Agenda – Council – September 27, 2012

Report – Executive Policy Committee – September 12, 2012

Item No. 1 Winnipeg Age-Friendly Initiative

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On September 12, 2012, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submits the following to Council:

1. That the Mayor's Seniors Advisory Committee be reconstituted as the Mayor's Age Friendly and Seniors Advisory Committee to include Age Friendly Initiatives within its existing mandate and continue to report annually to Council on its activities.

2. That the Community Services Department provide administrative support to the newly reconstituted Mayor's Age Friendly and Seniors Advisory Committee in order to develop an action plan to foster an age friendly community.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Executive Policy Committee – September 12, 2012

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On September 12, 2012, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

COUNCIL DECISION:

On June 27, 2012, Council concurred in the recommendation of the Executive Policy Committee, that the Council Motion of May 30, 2012, pertaining to the Winnipeg Age-Friendly Initiative, be referred to the Winnipeg Public Service for review and report back to the Executive Policy Committee in 60 days.

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On June 6, 2012, the Executive Policy Committee recommended that the Council Motion of May 30, 2012, pertaining to the Winnipeg Age-Friendly Initiative, be referred to the Winnipeg Public Service for review and report back to the Executive Policy Committee in 60 days, and submitted the matter to Council.

COUNCIL DECISION:

On May 30, 2012, Council ruled automatic referral of the following motion to the Executive Policy Committee:

Moved by His Worship Mayor Katz,
Seconded by Councillor Nordman,

WHEREAS older persons are an important part of our community;

AND WHEREAS it is our community's interest that these citizens continue to live active lives and participate fully in the activities of the community;

AND WHEREAS the City of Winnipeg accepts the invitation from the Province of Manitoba to commit to participating in the Age-Friendly Manitoba Initiative;

Report – Executive Policy Committee – September 12, 2012

DECISION MAKING HISTORY (continued):

COUNCIL DECISION (continued):

THEREFORE BE IT RESOLVED THAT the Winnipeg Age-Friendly Initiative be endorsed by the City of Winnipeg to support participation and healthy active lifestyles for older adults and all citizens;

AND BE IT FURTHER RESOLVED THAT City Council direct the public service to establish a supporting structure (Committee / Working Group) that represents all sectors of an Age-Friendly community;

AND BE IT FURTHER RESOLVED THAT an elected Council Member be an active participant on the Committee / Working Group, and report regularly to Council on the activities of the Committee;

AND BE IT FURTHER RESOLVED THAT the plans of the Age-Friendly Initiative be publically posted to develop public support;

AND BE IT FURTHER RESOLVED THAT the Winnipeg Age-Friendly Initiative work co-operatively with existing community organizations to ensure that their programs and services are more age-friendly.

ADMINISTRATIVE REPORT

Title: **Winnipeg Age Friendly Initiative**

Critical Path: **Executive Policy Committee - Council**

AUTHORIZATION

Author	Department Head	CFO	CAO
K. Beck	C. Wightman	M. Ruta CFO	P. Sheegl CAO

RECOMMENDATIONS

1. That the Mayor's Seniors Advisory Committee be reconstituted as the Mayor's Age Friendly and Seniors Advisory Committee to include Age Friendly Initiatives within its existing mandate and continue to report annually to Council on its activities.

2. That the Community Services Department provide administrative support to the newly reconstituted Mayor's Age Friendly and Seniors Advisory Committee in order to develop an action plan to foster an age friendly community.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

On June 27, 2012 Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Council Motion of May 30, 2012 pertaining to the Winnipeg Age Friendly Initiative, be referred to the Winnipeg Public Service for review and report back to the Executive Policy Committee in 60 days.

IMPLICATIONS OF THE RECOMMENDATIONS

- In 2011, Manitoba officially adopted the Age Friendly milestones which were developed by the Public Health Agency of Canada. Achievement of all milestones is required to be formally recognized as an Age Friendly Manitoba Community. The five milestones include:
    - Secure a council resolution to work towards becoming age-friendly
    - Establish an Age-Friendly Committee

    - Establish a plan of action
    - Publicly post action plan
    - Commitment to measuring activities and reporting on outcomes
- The current Mayor's Seniors Advisory Committee will require changes to the current structure, mandate, terms of reference, and committee membership to support the Winnipeg Age-Friendly Initiative. The committee is responsible to develop a vision and action plan for a more age-friendly community.
- An elected Council member will be an active participant on the Mayor's Age Friendly and Seniors Advisory Committee and report annually to Council on the activities of the Committee. The Mayor's Seniors Advisory Committee has a Council member on it which may be considered for the Mayor's Age Friendly and Seniors Advisory Committee.
- The Community Services Department will provide support to the Mayor's Age Friendly and Seniors Advisory Committee to develop an action plan with involvement from existing community organizations to ensure their needs and interests are reflected. The action plan will be publicly posted to demonstrate the commitment to creating a more age-friendly community. The World Health Organization recommended staged approach will be considered.(Appendix 1)

HISTORY

In 2007, The World Health Organization (WHO) developed its Age-Friendly Cities model and established a framework in "Global Age Friendly Cities' - A guide" for communities to become more age friendly. Since 2007, communities across the Globe and across Canada have developed action plans to become more age-friendly.

