ATTACHMENT B – Call to Action Update (May 2012)

Sustainability

	Status			Comments
	Pending	In Progress	Complete	
Leading By Example - A Sustainable Procurement Policy		X		A community workshop on sustainable procurement was held, and has generated interested in forming a local network of green procurement professionals. At the corporate level, the City, under the leadership of the Chief Financial Officer, has begun review of procurement policies and procedures.
Green Standards for City Buildings			X	Green building standards are in place for new construction and major additions. As well, a performance benchmarking strategy has been developed for large existing buildings that will support continued enhancements in the energy efficiency of City facilities.
Plan for a Sustainable Winnipeg			X	Initial plan is complete, but this is an ongoing area of focus. OurWinnipeg is an integrated community sustainability plan (ICSP) and is supported by the Sustainable Winnipeg Direction Strategy. Subsequent planning work is aligned with these two high-level plans - for example the Downtown Parking Strategy and the Transit Oriented Development Handbook make sustainability a key area of focus.
City of Winnipeg Green Workplace Initiative		X		This initiative is underway, and will remain an area of focus. In 2011, work began on a corporate transportation survey in support of the City's Green Fleet Plan. There were also a series of learning and event participation opportunities for employees.
Green Living Campaign		X		This project is planned for implementation as part of Climate Change Action Plan (2012).
Online Sustainability Tools for Citizens		X		The "Greenspace" web page (www.winnipeg.ca/greenspace) has been redeveloped to provide a comprehensive set of City-related resources related to sustainability.
Greenhouse Gas Reduction Strategy		X		Project planning is underway for a Community Energy and Emissions Plan, launching in 2012. As well, work continues on the corporate Climate Change Action Plan as well as work on a climate change adaptation strategy.

Green Fleet Vehicle Plan			X	This innovative plan was adopted by Council July 2010 and is now being implemented.
Expanded Sustainability Scope for Mayor's Environmental Advisory Committee			X	This committee of appointed citizens considers the three pillars of sustainability in their deliberations. The committee's 2011 recommendations demonstrate this comprehensive approach.
Examine Curbside Composting		X		Diverting organics from landfilling was a key area of discussion in the development of the Garbage and Recycling Master Plan. This plan, developed with extensive public participation and approved by Council in October 2011, support leaf and yard waste collection starting in 2012 and a pilot project for curbside kitchen waste collection in 2014.
Residential Toilet Water Conservation Program			X	The Toilet Replacement Credit program has, through the replacement of 8,500 toilets, resulted in reduced water use by more than 194 megalitres. The program is continuing in 2012.

Safety and Security

	Status			Comments
	Pending	In Progress	Complete	
Crime Prevention Through Environmental Design (CPTED) Policy		X		In November 2011 the WPS released its 2012-2014 Strategic Plan, which identified two actions that commit to enhancing CPTED capabilities over the next three years.
SafeGrowth: Planning for Safe Neighbourhoods		X		Work is ongoing.
Support Safe Communities Winnipeg		X		The City continues to maintain a Safe Communities Canada designation and is targeting World Health Organization and United Nations “Safe Community” designation.
High-Risk Youth Anti-Exploitation Strategy			X	Initiative has been in effect for more than one year. Ongoing analysis by the agencies involved will continue in order to monitor the success and need for improvement within the program.
School Resource Officers			X	Program has been expanded to 12 new schools – extending the positive safety connections and relationships between police officers, students and teachers to a total of 40 schools.
Increased Police Presence		X		A number of initiatives are completed or underway that will streamline Winnipeg Police Service administration procedures by making better use of technology, improving processes and forming new partnerships, thereby giving officers more time to patrol neighbourhoods.
Closed Circuit Television (CCTV) for Crime Reduction		X		The cameras are currently operational and recommendations have been provided to enhance the effectiveness of the program.

