Recreational Needs Assessment for the Daniel McIntyre Ward

Prepared for

City of Winnipeg

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PROBE RESEARCH INC.

...for what you need to know.

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EXECUTIVE SUMMARY

The Daniel McIntyre ward boasts many of the City of Winnipeg's most historic public recreation assets. Central Park, located between Cumberland and Ellice Avenues just north of the city's downtown, is among the city's four original public parks. Sherbrook Pool, built at the height of the Great Depression, was the first public swimming pool in the province. The former Orioles Community Centre, located at the corner of St. Matthew's Avenue and Burnell Street, was one of Winnipeg's first community centres. For decades, these amenities – and the many other parks, skating rinks and other recreation facilities that exist today in the Daniel McIntyre ward – have collectively provided important benefits not only to residents of these neighbourhoods, but also to citizens throughout Winnipeg. Together these amenities improve citizens' quality of life; promote health and wellness; and provide people of all ages and backgrounds with experiences that help them develop important social and physical skills.

Probe Research Inc. was commissioned to conduct an assessment of the recreational needs of the Daniel McIntyre ward, which encompasses eight neighbourhoods in Winnipeg's downtown and West End. This is a highly diverse and dynamic group of communities. The Daniel McIntyre ward includes well-off, stable neighbourhoods where individuals earn relatively high household incomes, as well as urban pockets where poverty is an all-too-present reality for the majority of citizens. It features a growing and significant proportion of both new Canadians and Aboriginal citizens. Moreover, the ward enjoys a highly-active and dynamic network of community organizations which work in partnership with one another and with government to provide much-needed recreation programs and services to citizens. The ward also features various City of Winnipeg owned and operated facilities geared towards recreation, including a new multi-use recreation facility; four community centres (as well as Magnus Eliason Recreation Centre); two full-sized pools and ten spray/splash pads; as well as several parks and playgrounds.

Indeed, in recent years there has been a significant amount of work done to rejuvenate and reimagine these important community spaces where recreation takes place in the Daniel McIntyre ward. This includes recent improvements made by the City of Winnipeg in Central Park and Jacob Penner Park; the development of a new multi-use facility at the Cindy Klassen Recreation Complex and the redevelopment of Valour Community Centre's Isaac Brock site. Although it is not a City of Winnipeg asset, the construction of the University of Winnipeg's UNITED Health and RecPlex is also an important development that is intended to provide community organizations with access to a brand-new multi-purpose recreation facility.

Yet for all of the human and physical recreation assets that have benefitted citizens in the Daniel McIntyre ward for many years, there is a pressing sense among many citizens that these historic facilities and services are in peril. In 2007, the Winnipeg Roller Rink was demolished as part of the University of Winnipeg's campus expansion. In 2011, the West End Senior Centre was closed and its programs consolidated mainly at a community centre located at the extreme western edge of the ward. And in November 2012, the Sherbrook Pool was closed for an indefinite period because this facility was no longer considered safe for the public to use.

This latter issue, more than anything else, set the tone for this discussion about recreation needs in the Daniel McIntyre ward. Much of the dialogue remained fixed on the future of the Sherbrook Pool. This is not surprising, given that there is a great deal of passionate support among former users of Sherbrook Pool – as well as a broad range of citizens living both within and outside the ward – who want the City to re-open this facility as soon as possible. The Sherbrook Pool is regarded as a unique and historic facility that provides a much-needed recreation service to the surrounding community, but also caters to individuals from all areas of Winnipeg who use the pool for specific medical and cultural reasons. Those who wish to see the pool re-open do not envision something grander taking its place; they simply wish to see a facility that is improved to the minimum standard and slightly enhanced to include both improved amenities for its existing users as well as complementary features (such as a multi-purpose room).

The activism of community organizations and pool users ensured that the present and future of Sherbrook Pool remained the chief topic of discussion during these consultations. Even though it was widely acknowledged by many stakeholder groups and citizens (including many that did not have a direct link to the pool) that Sherbrook Pool is an important recreation asset that should be re-opened as soon as possible, the focus of this report is to look at the broader recreational needs of the Daniel McIntyre community. This report finds that generally, citizens are satisfied with the recreation programs and facilities offered in the ward. There are concerns that certain segments of the population (such as those from low-income households, seniors, children and youth considered to be “at risk”, new Canadians and Aboriginal citizens) require additional attention to ensure that they can take part in appropriate, affordable and accessible recreation programs and services. This is perceived by some as especially challenging without investments in new facilities, in addition to a renovated and re-opened Sherbrook Pool. Needed facilities include a possible senior’s drop-in centre, additional gymnasium space, an outdoor field with artificial turf and an indoor multi-purpose recreation facility. There is also a perceived need for adequate and professional programming at existing and future facilities to ensure potential users gain the greatest benefit from these recreation experiences.

For this to happen, however, it is apparent that the City of Winnipeg will have to continue the dialogue that has been initiated by this needs assessment process with community organizations and citizens. Given the history of Sherbrook Pool in particular, there is a palpable sense of mistrust among many residents when it comes to the City’s intentions for recreation facilities. Regardless of whether or not this cynicism is justified, it is nonetheless important for the City to build closer relationships with community organizations about how these facilities are operated and enhanced, as well as how programming is offered. There is a strong desire among many of these community organizations and citizens for the City to establish collaborative partnerships based on the principles of shared governance and mutual accountability. These ideas should be explored in greater detail as the City examines these recreational needs for the Daniel McIntyre ward.

1.0 ACKNOWLEDGEMENTS

The authors of this report would like to thank all of the individuals who agreed to take part in this important assessment of the recreational needs of the Daniel McIntyre ward.

In particular, we would like to thank all of the individuals who agreed to generously share their time by taking part in one-on-one interviews and community consultation meetings. We would specifically like to thank the community organizations who worked closely with Probe Research to facilitate meetings with their clients/stakeholders; in particular, the Friends of Sherbrook Pool, Ma Mawi Wi Chi Itata Centre and the NEEDS Centre for War-Affected Families.

We would also like to thank the project steering committee with the City of Winnipeg's Community Services Department for helping us identify individuals/organizations that we should speak with, as well as coordinating time and space in city-operated facilities and community clubs for these sessions. Their assistance and their insights regarding this process have been invaluable.

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2.0 INTRODUCTION

The Daniel McIntyre ward is a diverse and dynamic area of Winnipeg's inner city. Encompassing Winnipeg's old West End as well as the portion of the city's downtown between Portage Avenue and Notre Dame Avenue, this community of approximately 45,000 people reflects both the aspirations and the challenges facing the City of Winnipeg in 2013.

As this community has transformed in recent years, citizens' needs and expectations regarding recreation programs and services have also evolved. At the same time, the physical spaces where these activities take place also require renewal so that they can continue to meet the recreational requirements of citizens for many years to come.

This report is based on primary and secondary research conducted in November 2013 by Probe Research. The findings described here are based on a comprehensive evaluation of recreation programs and facilities that included the following methodologies:

- Analysis of existing City of Winnipeg reports and Statistics Canada data.
- A telephone survey of a random and representative sample of Daniel McIntyre ward residents.
- One-on-one interviews with key informants, including community leaders and representatives of organizations involved in delivering recreation programs in the area.
- Small group discussions with invited stakeholders, including representatives of these aforementioned groups as well as with target populations who may have specific needs and perspectives (seniors, youth, new Canadians, Aboriginal citizens).
- Public open houses with citizens.

2.1 Purpose and Scope of the Study

Probe Research Inc. was commissioned by the City of Winnipeg to conduct a recreational needs assessment of the Daniel McIntyre ward. This process was undertaken at the City's Standing Policy Committee on Property and Development, which voted on June 11 to instruct City administration to proceed with this analysis of recreation needs in this ward. To this end, Probe Research was instructed to engage community stakeholders, including citizens, resident organizations within the ward and organizations which provide recreation services. The input gathered through this process is to be used to develop a long-term strategy for recreation programs and services in the ward.[1]

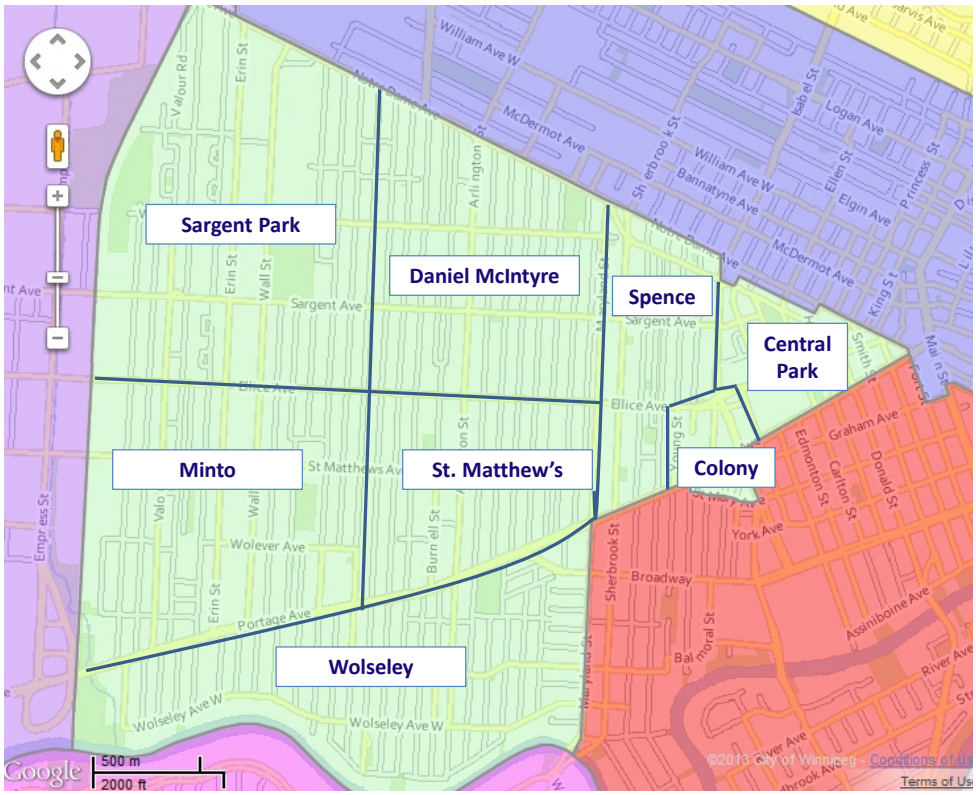
This study is unique in the respect that it is, to our knowledge, the only such recreation needs assessment conducted on behalf of the City of Winnipeg that focuses on a single municipal ward. Previous studies conducted on behalf of the City, such as the Public Use Facilities Study (PUFS) conducted by ND Lea in 2004, examined recreational needs on a city-wide basis. This process (and the subsequent report submitted to the City of Winnipeg) is intended to be macroscopic, broadly looking at recreation-related issues for the entire ward. However, much of the discussion focused on the future of Sherbrook Pool. This was probably to be expected, as the sudden closure of this aquatics facility in November 2012

[1] City of Winnipeg, Request for Proposals, Part D – Supplemental Conditions, p. 4.

and the subsequent debate about Sherbrook Pool's future prompted the City of Winnipeg to conduct this recreational needs assessment for the ward.

Although we attempted to facilitate a broad dialogue about recreation needs in the ward, in many ways Sherbrook Pool was the "elephant in the room" during discussions with community members. This focus on Sherbrook Pool made it challenging at times to engaging in a broader discussion regarding the ward's overall recreation needs. This unwavering focus among stakeholders on the importance of Sherbrook Pool as a community recreation asset – as well as the many urgent calls to re-open this pool as soon as possible – was quite emphatic. Indeed, we heard loud and clear that there is a great deal of support for re-opening Sherbrook Pool not only among those who live in the Daniel McIntyre ward, but also among citizens from other areas of Winnipeg who use this pool.

Figure 1: Daniel McIntyre ward – Neighbourhood Clusters



Another challenge related to the scope of this study is the focus on recreation programs and services within the geographic boundaries of the Daniel McIntyre ward. The Daniel McIntyre ward consists of eight specific "Neighbourhood Clusters" which are pictured in Figure 1.[2] The telephone survey that Probe Research conducted was specifically tailored to only include those living within these ward boundaries, and the focus of the discussion itself was primarily on recreation programs and facilities that are offered in this area. However, these arbitrary political boundaries are not firm barriers which prevent individuals from using recreation programs and facilities found in the ward. During many of the discussions with service providers and other stakeholders, there was also a great deal of discussion about

[2] These specific neighbourhood clusters (and the 2006 Census data for each cluster) can be found at http://www.winnipeg.ca/census/2006/Clusters/.

how people living in adjacent neighbourhoods outside the ward (particularly West Broadway to the south and West Alexander and Centennial to the north) may use facilities within Daniel McIntyre and, conversely, how people living in Daniel McIntyre use recreation services outside the ward. This point was specifically relevant as it pertained to the discussion regarding Sherbrook Pool, as the perceived unique characteristics of this aquatics facility (warmer water, a gradual pool grade, a greater degree of privacy that comparable aquatics facilities, etc.) draw users not only from Daniel McIntyre and adjoining neighbourhoods, but from all areas of Winnipeg.

This report seeks to address a number of key research questions, including:

- What are the main recreation programs and facilities that citizens living in the ward currently use?
- How do citizens currently feel about the existing recreation programs and facilities being offered? What views do they have regarding how they might be improved or enhanced?
    - In particular, what do citizens want to happen with Sherbrook Pool? What is their immediate and long-term vision for this facility?
- What types of recreation programming and facilities are currently underdeveloped and/or "missing" from the ward?
- How can the City of Winnipeg provide improved recreation programs and services to specific types of users, including seniors, families, children and other specific demographic/ethnocultural groups (i.e. Aboriginal citizens, new Canadians)?
- How can the City of Winnipeg better engage citizens (on an ongoing basis) about the types of recreation programs and facilities they would like to see offered in the ward?

The report begins by providing an overview of the ward's current demographic composition. It then describes some of the existing recreation programs/facilities within the ward, as well as previous research regarding the recreation needs of the area. The report concludes with key findings for each of the main types of recreation activities discussed during these consultations with community stakeholders.

The full results of our scientific telephone survey of 401 ward residents is appended to this proposal, although the results of this survey are described throughout the report, along with qualitative findings brought forward during one-on-one interviews, small group discussions and community forums.

3.0 OVERVIEW OF THE DANIEL MCINTYRE WARD

3.1 Ward Demographics

The Daniel McIntyre ward includes the northern portion of downtown Winnipeg and the West End, which is historically defined as the area from Memorial Boulevard/Isabel Street/Salter Street to Polo Park. It consists of eight neighbourhood clusters, which are as follows:

Figure 3 – Ward Population Figures by Neighbourhood

Neighbourhood	Population (2006 Census)
Central Park	3,555
Colony	715
Daniel McIntyre	9,750
Minto	5,360
Sargent Park	5,845
St. Matthew's	5,795
Spence	4,260
Wolseley	7,610
TOTAL	**42,890**

A preliminary estimate of the area's population (based on 2011 Census data) shows that the population of this ward has increased by 6.3 percent (to 45,583) since the Census was last taken in 2006. However, this is based on a calculation of Census Tracts (CTs)[3] that may not correspond completely with the existing boundaries of the Daniel McIntyre ward, so this estimate may not be entirely accurate. This section of the report will use up-to-date 2011 Census data where appropriate; however, many of the statistics provided in this chapter are based on 2006 Census data, which is more reliable and comprehensive.[4]

As a whole, the population of the ward is slightly younger than the City of Winnipeg average. According to the statistics from the 2011 Census, the proportion of the population aged 0-14 years is 18.0%, which is slightly higher than the city-wide average of 16.8%. As well, the proportion of seniors within the riding is slightly lower than the city average, with just 10.6% of Daniel McIntyre residents being over the age of 65 (compared to 14.3% for the entire City). Within the ward itself, there are also significant differences by neighbourhood. According to the data in the 2006 Census (the last Census for which neighbourhood-specific data is available), there is a much greater concentration of younger residents in neighbourhoods closer to downtown than in the western portions of the ward. For instance, as of 2006 the proportion of children aged 0-14 years in Sargent Park, which is in the northwestern corner of the ward, was only slightly higher than the proportion of seniors aged

[3] This includes the following Census Tracts (CTs): 6020016, 6020017, 6020018, 6020019, 6020020, 6020021, 6020022, 6020023, 6020028, 6020029, 6020030, 6020031. These can be accessed at http://geodepot.statcan.gc.ca/GeoSearch2011-GeoRecherche2011/GeoSearch2011-GeoRecherche2011.jsp?lang=E&otherLang=F

[4] For instance, due to the methodological change used for the National Household Survey (NHS) in 2011, we must rely on older data regarding employment, income and transportation because the data from the 2011 NHS uses a different methodology and may not be as reliable as data collected from the previous Census.

65 years and over in that area (17.3% versus 13.3%, respectively). In the Spence neighbourhood, on the other hand, there were nearly three times as many children aged 0-14 years as there were seniors over the age of 65 (21.8% versus 7.9%, respectively). This ratio of children to seniors was only slightly lower in nearby core-area neighbourhoods, such as Daniel McIntyre and Central Park.

Figure 4 – % of Residents Age 0-14 Years and 65+ Years, By Neighbourhood

Neighbourhood	% of Population Age 0-14 Years (2006 Census)	% of Population Aged 65 Years and Over (2006 Census)
Central Park	20.5%	8.6%
Colony	5.0%	11.5%
Daniel McIntyre	21.5%	10.5%
Minto	16.9%	10.9%
Sargent Park	17.3%	13.3%
St. Matthew's	19.5%	10.4%
Spence	21.8%	7.9%
Wolseley	16.5%	7.4%

As previously noted, the entire Daniel McIntyre ward is highly diverse. As of 2006, 16.3 percent of the ward's residents self-identified as being First Nations or Métis (compared to 10.2% for the city as a whole). The Aboriginal population within the ward also varies significantly, with more than one-in-three residents of the Spence neighbourhood declaring themselves to be First Nations or Metis (30.9%) and fewer than one-in-ten residents of the Minto (9.8%) and Wolseley (9.3%) neighbourhoods self-identifying as Aboriginal.

