Agenda – Executive Policy Committee – June 18, 2014

Report – Standing Policy Committee on Protection and Community Services – June 13, 2014

Item No. 2 Service Agreement between the Manitoba Public Insurance Corporation and the City of Winnipeg for the Winnipeg Police Service April 2014 Distracted Driving Enforcement Campaign

STANDING COMMITTEE RECOMMENDATION:

On June 13, 2014, the Standing Policy Committee on Protection and Community Services concurred in the recommendation of the Winnipeg Public Service and submitted the following to Council:

1. That the City of Winnipeg enter into an agreement with Manitoba Public Insurance Corporation (MPI), ratifying the terms and conditions under which the April 2014 Distracted Driving Enforcement Campaign will be carried out.

2. That authority be delegated to the Chief Administrative Officer to negotiate and approve the terms and conditions of the agreement to establish the April 2014 Distracted Driving Enforcement Campaign from April 1, 2014 to May 31, 2014**,** in accordance with the terms and conditions set forth herein and such other terms and conditions deemed necessary by the Director of Legal Services and City Solicitor to protect the interests of the City.

3. That the Winnipeg Police Board be advised of the aforementioned.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Agenda – Executive Policy Committee – June 18, 2014

Report – Standing Policy Committee on Protection and Community Services – June 13, 2014

DECISION MAKING HISTORY:

STANDING COMMITTEE RECOMMENDATION:

On June 13, 2014, the Standing Policy Committee on Protection and Community Services concurred in the recommendation of the Winnipeg Public Service and submitted the matter to the Executive Policy Committee and Council.

ADMINISTRATIVE REPORT

Title: **Service Agreement between the Manitoba Public Insurance Corporation and the City of Winnipeg for the Winnipeg Police Service April 2014 Distracted Driving Enforcement Campaign**

Critical Path: **Standing Policy Committee on Protection and Community Services – Executive Policy Committee – Council**

AUTHORIZATION

Author	Department Head	CFO	CAO/COO
R. Riffel	Deputy Chief A. Stannard	M. Ruta	D. Joshi A/CAO

RECOMMENDATIONS

1. That the City enter into an agreement with Manitoba Public Insurance Corporation (MPI), ratifying the terms and conditions under which the April 2014 Distracted Driving Enforcement Campaign will be carried out.

2. That authority be delegated to the Chief Administrative Officer to negotiate and approve the terms and conditions of the agreement to establish the April 2014 Distracted Driving Enforcement Campaign from April 1, 2014 to May 31, 2014**,** in accordance with the terms and conditions set forth herein and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

4. That the Winnipeg Police Board be advised.

REASON FOR THE REPORT

Approval is required to enter into the Service Agreement with Manitoba Public Insurance Corporation.

IMPLICATIONS OF THE RECOMMENDATIONS

Manitoba Public Insurance Corporation will fund the WPS officers required to establish the April 2014 Distracted Driving Enforcement Campaign. There is a possibility that some cost will be incurred by the WPS for this program.

HISTORY

In 2009 Manitoba Public Insurance, in consultation with Manitoba Law Enforcement agencies established the "Manitoba Awareness and Enforcement Integrated Calendar". This calendar, among other things identifies key enforcement/education campaigns throughout the year. In some instances Manitoba Public Insurance funds enforcement activities that support these campaigns. The month of April is designated as a "Distracted Driving" month on this calendar.

An Agreement has been drafted to address the respective obligations of Manitoba Public Insurance and the Winnipeg Police Service for the April 2014 Distracted Driving Enforcement Campaign.

The term of the Agreement commenced on April 1, 2014 and continues until and including May 31, 2014.

During the term of the Agreement, the WPS will:

(a) assign four off-duty police officers to perform the enforcement work described above for twenty-five days during the Term. Shifts for these officers will be from 7:00 a.m. to 5:00 p.m.;

(b) during each of the twenty-three (23) days and during the same shift times as described in (a) above, assign a minimum additional two on-duty police officers to perform the enforcement work; and

(c) during the remaining seven (7) days of the Term (being April 2, 11, 16, 18, 21, 25 and 30) assign four (4) on-duty police officers to perform the enforcement work.

Enforcement activity will be conducted as follows:

(a) in or at specific locations in Winnipeg set up by WPS, where a "spotter" will observe oncoming traffic for infractions, and notify the "interceptor" ahead who will be in a position to stop the offender and take enforcement action;

(b) through the use of roaming officers in unmarked and marked WPS vehicles throughout Winnipeg, to allow for overt and covert enforcement operation; and

(c) through the use of targeted “choke point” locations throughout Winnipeg.

Manitoba Public Insurance and the City, through WPS, each wish to increase public awareness of the risks and consequences of distracted driving and deter the use of hand-operated electronic devices while driving, by increasing the likelihood of being apprehended for these offences.

The parties believe that public awareness campaigns are most effective in influencing driver behavior when combined with visible enforcement and that enforcement of traffic laws is most effective in deterring unsafe or illegal driving behavior when publicized and highly visible.

FINANCIAL IMPACT

Financial Impact Statement

Date: April 1, 2014

Project Name:
Distracted Driving Report

First Year of Program **2014**

	2014	2015	2016	2017	2018
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ 75,000	$ -	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	75,000	-	-	-	-
Net Cost/(Benefit)	$ -	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts		-	-	-	-
Net Budget Adjustment Required	$ -	$ -	$ -	$ -	$ -

Additional Comments: The amount provided by MPI will cover all salary and benefit costs for this initiative. It will be difficult to get exactly to this amount and any excess costs the Police Service may incur, which will be negligible, will be absorbed in our operating budget.

Ron Smolik April 1/14
Manager of Finance
Winnipeg Police Service

CONSULTATION

In preparing this report there was consultation with:

Legal Services

OUR WINNIPEG POLICY ALIGNMENT

SUBMITTED BY

Department:	Winnipeg Police Service
Division:	Central Traffic Unit, Division 51
Prepared by:	R. Riffel, Staff Sergeant
Date:	May 9, 2014
File No.	ODS 14 - 116