Minute No. 76
Report – Executive Policy Committee – December 5, 2012

Item No. 1 OurWinnipeg Urban Structure Update

COUNCIL DECISION:

Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the urban structure map identified in the Complete Communities Direction Strategy By-law No. 68/2010 be updated to include the following change:
   - Remove the Regional Mixed Use Corridor designation for Regent Avenue (Downtown Transcona).

2. That the following text changes, which are associated with the above noted urban structure mapping change, be made to the Complete Communities Direction Strategy By-law No. 68/2010:
   - Page 48 – Change "Nairn/Regent Avenue West" to "Nairn/Regent Avenue (West of Plessis Road)"
   - Page 57 – Change "Regent Avenue East (Downtown Transcona)" to "Regent Avenue (Downtown Transcona)"

3. That the Winnipeg Public Service update the urban structure map annually as part of the OurWinnipeg Annual Report process.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORY:

Moved by His Worship Mayor Katz,
That the recommendation of the Executive Policy Committee be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On December 5, 2012, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

COUNCIL DECISION:

On November 14, 2012, Council granted an extension of time of thirty (30) days to allow the Winnipeg Public Service to report back with recommended changes to the Urban Structure.

On July 18, 2012, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the "OurWinnipeg Report to the Community, 2012", as outlined in "Attachment A", be received as information.

2. That the Call to Action for OurWinnipeg update, as outlined in "Attachment B", be received as information.

3. That the list of errors and omissions in the Complete Communities Direction Strategy, By-law No. 68/2010, as outlined in "Attachment C", be received as information.

4. That the Winnipeg Public Service be directed to report back with recommended changes to the Urban Structure within 90 days.

5. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORY (continued):

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On July 4, 2012, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

On March 7, 2012, the Executive Policy Committee granted an extension of time to its meeting on July 4, 2012, for the Winnipeg Public Service to report back as requested by Council on January 27, 2010.

COUNCIL DECISION:

On January 27, 2010, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the 'Call to Action for OurWinnipeg, 2009', as outlined in Attachment "A" in the report of the Winnipeg Public Service dated December 18, 2009, be endorsed in principle.

2. That the Winnipeg Public Service review and assess the progress on the implementation of the Call to Action and report back to Council within twenty-four (24) months after adoption of the Call to Action report by Council.

ADMINISTRATIVE REPORT

Title: **OurWinnipeg Urban Structure Update**

Critical Path: **Executive Policy Committee - Council**

AUTHORIZATION

Author	Department Head	CFO	CAO
P. Regan	B. Thorgrimson	N/A	D. Joshi, COO

RECOMMENDATIONS

1. That the urban structure map identified in the *Complete Communities Direction Strategy* By-law 68/2010 be updated to include the following change:
    - Remove the Regional Mixed Use Corridor designation for Regent Avenue (Downtown Transcona).

2. That the following text changes, which are associated with the above noted urban structure mapping change, be made to the *Complete Communities Direction Strategy* By-law 68/2010:
    - Page 48 – Change “Nairn/Regent Avenue West” to “Nairn/Regent Avenue (West of Plessis Road)”
    - Page 57 – Change “Regent Avenue East (Downtown Transcona)” to “Regent Avenue (Downtown Transcona)”

3. That the Public Service update the urban structure map annually as part of the OurWinnipeg Annual Report process.

REASON FOR THE REPORT

On July 14th, 2012 City Council received the *OurWinnipeg report to the Community* (Annual Report) as information and directed the Winnipeg Public Service to report back with recommended changes to the urban structure within 90 days.

Regular updates to the urban structure map based on actual changes “on the ground” will keep it current and ensure that it contributes to the overall *OurWinnipeg* vision and directions.

IMPLICATIONS OF THE RECOMMENDATIONS

The *OurWinnipeg* urban structure update will result in the first update to the urban structure map since *OurWinnipeg* and *Complete Communities* were adopted by Council on July 22, 2011.

This update will result in the urban structure map (figure 02a, on page 11 of *Complete Communities*) being replaced with Attachment A.

DISCUSSION

Complete Communities is an innovative, practical "playbook" that guides land use and development for Winnipeg. It is one of four Direction Strategies supporting *OurWinnipeg*.

The urban structure map, identified in *Complete Communities,* represents a key pillar of the plan, providing a vision for the arrangement of land uses within the city. The urban structure also identifies areas of the city that that provide the best opportunity to accommodate growth and change in the most environmentally, socially and economically sustainable way – Transformative Areas – and areas that will accommodate more moderate levels of growth and change – Areas of Stability.

In order to ensure that the urban structure map is current, updates will be recommended as part of the OurWinnipeg Annual Report process. This may include: the transitioning of areas from one designation to another; the addition of new Transformative Areas; the adjustment of boundaries; and other changes as identified. A public hearing may be required depending on the recommended changes.

This year, the following change is recommended to the urban structure map:

- Adjust the boundary of the Regent Avenue Regional Mixed Use Corridor, by removing the designation, east of Plessis Road. Regent Avenue, east of Plessis Road should be identified as a Community Mixed Use Corridor as it exhibits qualities more characteristic of this type of designation. Community Mixed Use Corridors typically have a more pedestrian oriented commercial function, serving one or more neighbourhoods within the vicinity and the ability to accommodate moderate commercial and residential intensification over time. On the other hand, Regional Mixed Use Corridors are typically major regional arterial roads that connect to downtown that typically contain large scale, regional commercial and higher density residential development. It is also important to note that the area referred to as Downtown Transcona (located between Winona Street and Kanata Street) should be identified as a Neighbourhood Mixed Use Centre.

- Related to the above noted change, a number of text changes should be made within the Centres and Corridors section, including:
    - Page 48 – Change "Nairn/Regent Avenue West" to "Nairn/Regent Avenue (West of Plessis Road)"
    - Page 57 – Change "Regent Avenue East (Downtown Transcona)" to "Regent Avenue (Downtown Transcona)"

FINANCIAL IMPACT

Financial Impact Statement **Date:** September 25, 2012

Project Name:

OurWinnipeg Urban Structure Update

COMMENTS:

The recommendations contained in this report are that the urban structure map identified in the Complete Communities Direction Strategy By-law 68/2010 be updated to include the following change:
• Remove the Regional Mixed Use Corridor designation for Regent Avenue, east of Plessis Road, and

that the Public Service update the urban structure map annually as part of the OurWinnipeg Annual Report process.

There are no financial implications associated with these recommendations.

"Original Signed By"
Mike McGinn, CA
Manager of Finance

CONSULTATION

In preparing this report there was consultation with:

Internal Consultation: N/A

External Consultation: N/A

SUBMITTED BY

Department:	Planning, Property and Development
Division:	Urban Planning
Prepared by:	Brett Shenback
Date:	November 29, 2012
File No.	O:\Reports Directive\Planning and Land Use\Long Range Planning\OurWinnipeg Urban Structure update.doc

Attachments:

Attachment A: Revised Urban Structure Map



Attachment A: Urban Structure Map

UD2012-076

Attachment A – Urban Structure Map