Figure 5 – Aboriginal Population of the Ward

Neighbourhood	First Nations Population (%)	Metis Population (%)	Total Aboriginal Population (%)
Central Park	13.8	7.2	21.5
Colony	11.2	9.8	23.8
Daniel McIntyre	12.0	6.2	18.5
Minto	4.7	4.7	9.8
Sargent Park	6.9	4.1	11.0
St. Matthews	11.8	6.4	18.7
Spence	21.7	8.2	30.9
Wolseley	3.7	5.6	9.3
Ward Average	**9.6**	**6.3**	**16.3**

More than one-in-three residents in the ward self-identified as being a member of a visible minority group (33.9%, compared to 16.3% for the City as a whole). The largest visible minority group within the ward are those who identify themselves as being Filipino-Canadian (18.5%), followed by relatively small numbers of citizens of Black (4.7%), Southeast Asian (2.9%), Chinese (2.1%) and South Asian (1.4%) descent. Central Park has the greatest concentration of visible minority citizens within the ward, as more than half (53.7%) of those living in this area self-identify as a visible minority. This is followed closely by the Daniel McIntyre (47.5%) and the Spence (40.5%) neighbourhoods. Wolseley, meanwhile, has the lowest proportion of visible minority citizens of any of the eight neighbourhoods within the ward (6.5%).

Figure 6 – Visible Minority Populations

Visible Minority Group	Number	% of the Ward Population
Filipino	7,870	18.5%
Black	1,890	4.7%
Southeast Asian	1,275	3.0%
Chinese	825	2.1%
South Asian	520	1.4%
Arab	220	0.5%
West Asian	215	0.5%
Korean	165	0.4%
Japanese	105	0.3%
Multiple visible minorities	490	1.2%
Other	140	0.3%
Total	**14,065**	**33.9%**

Figure 7 – Visible Minority Population by Neighbourhood

Neighbourhood	No. of Visible Minority Residents	Total Visible Minority Population (%)
Central Park	1,910	53.7
Colony	230	32.2
Daniel McIntyre	4,630	47.5
Minto	1,185	22.1
Sargent Park	2,085	35.7
St. Matthews	2,300	39.7
Spence	1,725	40.5
Wolseley	495	6.5

A significant proportion of these visible minorities who live in the Daniel McIntyre ward are also first-generation immigrants (29.4% of all ward residents are part of the first generation in their families to come to Canada, and an additional 13.8% of all ward residents are second-generation immigrants). The proportion of first- and second-generation immigrants living in the ward is significantly higher than for the city as a whole (18.5% of all Winnipeg residents are first-generation immigrants; 17.0% percent are second-generation immigrants.

Transportation

A significant proportion of residents within the Daniel McIntyre ward do not use a vehicle to travel to their place of work or to school. According to data from the 2006 Census, slightly fewer than one-in-five ward residents (19.8%) access Winnipeg Transit as their main source of transportation, while 12.4 percent of residents walk and 3.6 percent of residents travel primarily by bicycle. Although the majority of residents living in the ward use a vehicle to get to and from their place of work/school, the proportion of car users in this area is significantly lower than for the city as a whole (60.5%, versus 77.0% for the entire City of Winnipeg).

As the table below illustrates, those living in the easternmost neighbourhoods within the Daniel McIntyre ward are significantly more reliant on both public transit and walking as their primary means of transportation. Indeed, in the Central Park, Colony and Spence neighbourhoods, the majority of residents do not use a vehicle to get to and from the places that they need to go.

Figure 8 – Usage of Public/Active Transportation

Neighbourhood	% of Labour Force That Uses Public Transit	% of Labour Force That Walks To Work/School	% of Labour Force That Travels By Bicycle
Central Park	35.5	29.1	1.1
Colony	25.0	48.8	6.0
Daniel McIntyre	23.8	9.8	1.8
Minto	19.5	7.3	2.7
Sargent Park	13.3	5.8	1.8
St. Matthew's	21.5	8.8	2.5
Spence	33.2	23.7	3.0
Wolseley	21.9	13.3	9.3

Income

Household income data collected by Statistics Canada reveals that the Daniel McIntyre ward contains some of the city's highest-concentration of low-income households. However, it also shows that there are significant differences in terms of household wealth within the ward.

The average household income in the Daniel McIntyre ward (based on 2005 data) is $40,583, versus a city-wide average of $63,023. As Figure 8 illustrates, however, there are significant differences between neighbourhoods. In Wolseley, for example, the average household income is actually fairly close to the city average ($58,412), while in Sargent Park ($51,681) and Minto ($51,290) the average household income was greater than $50,000/year. In the central and eastern portions of the ward, however, household incomes are significantly lower than average. In the Spence neighbourhood ($27,164) and the Central Park area ($22,341), the average household earned less than $30,000/year in 2005.

Other data shows that the total number of low-income families within the ward is also significantly higher than the rest of the city as a whole. More than one-third of all "economic families" were considered to be low-income (before taxes) as of 2005 (34.5%, versus 14.9%

for the city as a whole). Again, those living in the easternmost part of the ward were significantly more likely to have lower incomes – 53.9 percent of all those living in the Spence neighbourhood and 66.0 percent of those in Central Park were considered to be living in a "low-income" household, compared to just 13.7 percent among those living in Wolseley.

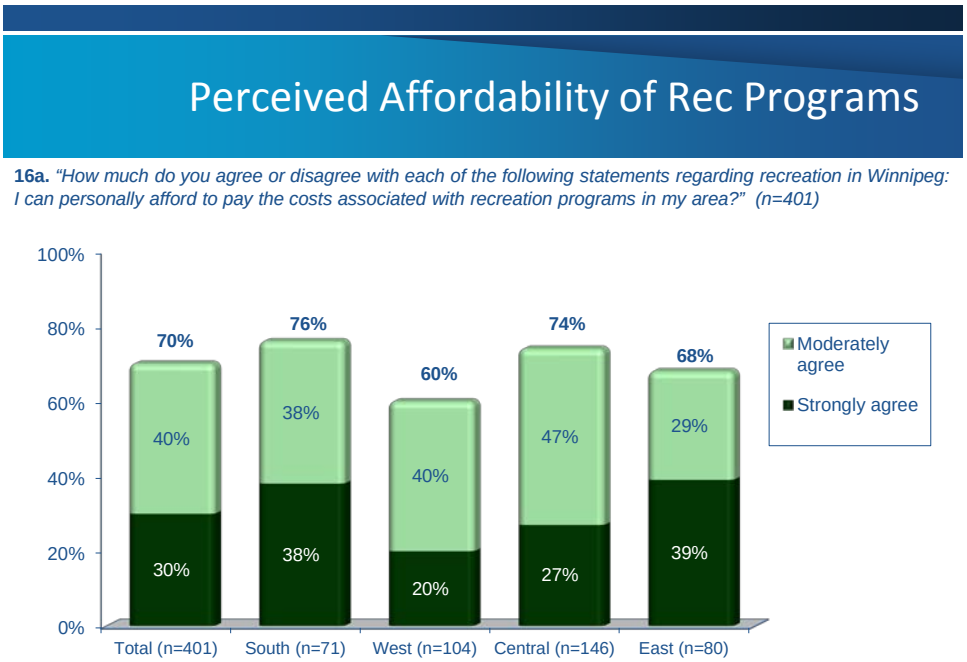
Figure 9 – Average Household Incomes and Incidence of Low-Income Households, By Neighbourhood

Neighbourhood	Average Household Income (2005)	% of Before Tax Low-Income Households (2005)
Central Park	$22,341	66.0%
Colony	$32,154	37.1%
Daniel McIntyre	$42,084	38.1%
Minto	$51,290	15.5%
Sargent Park	$51,681	16.0%
St. Matthews	$39,619	35.7%
Spence	$27,164	53.9%
Wolseley	$58,412	13.7%
Ward Average	**$40,593**	**34.5%**
City of Winnipeg Average	**$63,023**	**14.9%**

The concentration of poverty within the ward is a major issue pertaining to the types of recreation activities in which citizens can participate. This concern was repeatedly raised in a number of executive interviews, focus group discussions and public forums, as many key informants identified a need for affordable and accessible recreation programs for those who cannot afford to pay the costs associated with these activities.

The results of the telephone survey of ward residents, however, also suggest that those with low incomes are less likely to be able to afford to participate in these programs. Respondents were asked to agree or disagree with the following statement: *"I can personally afford to pay the costs associated with recreation programs in my area."* Overall, seven-in-ten citizens agreed with this statement (70% *strongly or moderately agree*), and those with higher household incomes were more likely to agree with this statement than those with lower earnings (85% among those earning more than $75,000/year, versus 58% among those earning less than $40,000/year). Interestingly, however, those from relatively less affluent areas of the ward were just as likely to agree that they can afford to take part in recreation programs, as the following graph illustrates. Indeed, those from the relatively well-off western portion of the ward were among those least likely to believe that they could bear the cost of participation in recreation programs (60% agree, compared to 74% among those in the central part of the ward). Given that there are a number of free or low-cost recreation programs aimed at low-income individuals in inner-city neighbourhoods, these findings suggest that the majority of residents living in these areas feel that they are able to take advantage of existing affordable recreation opportunities.

Figure 10 – Perceived Affordability of Recreation Programming



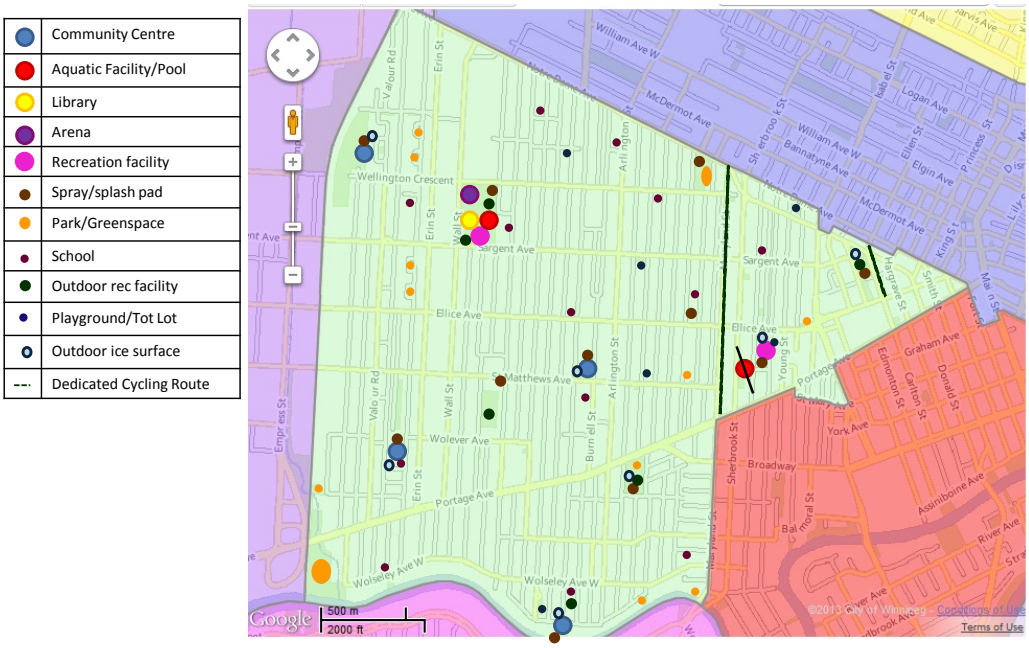
Key Findings – Section 3.1

- The population of the Daniel McIntyre ward is growing and slightly younger than the city as a whole.
- The population of the Daniel McIntyre ward is highly diverse, with a significantly greater concentration of Aboriginal citizens and new Canadians than other areas of the city. It is also slightly younger.
- A significant proportion of citizens – particularly in the neighbourhoods closest to downtown – rely upon public or active transportation as opposed to using a vehicle.
- There is a significant disparity in household incomes within the ward, which may have an impact on which activities are accessible to citizens. Those living in the Spence and Central Park neighbourhoods, in particular, have significantly lower incomes than those living in Wolseley or at the western edge of the ward, and the incidence of poverty in these areas is much greater than in other parts of the ward or in the rest of Winnipeg.
    - Although the prevalence of low-income households in the ward is a significant community concern, the results of the ward survey suggest that most of those living in these areas feel that cost is not an insurmountable barrier to accessing recreation programs.

3.2 Existing Recreation Assets

In the following section, we provide an overview of the existing civic recreation assets in the Daniel McIntyre ward. The following map illustrates how these amenities are concentrated throughout the ward:

Figure 11 – Existing Recreation Assets in the Daniel McIntyre Ward



Community Centres

Currently, there are two active community centres operating at four sites within the Daniel McIntyre ward. Robert A. Steen Community Centre (908 Palmerston Avenue) serves the Wolseley neighbourhood. Valour Community Centre operates three sites: its main site at 715 Telfer Street North as well as the Clifton (1315 Strathcona Street) and Orioles (444 Burnell Street) satellite locations. The Isaac Brock site underwent a $2.2 million renovation in 2009 that included a new regulation-sized gymnasium and a new parking lot. The Clifton site includes a number of other outdoor recreation amenities (baseball diamonds, soccer pitches, a batting cage and two outdoor rinks), and is also home to many seniors programs that run during the day. The Orioles site features a bike cage, community gardens and an outdoor basketball court. (The programs offered at these facilities are described in greater detail in the next section of the report).

Aquatic Facilities

The ward has two city-owned aquatic facilities; although only one of these is currently open to the public. The Cindy Klassen Recreation Complex (999 Sargent Avenue) is a multi-use recreation complex that features an Olympic-sized swimming pool and diving tower. In 2012, this pool was the second-most visited aquatic facility in Winnipeg, behind only the Pan Am pool.[5]

[5] City of Winnipeg, Administrative Report to the Standing Policy Committee on Property and Development, p. 7.

The other aquatic facility in the ward is the Sherbrook Pool, located at 381 Sherbrook Street. Opened in 1932, this pool is the oldest public pool in the City of Winnipeg and it is a Grade III municipal heritage structure. It was last upgraded in 1995, when upgrades and repairs were made to the exterior walls, the foundation and the pool area ventilation system. The City of Winnipeg closed the pool until further notice in November 2012 when structural engineers discovered significant corrosion in 10 of the 12 steel columns that support the main roof structure above the pool. Since this time, scaffold shoring has been in place to support the roof structure. A site review undertaken by an outside engineering consultant showed that the existing steel columns, concrete pool deck and concrete beams were in poor structural condition and require repair/replacement. The estimated cost of these repairs is $1.05 million, while an additional $1.7 million is also required for required repairs to the building's heating/ventilation/air conditioning (HVAC), mechanical and electrical systems.[6]

In addition to these two City of Winnipeg aquatic facilities, there are also two additional smaller, privately-operated pools within the ward. These are located at the YMCA (301 Vaughan Street) and in the Misericordia Hospital (99 Cornish Avenue).

Libraries

There is only one public library within the ward. This is located within the Cindy Klassen Recreation Complex (999 Sargent Avenue). The City of Winnipeg's main public library, the Millennium Library, is located one block south of the ward boundary.

Arenas/Ice Surfaces

The lone city-operated indoor arena within the ward is the Sargent Park Arena, which is located at 1111 Wall Street. There is also an outdoor speed skating oval at the Cindy Klassen Recreation Complex that is used by the Winnipeg Speed Skating Club in January and February. There are also outdoor ice surfaces for recreational use located at Robert A. Steen Community Centre; the three Valour Community Centre sites, Central Park, Vimy Ridge Park and Magnus Eliason Recreation Centre.

Recreation Centres

In most suburban neighbourhoods in Winnipeg, recreation programs are delivered through community centres. The Daniel McIntyre ward is somewhat unique in that the City of Winnipeg directly operates a stand-alone recreation facility within the ward. The Magnus Eliason Recreation Centre (430 Langside Street) features a gymnasium, multi-purpose room and kitchen within the building, as well as an outdoor basketball court, wading pool and community garden. The Spence Neighbourhood Association delivers many youth-oriented sports programs through this facility.

The Cindy Klassen Recreation Complex also serves as a major multi-use facility within the ward. This complex features many of the recreation amenities described earlier, but it also features a lawn bowling pitch, tennis courts and a skateboard park.

[6] City of Winnipeg, pp. 1-2.

Spray and Splash Pads

There are 11 outdoor wading pools (also referred to here as spray or splash pads) within the ward. Each of the community centre sites, as well as Magnus Eliason Recreation Centre, have one of these outdoor water parks. There are also wading pools located in major neighbourhood parks, including Vimy Ridge Memorial Park (821 Preston Avenue), Central Park (400 Cumberland Avenue), Jacob Penner Park (780 McGee Street) and Sargent Park (1106 Downing Street). There are also spray/splash pads located in central parts of the ward, including at the Home Playground (772 Sargent Avenue) and John M. King School (525 Agnes Street).

