Agenda – Executive Policy Committee – November 27, 2013

REPORTS

Item No. 3 City of Winnipeg Contribution to Host the Grey Cup

The following resolution is submitted to the Executive Policy Committee for consideration, namely:

WHERERAS the City of Winnipeg, the Province of Manitoba and the Winnipeg Football Club have expressed commitment to bid on an opportunity to host the Grey Cup Game and Grey Cup Festival in either 2015 or 2016;

AND WHEREAS the City of Winnipeg hosted successful Grey Cups in 1991, 1998 and 2006 and it was provided with hosting grants and other supports by the Province and City that were repaid many times over through direct and indirect economic benefits;

AND WHEREAS the City of Winnipeg provided a grant of $500,000 in support of the 2006 Grey Cup;

AND WHEREAS the 2012 Grey Cup hosted in Toronto generated more than $133.1 million in total economic activity generated throughout the Province of Ontario;

AND WHEREAS the City of Winnipeg has a tremendous reputation as a City known for its volunteerism and support for sports, arts and culture;

AND WHEREAS the City of Winnipeg together with Economic Development Winnipeg created the Special Event Marketing Fund in 2008 to allow for a dedicated funding mechanism to provide financial support for special events such as Grey Cup;

THEREFORE BE IT RESOLVED that the City of Winnipeg in the event the Winnipeg Football Club is awarded the 2015 Grey Cup, the City provide a hosting grant to the Winnipeg Football Club in the amount of $680,000;

BE IT FURTHER RESOLVED that the City of Winnipeg provide an in-kind contribution of City services to a maximum value of $320,000 with the cost of any additional City services to be the responsibility of the Winnipeg Football Club.