$ 25,500**	**$ 25,098**	**$ 23,500**

* as restated to conform with the current year's presentation

COMMUNITY SAFETY (2011 cf. 2012)

	2011 * Budget	2011 Projected	Proposed 2012 Budget
Expenditures			
Downtown Watch	$ 671,491	$ 671,491	$ 703,832
Portage Avenue Safety Strategy	271,250	15,500	-
Downtown Security Network	12,500	9,500	6,500
Outreach Program	383,373	361,873	170,966
Change for the Better	23,000	133,000	113,000
Total Expenditures	**1,361,614**	**1,191,364**	**994,298**
Contributions			
Downtown Watch	313,000	313,000	329,126
Portage Avenue Safety Strategy	271,250	15,500	-
Downtown Security Network	12,500	9,500	9,500
Outreach Program	282,500	261,000	72,466
Change for the Better	20,000	130,000	110,000
Total Contributions	**899,250**	**729,000**	**521,092**
Net Expenditures (BIZ Levy)	**$ 462,364**	**$ 462,364**	**$ 473,206**

* as restated to conform with the current year's presentation

Advocacy and Business Development (2011 cf. 2012)

	2011 * Budget	2011 Projected	Proposed 2012 Budget
Expenditures			
SHED / Retail Strategy	$ 23,000	$ 10,000	$ 10,000
Advocacy / Public Relations	3,488	16,488	13,000
Miscellaneous	-	1,250	-
Total Expenditures	**26,488**	**27,738**	**23,000**
Contributions			
Miscellaneous	-	1,250	-
Total Contributions	-	1,250	-
Net Expenditures (BIZ Levy)	**$ 26,488**	**$ 26,488**	**$ 23,000**

* as restated to conform with the current year's presentation

ADMINISTRATION (2011 cf. 2012)

	2011 * Budget	2011 Projected	Proposed 2012 Budget
Expenditures			
Salaries and Wages	$ 560,669	$ 558,634	$ 588,815
Meetings / Event Support	14,937	17,052	15,000
Communication	15,543	15,421	15,470
Office Equipment and Leases	13,300	10,108	12,000
Amortization	318	1,000	1,999
Travel / Transportation	24,404	24,404	24,542
Services Charges / Service Fees	8,197	8,197	8,480
Legal / Accounting / Insurance	6,800	6,800	7,800
Technical Support / Software Upgrades / Licenses	4,800	6,500	6,200
Office Expenses	18,860	21,500	18,500
Rent	75,000	75,000	75,000
Subscriptions / Publications / Memberships	3,990	3,990	3,990
Advertising / Promotion	1,200	1,200	1,200
Professional Development / Training	5,700	5,200	5,500
Contract Position	20,000	23,680	25,530
Total Expenditures	**773,718**	**778,686**	**810,026**
Contributions			
Other Revenue	1,220	1,600	2,360
Miscellaneous	-	3,446	-
Total Contributions	**1,220**	**5,046**	**2,360**
Net Expenditures (BIZ Levy)	**$ 772,498**	**$ 773,640**	**$ 807,666**

* as restated to conform with the current year's presentation

Schedule "D"

Exchange District Business Improvement Zone

Budget
January 1 – December 31, 2012

The mission of the Exchange District Business Improvement Zone is to champion the unique character of the district and create a clean, safe and thriving environment.

Exchange District BIZ
133 Albert Street- 2nd Floor
Winnipeg, Manitoba R3B 1G6

Phone 942-6716
Facsimile 943-8741
Email info@exchangedistrict.org

www.exchangedistrict.org

The BIZ has had tremendous success in soliciting funds from sources other than the levy. In 2012, the Board and BIZ staff have been able to leverage additional funds through partnerships, sponsorships, government grants and other contributions representing 33.7 per cent of the proposed overall budget. The staff of the Exchange District BIZ is committed to raising sponsorship/ grant dollars in order to lessen the burden on its levy paying members, while at the same time increasing the service and programs that it provides for all members.

We feel we have budgeted responsibly, recognizing that the BIZ levy represents an expense to local business owners. We remain committed to providing quality programs and services to members in order to achieve our goal: to create a clean, safe and thriving environment for business.