Parks and Playgrounds

According to an analysis conducted by the City of Winnipeg, the Daniel McIntyre ward is among the top third of the 15 city wards in terms of the amount of available greenspace.[7] Most of the greenspace is located along the outer edges of the ward. The largest park is in the very southwest corner of the ward, along Omand's Creek. There are also significant neighbourhood parks located throughout the ward, including Central Park, Vimy Ridge Memorial Park and Jacob Penner Park, as well as smaller greenspaces located mainly in the southern and western portions of the ward. There are also nine 'tot lots' or public playgrounds located in the ward, including three in Wolseley (35 Aubrey Street, 165 Evanson Street, 852 Westminster Avenue); three in the Spence neighbourhood (505 Furby Street and 636 Spence Street and 700 Maryland Avenue); two in Daniel McIntyre (772 Sargent Avenue); one in Minto (643 Minto Street); and one in St. Matthews (330 Simcoe)

In recent years, there have been significant investments made in Central Park and Jacob Penner Park in particular. In Central Park, an artificial playing surface has been installed for soccer, while Jacob Penner Park now features a skateboard park, a half-court basketball court and walking paths.

Schools

There are 13 primary (K-8) and two secondary schools within the ward that have recreation facilities of varying sizes, including gymnasia, playground equipment and open fields.

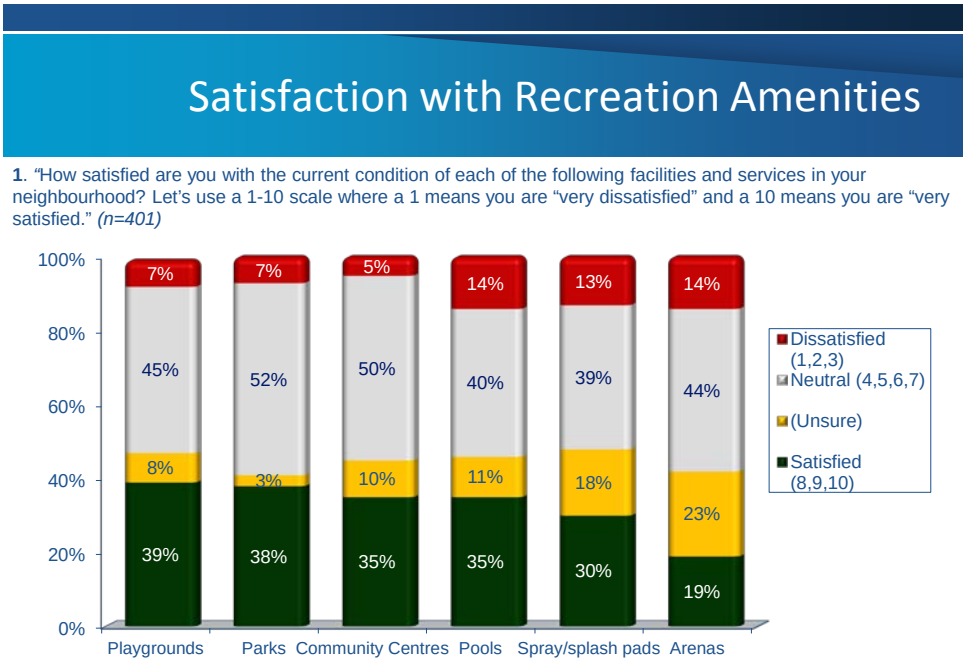
Active Transportation Routes

There are relatively few active transportation routes through the Daniel McIntyre ward. There are two dedicated cycling lanes – one located on Maryland Street between Notre Dame and Portage Avenues, and another along Carlton Street between Notre Dame and Ellice Avenue. Both of these routes are southbound, one-way streets. Wolseley Avenue is a designated cycling route on Sundays and holidays, but it is open to vehicle traffic the other six days of the week.

[7] Key informant interview.

In the survey, citizens were asked to provide their views regarding the condition and availability of the different recreation amenities in their area. The following graph shows that citizens are most likely to be satisfied with the current condition of playgrounds (39% *satisfied*, as indicated by those providing a score of 8-10 on a 10-point scale), parks (38% *satisfied*) and community centres (35% *satisfied)*. There was a slightly greater degree of dissatisfaction with the condition of area pools (14% *dissatisfied*) and spray pads (13%). Only 19 percent of citizens were satisfied with the condition of arenas in the community (versus 14% *dissatisfied*), though it should be noted that a significant proportion of those surveyed (23%) were unable to provide any assessment of the condition of arenas in the ward.

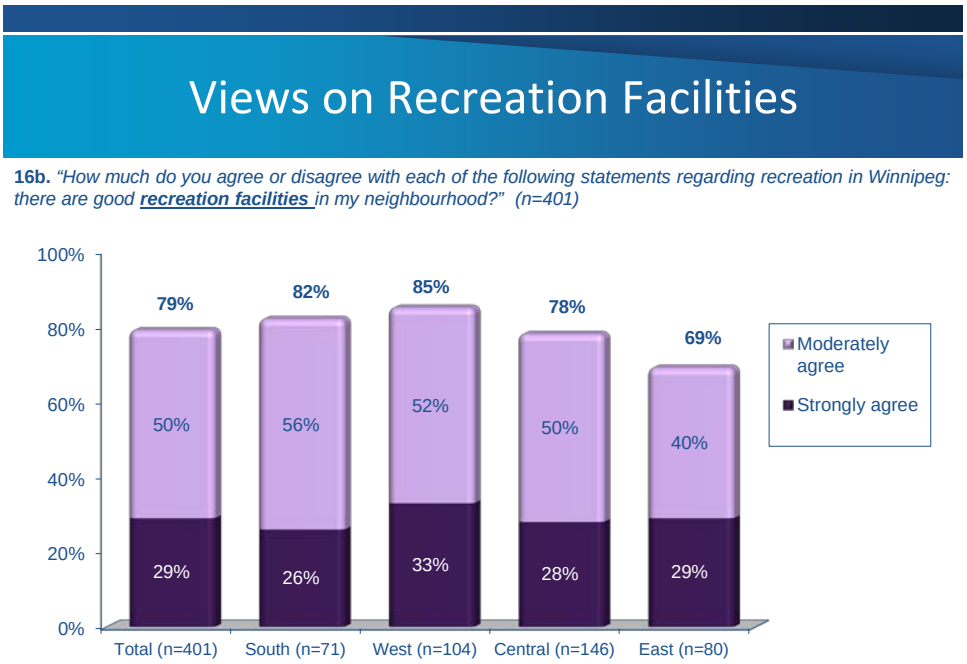
Figure 12 – Citizen Satisfaction with Selected Recreation Amenities



**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

When asked if they agreed or disagreed with the general statement *"there are good recreation facilities in my neighbourhood,"* eight-in-ten ward residents agreed with this statement either strongly (29%) or moderately (50%). The level of agreement with this statement was slightly higher among those living in the Minto/Sargent Park area or Wolseley (85% and 82% agree strongly or moderately, respectively) and less among those living in areas such as Spence, Colony and Central Park (69% agree). These results suggest that those living in the easternmost areas of the ward are less likely to be satisfied with both the condition and availability of recreation facilities in their area. This finding was also reflected anecdotally by key informants, and is discussed in greater detail in later sections of this report.

Figure 13 – Citizen Views Regarding Recreation Facilities



Key Findings – Section 3.2

- There are a wide range of recreation facilities within the Daniel McIntyre ward. Many of these activities are concentrated at or near the Cindy Klassen Recreation Centre, which is the major multi-use recreation facility within the ward.
- Community centres are important providers of recreation services to citizens. The ward is somewhat unique in this respect - it not only features a community centre (Valour) that provides programs at three sites, but the City also operates a recreation facility (Magnus Eliason Recreation Centre) where it works with community organizations to provide programming, particularly to youth.
- Although there is greenspace in Daniel McIntyre, much of it is concentrated around the edges of the ward. In recent years, there has been significant redevelopment at major neighbourhood parks, such as Central Park and Jacob Penner Park.
- There are relatively few active transportation corridors within the ward, including just two dedicated bike lanes (both of which run southbound down one-way streets) and a Sunday/holiday bike route along Wolseley Avenue.
- The majority of citizens living in the ward are generally satisfied with the condition and availability of recreation facilities. Citizens are most likely to express satisfaction with the condition of parks, playgrounds and community centres and are slightly less satisfied with the state of pools, spray/splash pads and arenas. As well, those living in the eastern portion of the ward are less likely to be happy with the current condition of these facilities.

4.0 DISCUSSION OF RECREATION PROGRAMS/ACTIVITIES

In the following section, we discuss key findings pertaining to specific recreation programs and activities offered in the ward. This discussion includes an overview of research findings that emerged from the survey of citizens as well as key informant interviews, small group discussions and the two public forums.

4.1 Overview of Current Participation in Recreation Activities

Citizens who responded to the telephone survey were asked to identify which specific recreation activities they have engaged in during the past year. Although a wide range of activities were identified, for the purposes of classification we have narrowed these activities into four key categories[8], which are as follows:

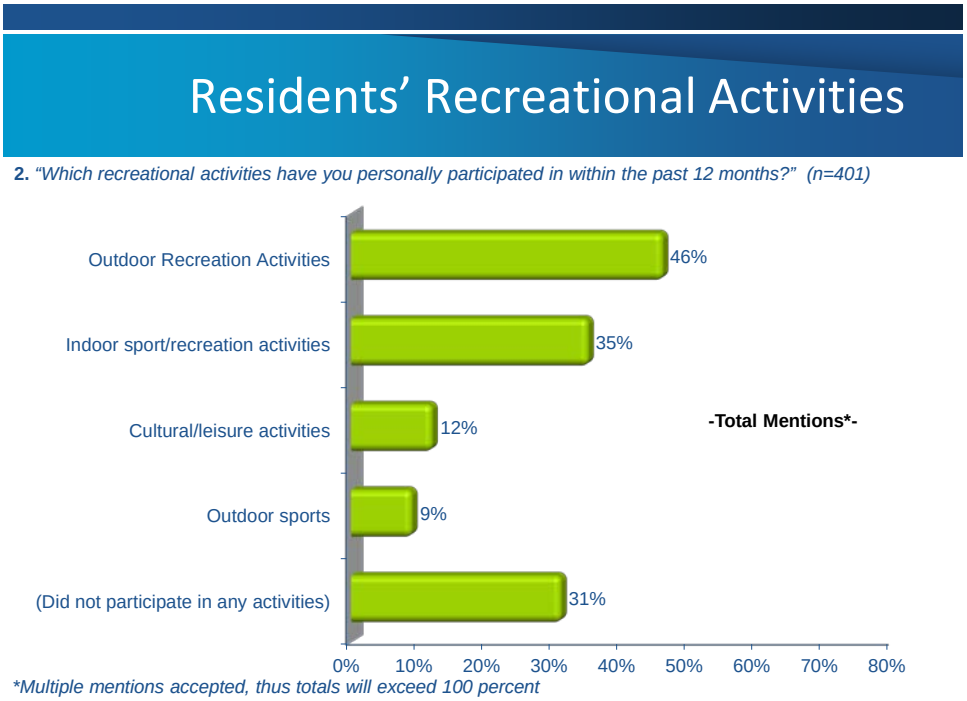
- **Outdoor recreation activities**: This includes less-structured and individual recreation activities that take place in outdoor settings – for example, cycling, walking in parks, using a playground or spray/splash pad, etc. Our survey of citizens found that nearly one-half of all adult Daniel McIntyre residents (46%) have taken part in an outdoor recreation activity within the past year.
- **Outdoor sports activities**: This would include organized athletic activities that take place in an outdoor setting, such as soccer, baseball, tennis, etc. Our survey found that fewer than one-in-ten adult residents of the ward (9%) have taken part in an outdoor sports activity in the past 12 months.
- **Indoor sport and recreation activities**: This category includes both structured and unstructured sport and recreation activities that take place indoors. The reason that both organized sports and less-structured recreational activities are combined in this category is that generally speaking, indoor recreation activities (such as swimming or working out in a fitness centre) typically take place in facilities built for these specific recreation purposes, whereas outdoor recreation activities (such as running, walking, cycling, etc.) may take place virtually anywhere. Our research found that slightly more than one-in-three citizens (35%) have taken part in an indoor sport/recreation activity within the past year.
- **Cultural and Leisure Activities**: This category typically includes leisure or lifestyle activities that are broader in scope than traditional recreational pursuits. Many of the activities mentioned in this category include performing arts activities, community gatherings, etc. The survey found that slightly more than one-in-ten citizens (12%) have taken part in these types of activities within the past year.

At the same time, about one-in-three citizens (31%) reported that they do not take part in any recreation or leisure activities. Ward residents who were most likely to refrain from taking part in these types of activities included older adults, those living in the easternmost neighbourhoods within the ward, those with low household incomes and those who feel they cannot personally afford to take part in recreation programs. The incidence of ward residents who do not take part in recreation activities of any kind stood out as a significant concern to some citizens who took part in the community forums. Indeed, a common sentiment which was raised during many of these discussions was that there are significant numbers of people within the ward (particularly seniors and those with lower incomes) who are marginalized and thus do not have access to recreation activities.

[8] A specific breakdown of each of these activities and the full results of the telephone survey can be found in Appendix A.

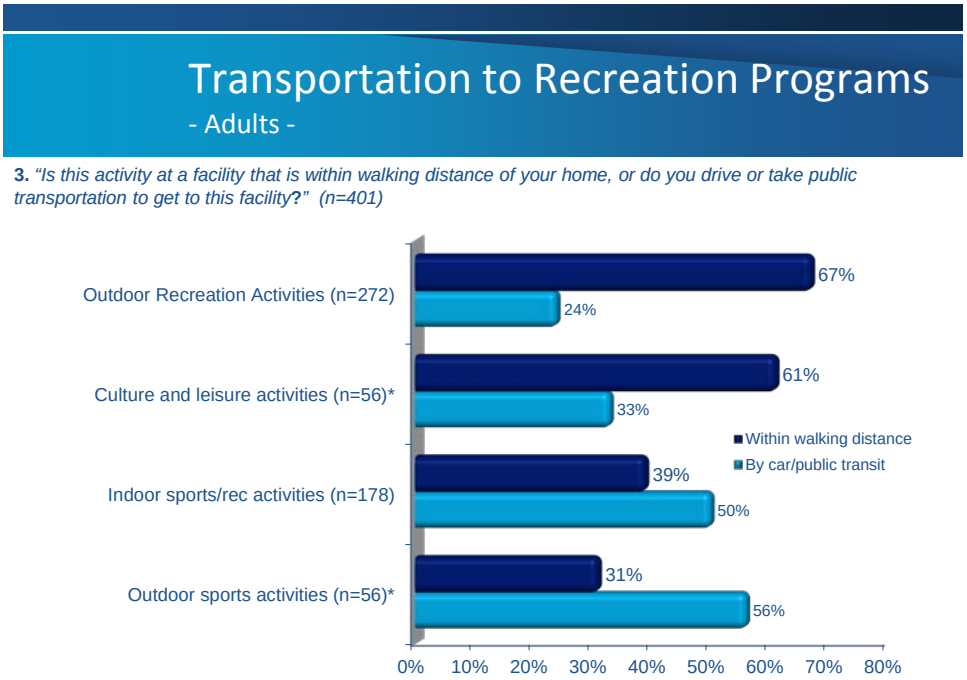
Figure 14 corresponds with this view, as it shows that perceived access to recreation programming is uneven throughout the ward. Overall, three-quarters of ward residents strongly or moderately agree that they have access to a good range of recreation programs in their respective neighbourhoods (75%). However, those living in the relatively affluent areas of the ward are more likely to agree with this statement, whereas those living east of Maryland Avenue (in the Spence, Colony and Central Park areas) were among those least likely to agree that they have access to a good range of recreation programs (65% strongly/moderately agree). Lower-income individuals (and those who feel they cannot personally afford to take part in activities) were also less likely to agree that they have sufficient access to recreation programming. Again, this view was borne out anecdotally by many of those who were interviewed or took part in key informant discussions.

Figure 14 – Adult Participation in Recreation Activities



Transportation is also a key issue that affects the types of recreation activities accessed. Residents were asked to identify how they travel to each of the activities that they mentioned. Figure 15 illustrates that Daniel McIntyre adults are most likely to access outdoor recreation activities and cultural/leisure activities at locations within walking distance of their households. Meanwhile, outdoor sports and indoor sports/recreation activities are more likely to require individuals to drive or to take public transit to reach these locations. Among those with children, it is more common for parents of very small children (under the age of 5 years) to access recreation activities within walking distance of their households, while those with school-aged children (5-18 years) are more likely to travel by bus or car to a recreation facility if they want their children to take part in recreation activities.

Figure 15 – Transportation Patterns Among Those Who Access Recreation Programs



Indeed, transportation is regarded as a significant barrier to greater participation in all types of recreation activities, and it was raised repeatedly by those who took part in community discussions, particularly in the context of the closure of Sherbrook Pool and the fact that the nearest remaining aquatic facility (Cindy Klassen Recreation Complex) is perceived as being difficult to access on foot or via public transit for those who live in the Spence, Central Park, Colony and West Broadway neighbourhoods. Although some organizations that provide recreation activities to youth have been able to find ways to provide alternative transportation to and from these facilities, there are still significant logistical/financial challenges, including providing additional staff to assist with the transportation, additional insurance requirements and the amount of time it takes to pick up/drop off program participants. Some of these community organizations that provide transportation for their program participants would like to see the City provide more financial assistance to help them offset the insurance and staff-related costs associated with transporting participants to and from these activities. It was pointed out that this is not only a means to make programming in different areas more accessible to youth who may not be able to access these activities otherwise, but it is also regarded as an important means of ensuring that these children and youth make it home safely.

Key Findings – Section 4.1

- Daniel McIntyre residents are most likely to participate in outdoor recreation activities close to where they live, such as walking, running, cycling and visiting parks, playgrounds and splash pads.
- Residents typically rely on vehicles or public transit to access organized recreation programs. For those who do not have access to a vehicle, transportation is noted as a significant barrier hindering participation in these activities.

