Minute No. 426
Report – Standing Policy Committee on Protection and Community Services – April 14, 2014

Item No. 3 Private Service Delivery Providers

COUNCIL DECISION:

Council concurred in the recommendation of the Standing Policy Committee on Protection and Community Services and adopted the following:

1. That private service providers be allowed access to the Provencher Outdoor Pool for the purpose of piloting private swimming lessons from June 27 to August 29, 2014 during non-programmed hours at a 'for profit' pool rental rate of $330.00 per hour based on full-cost recovery for staffing and facility expenses.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORY:

Moved by Councillor Mayes,

That the recommendation of the Standing Policy Committee on Protection and Community Services be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On April 23, 2014, the Executive Policy Committee concurred in the recommendations of the Standing Policy Committee on Protection and Community Services and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On April 14, 2014, the Standing Policy Committee on Protection and Community Services concurred in the recommendation of the Winnipeg Public Service and submitted the matter to the Executive Policy Committee and Council.

On November 7, 2013, the Standing Policy Committee on Protection and Community Services concurred in the recommendation of the Riel Community Committee, as amended, and directed that the Winnipeg Public Service develop the framework necessary to allow Private Service Delivery Providers to have access to outdoor pools before public swim times during the summer months for all City owned/managed infrastructures, for report back at its April 14, 2014 meeting.

COMMUNITY COMMITTEE RECOMMENDATION:

On October 7, 2013, the Riel Community Committee passed the following motion, namely:

WHEREAS swimming is a fun, educational, and healthy lifestyle choice and learning to swim is an essential life skill;

WHEREAS the City of Winnipeg Community Services Department – Aquatics Branch operates 10 seasonal outdoor pools;

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DECISION MAKING HISTORY (continued):

COMMUNITY COMMITTEE RECOMMENDATION (continued):

WHEREAS the City of Winnipeg aquatic programming, including "Learn to Swim" programs, are only offered at indoor pools;

WHEREAS most outdoor pools are only open after 1:00 p.m. during summer months;

WHEREAS Private Service Delivery Providers only have authorized access to indoor pool facilities at specific public swimming periods and are not allowed outdoor access in the months of July and August;

WHEREAS outdoor pools are an under-utilized public asset and the City of Winnipeg has the opportunity to use public facilities to their maximum potential;

THEREFORE BE IT RESOLVED that the Winnipeg Public Service be directed to develop the framework necessary to allow Private Service Delivery Providers access to outdoor pools before public swim times during the summer months, and forwarded to the Standing Policy Committee on Protection and Community Services.

ADMINISTRATIVE REPORT

Title: **Private Service Providers in City of Winnipeg Outdoor Aquatic Facilities**

Critical Path: Standing Policy Committee on Protection and Community Services - Executive Policy Committee - Council

AUTHORIZATION

Author	Department Head	CFO	CAO
K. Knudsen P. Huntington	C. Wightman	N/A	M. Jack, A-CAO

RECOMMENDATIONS

1. That Private Service Providers be allowed access to the Provencher Outdoor Pool for the purpose of piloting private swimming lessons from June 27 to August 29, 2014 during non-programmed hours at a 'for profit' pool rental rate of $330.00 per hour based on full-cost recovery for staffing and facility expenses.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

Council must approve all City of Winnipeg Fees and Charges as well as any change in service level provision.

IMPLICATIONS OF THE RECOMMENDATIONS

- In response to the recommendations of the Riel Community Committee and the Standing Policy Committee on Protection and Community Services, the Public Service has developed a framework to conduct a pilot program for Private Service Providers to offer swimming lessons at Provencher Outdoor Pool as follows:

- Private Service Providers will have access to the outdoor pool from 9am to 12:00 pm during the months of July and August, 2014. This timeframe is before the pool normally opens for free public swim sessions.
- The pool rental rate for this pilot program is based on a full-cost recovery model (Appendix A), which considers all City of Winnipeg staffing and facility expenses. The 'for profit' pool rental rate is $330.00 per hour for a minimum of 3 hours. Staff must be scheduled for a minimum 3-hour shift and as such, the pool rental must be for a 3-hour period.
- This costing includes the provision of two lifeguards (to guard up to 75 swimmers) and facility maintenance costs. Two lifeguards are the minimum operating standard provided by the City of Winnipeg.
- Private Service Providers will be required to meet all liability insurance requirements as determined by the City of Winnipeg.