Respectfully submitted,
EXCHANGE DISTRICT BIZ



Gord Holmes
Chair, Management Board

Capital Reserve Account

RESTRICTED SURPLUS PROJECTION & BUDGET	2010	2011	2012
Restricted capital reserve beginning budget year January 1	42,177	47,869	83,369
Interest income	692	-	
Portion of Operational Surplus allocated to Restricted Surplus	5,000	50,000	
SOURCES AND USES OF CAPITAL FUNDS			
Actual and Projected Expenditures - 2011 Lighting for OMS		(15,000)	
Streetscape project			(4,500)
Office Modernization			(35,000)
Projected Closing balance year end December 31	**47,869**	**83,369**	**43,869**

Capital Plan

The Exchange District BIZ operates a Capital Reserve Program which provides for the organizational requirements in support of new programs and projects which improve the Exchange District. The organization's 2012 capital planning is part of an ongoing 5 year look-ahead program as a function of the annual budget process.

In 2012, qualifying capital expenditures have been identified as office modernization and streetscape projects. The expected investment is $39,500.00. The Capital Plan will be amended and reviewed annually in conjunction with the BIZ budgeting process.

to include our walking tours as part of the curriculum. We are also working to partner with the Canadian Museum for Human Rights after their grand opening. 2012 also marks a milestone for the Exchange District; we will be celebrating the 15th anniversary of the Exchange District Government of Canada National Historic Site Designation.

Strategic Lobbying & Advocacy

Lobbying and advocacy functions are a key component of our communication and development strategy. To ensure an effective strategic approach, we will continually improve media, government and community relations. In 2011, the BIZ successfully lobbied for the removal of loading zones which were no longer needed. As a result, 17 loading zones were identified for removal which should result in an increase of 55-60 additional on street parking spaces. We will continue to work closely with the Winnipeg Parking Authority on parking matters that are of concern to our members.

The BIZ will continue to lobby for a change in the Graffiti Bylaw so that the requirement for a yearly waiver form is removed. We will also be working closely with the West End BIZ to lobby for changes in the postering bylaws.

This past year The BIZ secured at no cost, over 130 bike parking stalls throughout the district. In 2012, we will continue to work closely with the City of Winnipeg's Active Transportation coordinator so that we may secure and install additional bike parking.

Our close working relationships with organization such as CentreVenture helps to ensure the BIZ is a stakeholder in development projects that are happening within our district. At the BIZ, we will continue to be involved with many of the prospective Exchange District projects that will impact the district, such plans include: The Culture District, Warehouse District and Riverfront re-development.

An agreement will be reached with Manitoba Hydro on how we can address the ongoing maintenance issues involving the decorative lighting in the Exchange.

Exchange District Legacy Fund

As a part of a strategic alliance with The Winnipeg Foundation, the Legacy Fund has been established and will commence generating income for the district in 2013. Based on a set of goals and objectives that are aligned with the District, we look forward to ensuring the growth of our programs, projects and membership support through the Fund.

Membership Recruitment

Member recruitment reflects the mandate and core focus of the BIZ. We will work to improve relationships within the real estate and development industry and seek further opportunities for boundary expansion. We foresee that the Sport for Life Centre at Sport Manitoba will be welcomed into our district as a result of boundary expansion.

Schedule "E"

North End BIZ 2012 Proposed Budget

Annual Rental Value $3,110,124.00

BIZ Levy 1.45% (1.447%)

Proposed Programs	2012	2011 (Comparative)	Surplus Allocation
ADMINISTRATION			
Salaries (Green Team)	$5,500.00	$5,500.00	
Green Team Equipment	$500.00	$500.00	
Casual Labour	$500.00	$500.00	
Accounting/Audit	$2,950.00	$2,550.00	
Office Supplies	$1,500.00	$1,250.00	
Administrative Support	$1,000.00	$1,000.00	
Meeting Budget	$2,800.00	$2,500.00	
Administrator Salary / Grant Coordinator	$26,400	$21,000.00	
Conference / Travel	$1,000.00	$1,000.00	
MARKETING			
Newsletter	$800.00	$800.00	
SPECIAL PROJECTS Exterior Storefront Grants	$8,000.00	$6,000.00	$8,000.00
SAFETY INITIATIVES Exterior Safety Grants	$8,000.00	$6,000.00	$8,000.00
Ambassador's Patrol (Drawing from CIG Grant)	$0.00	$0.00	
COMMUNITY SUPPORT			
Winnipeg BIZ Membership	$250.00	$250.00	
STREET BEAUTIFICATION			