City Competitiveness

	Status			Comments
	Pending	In Progress	Complete	
Building for Success in a Global Economy		X		Under the leadership of Economic Development Winnipeg, planning towards a comprehensive economic development strategy began in 2011. Broad engagement will support the delivery of this strategy in 2012.
Continue the Conversation: SpeakUpWinnipeg.com			X	SpeakUpWinnipeg.com is being maintained as the platform for interactive communications about key OurWinnipeg-related initiatives. In 2011, the Transportation Master Plan and the Garbage and Recycling Master plan applied this innovative tool.
Growth-based Provincial Funding	X			This continues to be a critical need (and area of emphasis) for the city's economic sustainability.
Capitalize on the 'Green' Economy		X		The green economy was one of the nine strategic business sectors identified and researched by Economic Development Winnipeg. This work is a key input for the comprehensive economic development strategy to be developed in 2012.
Attract More Business		X		Ongoing emphasis is given to this action item. The City provides support to YesWinnipeg and collaborates with others in support of this goal.
Priority Allocation of Revenue Growth		X		Using innovative tools like tax increment financing the City has directed incremental revenues at key strategic priorities.
Downtown Cultural Events		X		The foundation for success in this area has been laid with the development of the downtown Sports, Hospitality and Entertainment District (SHED). Elsewhere in downtown, the City is working with partners including the Downtown BIZ on events like Ciclovia.
Aboriginal Youth Strategy – Employment Opportunities		X		All phases of this strategy are now being implemented.
Downtown On and Off-Street Parking Strategy			X	The Downtown Parking Strategy was approved by Council in December 2011.
Downtown as an Entertainment Hub			X	The Sports, Hospitality and Entertainment District (SHED) project, developed through 2011, will be moving into implementation in 2012.

Wi-fi Spots in City Parks		X		The City continues to conduct research and pursue partnerships in support of expanding technological connectivity downtown.
Downtown Snow Removal			X	Downtown continues to be the City's top priority for snowplowing and ice control on streets and sidewalks. As well, enhanced snow hauling is routinely done on the main downtown streets including the Graham Avenue Transit Mall.
Service Expenditure Reductions		X		Budget coordination and governance work is ongoing, and performance measures relating to efficiency (and effectiveness), including benchmarking with other cities, are publicly reported.
Alternative Revenues		X		In 2011, the City began exploration of a new asset management model. Revenue diversification, with a focus on growth-related or consumption-based sources, continues to be a focus.
Provincial-City Efficiencies		X		In 2011, there was continued work towards the transfer of health inspection services (to be completed in 2012). Coordination of services with regional municipalities and in conjunction with CentrePort is ongoing.
Strategic Focus		X		This was a key concern in the drafting of Economic Development Winnipeg's 2011 strategic business sector papers. The results of this work are being carried forward into the creation of a comprehensive economic development strategy.
Sustainable Funding for Infrastructure		X		There is ongoing focus on this priority, as evidenced by recent work on regional service sharing and related to the planning and development of CentrePort.
Streamlining Regulatory Approvals		X		A new approach to the issuance and inspection of permits was planned in 2011. When implement, this system will deliver significant system improvements and be a critical asset in our growing city.
Pursue Creativity and Innovation		X		This is one of nine strategic business sectors explored by Economic Development Winnipeg though a series research papers. Moving forward, innovation will be an economic development strategy focus.
Measuring Results			X	The City reports annually on service performance (including benchmarking against other cities), including economic development results.
Advance Emerging Trade Initiatives		X		The City is a collaborative partner in the development of CentrePort and in protecting the 24-hour operations of James. A. Richardson International Airport. In 2011, the Transportation

				Master Plan (TMP) was developed. The TMP includes plans for regional goods movement.
Build on Economic Development Intelligence		X		This is ongoing activity, advanced greatly in 2011 through Economic Development Winnipeg's strategic business sector research.
Promote Quality of Life		X		OurWinnipeg directions and the concept of complete communities - and their emphasis on quality of life - are being integrated with economic development planning. Winnipeg's quality of life is a key asset and attractor being considered in the preparation of a comprehensive economic development strategy.

