REFERENCE NO. FL-7.12 (Vol. 2)

THE CITY OF WINNIPEG

BY-LAW NO. 7997/2002

A By-law of THE CITY OF WINNIPEG to approve the proposed program, zone levy and budget estimates of the Transcona Business Improvement Zone for the year 2002.

WHEREAS pursuant to the authority contained in *The City of Winnipeg Act*, a business improvement zone has been established as the Transcona Business Improvement Zone (hereinafter called "the zone"), such zone is described in By-law No. 6729/95; and

WHEREAS the budget estimate of the Management Board for the zone for the year 2002 amounts to **ONE HUNDRED AND FIFTY THOUSAND ($150,000.00) DOLLARS**; and

WHEREAS the zone levy estimate of the Management Board for the zone for the year 2002 amounts to **ONE HUNDRED AND FIFTY THOUSAND ($150,000.00) DOLLARS**; and

WHEREAS the total amount of the 2002 business assessment rolls' annual rental value for the zone is **SEVEN MILLION, NINE HUNDRED THIRTY-ONE THOUSAND, EIGHT HUNDRED AND FIFTY-SIX ($7,931,856.00) DOLLARS** and a rate of 1.891% applied against said total amount will produce the sum of **ONE HUNDRED AND FIFTY THOUSAND ($150,000.00) DOLLARS**.

NOW THEREFORE THE CITY OF WINNIPEG, in Council assembled, enacts as follows:

1. The program and budget estimates of the Transcona Business Improvement Zone for the year 2002, as set out in Schedule "A", attached, are hereby approved.

2. A zone levy of **ONE HUNDRED AND FIFTY THOUSAND ($150,000.00) DOLLARS** at a uniform levy rate of 1.891% is hereby approved.

DONE AND PASSED, in Council assembled, this day of March, A.D., 2002.

_____
Mayor

_____
City Clerk

Approved as to financial details:

_____
City Treasurer

Certified as to form:

_____
for City Solicitor/Manager of Legal Services
File No. G.l/95(4)

TRANSCONA BUSINESS IMPROVEMENT ZONE
2002 BUDGET with comparison to 2001

		2002	2001
	PARKING / TRAFFIC COMMITTEE		
1	Traffic Survey / Area Map / Planning Projects & Strategies	2,000.00	2,000.00
2	Parking Lot Lease / Maintenance / Snow Clearing	6,500.00	6,500.00
	TOTAL PARKING / TRAFFIC COMMITTEE	**8,500.00**	**8,500.00**
	MARKETING / PROMOTIONS / COMMUNITY RELATIONS		
3	Implementing Marketing Strategy	0.00	18,000.00
4	Newsletters / Brochures	1,500.00	2,000.00
5	Community Initiatives (Crime Prevention, Safety), Festival	0.00	4,000.00
6	Annual General Meeting/ Social Evenings/Promotions	3,500.00	500.00
	TOTAL MARKETING AND PROMOTIONS	**5,000.00**	**24,500.00**
	STREETSCAPING		
7	Capital Projects (Banners / Flowers / Signage / Monuments)	30,000.00	25,000.00
8	Clean Up & Beautification	13,000.00	3,000.00
9	Emergency Maintenance Fund	5,000.00	5,000.00
	TOTAL STREETSCAPING	**48,000.00**	**33,000.00**
	SUMMER STUDENT PROGRAM		
10	Summer Students	12,000.00	7,000.00
	TOTAL FUNDRAISING AND GRANTS	**12,000.00**	**7,000.00**
	PROJECT MANAGEMENT		
11	Professional / Consultant Fees / Staff / Support Staff	54,000.00	54,000.00
	TOTAL PROJECT MANANGEMENT	**54,000.00**	**54,000.00**
	ADMINISTRATION		
12	Bank Charges and Interest (Line of Credit), GST on Purchases	500.00	500.00
13	Accounting and Audit Fees	3,000.00	1,700.00
14	Equipment (Fax / Telephone / Computer)	3,000.00	3,000.00
15	Office Expenses (Rent / Utilities / Supplies / Meetings)	10,000.00	8,000.00
16	Professional Development	3,000.00	3,000.00
	TOTAL ADMINISTRATION	**19,500.00**	**16,200.00**
17	**ALLOWANCE FOR UNCOLLECTED LEVY**	**3,000.00**	**3,800.00**
	TOTAL ANNUAL BIZ BUDGET 2001	**150,000.00**	**147,000.00**
18	Maintenance Fund Reserve		

$3,000.00 increase from the 2001 Budget of $147,000.00 represents a 2% increase for 2002 Budget.

Levy required in 2001 was 1.98% of the total ARV (Assessed Rental Value) of $7,397,598.00.
This amount represents Transcona BIZ's ARV at June 21, 2000.

Levy required in 2002 is 2.09% of the total ARV (Assessed Rental Value) of $7,185,438.00.
This amount represents the most current ARV of the Transcona BIZ at July 31, 2001.
This also reflects a 2.87% decrease in the Assessed Rental Values in the BIZ from 2001.