4.2 Aquatics

4.2.1 Current Participation in Aquatics

Swimming is one of the most popular recreational activities in the ward. The telephone survey indicated that one-quarter of adult residents have swam in the past 12 months (24%), making this the ward's most popular indoor recreation activity. It is also one of the main recreation activities that children in this ward take part in, with more than one-half of those with children between the ages of 5 to 18 years (43%) and one-in-three parents of children under the age of 5 years (35%) reporting that their children take part in swimming. When respondents were asked to indicate which activities they would like to see offered to a greater extent in the area, swimming also stood out as the main activity people (and particularly those with children) want to see enhanced.

4.2.2 The Importance of Sherbrook Pool



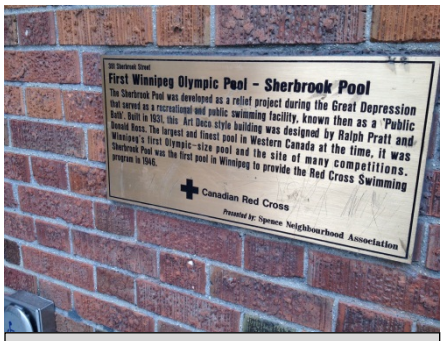
The entrance to Sherbrook Pool, pictured here in early November 2013.

The popularity of swimming is just one of the factors which made it understandable that aquatics would become the predominant recreation issue discussed as part of this needs assessment. The importance of Sherbrook Pool, in particular, was an overarching topic of discussion among community members. There is quite clearly a great deal of passion among Sherbrook Pool users and members of the broader Daniel McIntyre community to keep this facility open, as it is perceived to be important recreation asset not only for those living in the immediate vicinity of the pool, but also for users living throughout Winnipeg.

Indeed, the issue of the 'scope' of this recreation needs assessment proved to be a challenge when facilitating a discussion about aquatics and general community recreation needs. Many of those who took part in the community forums felt that the focus on the Daniel McIntyre ward's recreation needs diminished the reality that the Sherbrook Pool is an asset for the whole city. Even though this pool is located within the ward, it draws users who live south of Portage Avenue in the West Broadway neighbourhood (which is in the Fort Rouge-East Fort Garry ward). As well, Sherbrook Pool has been used by a number of individuals who access the pool because the water temperature is warmer than other city pools and because, unlike other pools, the shallow end features a more gradual slope. Individuals with medical conditions such as fibromyalgia, multiple sclerosis and arthritis (among others) use this pool (upon the advice of their physicians) for therapeutic reasons. Because of the pool's close proximity to the Health Sciences Centre and the medical services available in that area, it is regarded as serving an important community health need. Many of those who used the pool for medical reasons live outside the ward, in practically every city neighbourhood. These individuals consistently stressed the importance of Sherbrook Pool as a city asset that fulfills an important and unique purpose. Many of these former pool users lamented the closure of the facility and said this has had a detrimental impact on their quality of life.

Beyond this, however, Sherbrook Pool is also hailed by many as an accessible and affordable recreation asset for those who may not otherwise afford to take part in recreation programs. Prior to its closure in late 2012, the Friends of Sherbrook Pool delivered the KidSwim and TeenSwim programs at this facility. These programs offered free swimming lessons to children and youth who may not otherwise have access to this activity. After Sherbrook Pool closed, the KidSwim program was moved to Eldon Ross Pool, which is located in the Brooklands neighbourhood, and the TeenSwim program (which had 30-40 participants in 2012) was cancelled. Since moving the KidSwim program to Eldon Ross Pool, Friends of Sherbrook Pool reports that participation in this program has decreased by approximately 15 percent since the pool was closed in November 2012.[9] The Sherbrook Sharks competitive swim program, meanwhile, reports that their numbers have decreased by more than 30 percent.[10] These decreases in participation were attributed to the fact that these alternative locations are more difficult to reach for those living in the eastern part of the Daniel McIntyre ward or in the adjacent West Broadway neighbourhood.

Many of the parents whose children continue to take part in the KidSwim program explained that the relative accessibility of Sherbrook Pool is a key feature of its community value. As one parent (who is a recent newcomer to Canada) explained, *"We believe that the swimming pool's improvement will give many children (a) chance to take swimming lessons… it will (make) a big difference for the children as they grow up."* Given that the ward has a relatively high number of new Canadians (particularly in the Spence and Central Park neighbourhoods), many key informants stressed that it is particularly important for newcomers to have access to accessible and affordable water safety programs.[11]



A plaque outside the Sherbrook Pool commemorates the history of the facility, including the fact that it was the first pool in Winnipeg to offer Red Cross Swimming Lessons.

Until its closure, Sherbrook Pool also offered frequent free and low-cost ($2 for adults, $1 for children) open swim times. These free/low-cost swim times were regarded by many key informants and community forum participants as an extremely important recreation program for those living in the area who may have difficulty affording the full cost of a swim admission as well as those who may not be able to access free/reduced cost swim times at other city pools. This affordable recreation option was regarded as being particularly beneficial to children and youth in the neighbourhood. One key informant pointed out that the closure of the Sherbrook Pool contradicts the City of Winnipeg's LiveSAFE Crime Prevention Strategy, which states that it is critical to *"…to*

[9] Correspondence with Matt Austman, Friends of Sherbrook Pool program coordinator, December 4, 2013.

[10] Key informant interview, November 5, 2013.

[11] A study conducted by the Lifesaving Society showed that recent immigrants to Manitoba were at higher risk of drowning if they are participating in activities in/around water, such as boating or swimming. The Lifesaving Society now offers a Water Smart Program for New Canadians which provides water safety education and teaches basic water safety techniques. See Lifesaving Society, Manitoba Program Guide, http://lifesaving.mb.ca/files/2012ManitobaProgramGuide.pdf, p. 7 and Carol Sanders, "Immigrants Susceptible to Drowning: Study", Winnipeg Free Press, July 26, 2010, A10.

address the root causes of crime through integrated and strategic actions aimed at promoting the wellbeing of the community through social, economic, health, educational and recreational measures, with a particular emphasis on children and youth."[12] Furthermore, this policy advocates an interconnected approach to crime prevention that seeks to integrate all relevant civic economic and social policies/programs. This view is also echoed in previous research conducted regarding the benefits of the Sherbrook Pool, which states that low-cost/free swimming provides skill-building opportunities, as well as important physical and psycho-social benefits to youth.[13]



Cindy Klassen Recreation Complex

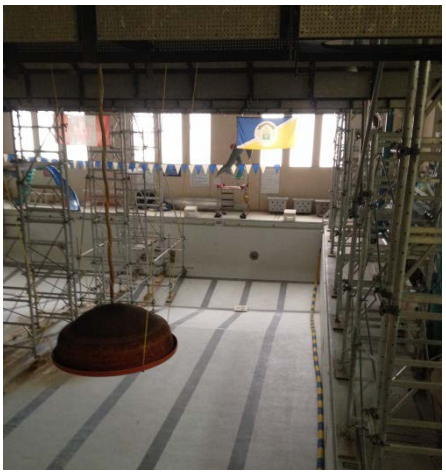
It was noted at several junctures that the City of Winnipeg has taken steps to accommodate those who were displaced from Sherbrook Pool at other aquatic facilities, including the Cindy Klassen Recreation Centre. Indeed, the Sherbrook Sharks swim club currently uses this facility to train. However, Sherbrook Pool users noted that they have a number of concerns with the alternative arrangements offered by the City. These are as follows:

- **Capacity**: The Cindy Klassen Recreation Centre pool, in particular, is viewed as being too busy for users, particularly competitive swimmers from the Sherbrook Sharks Swim club who use the centre section of the pool for lane swimming.
- **Pool Features**: Many of those who use alternative aquatic facilities for health/therapeutic reasons indicated that these are insufficient for a variety of reasons, including colder water temperatures and shallower pool bottom than affects the joints of taller people who participate in aquasize classes. The fact that these pools are also visible to those standing outside the pool area is also a specific concern raised by a group of Muslim women, who used to use the Sherbrook Pool for private swimming times when the facility would be closed to any male spectators.
- **Location**: As noted earlier, those who live in the Spence, Central Park, Colony and West Broadway neighbourhoods perceive other pools as being difficult to reach, particularly among those living in these neighbourhoods who rely on public transit. Given its central location just west of downtown, the Sherbrook Pool is regarded by many of its former users (including those who live outside the ward) as highly accessible, given that it is located close to the intersection of two major city thoroughfares (Portage Avenue and Sherbrook Street) and is on a major bus route (Winnipeg Transit Route 29). Other alternative pools in or close to the Daniel McIntyre ward (i.e. Cindy Klassen, Eldon Ross and North Centennial) are regarded as being more difficult to access than the Sherbrook Pool was when it was open.

[12] City of Winnipeg, LiveSAFE in Winnipeg – An Interconnected Crime Prevention Strategy, http://winnipeg.ca/clkdmis/DocExt/ViewDoc.asp?DocumentTypeId=2&DocId=5741, March 19, 2008. P. 7.

[13] Ali Millar and Lissie Rappaport, Winnipeg's Best-Kept Secret: A Community Development Vision for Sherbrook Pool, Canadian Centre for Policy Alternatives – Manitoba, December 2009, p. 18.

4.2.3 Potential Improvements to Sherbrook Pool



Temporary scaffolding is currently stabilizing the roof of the Sherbrook Pool, as shown in this photograph taken in November 2013.

A major focus of the discussion with stakeholders was to talk about what should specifically happen with Sherbrook Pool. The overwhelming consensus among pool supporters who came to community meetings (as well as among many who were interviewed) is that the pool should be opened as soon as possible, and that the city should undertake the structural repairs identified in the June 2013 report to council without delay. There was a great deal of resistance to the possibility of making significant "enhancements" to the Sherbrook Pool structure when this idea was raised during community forums. Participants (most of whom indicated that re-opening the Sherbrook Pool was their main recreation-related concern) stated that they did not want to present the City of Winnipeg with a "wish list" that may add significantly to those costs ($6.2 million, which includes $1.05 million in immediate structural repairs, $1.68 million to repair the HVAC/mechanical/electrical systems and $3.5 million in additional unidentified capital improvements over the next 20 years) that have already been identified as being required to bring the pool up to the necessary standards.

Other specific improvements to the pool that some individuals suggested were relatively modest, included the following:

- Improvements to the lower level change rooms, including new lockers, sinks, showers, etc.;
- An improved and expanded change room on the main level of the pool for persons with disabilities and/or mobility issues – or alternatively, an elevator to transport individuals with mobility issues to and from the existing change rooms);
- Improvements to the pool floor that would allow it to be raised so that it would be easier for persons with disabilities/mobility issues to enter/exit the pool;
- A multi-purpose space (or small gymnasium) that could be used for community events, meetings, child care, classes or for other recreation activities, such as yoga. It was suggested that this type of room could replace the pool's east stands (which are currently unusable).

Citizens were not as keen to contemplate a more thorough redevelopment of the area surrounding Sherbrook Pool, either through a major expansion to the building or developing activities on adjacent pieces of land (such as the vacant lots on the west side of Sherbrook Street or the parking lot immediately to the south of the pool). Some key informants urged the City to investigate the feasibility of capturing heat released by the Manitoba Hydro sub-station immediately north of the pool and using this energy to heat Sherbrook Pool. Others indicated that the City should discuss with Hydro its long-term plans for this building, as there may be an opportunity in the future to develop this space as part of an expanded recreation facility.

It should be stressed that there was a significant resistance among community members to the concept of a major transformation of the Sherbrook Pool. However, two key informants

who were interviewed suggested that this space would be an ideal location to build a water park,[14] as it is in a central location and may serve as a potential catalyst for redevelopment in this area. But when this idea was raised during meetings with community stakeholders, it was quickly dismissed by those advocating for Sherbrook Pool to re-open. The key concerns raised were that a water park would not be accessible to those with low incomes and that it would reconfigure the pool in such a way that it would no longer serve the needs of those who have been using this facility for specific health-related and sport-related purposes. A major development such as a water park was also regarded as something that would be "imposed" on the surrounding community and would not really meet users' needs or preferences.



The west-side bleachers in Sherbrook Pool

Sherbrook Pool is perceived by community members to be an important recreation asset that serves many unique and important purposes, including as an accessible/affordable recreation option for low-income families as well as a place of healing for those with specific medical conditions. The broad consensus among community stakeholders is that this pool should be re-opened immediately and that required repairs should be undertaken. The long-term vision for this facility, however, is for community organizations (including Friends of Sherbrook Pool and the Spence Neighbourhood Association, among others) to play a more collaborative role with the City in its operations. A governance/operations model based on that used to operate the nearby Magnus Eliason Recreation Centre - where the City owns and funds the operation of the building and supports community service providers that deliver programming in the facility – was offered as a potential model to implement for Sherbrook Pool in the future.

[14] Since 2008, the City of Winnipeg has set aside $7 million that could be used for the purpose of building a privately-operated, publicly accessible water park. In May 2012, a proposal to build a water park at the Forks (next to a proposed hotel development) was withdrawn, and to date this money has not been used.

Key Findings – Section 4.2

- Despite the closure of Sherbrook Pool in November 2012, swimming is one of the main indoor recreation activities that adults and children living in the ward participate in.
- There is unmistakable and passionate community support for re-opening Sherbrook Pool that manifested itself during group discussions and community forums. This pool was seen by many to serve not only the immediate communities adjacent to the pool, but its unique features meant that it drew users with specific needs from other areas of Winnipeg.
- For those who used this pool (as well as other community stakeholders), the immediate priority is for the City of Winnipeg to find the necessary funds needed to re-open this pool and conduct the requisite structural repairs. Looking forward, these users want to see relatively modest improvements to the facility (such as improved change rooms and the addition of a multi-purpose meeting room) as opposed to more comprehensive or ambitious redevelopment into a multi-use facility or even a water park. Furthermore, there is a strong desire on the part of community groups to develop a shared governance model that incorporates community input into the programming offered at this facility.

4.3 Community Centre Activities

Community centres are important providers of recreation services throughout Winnipeg. These facilities are operated by independent community boards. These facilities receive annual operating grants as well as grants for specific purposes, including costs related to developing new recreation programming; capital improvements to buildings and amenities; athletic field maintenance and registration fee subsidies.

As noted earlier, there are two community centres within the Daniel McIntyre ward: Robert A. Steen Community Centre and Valour Community Centre. Valour CC operates programs at one main site (Isaac Brock) and two satellite sites (Clifton and Orioles). The Valour Community Centre has been in existence since 2006, when the former Clifton, Isaac Brock and Orioles Community Centres amalgamated.



Playground equipment and one of the two ice surfaces at the Valour Community Centre's Clifton site

Many of the recreational activities cited by ward residents take place at these facilities – particularly leisure activities such as parent/child programs (7% of those with children under the age of 5 have taken part in these) and other community centre events (6% among adults and 8% among those with children between the ages of 5-18). Community centres in the ward also provide a number of drop-in activities, including several geared specifically to children and youth.

The following table (Figure 16) provides a comparison of the children's, adult and seniors programming offered at Robert A. Steen Community Centre and the three Valour Community Centre sites. This is based on an analysis of program data provided by the City of Winnipeg. (It should be noted that City staff provide programming at Valour's Orioles and Clifton sites, as well as at Robert A. Steen Community Centre). It was not possible to make direct comparisons regarding the number or type of programming hours offered at each facility, but the following table illustrates how services are delivered to different populations at the community centre level. Generally speaking, Robert A. Steen and Valour's Isaac Brock site offer the widest range of recreation, leisure and drop-in programs. The Clifton site offers the widest array of seniors' programming, while the Orioles site offers a number of specific recreation and educational programs not found at other community centres, such as boxing, wrestling, science camps, etc. The Orioles site is also unique in that it features a bike cage where citizens can receive free repairs, advice and workshops regarding bicycle maintenance from community volunteers.

Figure 16 – Child, Adult and Senior Programming Offered At Daniel McIntyre Community Centres

	Robert A. Steen	Isaac Brock	Clifton	Orioles
Pre-school				
Before/After school Program		X		
Stay and Play Program		X		
Parent/Tot Drop-In	X			
Healthy Baby program		X		
Outdoor Mini-Soccer	X			
Indoor Mini-Soccer	X			
Children and Youth				
Drop-In Programs				
Before school program		X		
After school program	X	X		X
Lunch program		X		
Winter/summer/spring break drop in	X			
Open gym/free play time			X	X
Organized Sports				
Badminton	X			
Basketball		X		
Baseball	X			
Boxing				X
Football		X	X	
Floor Hockey	X			
Hockey	X		X	
Karate			X	
Lacrosse			X	
Outdoor Soccer	X	X	X	
Indoor Soccer	X			
Soccer Conditioning		X		
Wen-Do (self-defence)	X			
Tae Kwon Do		X		
Volleyball	X			
Wrestling				X
Cultural, Leisure and Education Programs				
Children's music program	X			
Dance	X			
Pre-teen dances	X			
Rock band instruction				X
Science camp				X
Watercolour painting				X
Youth action centre			X	
Adults				
Basketball		X		
Boxing				X
Dodgeball		X		
Floor hockey	X (drop in)	X		
Line dancing	X			
Karate			X	
Yoga	X			
Moccasin making				X
Indoor soccer		X		
Tae Kwon Do		X	X	
Volleyball	X (drop in)	X		
Yoga	X	X		
Zumba		X	X	

	Robert A. Steen	Isaac Brock	Clifton	Orioles
Seniors				
Bridge club	X			
Canasta			X	
Computer classes		X		
Cooking			X	
Clogging			X	X
Dance (ballroom)			X	
Dance (social)			X	
Footcare			X	
Hula hoop dancing			X	
Painting/drawing			X	
Photography classes		X		
Woodcarving			X	
Woodshop			X	
Zumba			X	

Source: City of Winnipeg administrative reports



Magnus Eliason Recreation Centre (MERC)

The Daniel McIntyre ward is also somewhat unique in that it includes a city-operated facility that provides comparable services to a community centre. The eastern portion of the ward is also served by a city-operated recreation facility that provides comparable programming and facilities to a community centre. The Magnus Eliason Recreation Centre (MERC) serves as an important recreation asset within the Spence neighbourhood. Unlike a community centre, it is directly operated by the City and city staff provide programing at this site . Key services offered here include an after-school program as well as weekend and summer children's recreation programs. The Spence Neighbourhood Association (SNA) is a key partner in delivering recreation services at this facility. SNA offers free basketball and soccer programs through its sports program. As well, it offers a number of other specific programs targeted to children and families living in the area, including its Building Belonging after school program and Youth evening program, homework club, Cultural Integration Youth Outreach Program (for newcomer and Aboriginal youth who are considered high-risk of becoming involved in the criminal justice system or who may be experiencing trouble successfully integrating into the community), and others. [15] This partnership between the City and SNA at MERC is regarded as an important alternative model for delivering recreation services to citizens who would not otherwise be well-served by the traditional "community centre model" prevalent in other parts of the ward and throughout the rest of Winnipeg.

