Agenda – Executive Policy Committee – May 21, 2014

Report – Standing Policy Committee on Property and Development – May 13, 2014

Item No. 22 Use of Revenue Generated from the Lease of City Owned Lands to Pattison Outdoor Advertising LP

STANDING COMMITTEE RECOMMENDATION:

On May 13, 2014, the Standing Policy Committee on Property and Development concurred in the recommendation of the City Centre Community Committee and submitted the following to Council:

1. That the revenue received from the outstanding monthly fees generated from the lease of seven City-owned properties to Pattison Outdoor Advertising LP, for the purpose of erecting advertising signs, be distributed to community groups located in the wards where the sign revenues were derived, as a one-time 2014 grant as follows:

    A. $29,068.12 to the Osborne Village Biz, being the amount of revenue from two signs located at 30 and 219 Osborne Street.

    B. $26,000.00 to the Linden Woods Community Centre, being the amount of revenue from a sign located at Waverly Street and Scurfield Boulevard.

    C. $28,001.40 to the Downtown Biz, being the revenue from three signs located on Main Street north of Henry Avenue, Disraeli Freeway and Higgins Avenue.

    D. $14,166.95 to the Chalmers Community Centre, being the revenue for a sign located at Watt Street and Chalmers Avenue.

2. That the approval of funding be subject to each community group entering into a grant agreement with the City of Winnipeg, in consultation with the area Councillor, which outlines the purpose for which the grant will be used.

3. That the Winnipeg Public Service be directed to report back to the Standing Policy Committee on Property and Development within 180 days on a strategy and parameters surrounding the use of future, recurring revenue from signs located within City-owned properties and/or rights-of-way.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Agenda – Executive Policy Committee – May 21, 2014

Report – Standing Policy Committee on Property and Development – May 13, 2014

DECISION MAKING HISTORY:

STANDING COMMITTEE RECOMMENDATION:

On May 13, 2014, the Standing Policy Committee on Property and Development concurred in the recommendation of the City Centre Community Committee and submitted the matter to the Executive Policy Committee and Council.

COMMUNITY COMMITTEE RECOMMENDATION:

On May 6, 2014, the City Centre Community Committee passed the following motion:

WHEREAS The City of Winnipeg is the owner of lands and premises within its boundaries may lease said lands and premises in exchange for a rental fee;

AND WHEREAS The City of Winnipeg has entered into agreements with Pattison Outdoor Advertising LP for the lease of lands and premises for the purpose of erecting advertising signs;

AND WHEREAS an established monthly lease fee has not been paid to the City on seven (7) properties;

THEREFORE BE IT RESOLVED THAT the revenue received from Pattison Outdoor Advertising LP be directed to community groups noted below, which are located in the wards from which the sign revenues were derived, in the form of one-time grants in 2014, subject to execution of a grant agreement between the City and each community group, in consultation with the area Councillor, which agreement will outline the purposes for which the grant is approved; specifically:

1. $29,068.12 to the Osborne Village Biz, being the amount of revenue from two (2) signs located at 30 and 219 Osborne Street;

2. $26,000.00 to the Linden Woods Community Centre, being the amount of revenue from a sign located at Waverly Street and Scurfield Boulevard;

3. $28,001.40 to the Downtown Biz, being the revenue from three (3) signs located on Main Street north of Henry Avenue, Disraeli Freeway and Higgins Avenue; and

4. $14,166.95 to the Chalmers Community Centre, being the revenue for a sign located at Watt Street and Chalmers Avenue.

Report – Standing Policy Committee on Property and Development – May 13, 2014

DECISION MAKING HISTORY (continued):

COMMUNITY COMMITTEE RECOMMENDATION (continued):

BE IT FURTHER RESOLVED THAT the Public Service be directed to report back to the Standing Policy Committee on Property and Development within 180 days on a strategy and parameters surrounding the use of future, recurring revenue from signs located within City-owned properties and/or rights-of-way.