Schedule "F"

Revenue 2012

Cat Code		Budgeted	Notes
	ARV, City of Winnipeg Levy	$ 136,600.00	Based on Levy collected from Businesses in Norwood
	Urban Green Team Grant	$ 3,700.00	Based on 2011 approved application
	YMCA Student Exchange Grant	$ 3,200.00	Based on 2011 students provided by program
	CND Stundent Summer Employment Grant	$ 4,500.00	Based on 2011 approved application
	Fundraising	$ 2,000.00	Projected based on 2011
	Total	**$ 150,000.00**	

Expenses 2012

Cat Code	Administration	Budgeted	Notes
1	Executive Director Professional Fees	$30,000.00	Remain teh same from 2011
2	Student/Contractor Wage/Benefit/WCB	$24,000.00	Does not include grants, does include labour contacts and additional hours.
3	Storage/Rental Space	$3,400.00	Went over $3000 budget of 2010
4	Office Expenses (Phone/Postage/Internet/Etc)	$4,500.00	Increase to reflect actual usage of full time phone access
5	Membership Fees	$500.00	WBA & WBA-AGM table
6	Auditor/Accounting Fees	$6,000.00	To reflect actual with addition of Book Keeping (over flow in contract wages if needed)
7	Meetings	$1,800.00	monthly meetings/member meetings/AGM
9	Bank Charges	$200.00	$6 per month, plus on line bill payments
10	Capital Investment Savings (restricked & Non-Restricted)	$10,000.00	$8000 in a restricted fund for future development, $2000 in a non-restricted hold to be placed in restricted if not used by the end of the year.
	Sub-Total	$80,400.00	
	Physical Enhancements	**Budgeted**	**Notes**
11	Decor Program	$23,000.00	Total investment in NEW program
12	Spruce Up The Grove	$3,500.00	Total investment in area upgrades, includes benches & banners
13	Gator/Trailer/Truck/Maintenance/other	$3,500.00	
14	Green Team Graffiti Removal/Community Projects	$2,000.00	Invetment in Tag Team Program
15	Annual Flower Maint. Incl Delivery and Planting	$10,000.00	area Flower program
	Sub-Total	$42,000.00	
	Marketing	**Budgeted**	**Notes**
16	Sponsorships	$1,000.00	Store front program, area support, ect....
17	Advertising/Promotions/Member Communications	$2,000.00	includes newsletters ect...
18	Norwood Grove BIZ Celebration	$5,000.00	Summer and Winter events
19	Website - Hosting/Updates	$1,000.00	
20	BIZ Publication - Copy and Distribution	$1,500.00	
	Sub-Total	$10,500.00	
	Constingency	**Budgeted**	**Notes**
26	Unforseen Expenses	$1,000.00	
27	ARV Over/Under	$2,700.00	Based on 2011
	Sub-Total	$3,700.00	
	TOTALS	**$136,600.00**	

Schedule "G"

Old St Vital BIZ
2012 Budget

Revenues

City of Winnipeg	$188,650
Unpaid Levy Allowance	-5,000
Summer Employment Funding	9,000
Graffiti Program Offsets	25,000
2010 Surplus utilized	25,000
Total Revenues	**$217,650**

Expenses

Programs

Anti-graffiti Program	$5,000
Annual General Meeting	1,500
BIZ Zone Promotion	7,500
Christmas Tree and Lights	4,500
Summer Maintenance	
Flowers and Plant Supplies	26,500
Truck Repairs and Operation	8,500
Hydro and Miscellaneous Maintenance	3,800
Murals	5,000
Riverbank cleanup	1400
Winnipeg BIZ Dues	250
	$63,950

Administration

Office Supplies and Sundry	$3,500
Office Rent	7,200
Telephone	2,500
Wages and Benefits	90,000
	$103,200

