REFERENCE NO. FL-7.7 (Vol. 4)

THE CITY OF WINNIPEG

BY-LAW NO. 7989/2002

A By-law of THE CITY OF WINNIPEG to approve the proposed program, zone levy and budget estimates of the West End Winnipeg Business Improvement Zone for the year 2002.

WHEREAS pursuant to the authority contained in *The City of Winnipeg Act*, a business improvement zone has been established as the West End Winnipeg Business Improvement Zone (hereinafter called "the zone"), such zone is described in By-law No. 5650/91; and

WHEREAS the budget estimate of the Management Board for the zone for the year 2002 amounts to **TWO HUNDRED AND TWENTY-FIVE THOUSAND ($225,000.00) DOLLARS**; and

WHEREAS the zone levy estimate of the Management Board for the zone for the year 2002 amounts to **TWO HUNDRED AND TWENTY-FIVE THOUSAND ($225,000.00) DOLLARS**; and

WHEREAS the total amount of the 2002 business assessment rolls' annual rental value for the zone is **TWENTY-FOUR MILLION, TWO HUNDRED FIFTY-THREE THOUSAND, TWO HUNDRED AND TWELVE ($24,253,212.00) DOLLARS** and a rate of 0.928% applied against said total amount will produce the sum of **TWO HUNDRED AND TWENTY-FIVE THOUSAND ($225,000.00) DOLLARS**.

NOW THEREFORE THE CITY OF WINNIPEG, in Council assembled, enacts as follows:

1. The program and budget estimates of the West End Winnipeg Business Improvement Zone for the year 2002, as set out in Schedule "A", attached, are hereby approved.

2. A zone levy of **TWO HUNDRED AND TWENTY-FIVE THOUSAND ($225,000.00) DOLLARS** at a uniform levy rate of 0.928% is hereby approved.

DONE AND PASSED, in Council assembled, this day of March, A.D., 2002.

_____
Mayor

_____
City Clerk

Approved as to financial details:

_____
City Treasurer

Certified as to form:

_____
for City Solicitor/Manager of Legal Services
File No. G.l/91(4)

Schedule "A" to By-law No. 7989/2002

PROPOSED 2002 BUDGET DETAIL

Street Enhancement		
Storefront Improvement Program	$ 17,500.00	
Planters and Garbage Bins	4,000.00	
Floral Display	15,000.00	
Banners and Signs	12,000.00	
Murals	7,500.00	
Sweep-Off	6,000.00	$62,000.00
Safety and Security		
Crime Prevention Seminars	5,000.00	
Business Owner Safety Initiative	16,000.00	
West End Safety & Security Brochures	7,000.00	
Safety Equipment Grants	6,000.00	34,000.00
Communication & Marketing		
Newsletters	16,000.00	
BIZ Passport Program & Directory	27,500.00	
Radio Promotion	7,000.00	
Miscellaneous Promotional Programs	5,500.00	
AGM	2,500.00	58,500.00
Administration		
Wages & Benefits	$18,500.00	
Office Expenses (stationary, supplies, etc.)	4,500.00	
Depreciation	3,000.00	
Professional Fees	2,000.00	
Repairs & Maintenance	3,000.00	
Dues & Memberships	500.00	
Bank Charges	500.00	
Education & Training	3,300.00	
Lease Costs for Equipment	6,000.00	
Lease for Office at 563 Ellice Avenue	7,000.00	
Postage & Courier	1,500.00	
Utilities	4,000.00	
Telephones	3,500.00	
GST Expense	4,500.00	
Uncollected Levy (Adjustment for 2002)	8,700.00	70,500.00
Total Operating Expenses		$ 225,000.00
Total Budget Request		$ 225,000.00
2001 Projected Levy		$ 225,000.00

This budget is based on a 1% BIZ levy which represents no change from prior years. There are sixteen BIZ areas in the City of Winnipeg. The West End BIZ is very proud of the fact that we have one of the lowest BIZ levy rates in the City.