One comment which was echoed frequently by a number of key informants is that the so-called "community centre model" of recreation programming is regarded as being ineffective in the inner-city, because citizens living in these areas lack the financial resources to

[15] Spence Neighbourhood Association, 'Youth and Families' http://www.spenceneighbourhood.org/#!youth--families/c1dej

personally participate (and/or to have their children participate) in recreation programs offered at these facilities. Furthermore, there is also a perceived "capacity deficit" in many inner-city neighbourhoods relative to suburban areas with community centres. A higher proportion of single-parent families[16] and a significant number of parents who work shift work or evenings/weekends are seen as factors that lead to a lack of volunteers who can facilitate recreation and leisure programs by coaching, providing transportation, etc. This is regarded as a significant challenge that may require an alternative approach for delivering recreation programming in core-area neighbourhoods.



The Valour Community Centre's Orioles site. This is one of the three community centres (along with Clifton and Isaac Brock) that merged to form Valour Community Centre in 2006. Some community members feel the merger was detrimental to the Daniel McIntyre-St. Matthews community and that the facility requires significant renovations.

With this in mind, a number of key informants who were interviewed felt that there may be an opportunity to pursue a similar community partnership at the Valour Community Centre's Orioles site. Several community stakeholders expressed the view that residents living in the Daniel McIntyre and St. Matthew's neighbourhoods have not been well-served since Orioles merged into the new Valour Community Centre in 2006. A report submitted in 2009 stressed that "*the Orioles site features a variety of facilities for programmed, drop-in and spontaneous recreational activity to occur. However, the Orioles programming needs to be adapted and developed to better suit community interests and the Orioles facilities are in need of maintenance and upgrade."*[17] There is still a significant concern among several key stakeholders that programming (particularly for youth) remains inadequate at this site in particular. One of the key issues raised is that drop-in programming is inadequate and that more structured programs (with well-trained, engaged staff) are required. Some stakeholders put forward the idea of creating a partnership where community organizations, such as the Daniel McIntyre-St. Matthew's Community Association (DMSMCA) or the Winnipeg Boys and Girls Club, would deliver no/low-cost and community-appropriate programming at this site. From the perspective of the community centres, there is a stated desire to deliver these types of free structured programs, but these facilities are constrained by the fact that they need to book as many revenue-generating activities within these spaces as possible to meet their annual operating budgets. This conflict requires the community centres to strike an uneasy balance between delivering affordable and accessible programs for key populations while also maximizing their revenues by booking their facilities to private groups, such as adult recreation leagues, socials, etc. The proposed

[16] According to the most recent Statistics Canada data (2011), 25.7 percent of all Census families in the Daniel McIntyre ward are single-parent households, compared to 19.1 percent for the City of Winnipeg as a whole. Statistics Canada. 2012. GeoSearch. 2011 Census. Statistics Canada Catalogue no. 92-142-XWE. Ottawa, Ontario. Data updated October 24, 2012.

[17] Gerry Couture, Stephanie Whitehouse and Jean-Paul Harris, The Valour Community Centre Orioles Site in Transition, Report submitted to the West End BIZ, March 2009, http://www.westendbiz.ca/documents/VCCOriolesinTransformation_2009_000.pdf, p. 2.

solution to this issue would be for the City to provide additional program funding that would allow community centres (or other service organizations) to deliver more free/low-cost programming at these facilities. Another key consideration that was raised is to provide additional resources for recreation staff training to ensure that there is a consistent standard in how programs are delivered, whether this is being done by either City of Winnipeg recreation technicians or coordinators employed by service/community organizations.

Another specific concern that was raised pertaining to Orioles is that the facility (particularly the gymnasium and the outdoor basketball/tennis court on the south side of the building) still require renovation. Representatives of the Valour Community Centre noted that their intent is to renovate the Orioles gymnasium and the outdoor court space at some point, but that this may not happen for some time due to the fact that the City recently committed significant funds ($2.3 million in 2011) to redeveloping a new facility at its Isaac Brock site. However, the redevelopment of Orioles is part of a long-term vision for improving the site so that it better meets the needs of the surrounding community.

In general, there is also a perceived need for more indoor recreation space within the ward. Both community centre representatives and representatives of service organizations indicated that the demand for gym space, in particular, far outstrips the number of available hours available for this purpose at community centre/recreation facility gymnasiums. One community centre representative indicated that another gymnasium in the ward could be easily booked given the demand for this type of space. Local school gymnasiums are a potential alternative, as they already house a number of after-school recreation programs. However, a number of stakeholders indicated that there needs to be better coordination between the City, Winnipeg School Division and community organizations to coordinate access to these spaces, including dealing with key issues such as insurance requirements, supervision/maintenance costs, etc.

There is also a perception among some stakeholders that the City needs to devote more resources to marketing activities offered at community centres, as it was felt that this will lead to increased use of these services among citizens who may not be reached by existing promotional efforts.

Key Findings – Section 4.3

- The characteristics of recreation facilities that operate in the Daniel McIntyre ward are relatively unique within Winnipeg, as the ward features a stand-alone community centre (Robert A. Steen); a merged community centre with three satellite facilities (Valour, which includes the Isaac Brock, Clifton and Orioles sites); and a city-operated recreation centre that includes both city-led and community-led programming (Magnus Eliason Recreation Centre). This model has evolved due to many factors, including major differences in socio-economic factors and community capacity within the ward.
- Program options between these different sites vary significantly, although these sites each appear to have developed unique niches in terms of the programs they deliver and the populations they primarily serve.
- There are concerns among many stakeholders that the Orioles site is not well-suited to the current community centre model, and that this facility would benefit from greater involvement by the City and community organizations. There is agreement that this facility requires significant renovations as part of a long-term plan to rejuvenate this facility into an important recreation asset for the Daniel McIntyre and St. Matthew's neighbourhoods.
- There is a perceived need for additional gymnasium space, in particular, and there is agreement that more should be done to coordinate the use of facilities operated by the Winnipeg School Division for this purpose.
- Several stakeholders feel the City of Winnipeg should devote additional resources and take on a more centralized role when it comes to publicizing and promoting activities offered at community centres, as this will do more to inform citizens of the different types of recreation programs (including City programming) offered at these facilities.

4.4 Parks, Greenspace and Outdoor Recreation Facilities



The Spence Tot Lot, which is one of 10 stand-alone playgrounds within the ward that are managed by the City of Winnipeg.

Parks, playgrounds and greenspace are among the most important aspects of recreation offered in the Daniel McIntyre ward. As the survey of citizens shows, these spaces are highly-utilized by citizens from all walks of life, but particularly by those with small children. Unlike most indoor facilities, parks (and the amenities within them) are the most accessible form of recreation since a citizen does not directly pay a fee in order to enjoy these amenities. It should also be noted that the City does offer 'free play' programming in two of the larger parks: Central Park and Jacob Penner Park.

The survey results showed that Daniel McIntyre citizens are most content with the condition of city playgrounds and parks (39% and 38% 'satisfied,' respectively) and are slightly less satisfied with amenities within them, such as spray/splash pads (30% satisfied, versus 13% dissatisfied). There are a number of parks within the ward that contain multi-use activities, including:

- Central Park: Includes an artificial outdoor soccer pitch, slide, playground, picnic area, and spray/splash pad. An outdoor skating rink is also installed in the winter.
- Jacob Penner Park: Includes a half-court basketball court and skateboard plaza
- Sargent Park: Includes a number of amenities immediately surrounding the Cindy Klassen Recreation Centre, including a lawn bowling pitch, tennis courts, speed skating oval and skateboard park.
- Vimy Ridge Memorial Park: Includes a wading pool/spray pad and lawn bowling facility.

The perception among many community stakeholders is that the ward lacks sufficient greenspace, particularly in the central neighbourhoods such as Daniel McIntyre, St. Matthew's and Spence. Recent investments in Central Park and Jacob Penner Park, in particular, are perceived to have made a significant improvement to these areas. Other desired improvements to these greenspaces include:

- **More programmed activities and additional amenities in city parks**: There was a general desire to have more supervised and organized activities taking place in the parks, including sports activities, music, etc. As well, several community members would like to see additional picnic spots and designated fire pits in these city parks.
- **A warm-up shack in Central Park for the skating rink**: This was regarded as particularly important given that most outdoor skating rinks have a place where skaters can warm up and put on their skates. Another suggestion was to have skating lessons offered at this temporary outdoor facility.
- **An off-leash dog park**: There was some desire expressed for Vimy Ridge Memorial Park to serve as an off-leash dog park; however, there are significant safety concerns pertaining to the park's proximity to Portage Avenue and the fact that there is a children's wading pool/spray pad in the southwest corner of the park. That being

said, there is a desire for the city to find a space somewhere within the ward for dog owners to allow their pets to go off-leash.

- **A regulation-sized artificial outdoor soccer/football field**: The artificial turf installed in Central Park is well-utilized during the spring and summer months by those living in the immediate vicinity of the park. Some user groups also see a need for another multi-purpose outdoor facility in the western portion of the ward that could provide space for a variety of user groups, including soccer leagues, high school football teams, etc. The suggested location of this facility was on some of the greenspace between Cindy Klassen Recreation Centre and Technical Vocational High School ("Tec Voc"), as this area already serves as a hub for recreation activities and would be in close proximity to many potential users.



The artificial playing surface in Central Park overlooks the restored Waddell Fountain and new wading pool. This is an important community hub, but user groups within the ward feel there is enough demand for an additional artificial outdoor field.

Key Findings – Section 4.4

- Parks and greenspaces are important and well-utilized community assets within the ward. Key investments in these spaces made in recent years – specifically, to Central Park and Jacob Penner Park – are perceived to have made significant improvements to adjacent neighbourhoods. However, there is nonetheless a perception that many areas of the ward lack access to suitable outdoor parks, and that access to greenspace within the ward is uneven.
- There are a number of other desired improvements to these outdoor recreation spaces that are currently perceived to be missing from the ward. These include the creation of a dedicated off-leash dog park and another outdoor artificial multi-sport pitch for soccer and football. As well, there is a desire for more programmed activities within city parks and greenspaces.

4.5 Indoor Recreation Facilities

In addition to improvements to parks and outdoor spaces, there is a desire among community stakeholders for additional indoor recreation spaces – particularly a multi-use facility that could accommodate several different types of recreation activities. Although community centres provide space for many of these indoor activities to take place, there is a perceived demand for space that will accommodate certain sports that are not conducive to a gym – for example, indoor soccer.



The UNITED Health and RecPlex is presently under construction at the University of Winnipeg campus. Once it opens, it will feature an artificial playing surface, track, gymnasium, multi-purpose room and dance/yoga studio. The University of Winnipeg has developed a "Community Charter" which guarantees one-third access to community groups in the vicinity of the University.

One key set of recreation assets in the ward that have not been described to this point are the facilities available at the University of Winnipeg. One key consideration that was frequently raised during discussions with community members is that the University of Winnipeg is currently constructing a new multi-purpose, the UNITED Health and RecPlex, which is slated to open by fall 2014. This facility will feature several amenities, including an artificial surface playing field, rubberized track, a gymnasium, retractable batting cages, a multi-purpose room and a dance/yoga studio.[18]

Although this space will be utilized by the University's athletic teams and its student body, the University of Winnipeg has committed to providing community groups with access to the facility for one-third of the overall programming time. This commitment is embedded within a Community Charter, which also establishes the creation of a Community Access Advisory Committee that will "…advise on user agreements and develop and implement policies and protocols which shall guide the University and the Community as they move forward together to best realize the potential of the UNITED Health and RecPlex in the life of the community."[19] The University has stated its intent to live up to these principles enshrined in the Community Charter, as officials point out that it has a responsibility to serve the community that it operates in as well as an opportunity to expose children from the surrounding neighbourhoods to opportunities (including both academic and recreation programs) that are available on campus. However, there is some degree of skepticism among community stakeholders that this will remain the case after the facility opens. Some key informants pointed out that a similar agreement was put in place when the University of Winnipeg opened the Duckworth Centre in the late 1980s, and these individuals also pointed to wording in the Community Charter which indicates that the University has ongoing fiduciary responsibilities pertaining to the facility that could mean it would limit community access if it became too cost-prohibitive. For this reason – as well as because there is a perceived need for additional recreation facilities in general – it was

[18] Retrieved from http://www.uwinnipeg.ca/index/recplex
[19] University of Winnipeg, Community Charter: UNITED Health and RecPlex, p. 2.

suggested that the ward could also benefit from another indoor, multi-use recreation facility that would address community recreation needs – particularly indoor soccer, but also other activities traditionally played outside such as football, track and field, cricket and lawn bowling, among others.

Key Findings – Section 4.5

- The University of Winnipeg UNITED Health and RecPlex is also a significant potential community recreation asset, since this facility will be governed by a Community Charter that sets out that community groups will have access to one-third of all programming hours within this new facility.
    - However, there are misgivings among community groups that access to this facility will be guaranteed in the long-term. Thus, there is also a perceived need for an indoor multi-use recreation facility somewhere within the ward that could accommodate a variety of community recreation activities.

4.6 Recreation Needs for Specific Populations

In the following section, we describe in more detail citizens' ideas regarding recreation needs for specific populations, including seniors, children/youth, new Canadians and Aboriginal citizens.

4.6.1 Seniors

Seniors' recreation programming is widely regarded as a conspicuous deficit within the ward. As noted earlier, the Valour Community Centre – Clifton site is the focal point for many of the recreation and leisure programs geared towards seniors within the ward. Age and Opportunity, a non-profit organization that provides a broad range of programs to older adults, has offered programs from this facility since 2011. Prior to this, seniors' programs were offered at a more central location at 644 Burnell Street, which was sold by Age and Opportunity. Program participants and staff estimate that participation is down approximately 30 percent since the program moved to the Clifton site.

Program participants and other key informants indicated that although Valour CC's Clifton site is well-situated to serve older adults who live in the Sargent Park and Minto neighbourhoods, it is not ideal for those living in other parts of the ward. The key challenge is related to public transportation – the nearest bus route, the #15 Sargent, requires elderly participants to walk approximately 0.5 kilometres from the corner of Sargent Avenue and Strathcona Street. The other issue which key informants raised is that since Age and Opportunity moved from its own building on Burnell Street to the Clifton site, there is no longer a permanent seniors' drop-in centre within the ward. Although Age and Opportunity runs dedicated programs from the Clifton site, it obviously shares this space with other facility users and cannot use this facility exclusively as a drop-in centre where seniors can socialize with one another in an unstructured way. A drop-in centre is regarded as a missing component for seniors who live in the Daniel McIntyre ward. Seniors who were interviewed for this research would like to see this facility provide a permanent kitchen space that they could use, as well as exercise equipment and computers that seniors could use. Presently, it is not logistically possible to have these items at the Clifton site because the space is shared with other community centre user groups.

Seniors' activities are regarded as an important component of promoting health and wellness among an aging population. To this end, there was broad community support in many interviews and group discussions for increasing the number of programs and activities that will keep seniors active and healthy. A commonly-held view is that funds allocated to seniors' recreation programming should be considered an investment in healthy living that will offset some of the high costs associated with medical treatment for chronic health issues. Again, Sherbrook Pool is regarded by many as playing an important role in this regard, as it caters to a population of citizens who use the pool to provide therapy for specific medical issues. Stakeholders see opportunities for further partnerships that could provide age-specific programming to seniors (as well as individuals with specific medical needs) living not only in the ward, but throughout the entire city.

4.6.2 Children and Youth

As noted earlier, much of the programming offered at community centres and other civic recreational facilities is geared towards youth. Given the socio-economic challenges facing many families in the Daniel McIntyre ward, free and low-cost recreation programs are regarded as critically important, as these programs keep young people occupied when they are not in school, help them engage in psycho-social skill-building and promote good physical health.

There is a strongly-held perception among many key informants that access to recreation opportunities is uneven throughout the ward. The results of our survey of parents were of particular concern, as they showed that nearly one-quarter of families with school-aged children (23%) and nearly one-in-five families with children under the age of 5 (17%) do not have their children participating in any activities. These results showed that household income was the greatest determinant of whether children are engaged in recreation of some kind, with children from lower-income households being less likely to be involved in any recreational activity. Anecdotally, the view among stakeholders is that even though recreation programs and facilities geared towards children and youth may exist within or close to the ward, there are many functional barriers that prevent children from accessing these services, including an inability to afford program fees, a lack of transportation, etc. Although some efforts have been made by City and service organizations to mitigate these barriers (such as providing bus passes or private transportation to/from facilities), these challenges continue to exist nonetheless.