Capital Expenditures

Streetscaping bench replacement	12,000
Signposts (2)	35,000
Storage facility	25,000
	72,000

Maintenance Reserve	**$3,500**
Total Expenditures	**$242,650**

*** 2011 ARV $ 6,436,200 @.02931**

Schedule "H"

THE OSBORNE SOUTH BUSINESS IMPROVEMENT ZONE

PROPOSED PROGRAMS AND BUDGET

FOR JANUARY 1, 2012 TO DECEMBER 31, 2012

October 17, 2011

MARKETING

The objectives are to effectively market and promote all services, businesses and events in the Osborne South B.I.Z. area to the general public, tourists, B.I.Z. members and employees.

• Special advertising programs will be developed as required (i.e.: *Lance*, *Reflector*, B.I.Z. newsletter, *Coffee Time,* Destination Winnipeg)	4,000.00
• Sidewalk Festival	12,500.00
•Website maintenance	1,500.00
TOTAL	**$18,000.00**

SPECIAL EVENTS

• Christmas Event	1,200.00
TOTAL	**$1,200.00**

SCOLARSHIPS

To support local high school students at Churchill High and develop further awareness of the B.I.Z. to high school students in the area, two $500.00 scholarships will be granted.

TOTAL	**$1,000.00**

Schedule "I"

Osborne Village Business Improvement Zone
2012 Proposed Budget
January 1, 2012 - December 31, 2012

REVENUE			
Biz Levy (required)	**$115,000**		
Canada Day	30,000	(grant application & income)	
Canada Summer Jobs	5,000		
Green Team	3,500		
TOTAL REVENUE			**$153,500**
EXPENSES			
PROGRAMS			
Street Enhancement & Image*		$31,300	
Promotions & Marketing*		37,400	
	Canada Day - $30,000		
	Marketing - $7,400		
Graffiti Program		4,000	
Casual Labour & Green Team/Cdn Summer Jobs top up		16,000	
	Subtotal	**$88,700**	**$88,700**
Canada Summer Jobs		**5,000**	**5,000**
Green Team		**3,500**	**3,500**
OPERATING EXPENSES			
Office Rental		$6,000	
Utilities		500	
Executive Director		41,600	
Telephone/Fax/Internet		1,500	
Audit (Bookkeeping) Fees		4,000	
Office Supplies & Equipment		1,000	
AGM & Board Meeting Expenses		1,500	
Postage		200	
	Subtotal	**$56,300**	**$56,300**
TOTAL EXPENSES			**$153,500**

*Streetscaping Enhancement and Image

Includes Street Elements, Flower Planting Program, Christmas Décor, Murals

* Promotions & Marketing

Includes Canada Day Event, BIZ Directory, Advertising

Schedule "J"

BUDGET ZAC BOUL PROVENCHER BLVD BIZ 2012 BUDGET

Approved by the board Nov 7 2011	2011 Budget	2011 Projected Actual	2012 Budget
Revenues / Revenus			
Levy* (member contributions)	$46,450	$46,450	$50,309
Over/under levy allowance	$ (114)	$ (114)	$ (300)
Accumulated surplus (carried over)	$ 6,137	$ 6,137	$ 4,331
Grants	$ 7,416	$ 7,416	$ 7,500
Bank charges/interest	$ (50)	$ (25)	$ (50)
Various	$ 1,000	$ 2,750	$ 4,500
	$ 60,839	**$ 62,614**	**$ 66,290**
Marketing and Promotion / Marketing et Promotion	$ 7,750	$ 7,793	$ 7,850
Sponsorships	$ 1,000	$ 900	$ 1,000
Donations/gifts	$ 250	$ 425	$ 350
Entertainment/Programming	$ 3,500	$ 4,123	$ 3,500
Web site / domain	$ 750	$ 600	$ 750
Advertising/Directory/Promotions	$ 2,000	$ 1,655	$ 2,000
Various	$ 250	$ 90	$ 250
Street Enhancements / Aménagements Physiques	$ 30,650	$ 28,380	$ 34,600
Planting Program	$ 5,500	$ 3,644	$ 3,700
Lighting on Buildings	$ 1,500	$ 1,500	$ 2,000
Seasonal Decor	$ 3,750	$ 4,750	$ 3,500
Special Projects	$ -		$ 9,000
Murals	$ -		$ 1,000
Boulevard lights / Hydro	$ 5,000	$ 5,000	$ 5,000
Gator - pmts and maint.	$ 3,000	$ 3,000	$ 3,000
Other Equipment	$ 400	$ 2,600	$ 400
Various/Misc. (endowment & PDO)	$ 11,500	$ 7,886	$ 7,000
Office / Bureau	$ 22,275	$ 22,110	$ 23,619
Personnel - Administrator	$ 6,800	$ 6,800	$ 7,144
Personnel - Urban Green Team	$ 11,000	$ 11,035	$ 12,000
Administration Expenses	$ 400	$ 400	$ 400
Audit Fees	$ 1,950	$ 1,950	$ 1,950
Membership Fees	$ 425	$ 425	$ 425
Various (Meetings/AGM)	$ 1,700	$ 1,500	$ 1,700
Total Expenses	**$ 60,675**	**$ 58,283**	**$ 66,069**
Surplus	**$ 164**	***est.*** **$ 4,331**	**$ 221**

