REFERENCE NO. FL-7.8 (Vol. 3)

THE CITY OF WINNIPEG

BY-LAW NO. 7991/2002

A By-law of THE CITY OF WINNIPEG to approve the proposed program, zone levy and budget estimates of the West Broadway-South Sherbrook Business Improvement Zone for the year 2002.

WHEREAS pursuant to the authority contained in *The City of Winnipeg Act*, a business improvement zone has been established as the West Broadway-South Sherbrook Business Improvement Zone (hereinafter called "the zone"), such zone is described in By-law No. 5921/92; and

WHEREAS the budget estimate of the Management Board for the zone for the year 2002 amounts to **EIGHTY-TWO THOUSAND, SIX HUNDRED AND EIGHTY ($82,680.00) DOLLARS**; and

WHEREAS the zone levy estimate of the Management Board for the zone for the year 2002 amounts to **SIXTY-SEVEN THOUSAND, SIX HUNDRED AND EIGHTY ($67,680.00) DOLLARS**; and

WHEREAS the total amount of the 2002 business assessment rolls' annual rental value for the zone is **SIX MILLION, TWO HUNDRED FIFTEEN THOUSAND, THREE HUNDRED AND TWENTY ($6,215,320.00) DOLLARS** and a rate of 1.089% applied against said total amount will produce the sum of **SIXTY-SEVEN THOUSAND, SIX HUNDRED AND EIGHTY ($67,680.00) DOLLARS**.

NOW THEREFORE THE CITY OF WINNIPEG, in Council assembled, enacts as follows:

1. The program and budget estimates of the West Broadway-South Sherbrook Business Improvement Zone for the year 2002, as set out in Schedule "A", attached, are hereby approved.

2. A zone levy of **SIXTY-SEVEN THOUSAND, SIX HUNDRED AND EIGHTY ($67,680.00) DOLLARS** at a uniform levy rate of 1.089% is hereby approved.

DONE AND PASSED, in Council assembled, this day of March, A.D., 2002.

_____
Mayor

_____
City Clerk

Approved as to financial details:

_____
City Treasurer

Certified as to form:

_____
for City Solicitor/Manager of Legal Services
File No. G.l/91(7)

Budget Details:

	2002
Physical Enhancements Allocations:	
Murals (take pride Winnipeg)	$ 1,000.00
White Lights maintenance	$ 1,200.00
White Lights Hydro	$ 3,000.00
Planters & Baskets	$ 15,000.00
Poster Boards 2	$ 2,000.00
X-Mas wreaths	$ 3,600.00
Odd Jobs window washing	$ 500.00
Marketing & Promotions Allocations:	
Business Incentives	$ 7,500.00
Advertising	$ 4,000.00
Welcome flowers	$ 300.00
Community Van	$ 5,000.00
Fun Night (wine & whine/casino)	$ 1,000.00
Heritage Walk	$ 1,000.00
Other (Gala dinner)	$ 1,000.00
Internal Development Allocations:	
Support for Community Festivals	$ 2,000.00
BIZ workshop & AGM.	$ 2,500.00
X-Mas party	$ 600.00
Labour Allocations:	
Summer Students (3)	$ 14,600.00
Administration/Newsletter Allocations:	
Staffing Executive Directors	$ 12,840.00
Office Supp. , Phone, Mail Box, etc.	$ 1,800.00
Accounting , Bank Charges & Others	
Yearly Audit	$ 1,200.00
Bank Charges	$ 40.00
Projected Overpayments 2000	$ 1,000.00
Total	$ 82,680.00

West Broadway-South Sherbrook BIZ.
Approved Budget January 1, 2002 to December 31, 2002

Proposed Programs:

• Physical Enhancements	$ 26,300.00
• Marketing & Promotions	$ 19,800.00
• Internal Development & Workshops	$ 5,100.00
• Labour (Summer Students)	$ 14,600.00
• Administration/Newsletter	$ 14,640.00
• Projected overpayment from previous	$ 1,000.00
• Accounting & Bank Charges	$ 1,240.00
Total Proposed Budget	$ 82,680.00

Income from Government Grants (Summer Students) $ 15,000.00

Levy required for 2002 would be 1.19 % of annual rental value of $ 5,701,200.00