The closure of Sherbrook Pool, in particular, is regarded by many who took part in these discussions as a significant blow to youth-focused recreation programming. As noted earlier, participation in both the Sherbrook Sharks Swim Club and KidSwim is down significantly since the pool was closed 12 months ago and these programs were moved to Cindy Klassen Recreation Centre and Eldon Ross pool, respectively. The TeenSwim program, meanwhile, was cancelled altogether. The consensus is that those who no longer participate in these programs (as well as those who can no longer access discounted free swim times at Sherbrook Pool) are now lacking any type of comparable recreation opportunity.

During small group discussions with community stakeholders, many individuals agreed that there should be more structured programming in place for children and youth. Although many drop-in programs are currently offered before and after school and on weekends, there was a consensus that supervised programs are better because they allow youth to develop important skills and also provide a sense of structure to those who may be experiencing instability in their home lives. In the words of one key informant: "*There is this illusion that all you have to do is open up the gym and say 'OK kids, here's a basketball, play amongst yourselves' … It really requires a special type of person who can connect with kids and make the commitment."* To this end, many key informants agreed that structured programs should be expanded and improved. Currently, there are programs run by Community Services staff at five area schools (John M. King School, General Wolfe School, Sister McNamara School, Principal Sparling School and Victoria Albert School), as well as programs offered by community organizations that take place at schools within or just outside the ward. Some community members also raised the point that additional steps should be taken by program staff to ensure that children get to and from these programs safely.

Another consideration is to have more programs that are geared specifically to children who are not inclined to participate in sports-related recreation activities. This may include art and music programs, for instance. Some of these types of programs are offered at community centres or by non-profit service providers (such as Art City). There is a perceived demand for more of these types of programs, and for additional space where these activities can take place.

Finally, many key informants stressed that programs for children and youth in this ward need to be accessible – that is, ideally within walking distance of their households. Having programs offered at smaller recreation facilities within neighbourhoods is regarded as being ideal to the multi-use facility model which requires many individuals to drive or take transit to get to programs. Given that a higher proportion of citizens living in the Daniel McIntyre ward walk or take transit, this is perceived as being particularly important for youth programming, as parents may have difficulties getting their children to and from activities at centrally-located recreation facilities. Another key issue which was raised in this regard is that children and youth from specific inner-city neighbourhoods may be uncomfortable going into another neighbourhood, even if facilities within these neighbourhoods appear to be relatively close to one another. The reason for this may have to do with gang activity and safety concerns among children and youth for another area. Indeed, it is mainly for this reason that some service providers try to arrange for private transportation for program participants wherever possible so that youth do not walk through areas where they feel they may be unsafe.

4.6.3 New Canadians

As noted earlier, the Daniel McIntyre ward has a disproportionately high number of new Canadians. In all likelihood, the proportion is actually much higher than the official statistics reported in this report given the growth in Manitoba's immigrant population since 2005.[20] Given that many new Canadians settle in the Daniel McIntyre ward, it is critical to understand the specific recreation needs of newcomers.

Some of the specific needs that were raised during discussions with recent immigrants and service providers included:

- **Swimming**: As noted earlier in this report, drowning statistics compiled by the Lifesaving Society show that a disproportionate number of accidental drownings involve recent immigrants who may not have the same water safety skills as those born in Canada. Although specific programs have been created to address this problem, there is still a concern that newcomers need opportunities to develop this important life skill. Many of those who access the KidSwim program formerly offered at Sherbrook Pool are new Canadians and viewed this program as being particularly important to help newcomer youth develop this important skill. Another important program offered in this respect was the Muslim women's swim program, which was also offered at Sherbrook Pool and is no longer offered since other city facilities cannot accommodate their specific needs.

[20] In 2005, the total number of immigrants who settled in Manitoba was 8,097. By 2011, that figure nearly doubled to 15,962 – the highest number of immigrants in a single year since the end of the Second World War. See Manitoba Immigration and Multiculturalism, 2011 Statistical Report and Tom Carter et al., Evaluation of the Manitoba Provincial Nominee Program, pp. 11-13.

- **Soccer**: Given the popularity of soccer in many countries throughout the world, soccer is regarded as a sport which will continue to increase in popularity, particularly among new Canadians who live in this ward. As noted earlier, although there are significant investments that have been made in new soccer facilities within the ward (most notably with the University of Winnipeg's UNITED Health and RecPlex and for the artificial playing surface in Central Park), there is still a perceived need for additional indoor and outdoor soccer facilities within the ward that will be accessible to community members on an ongoing basis.
- **Cricket**: Interestingly, cricket was one of the desired activities highlighted by citizens in the ward survey. Five percent of those who indicated that they would like see other recreation programs and services in the ward said that this is an activity they would like to have offered. Cricket is an extremely popular sport in south Asian countries such as India, Sri Lanka and Pakistan, as well as in Britain, Australia, South Africa and other former British colonies in the West Indies. Currently, there are no outdoor cricket facilities within the ward, although cricket players have rented community centre gymnasiums for indoor practices.
- **Basketball**: This is also perceived to be a very popular sport among newcomer youth. Although there are outdoor basketball facilities throughout the ward, some of these are currently in poor repair. (As well, there is no outdoor facility in the Central Park area, which is where the highest proportion of new Canadians reside). A number of key informants indicated that they would like to see improvements to existing basketball courts (such as those at the Valour Community Centre Orioles site and Magnus Eliason Recreation Centre), additional basketball courts in new places (such as Central Park) and/or the conversion of other recreation facilities (such as the lawn bowling pitch at Cindy Klassen Recreation Centre) into space where people can play basketball. As well, a number of community members would like to see improved access to school gymnasiums for organized basketball programs.

4.6.4 Aboriginal Citizens

As noted earlier in the report, the Daniel McIntyre ward also features a higher-than-average proportion of First Nations and Métis residents. Many of the stated recreation needs of Aboriginal residents mirrored those offered in general, including increased access to free/low-cost programs for children and youth and re-opening Sherbrook Pool. Specific considerations pertaining to this population which were suggested by community members included offering additional language and cultural programs that would help Aboriginal citizens living in the ward preserve their traditions.

Key Findings – Section 4.6

- Seniors programming is regarded as a significant gap within the ward. Although many programs are offered at Valour Community Centre's Clifton site, these are not regarded as accessible to many seniors who live in the ward. Therefore, there is a desire for a more central facility that would feature a drop-in program.
- Children and youth are the focus of many existing recreation programs, but specific gaps/issues to be addressed include the need for additional structured programming (including both recreation programs as well as other activities for youth who are not inclined to play sports) as well as challenges related to transportation to and from facilities where programs are offered.
- For the ward's relatively high proportion of newcomers, there is a desire to see facilities that would cater specifically to popular sports, including cricket, soccer and basketball. Access to aquatics facilities is also regarded as a particular need given the importance of providing newcomers with water safety skills.
- For Aboriginal citizens, many of the stated recreation needs are similar to those for the mainstream population in general. However, there is also a desire for additional programs that would help First Nations and Métis citizens preserve and promote their language and culture.

4.7 Other Recreation Deficits

What other gaps or shortfalls exist in terms of recreational programs and facilities within the Daniel McIntyre ward? This was a question that was raised repeatedly during the community discussions and public forums. Some of the specific shortfalls identified by community members included:

- **Outdoor ice surfaces**: Although there are a number of outdoor rinks within the ward (at each of the four community centre sites, as well as in Central Park), some of these facilities are perceived to be inadequate. By this, community members felt that they are not maintained to a consistent standard. As noted earlier, one of the specific improvements raised in relation to Central Park is the addition of a warm-up shack where people can put on their skates and warm up from the cold.
- **Active Transportation Routes**: As noted earlier in the report, there are only two dedicated bike lanes within the ward, and both run on southbound one-way streets. The other bike route is along Wolseley Avenue, and it is only devoted to cyclists on Sundays and holidays during the summer months. Some community members felt that at a minimum, more enforcement needs to be implemented to ensure that motorists do not use this route on these days. Others stressed that the ward needs more dedicated active transportation pathways as it has relatively few compared to suburban neighbourhoods.
- **Multi-Purpose Recreation Spaces**: Although this was suggested in the context of specific things that could be done to enhance Sherbrook Pool, many community members felt that there will only be increasing demand in the future for multi-use spaces that can accommodate a variety of recreation activities, particularly yoga, dance, zumba, etc. It was suggested that the City should try to create more of these spaces as part of an overall strategy to encourage health and wellness among the population.
- **Roller Rink**: Another affordable recreation asset that the ward has lost in recent years is the former Winnipeg Roller Rink at Portage Avenue and Langside Street (which is now the site of the University of Winnipeg's Richardson College for the Environment and Science). Like many other recreation assets in the Spence neighbourhood, this was regarded as an affordable community recreation option that engaged children and youth who live in the area. Some participants in the community meetings suggested that it may be worth seeing if there is a way to bring this activity back to the ward in some capacity. Given the increasing popularity of roller derby in Winnipeg[21] and the lack of a dedicated flat track roller skating facility, this was seen by some key informants as a recreation need that is not currently being met.[22]
- **Indoor BMX/Skateboarding Facility**: A couple of immigrant youth who participated in this research indicated that it would be ideal if there was a facility in the ward where those who ride BMX bikes and/or skateboards could conduct this activity indoors during the winter months.

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[21] The Winnipeg Roller Derby League, founded in 2008, includes 70 members and three teams. The WRDL also runs a non-contact junior roller derby program for children aged 10-17. See http://www.winnipegrollerderby.com/viewpage.php?page_id=24.

[22] It should be noted that a community group has also proposed converting the Vimy Arena (located at 255 Hamilton Street in St. James) into a roller rink once the City decommissions this arena in 2014. Sean Ledwich, "Roller Rink Crusaders Want Vimy Arena," The Metro, March 4, 2013. http://www.winnipegfreepress.com/our-communities/metro/Roller-rink-crusaders-seek-Vimy-Arena-201149351.html

Key Findings – Section 4.7

- Community members identified a number of other existing recreation gaps within the ward, including improvements to outdoor ice surfaces; more/improved active transportation routes; an indoor facility for BMX/skateboarding; additional multi-purpose recreation spaces in various facilities, and a roller skating facility that could replace the former Winnipeg Roller Rink, which was demolished in 2007.

APPENDICES A & B

- Telephone Survey Results
- Methodology and List of Key Informants

Appendix A: Survey of Daniel McIntyre Citizens

Methodology

Probe Research conducted the following survey via telephone interviews taken between October 28th and November 1st, 2013 among a random and representative sampling of 401 residents living in the Daniel McIntyre ward.

With a sample of 401, one can say with 95 percent certainty that the results are within ± 5.0 percentage points of what they would have been if the entire adult population of the Daniel McIntyre ward had been surveyed. The margin of error is higher within each of the survey's population sub-groups.

Modified random digit dialing was used to ensure that all ward adults would have an equal opportunity to participate in this Probe Research Inc. survey. The survey sample included both landline and cellphone numbers.

Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the ward's population published by the City of Winnipeg and Statistics Canada. All data analysis was performed using SPSS statistical analysis software.

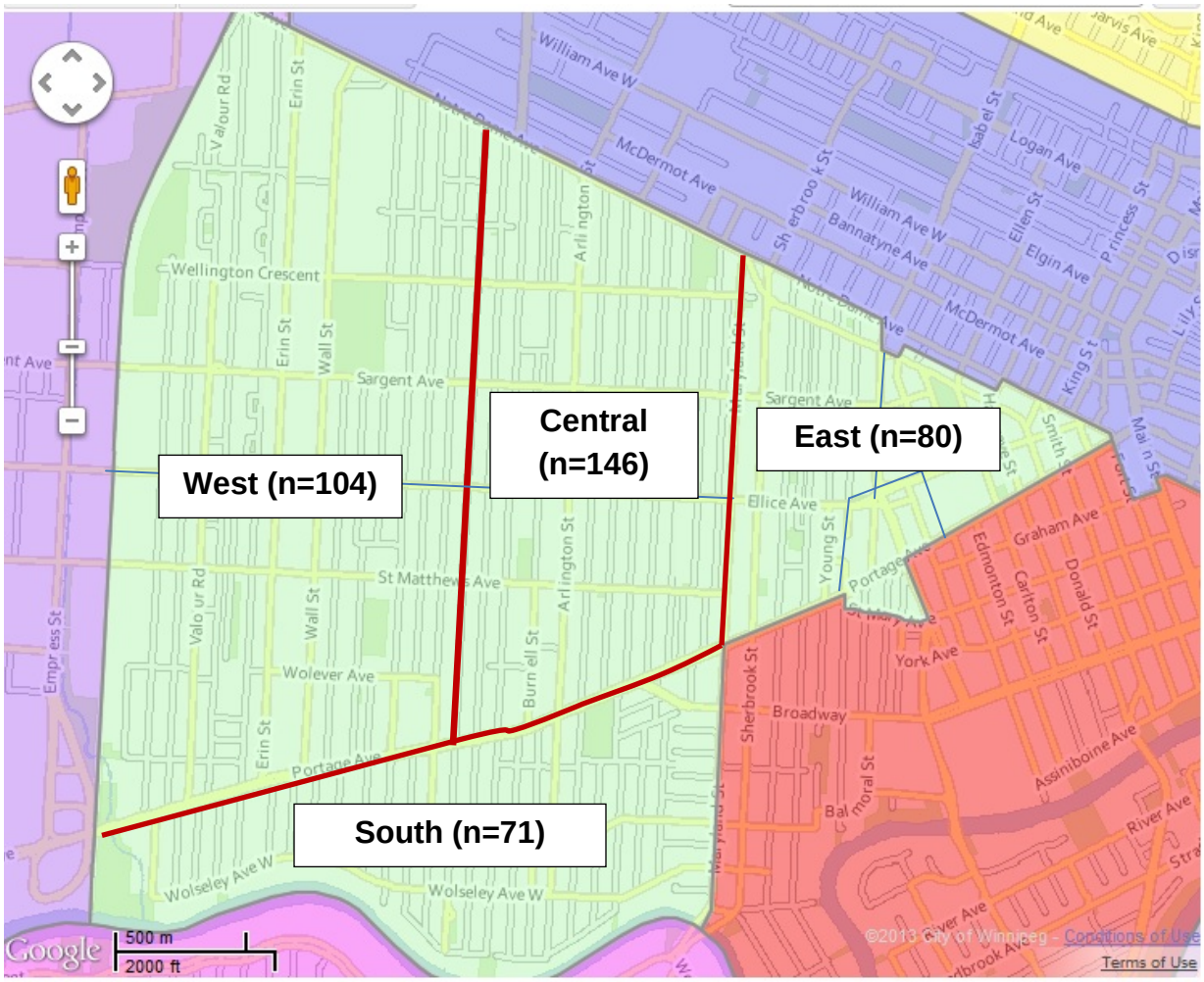
Profile of Respondents

The following section provides an overview of the demographic characteristics of respondents to this telephone survey. To better understand the differences between respondents who live in different areas of Daniel McIntyre, the ward was divided into four quadrants that correspond with the following City of Winnipeg neighbourhoods:

- South (Wolseley)
- West (Minto, Sargent Park)
- Central (Daniel McIntyre, St. Matthew's)
- East (Spence, Colony and Central Park)

The following map shows the geographic breakdown of these four quadrants, along with the sample sizes for each of these sub-populations. To ensure that a representative population was sampled, Probe Research imposed quotas for each of the four quadrants. These quotas were calculated using the City of Winnipeg's Neighbourhood Cluster Profiles, which are based on 2006 Census data.[23]

[23] Retrieved from http://www.winnipeg.ca/census/2006/Clusters/



Legend:

Quadrant boundary: ———

Neighbourhood Boundary: ———

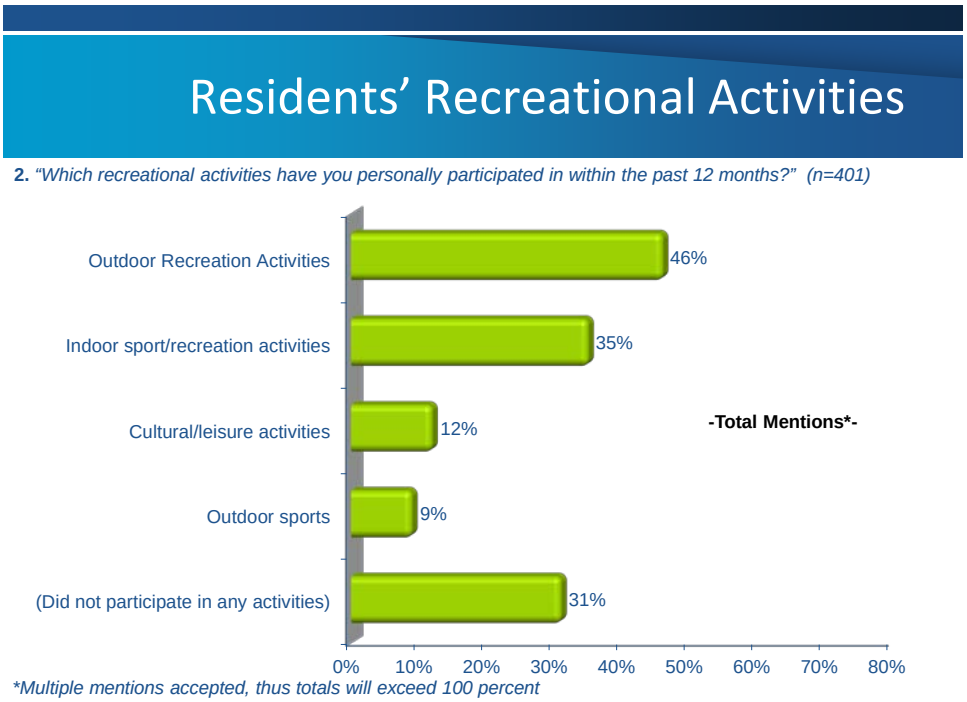
The following table provides a detailed demographic breakdown of the respondents to the survey:

Category	Total (n=401)	WARD LOCATION			
		South (n=71)	West (n=104)	Central (n=146)	East (n=80)
	(%)	(%)	(%)	(%)	(%)
Gender					
Male	48	46	56	49	37
Female	52	54	44	51	63
Education					
Secondary School Or Less	21	7	24	20	29
Incomplete Post-Secondary	26	30	24	23	33
Completed Post-Secondary	54	62	52	58	38
Household Income					
<$40,000/year	33	19	23	30	63
$40,000-$74,999	42	33	47	46	36
$75,000+	25	48	31	24	-
Age					
18-34	34	21	31	49	21
35-54	38	55	35	33	37
55+	28	24	35	18	42
Home Ownership					
Own	76	81	89	84	42
Rent	24	19	11	16	58
Children in the Household					
Yes, children under 5	16	12	15	21	13
Yes, children 5-18	22	39	15	19	21

Individual Participation in Recreational Activities

Daniel McIntyre residents were asked to describe some of the recreation activities that they have personally participated in during the past 12 months. While a number of specific activities were mentioned and are described in additional detail below, the following table illustrates the four main categories of recreation pursuits described by ward residents.