Sept 2011 ARV $3,593,465
x 1.4% $50,309
(2010 = 1.3%)
(2009 = 1.15%) 1.3 budgeted
(2008 = 1.037%)

St. James Village BIZ
Proposed 2012 Budget

Schedule "K"

INCOME	BIZ levy $
BIZ Levy (budget requested)	**80,500.00**
Total	**80,500.00**
EXPENSES	
Physical Enhancements:	
Flowers and Watering	**18,000.00**
Streetscape Capital project fund	**9,000.00**
Graffitti Program - supplies etc	
Repairs & Maintenance plus Misc	**4,000.00**
Total Funds requested:	**31,000.00**
Advertising and Marketing:	
Newsletter	**5,000.00**
Wesbsite and hosting	**5,000.00**
Directory, Advertising, Misc.	**1,000.00**
Total Funds requested :	**11,000.00**
Administration:	
Administrator	**12,000.00**
Summer student - streetscape	**10,000.00**
Audit	**1,700.00**
AGM expenses	**250.00**
Computer equipment	**1,200.00**
Board and committee meetings	**1,000.00**
Membership fees	**250.00**
Office supplies and sundry	**700.00**
Telephone and internet	**1,000.00**
WCB	**100.00**
Bank charges	**50.00**
Misc	**5,250.00**
Total Funds requested	**33,500.00**
Uncollected BIZ Levy :	
Uncollected BIZ Levy	**5,000.00**
Total Funds requested	**5,000.00**
	$80,500.00

Please note Grant dollars are not confirmed
till the beginning of that program in 2012

Schedule "L"

Zone d'amélioration commerciale Saint-Norbert Business Improvement Zone

Proposed Budget - January 1, 2012 - December 31, 2012

REVENUE			
	BIZ Levy *	$21,000	
	Green Team	$2,500	
TOTAL REVENUE		**$23,500**	**$23,500**
EXPENSES			
PROGRAMS			
	Street Image & Enhancement**	$10,500	
	Promotions & Marketing***	$3,500	
	Subtotal	**$14,000**	**14,000**
OPERATING EXPENSES			
	Office and board expenses	$2,000	
	Audit Fees	$2,000	
	Memberships	$500	
	Summer staff-Green Team & top-up	$5,000	
	Subtotal	**$9,500**	**9,500**
TOTAL EXPENSES		**$23,500**	**$23,500**

*Biz Levy

Levy would be approximately 2% of ARV(Annual Rental Value)

**Street Image and Enhancement

Could include Street Elements, Flower planting program, Christmas Décor, Murals

***Promotions & Marketing

Special events promotion, Advertising,

PROPOSED
BUDGET AND PROGRAMS

of the

SELKIRK AVENUE
BUSINESS IMPROVEMENT ZONE

FOR THE PERIOD

JANUARY 1, 2012 to DECEMBER 31, 2012

SELKIRK AVENUE
BUSINESS IMPROVEMENT ZONE

Proposed Budget: January 1, 2012 to December 31, 2012

EXPENSES

Advertising, Promotion and Special Events:

Winnipeg Sun, Winnipeg Free Press, Winnipeg/Manitoba Tourism, Fanfare Magazine Group: (Passport, Where Magazine, Holiday Lights); Canstar Community News Weeklies; and Walking Tour Brochures	$4,500.00	
		$4,500.00

Administration:

➢ Audit & Accounting	2,100.00	
➢ Annual General and Board Meetings	600.00	
➢ Office Expenses (postage, paper, etc.)	200.00	
➢ Membership - WPG BIZ Association	250.00	
- WPG Chamber of Commerce	350.00	
	$3,500.00	
		$3,500.00

Street Enhancement and Beautification:

➢ Street Revitalization, Mural Artist, Summer Student Employment, And Walking Tour Coordinator	$3,000.00	
➢ Banners, Flowers and Flower Pots	$5,500.00	
➢ Safety Program and Lighting Program	$4,000.00	
	$12,500.00	
		$12,500.00

Total Proposed Budget = $**20,500.00**

REVENUE

Business Improvement Zone Levy* **$20,500.00**

*Levy required would be approximately 1.65% of the A.R.V. (Annual Rental Value - $1,242,440)

Schedule "N"

Transcona Business Improvement Zone
Operating Budget
December 31, 2012

REVENUE

Business Levy		$ 177,885
Interest		3,000
Graffiti Funding		25,000
Other Income (Sponsorship, Market Garden, Gr. Team Support Cost)		13,000
Grants – Green Team and Canada Summer Jobs		14,000
TOTAL REVENUE		**$232,885.00**

EXPENSES

Advertising/Marketing		
Publications (four times a year)		32,000
Advertising/marketing (Biz Bucks x 24 x $100 each for centennial year +200)		2,600
Website hosting, domain name and maintenance		400
Infrastructure/Maintenance		
General maintenance of existing infrastructure		2,000
New Street Elements (Since 2011 = $6,000)		3,000
Solar/wind street elements maintenance fund (Since 2011 = $6,000)		3,000
Building Maintenance		900
Transcona Centennial Square Project		3,000
Day and Bond revitalization fund (Since 2011 = $5,000)		2,500
Festivals and social events		
Hi Neighbour Festival		6,000
Programs		
Anti-Graffiti Program (City funded)		25,000
Anti-Graffiti Program (BIZ funded)	3,000	
Summer Beautification Program	7,000	
Christmas Decoration Program	7,000	
Festival of Banners/Brush up Wpg.	3,125 (25% reduction in banners)	
Transcona Centennial Square Programming	10,000	
Market Garden	1,000	
		31,125
Storefront Improvement Program/Marketing Strategy		20,000
Operating Expenses		
Accounting Fees		1,500
Allowance for uncollected levies		3,000
Amortization		4,000
Audit		1,000
Donations		1,000
Equipment		2,000
Internet		1,000
Meeting expense – AGM		560
Meeting expense – meals		1,000
Miscellaneous		1,200
Office Supplies		2,500
Professional Development (Since 2011 = $2,000)		1,000
Rent		16,500
Telephone		2,100
Travel		500
Utilities		2,500
Wages		60,000
TOTAL OPERATING EXPENSES		**$232,885 .00**
Excess of revenue over expenses		---

Increased budget line
Decreased budget line
New budget/revenue line

Schedule "O"

West Broadway BIZ
Proposed 2012 Budget

Income

	2011 Budget	2011 YTD	2012 Budget
Levy	$ 110,806.84	$ 112,960.81	$ 117,538.11
Grant Revenue			$ 7,000.00
Wage Subsidies			$ 7,500.00
Interest Revenue			$ 2,500.00
Total	**$ 110,806.84**	**$ 112,960.81**	**$ 134,538.11**