City Building

	Status			Comments
	Pending	In Progress	Complete	
Transportation Master Plan			X	The Transportation Master Plan was adopted by Council in November, 2011.
Explore Affordable Housing Actions with Province of Manitoba		X		Preliminary work is underway.
Develop Transit Oriented Development Policy			X	The Transit Oriented Development (TOD) Handbook was endorsed by Council in February, 2012.
City Hall Building Accessibility Demonstration Project		X		A full audit has been undertaken and a number of the non-compliant elements have been corrected. The vast majority of barrier removal will happen over time as renovations are completed.
Improve Bike Parking		X		At this time, 19 seasonal on-road bike parking pads have been added in the downtown and additional bike racks are added to downtown sidewalks where appropriate.
Downtown Bike Share Program	X			Additional policy development, such as the Downtown Parking Strategy, supports sustainable transportation options downtown and the City remains open to partnership opportunities.
Handi-Transit Phone Protocol Changes			X	The automated telephone service for Handi-Transit bookings has been enhanced to provide clearer voice recognition, more detailed reservation information (including locations), more available phone lines, and the ability to confirm or cancel a trip request at any time.
Audible Transit Bus Arrival Announcements			X	The complete transit fleet has been outfitted with a Next Stop Display/Enunciation capability. As new buses are acquired each year, they will all be outfitted with this feature.
Real-Time Transit Information on Mobile Devices			X	Real-time transit information is currently available to smart phones and other web-enabled mobile devices.
Mixed Use Office Park Demonstration Project	X			The City remains committed to working with stakeholders interested in intensifying and introducing new, compatible uses into an office park area.
Greenspace Naturalization Standards		X		Work is ongoing and completion is anticipated in the Fall 2012.
Showcase Area Redevelopment of Obsolete Industrial Areas			X	On December 15, 2010, the City of Winnipeg approved the application to rezone the former Fort Rouge Rail Yards. The

				development of the Fort Rouge Yards site will result in the redevelopment of an obsolete, brownfield site. The City will continue to work with stakeholders interested in redeveloping obsolete industrial areas.
New Parks Strategy		X		Work continues on the draft report, which is nearing completion.

Communities

	Status			Comments
	Pending	In Progress	Complete	
Addressing Poverty - Towards A Desired State In Which All Winnipeggers Benefit From Growth And Change		X		
Aboriginal Youth Strategy Programs		X		Miyâwata is now offered at various locations throughout the city, providing a gathering place for all youth to have fun and be with friends while taking part in sport, recreation and Aboriginal cultural activities provided by Aboriginal community teachers and Elders. In 2011, more than 500 youths have visited Miyâwata.
Accessible business cards			X	Civil Servants are now able to obtain business cards with Braille, enabling all Winnipeggers equal access to appropriate contact information.
Taking Action on Derelict Buildings			X	Vacant and Derelict Buildings Strategy was approved by Council in July 2011.
Explore Urban Agriculture		X		Connections and research with community organizations working in this area are underway. Continued collaboration will ensure that urban agriculture continues to have a place as part of complete communities.
A community-based service delivery model that better aligns services with local needs.		X		
Community-based Neighbourhood Revitalization Strategies		X		
Aboriginal Youth Strategy – Measurement Plan		X		Action is currently ongoing. An evaluation of 2009-2011 is currently underway and a three month follow up process has been implemented.
Community Indicators System Pilot Project		X		
Involve Aboriginal Winnipeggers			X	Aboriginal people and organizations were involved in the OurWinnipeg planning process and continue to be involved in

				other civic initiatives.
Newcomer Welcome Package		X		Library Services and Recreation services have developed a number of programs and initiatives aimed at inviting new Winnipeggers to participate in the opportunities their community offers and to connect them to City services and community resources.
Age-friendly Winnipeg		X		Steps are currently being taken to have Winnipeg proceed to achieving a designation of "age-friendly".
Take action on accessibility of City-owned buildings		X		The Accessibility Audit of City Hall is now complete and a number of the non-compliant elements have been corrected. The vast majority of barrier removal will happen over time as renovations are completed.
Community Recreation Fee Assistance Program		X		Initial pilot with the Girls and Boys Club (60 individuals) is complete. Current initiatives include Turnabout (Department of Justice) and GRASP (Gang Response and Suppression Program).

City of the Arts

	Status			Comments
	Pending	In Progress	Complete	
Ticket to the Future – A New Arts and Culture Strategy for the City of Winnipeg		X		Strategy is completed. Currently in the process of presenting to City officials and determining next steps.
Apply an Arts and Culture perspective to Planning		X		Strategy is completed. Implementation to be addressed by stakeholders that include City leadership and planning officials.
Heritage Conservation Strategy		X		Draft Strategy is completed. Next phase includes consultation with the public.
Winnipeg Arts Central and e-billboard			X	Winnipeg Arts Central and E-Billboard are developed and operating.
Winnipeg Cultural Map			X	Winnipeg Cultural Map is developed and operating. Updates to the map are ongoing.
Tools for Culture		X		Addressed in the Arts and Culture Strategy. Adoption and implementation by stakeholders is currently in progress.