Nearly one-half of those surveyed (46%) have taken part in some type of unstructured outdoor recreation activity within the past year, while one-in-three (35%) have participated in an indoor recreation activity or sport. One-in-ten residents have taken part in what might be described as a cultural or leisure activity (12%), while a slightly smaller proportion (9%) have taken part in an organized outdoor sport. Fully three-in-ten residents, meanwhile, have not taken part in any recreation activity within the past 12 months (31%).



Notable variations among the survey sub-populations included:

- Those living in the southern portion of the ward (which is contiguous with the Wolseley neighbourhood) were significantly more likely to have taken part in an *outdoor recreation activity* such as visiting a park, walking or cycling (75% report doing these types of activities, compared to just 33% of those who live in the eastern portion of the ward).
- Similarly, those with higher household incomes were more likely to have participated in *outdoor recreation activities* (65% among those earning more than $75,000/year, versus just 37% among those earning less than $40,000 annually).
- Women were slightly more likely than men to have taken part in *indoor recreation activities* (40%, versus 30% respectively).
- Younger adults aged 18-34 years (41%, versus 31% among those aged 55 years and over) and those earning higher household incomes (41% among those earning more than $75,000/year and 46% among those earning $40,000-$74,999/year,

compared to just 21% among those earning less than $40,000/year) were more likely to have taken part in an *indoor recreation activity* in the past 12 months.

- Similarly, younger adults (17% among those aged 18-34 years, versus just 4% among those aged 35-54 years and 5% among those aged 55 years and over) and those earning higher household incomes (13% among those earning $75,000/year or more and 14% among those earning $40,000-$74,999/year, versus just 2% among those earning less than $40,000 annually) are more likely to have participated in *outdoor sports* in the past 12 months.
- Participation in *cultural/leisure activities* is slightly higher among those living in the southern part of the ward (24%, versus 12% overall) and women (17%, versus 7% among men).

The specific sub-populations that were most likely to report that they do not take part in any activities include:

- Those living in the eastern portion of the ward (41%, compared to 12% in the southern portion of the ward).
- Older adults (42% among those aged 55 years and over, compared to just 16% among those aged 18-34 years).
- Those from lower-income households (44% among those earning less than $40,000/year, versus 15% among those earning more than $75,000/year).
- Those who feel that they cannot afford to personally take part in recreation programs (39%).

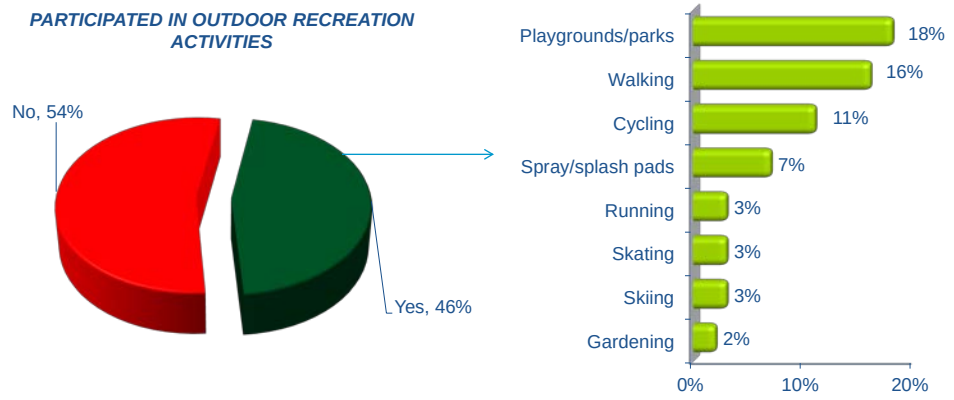
Interestingly, ward residents who have their children involved in recreation programs are less likely to remain on the sidelines when it comes to personal participation in recreation activities (18% of those with children in recreation programs report that they do not personally participate in a recreation activity, compared to 31% overall).

Outdoor Recreation Activities

As noted above, Daniel McIntyre residents are most likely to take part in unstructured activities that take place outdoors (46% report having done so in the past 12 months). The most popular activities in this regard include visiting playgrounds and parks (18%), walking (16%) and cycling (11%). Other activities mentioned by fewer than one-in-ten respondents include going to spray/splash pads (7%), skating, skiing, running (3% each) and gardening (2%).

Popular Outdoor Recreation Activities

2. *"Which recreational activities have you personally participated in within the past 12 months?" (n=401)*



**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

Notable variations include:

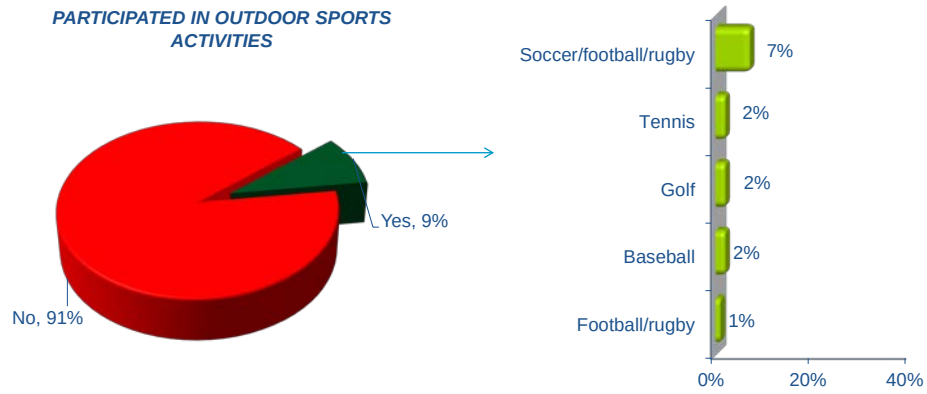
- Residents of the southern part of the ward are significantly more likely to participate in cycling (26%, versus 11% overall).
- Those with higher household incomes are also more likely than others to report that they regularly walk as a recreational activity (25% among those earning more than $75,000/year, versus 13% among those earning less than $40,000 annually) and cycle (24%, versus 6% respectively).

Outdoor Sports Activities

Overall, fewer than one-in-ten residents participate in outdoor sports activities (9%). The most popular of these activities are field sports including soccer, football and rugby (7%), followed by tennis, golf and baseball (2% each).

Popular Outdoor Sports Activities

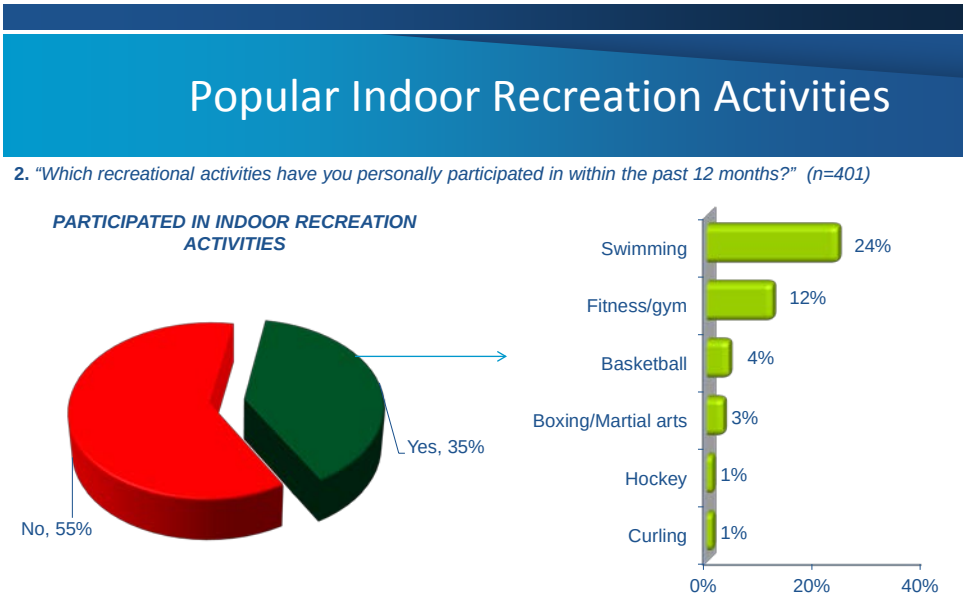
2. *"Which recreational activities have you personally participated in within the past 12 months?" (n=401)*



**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

Indoor Recreation Activities

Throughout the ward, fully one-third of residents participate in some type of indoor recreation activity (35%). The most commonly-mentioned pursuit mentioned by residents was swimming (24%), followed by going to a gym (12%), playing basketball (4%) and participating in martial arts such as karate, boxing and tae kwon do (3%).



**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

Those who are more likely to swim include:

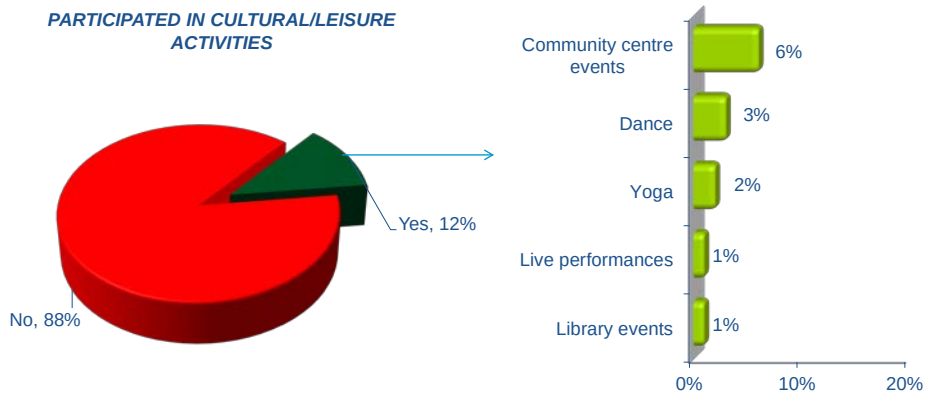
- Women (31%, versus 16% among men).
- Citizens earning higher household incomes (35% among those earning more than $75,000/year and 30% among those earning $40,000-$74,999 annually, versus just 16% among those earning less than $40,000/year).
- Those with children in their households (45% among those with school-aged children and 37% among those with children under the age of 5, compared to 16% among those with no children in the household).

Cultural and Leisure Activities

Overall, 12 percent of all Daniel McIntyre residents have taken part in a cultural/leisure activity in the past 12 months. The most commonly cited activities included taking part in events at the local community centre (6%) or taking part in dance (3%) and yoga (2%).

Popular Cultural/Leisure Activities

2. *"Which recreational activities have you personally participated in within the past 12 months?" (n=401)*

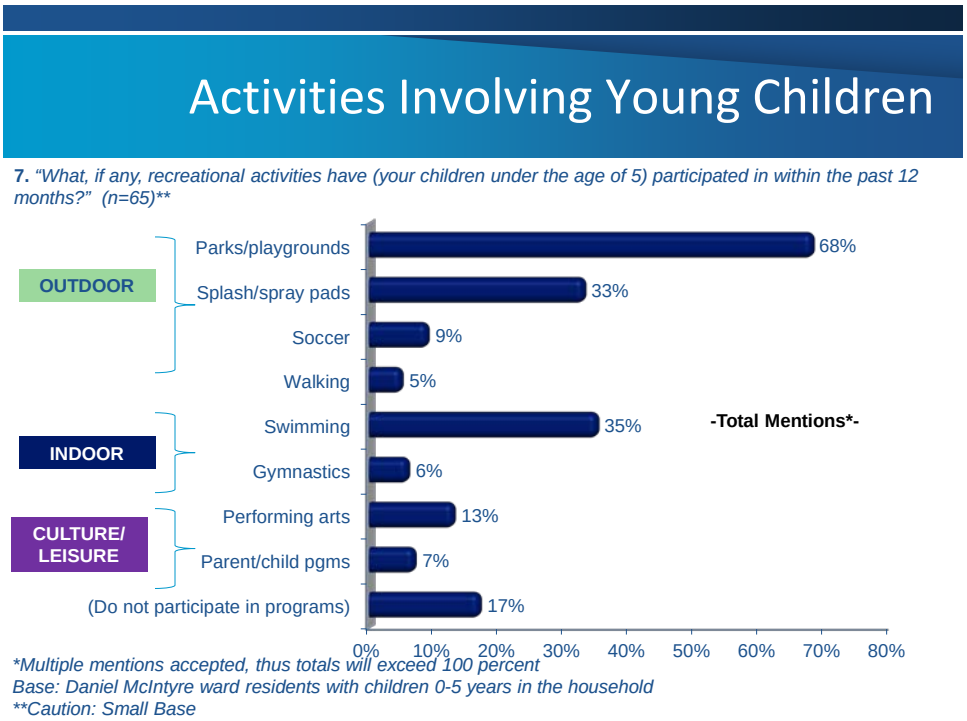


**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

Children's Participation in Activities

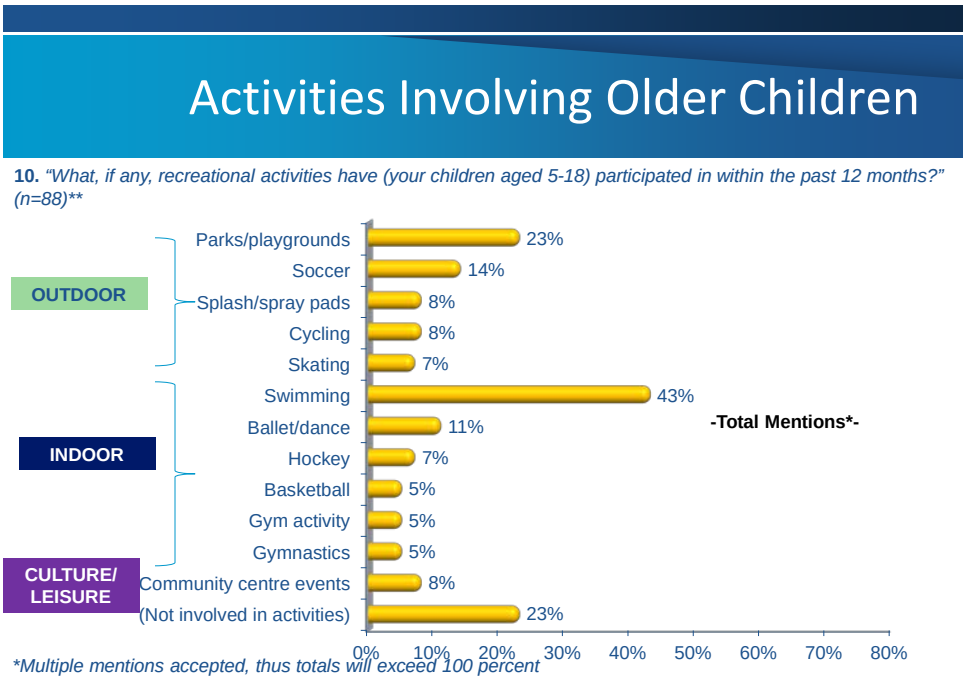
Parents with children were asked to identify which activities their kids take part in. This was analyzed by looking at activities involving children under the age of five years, as well as children between the ages of five and 18 years.

Those with children under the age of five were most likely to report that their children visit parks and playgrounds (68%), with about one-in-three (33%) reporting that they also visit spray or splash pads. Swimming is the most popular indoor sport activity (35%). Other recreation activities mentioned by smaller numbers of parents included performing arts programs (13%), soccer (9%), parent-child programs (7%), gymnastics (6%) and walking (5%). Seventeen percent of all parents with children under the age of five, meanwhile, report that their children are not involved in any recreational activities.



Due to the small sample size (n=65), variations among the sub-populations are not considered to be statistically significant.

Turning now to school-aged children between the ages of five and 18 years, the most popular activity among this age cohort is swimming (43%), followed by using parks and playgrounds (23%). More than one-in-ten parents report that their children are involved in soccer (14%) and ballet/dance (11%), with smaller numbers of respondents indicating that their children use spray/splash pads, attend community centre events, go cycling (8% each), play hockey and go skating (7% each). Other mentions included basketball, open gym activities and gymnastics (5% each). Nearly one-in-four parents, meanwhile, indicated that their school-aged children are not involved in any activities (23%).



Notable variations include:

- Parents with higher household incomes were more likely to report that their children are involved in swimming (74% among those earning more than $75,000/year, versus just 21% among those earning less than $40,000/year).
- These lower-income households were more likely to report that their children are not involved in any recreation activities (39% among those earning less than $40,000 annually and 28% among those earning $40,000-$75,000/year, versus just 3% among those earning more than $75,000 annually).