- This is recommended as a pilot program for the 2014 season as it is anticipated there will be limited lifeguarding resources available to support this initiative. It may be necessary for lifeguards to work extended days and/or be provided with additional hours outside of the normal staff schedule, in order to accommodate this program. In addition, the majority of City of Winnipeg outdoor pools are not heated, including the Provencher pool, which may impact program participation. The water temperature in unheated outdoor pools is dependent on the air temperature / weather patterns.
- The incremental revenue that could be generated from this 2014 summer Pilot Program rental of Provencher Outdoor pool would range between $0 (if there is no Private Service Provider interested in renting the pool) to a maximum of $40,000 (if the pool was booked for 5 days per week for 9 weeks). Any costs incurred through the outdoor pool rental would be recovered through the proposed full cost recovery rate.
- The City of Winnipeg currently offers outdoor swimming lessons at Fort Garry Lion's Outdoor Pool. In the Summer 2013 session, 23 courses ran at Fort Garry Lion's, for a total of 104 programming hours. There were a total of 82 participants registered in these courses.
- For the upcoming Summer 2014 session, the City of Winnipeg is offering 29 courses at Fort Garry Lion's Outdoor Pool.
- In addition, the City of Winnipeg offers 'Learn to Swim' lessons at all indoor pools year round. The City of Winnipeg is offering 1,828 courses at 11 indoor pools and 1 outdoor pool in the upcoming 2014 Summer Session. Recent data from aquatics program evaluation surveys shows that customers are very satisfied with City of Winnipeg 'Learn to Swim' programming. When asked to rate their satisfaction with the program overall, over 98% of respondents indicated that they were very satisfied.

HISTORY

On November 7th, 2013, the Standing Policy Committee on Protection and Community Services concurred in the recommendation of the Riel Community Committee, as amended, and directed that the Winnipeg Public Service develop the framework necessary to allow Private Service Delivery

Providers to have access to outdoor pools before public swim times during the summer months for all City owned/managed infrastructures, for report back at its April 14, 2014 meeting.

The Parks By-law 85/2009 defines park as follows:

' **"park"** means real property, other than a golf course, that is
(a) owned or leased by the City of Winnipeg or jointly operated by the City of Winnipeg and a school division or some other person or organization; and
(b) either
(i) zoned PR1, PR2 or PR3 in the area governed by the Winnipeg Zoning By-law No 200/2006 and zoned "park" or "park use" in the Downtown Winnipeg Zoning By-law No 100/2004; or
(ii) used principally for recreation, sports or as a nature preserve and designated as a park for the purposes of this By-law by the Chief Administrative Officer.'

Further, also in the Parks By-law, Section 30 '**Business Activities'** states that:

'Unless authorized by the Chief Administrative Officer to do so, a person must not
(a) use a park as a place of business; or
(b) carry on any commercial activities in a park'

City of Winnipeg Aquatic and Recreation facilities are zoned PR1, PR2 or PR3.

FINANCIAL IMPACT

Financial Impact Statement **Date:** April 4th, 2014

Project Name: **First Year of Program** **2014**

Private Service Providers in City of Winnipeg Aquatic and Recreation Facilities

	2014	2015	2016	2017	2018
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ -	$ -	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	-	-	-	-	-
Net Cost/(Benefit)	$ -	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts	-	-	-	-	-
Net Budget Adjustment Required	$ -	$ -	$ -	$ -	$ -

Additional Comments:

The incremental revenue that could be generated from this 2014 summer Pilot Program rental at Provencher Outdoor pool would range between $0 (if there is no Private Service Provider interested in renting the pool) to a maximum of $40,000 (if the pool was booked for 5 days per week for 9 weeks). Any costs incurred through the outdoor pool rental would be recovered through the proposed full cost recovery rate.

There are no quantifiable financial implications associated with this report.

"original signed by"
Cindy Fernandes, CMA
Controller
Community Services Department

CONSULTATION

In preparing this report there was consultation with:

Planning, Property and Development Department

SUBMITTED BY

Department: Community Services
Division: Strategic and Business Support Services
Prepared by: K. Knudsen, P. Huntington, D. Prokopchuk
Date: April 4th, 2014
File No.

Attachments:

Appendix A *– Full Cost Recovery Model for Pilot Program for Private Service Providers Offering Swim Programs at Provencher Pool*

Appendix A

Full Cost Recovery Model – 2014 Pilot Program – Provencher Outdoor Pool

Cost per Hour for Cold Water:

Staffing (Lifeguarding)	$67.34
Facility Maintenance Charges	$225.01
Administration	$37.32
Total per Hour	**$329.67**

The staffing cost is dependent on the number of patrons at any given time, with a minimum direct staffing requirement of one Instructor Guard 2 and one In-Charge Guard. Facility maintenance expenses include, but are not limited to, general maintenance, pool chemicals, utilities, labour costs related to maintenance staff, and a facility deferred maintenance charge which represents funding required for major maintenance due to wear and tear and general facility use. Administration costs include indirect staffing costs and other equipment and supplies.