# SUMMARY

| SUMMARY (2014 cf. 2015)<br>Proposed Programs (as attached) | 2014<br>* Budget | 2014<br>Projected | Proposed<br>2015<br>Budget | Difference<br>2015 Budget<br>versus 2014 Budgeted | Difference<br>2015 Budget<br>versus 2014 Projected | | % Difference |
|---|---|---|---|---|---|---|---|
| **Program Expenditures** | | | | | | | |
| Placemaking & Cleanliness | $ 698,722 | $ 677,771 | $ 821,611 | $ 122,889 | $ 143,840 | | |
| Transportation, Parking & Transit | 61,500 | 74,952 | 109,626 | 48,126 | $ 34,674 | | |
| Community Safety | 915,236 | 948,206 | 1,101,045 | 185,809 | $ 152,839 | | |
| Events & Promotions | 463,667 | 309,131 | 471,221 | 7,554 | $ 162,090 | | |
| Communications & Marketing | 153,500 | 176,365 | 202,112 | 48,612 | $ 25,747 | | |
| Advocacy | 19,000 | 12,726 | 19,000 | - | $ 6,274 | | |
| Administration | 957,891 | 998,789 | 963,151 | 5,260 | $ (35,638) | | |
| Panhandling & Homelessness | 219,500 | 223,419 | 223,000 | 3,500 | $ (419) | | |
| Walk of Fame | 185,500 | - | | (185,500) | | | |
| Total Expenditures | **3,674,516** | **3,421,359** | **3,910,766** | **236,250** | $ 489,407 | $ 236,250 | **14.30%** |
| **Program Contributions** | | | | | | | |
| Image & Cleanliness | 430,670 | 412,862 | 461,022 | 30,352 | $ 48,160 | | |
| Transportation, Parking & Transit | 38,000 | 51,450 | 65,500 | 27,500 | $ 14,050 | | |
| Community Safety | 372,000 | 411,036 | 394,718 | 22,718 | $ (16,318) | | |
| Events & Promotions | 365,000 | 260,857 | 304,100 | (60,900) | $ 43,243 | | |
| Communications & Marketing | 40,500 | 63,707 | 76,500 | 36,000 | $ 12,793 | | |
| Advocacy | - | (3,405) | - | - | $ - | | |
| Administration | 3,530 | 13,141 | 3,800 | 270 | $ (9,341) | | |
| Panhandling & Homelessness | 201,500 | 205,619 | 205,000 | 3,500 | $ (619) | | |
| Walk of Fame | 185,500 | - | | (185,500) | | | |
| Total Contributions | **1,636,700** | **1,415,267** | **1,510,640** | **(126,060)** | $ 95,373 | $ (126,060) | **6.74%** |
| Expenditures Less Contributions | **2,037,816** | **2,006,092** | **2,400,126** | **362,310** | $ 394,034 | $ 362,310 | **19.64%** |
| **Operating Revenue** | | | | | | | |
| BIZ Levy | 2,058,816 | 2,058,816 | **2,421,126** | 362,310 | $ 362,310 | | **17.60%** |
| BIZ Levy as a Percentage of ARV | | | | | | | |
| Less: Uncollected Tax Levy | (25,000) | (56,724) | (25,000) | - | $ 31,724 | | |
| Interest | 4,000 | 4,000 | 4,000 | - | $ - | | |
| Total Operating Revenue | **2,037,816** | **2,006,092** | **2,400,126** | **362,310** | $ 394,034 | | **19.64%** |
| Surplus/(Deficit) | $ - | $ - | $ - | | | | |
| Surplus/Deficit | | | $ - | | | | |

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| Est. ARV 2014 | Actual ARV 2014 | Est. ARV 2015 | |
|---|---|---|---|
| 1.7290 | 1.7342 | 2.0647 | per cent of total |
| 119,075,000 | 118,718,211 | 117,265,000 | total ARV |

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* as restated to conform with the current year's presentation

