

Agenda – Council – November 14, 2012

Report – Executive Policy Committee – November 7, 2012

Item No. 4 Funding for the Davis Cup

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 7, 2012, the Executive Policy Committee submitted the following to Council:

1. That subject to the success of the 2013 Davis Cup World Group Tennis Event being awarded to Winnipeg, the City of Winnipeg approve a grant in the amount of \$50,000 to support this project and that funds be identified in the 2012 and 2013 operating budgets.
2. That the Proper Officers of the City be authorized to do all things necessary to implement the foregoing.

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DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 7, 2012, the Executive Policy Committee passed the following resolution:

WHEREAS Winnipeg is being considered for as a potential host for the first round of the 2013 Davis Cup World Group Tennis Event between Canada versus Spain scheduled for February 1-3, 2013;

AND WHEREAS similar Davis Cup events in other cities in North America have resulted in attendance near 50,000 for the three days and up to 2,000 related hotel nights;

AND WHEREAS the average Economic Impact for similar Davis Cup events for previous host cities has averaged between \$2 and \$4 million dollars;

AND WHEREAS being the host of a Davis Cup Event is expected to create long term legacies for Winnipeg including:

- the launch of the “little aces” program in spring of 2013 which will promote active and healthy lifestyle programming to children in Winnipeg schools and community centers and;
- awareness and fundraising to support a new public access indoor tennis facility, a first for Manitoba, with anticipated total project value to be in the \$4 - \$6 million dollar range;

AND WHEREAS this contribution by The City of Winnipeg is deemed desirable as it will support economic and cultural development;

THEREFORE BE IT RESOLVED THAT subject to the success of the 2013 Davis Cup World Group Tennis Event being awarded to Winnipeg, the City of Winnipeg approve a grant in the amount of \$50,000 to support this project and that funds be identified in the 2012 and 2013 operating budgets.

and submitted the matter to Council.