Expenditures

Physical Enhancements			
New Murals	$ 3,000.00	$ 2,175.00	$ 6,000.00
White Lights Program	$ 20,000.00	$ 3,900.00	$ 20,000.00
Hydro White Lights	$ 800.00		$ 500.00
White Lights Maintenance	$ -		$ -
Planting Package	$ 21,000.00	$ 21,444.80	$ 25,000.00
Sherbrook Gardens	$ 900.00	$ 856.00	$ 900.00
Planters & Baskets Removal & Storage		$ 1,120.00	$ 1,000.00
Planters & Baskets Maintenance	$ -	$ 400.00	$ 1,000.00
Park Benches, Bicycle Racks, Installation etc.	$ 2,500.00	$ 3,965.00	$ 5,000.00
Winter Wreaths/ Holiday Décor	$ 6,000.00	$ 5,331.20	$ 6,000.00
Dec. Light Signs Maintenance			$ 1,500.00
Sub Total	**$ 54,200.00**	**$ 39,192.00**	**$ 66,900.00**
Marketing & Promotions			
Storefront Improvement Grant	$ 5,000.00	$ 1,000.00	$ 5,000.00
Advertising		$ 492.00	$ 500.00
Website Upgrade		$ -	$ 5,000.00
Welcome baskets	$ 300.00	$ -	$ 300.00
Fun Night / Business Mixer	$ 1,000.00	$ -	$ 1,000.00
Prizes for AGM		$ -	$ 1,000.00
Open House / Community Forum		$ -	$ 1,000.00
Biz Directory & Distribution	$ 4,500.00	$ 3,080.00	$ 4,000.00
Sherbrook Street Festival	$ 5,000.00	$ 5,000.00	$ 12,000.00
Outdoor Movie Night		$ 200.00	$ 700.00
Community Support	$ 2,500.00	$ 1,000.00	$ 2,500.00
Sub Total	**$ 18,300.00**	**$ 10,772.00**	**$ 33,000.00**
Safety			
Safety Coordinator	$ 9,192.00	$ -	$ -
Safety Grant	$ 5,000.00	$ -	$ 5,000.00
Graffiti Removal West End BIZ	$ 4,000.00	$ 4,000.00	$ 4,000.00
Graffiti Removal (Other)		$ -	$ 1,000.00
Snow Removal		$ -	$ 2,000.00
Clean-Up RaY	$ 3,500.00	$ 4,500.00	$ 6,000.00
Sub Total	**$ 21,692.00**	**$ 8,500.00**	**$ 18,000.00**
Urban Green team			
UGT Wages & Source Deductions & WCB	$ 5,500.00	$ 3,011.62	$ 10,500.00
UGT Training, supplies, small tools	$ -	$ 250.00	$ 250.00
UGT Projects (Red mulch, etc)	$ -	$ 843.00	$ 1,000.00
Safe work procedures manual			$ 250.00
Sub Total	**$ 5,500.00**	**$ 4,104.62**	**$ 12,000.00**

West End biz
BUSINESS IMPROVEMENT ZONE

Schedule "P"

Summary of 2012 Budget as Approved at AGM

	2012 Levy
Street Enhancement	
Storefront Improvement Program	$ 10,000
Beautification Programs – includes graffiti removal, floral display and litter clean-up	29,565
Decorative Signs	7,000
Murals	16,020
Other Expenses (New Initiatives, Meetings)	2,800
Program Implementation	59,565
Sweep-Off	2,200
TOTAL	**127,150**
Safety & Security	
Safety Seminars /Educational Events	$ 500
Safety & Night Light Grants	10,000
Other Expenses (New Initiatives, Meetings)	1,300
West End BIZ Patrol	87,365
TOTAL	**99,165**
Communications & Marketing	
Publications (newsletter & Restaurant Guide)	$ 9,750
Festivals & Events	2,500
New Initiatives	1,200
Website	1,000
BIZ Promotion	4,000
Educational Seminars & Grants	500
Meetings (Including AGM)	3,400
Marketing Campaign	15,000
Mural Tours	10,400
Program Implementation	44,250
TOTAL	**92,000**
Administration	
Wages & Benefits	$ 138,280
Other Expenses (Memberships, Professional Fees, Bank Charges, Advocacy & Event Support)	9,600
Office Equipment	4,000
Office Supplies	5,000
Meetings & Staff Mileage	2,200
Miscellaneous Expenses	1,500
Lease for Office (incl. Utilities, repairs & maintenance of premises)	26,530
Communications (telephone, fax, Internet, postage, courier)	4,200
TOTAL	**191,310**
Grand Total	***$509,625***

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