Cities across Canada are following the framework established by the WHO and have policies, services, and structures designed to support and enable older people to 'age-actively'. Age-Friendly Cities utilize eight specific areas (established by the WHO) to adapt structures and services to be accessible and inclusive to people of all ages. These areas include:

1. Outdoor spaces and buildings
2. Transportation
3. Housing
4. Social participation
5. Respect and Inclusion
6. Civic participation and employment
7. Communication and information
8. Community supports and health services

Manitoba continues to be recognized globally and in Canada for the development of the Age Friendly Manitoba Initiative (AFMI) and Age Friendly strategies. Eighty five communities have joined the AFMI.

In 2011, Manitoba officially adopted the Age Friendly milestones. The milestones were developed by the Public Health Agency of Canada. The milestones provide communities an opportunity for public recognition for their efforts. The milestones also provide incentive and rigor to the implementation process. Achievement of all milestones is required to be formally designated as an Age Friendly Manitoba Community.

The City of Winnipeg Call to Action document included a direction specific to Age-Friendly which is consistent with the recommendations outlined in this report. The direction is as follows:

Pursue Winnipeg's designation as an age-friendly city with the support of provincial funding. This action would include adoption of the World Health Organization's Global Age-Friendly Cities: A guide, changing planning practices to improve access and participation by Winnipeggers of all ages, but especially children and older adults.

FINANCIAL IMPACT

Financial Impact Statement **Date:** August 7, 2012

Project Name: **First Year of Program** **2012**

Winnipeg Age-Friendly Initiative

	2012	2013	2014	2015	2016
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ -	$ -	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	-	-	-	-	-
Net Cost/(Benefit)	$ -	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts	-	-	-	-	-
Net Budget Adjustment Required	$ -	$ -	$ -	$ -	$ -

Additional Comments: There are no financial implications associated with the recommendations in this report.

original signed by

Cindy Fernandes, CMA
Department Controller
Community Services Department

CONSULTATION

In preparing this report there was consultation with:

Councillor Nordman – Appointed elected Council member to the Mayor's Seniors Advisory Committee

SUBMITTED BY

Department: Community Services Department
Division: Community Development and Recreation Services
Prepared by: Karen Beck
Date: August 21, 2012
File No.



Appendix 1 - Creating an Age.doc›

Appendix 1
Creating an Age-friendly Community

The World Health Organization has published a recommended staged approach to creating an age-friendly community. This staged approach has been adopted provincially by: Seniors BC; Alberta; Age-friendly Manitoba Initiative; Ontario Seniors' Secretariat; and Quebec's Secrétariat aux aînés /Seniors Secretariat.

Planning

- **Establish Steering Committee** - partnerships including seniors, government, non-governmental organizations and academic institutions.
- **Community Consultation / Assessment** - establish a comprehensive and inclusive baseline assessment of the community age-friendliness using the WHO "Checklist of Essential Features of Age-friendly Cities"
- **Action Plan** - develop community-specific goals and actions based on consultation findings.
- **Identification of indicators** - monitoring progress against the Action Plan.

Implementation

- **Implement Action Plan** – identify tools and resources needed to support the implementation of each strategy

Evaluation & Continual improvement

- Creating an Age-Friendly City is an on-going process necessitating a continual cycle of evaluation, planning action, and implementation.

Online resources

WHO Checklist of Essential Features of Age Friendly Cities
http://www.who.int/ageing/publications/Age_friendly_cities_checklist.pdf
WHO Network cycle of continual improvement
http://www.who.int/ageing/age_friendly_cities_process/en/index.html
WHO Global Age Friendly Cities: A Guide
http://whqlibdoc.who.int/publications/2007/9789241547307_eng.pdf
Age-Friendly Manitoba
http://www.agefriendlymanitoba.ca/
University of Waterloo – Age-Friendly Communities – Tools for Building Strong Communities
http://afc.uwaterloo.ca/index.html

Vision for an Age-Friendly Edmonton Action Plan
http://www.edmonton.ca/for_residents/Final-Final_Seniors_council_plan_May26.pdf