Transportation To and From Activities

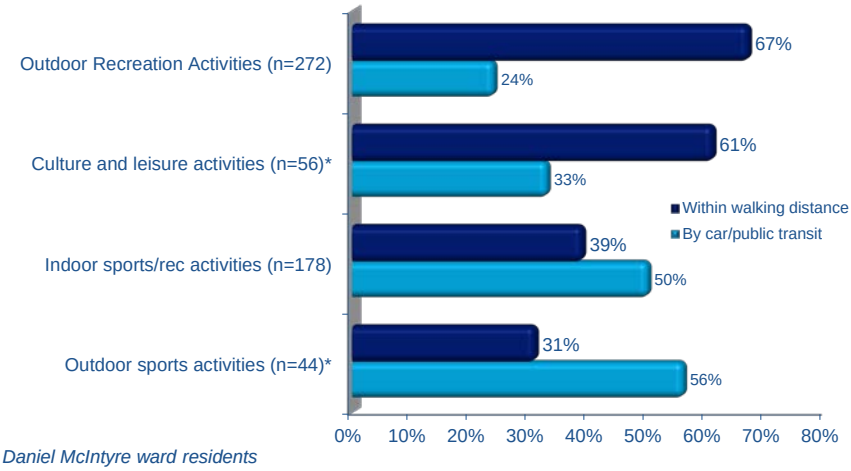
Respondents were asked to identify whether they walk, drive or use public transportation to get to the activities in which they and their children participate.

Adults

The following graph shows that among adults who participate in outdoor recreation activities, fully two-thirds (67%) access these at locations within walking distance of their home, while 24 percent drive or take transit to take part in these activities. Six-in-ten adults (61%) take part in culture and leisure activities within walking distance of their households (versus 33% who drive or take the bus to get to these activities). Adults are more likely to require motor transportation to access indoor sports and recreation activities, as 50 percent of those who take part in these activities drive or take transit compared to 39 percent who are able to walk to these venues. More than half of those who take part in outdoor sports activities, meanwhile, must drive or take transit to access these activities (56%, versus 31% who walk to the places where these programs are offered).

Transportation to Recreation Programs
- Adults -

3. *"Is this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?" (n=276)*



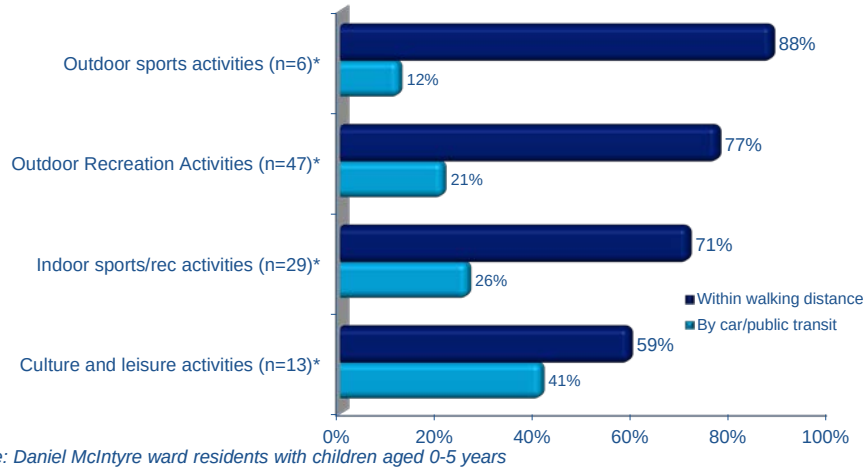
Base: Daniel McIntyre ward residents
**Caution: Small Base*

Children

When we look at activities for parents with small children (under the age of 5 years), we see that most activities are accessed within walking distance of the household. This includes outdoor sports activities (88% walk, versus 12% who drive or take transit), outdoor recreation activities (77% walk, 21% drive/take transit), indoor activities (71% walk, 26% drive/take transit) and cultural/leisure activities (59% walk, 41% drive/take transit). Because of the relatively small sample sizes for these groups, these results are directional rather than conclusive.

Transportation to Recreation Programs
- Children Ages 0-5 Years -

8. *"Is this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?" (n=54)**



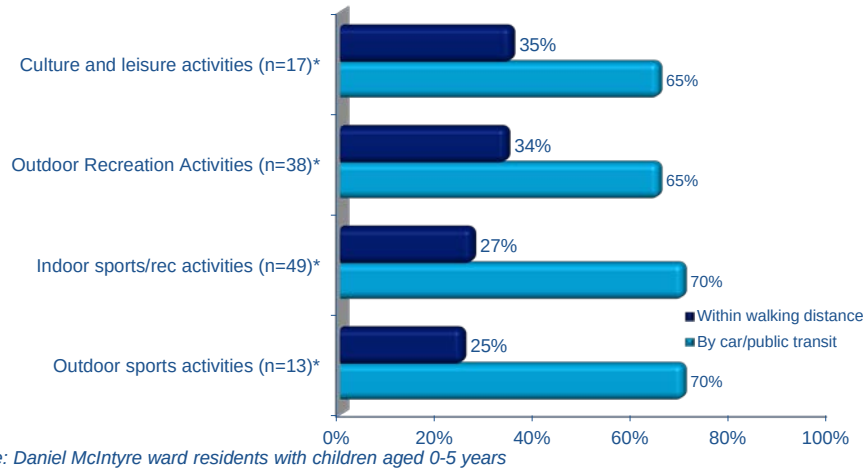
Base: Daniel McIntyre ward residents with children aged 0-5 years
**Caution: Small Base*

Turning to school-aged children aged 5-18 years, the following results suggest that it is much more common for these children to participate in these activities at locations that are further from their households. This includes outdoor sports activities (70% drive or take transit to get to these activities, versus 25% who walk to the places where these are offered); indoor activities (70%, versus 27% respectively); outdoor recreation activities (65%, versus 34% respectively) and cultural and leisure activities (65%, versus 35% respectively). Again, caution should be taken when interpreting these results due to the relatively small sample sizes.

Transportation to Recreation Programs

- Children Ages 5-18 Years -

3. *"Is this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?" (n=59)**



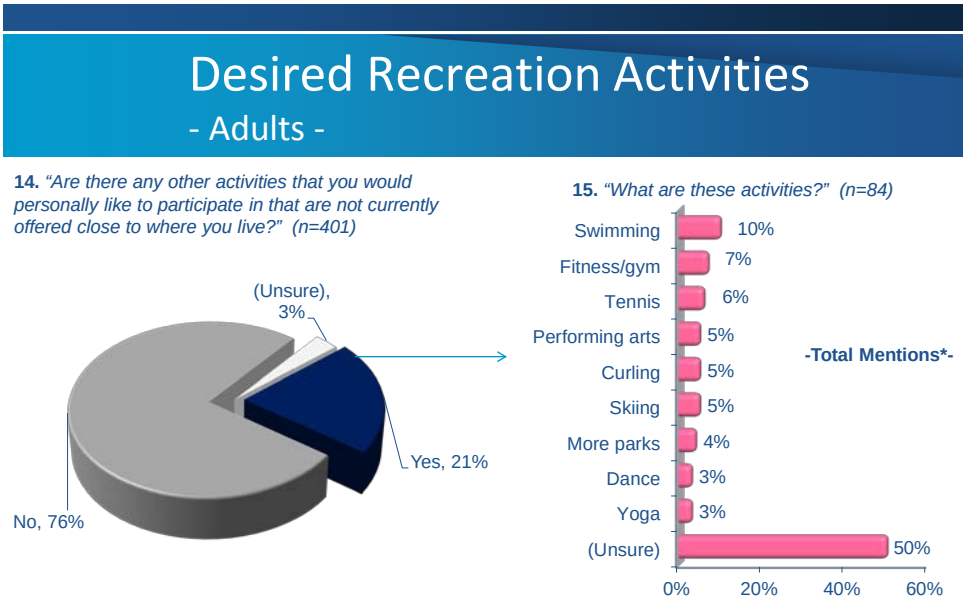
Base: Daniel McIntyre ward residents with children aged 0-5 years
**Caution: Small Base*

Desired Recreation Activities

In addition to identifying which activities they and their children have participated in during the past 12 months, respondents were also asked which activities they would personally like to access that are not currently offered in their area.

Adults

About one-in-five adult residents of the Daniel McIntyre ward (21%) report that there are other activities that they would like to be able to access. However, about one-half (50%) were unable to articulate exactly which activities these are. Among those that did mention specific activities, however, swimming stood out as the most desired activity they would like to see offered close to where they live (10%), followed by fitness/gym facilities (7%), tennis (6%), performing arts programs, curling and skiing (5% each). Smaller numbers of respondents indicated that they would like to see more parks (4%), dance programs and yoga (3% each) offered closer to where they live. Hockey and canoeing/kayaking (3% each) were also mentioned by smaller numbers of respondents.



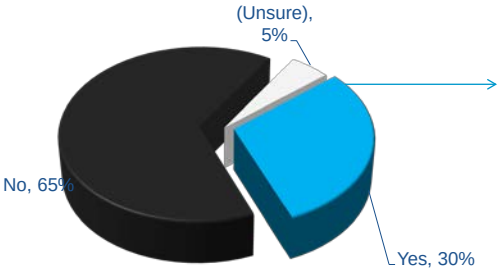
**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

Children

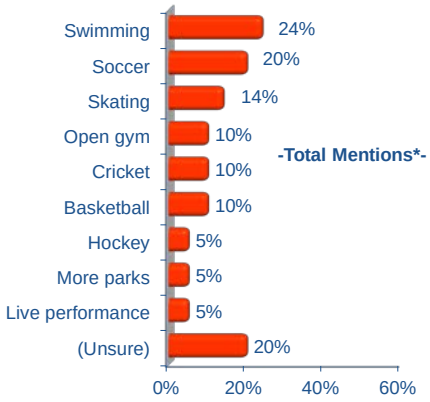
Turning to children, about three-in-ten parents (30%) indicated that they would like to see other activities offered for their children closer to where they live. The most desired programs included swimming (24%), soccer (20%) and skating (14%). About one-in-ten parents indicated that they would like to see additional children's recreation programs offered that involve basketball, cricket and open gym time (10%). Other mentions included live performance programs, hockey and more parks (5% each). About one-in-five respondents (20%) could not specifically articulate which activities they would like to see offered close to where they live.

Desired Recreation Activities
- For Children -

12. *"Are there any other activities that you would **like your children** to participate in that are not currently offered close to where you live?" (n=132)*



15. *"What are these activities?" (n=39)***

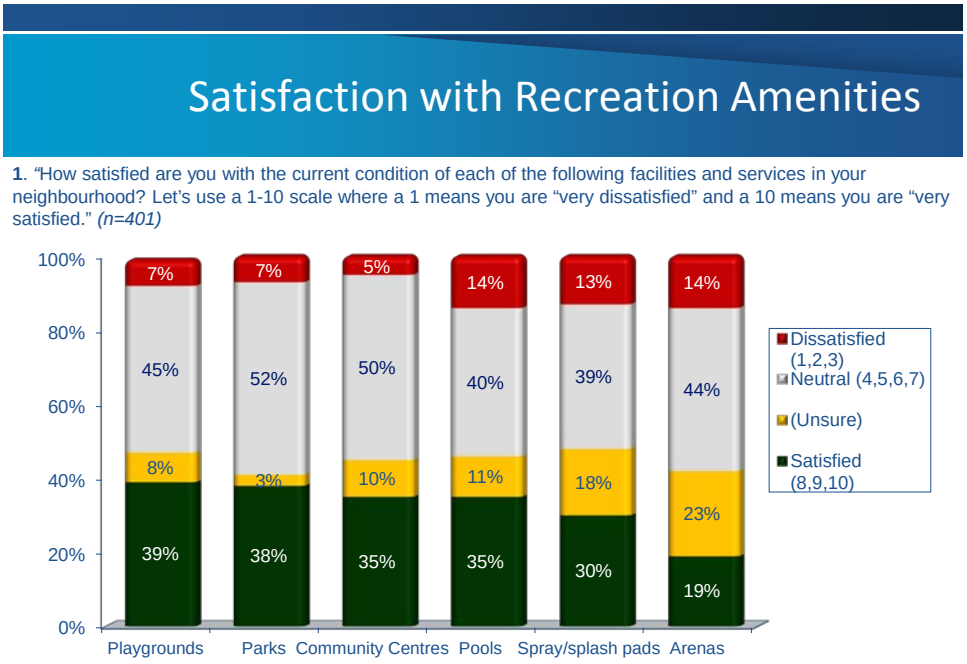


**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents
***Caution: Small Base*

Satisfaction with Specific Recreation Facilities

Respondents were asked to rate on a 1-10 scale how satisfied they are with different types of recreation facilities that can be found in their area. A '1' on this scale meant the respondent was "very dissatisfied" and a '10' meant he or she was "very satisfied" with this recreation amenity.

The graph below illustrates that Daniel McIntyre residents are most likely to be satisfied with the playgrounds (39% *satisfied*, as indicated by a score of 8, 9 or 10 on the 10-point scale) and parks (38% *satisfied*). A slightly smaller proportion (35% each) were content with the condition of their neighbourhood's community centres and pools, though a slightly higher proportion of area residents were dissatisfied with the condition of the pools in their area (14% *dissatisfied*, as indicated by a score of 1-3 on the 10-point scale). Three-in-ten respondents were happy with the state of the spray/splash pads in their area (30%, versus 13% dissatisfied), while one-in-five respondents were satisfied with the condition of arenas near where they live (19%, versus 14% *dissatisfied*).



**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

Notable variations included:

- Those living in the southern portion of the ward were more likely to be *satisfied* with the condition of local parks/greenspace (56%, versus 38% throughout the ward) and local spray/splash pads (47%, versus 30% throughout the ward).
- Conversely, residents of this area were more likely to be *dissatisfied* with the condition of local pools (28%, versus 14% for the ward).
- Men were more likely than women to be *satisfied* with the condition of playgrounds (46%, versus 32% among women) and parks (43%, versus 34% respectively).
- Residents with higher household incomes were more likely to be satisfied with the condition of local playgrounds (55% among those earning more than $75,000, versus 31% among those earning $40,000-$74,999 annually).
- Those from higher-income households were also more likely to be happy with the condition of the ward's spray/splash pads (48%, versus just 25% among those earning $40,000-$74,999/year and 27% among those earning less than $40,000/year).
- Younger adults aged 18-34 years were more likely to be satisfied with the condition of local playgrounds (49%, versus 30% among those aged 55 years and over).
- Citizens who believe that they can afford recreation programs were more likely to be satisfied with the condition of swimming pools (42%, versus 23% among those who feel these programs are not affordable), community centres (40%, versus 24% respectively) and spray/splash pads (35%, versus 19% respectively).

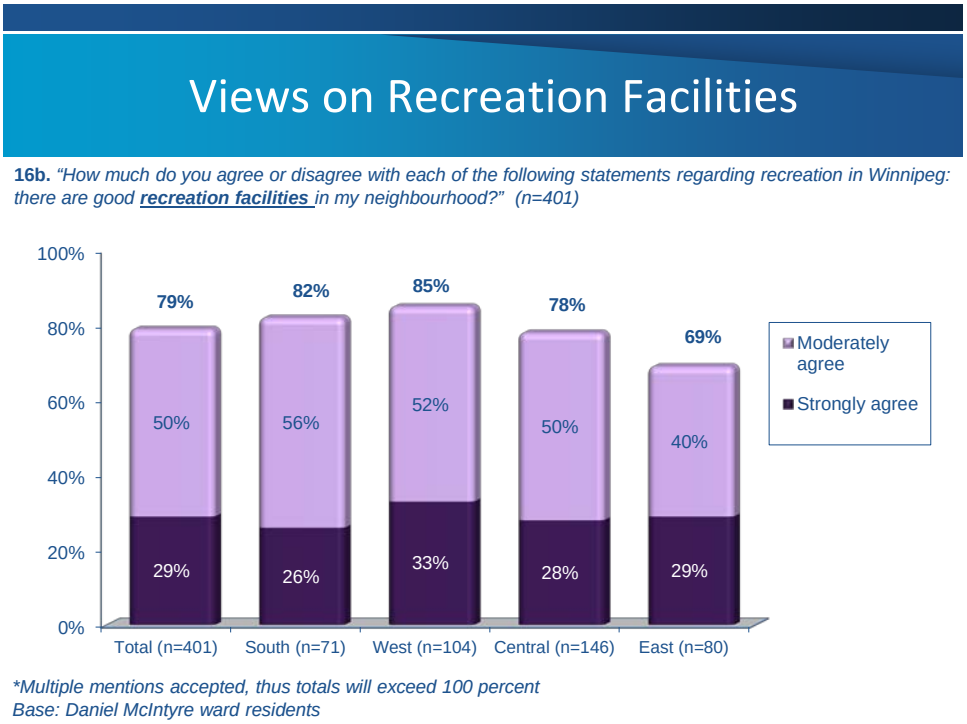
Perceptions on Recreation Facilities

Respondents were asked to agree or disagree with a series of statements regarding recreation programs and services in the ward.

Views on Recreation Facilities

Daniel McIntyre residents were asked to agree or disagree with the statement "There are good recreation facilities in my neighbourhood." The following graph illustrates that overall, nearly eight-in-ten residents feel there are good facilities within the ward (79%, including 29% who *strongly agree* and an additional 50% who *moderately agree*). One-in-five of those surveyed disagreed with this statement (18%, including 5% *strongly disagree* and 13% *moderately disagree)*, while four percent were *unsure* or did not respond.

As the following graph shows, satisfaction with the condition of recreation facilities tends to be slightly higher among those living in the western and southern portions of the ward (85% agree and 82% *agree,* respectively). Those living in the eastern portion of the ward tended to be less satisfied with the facilities located nearby (69% *agree*).



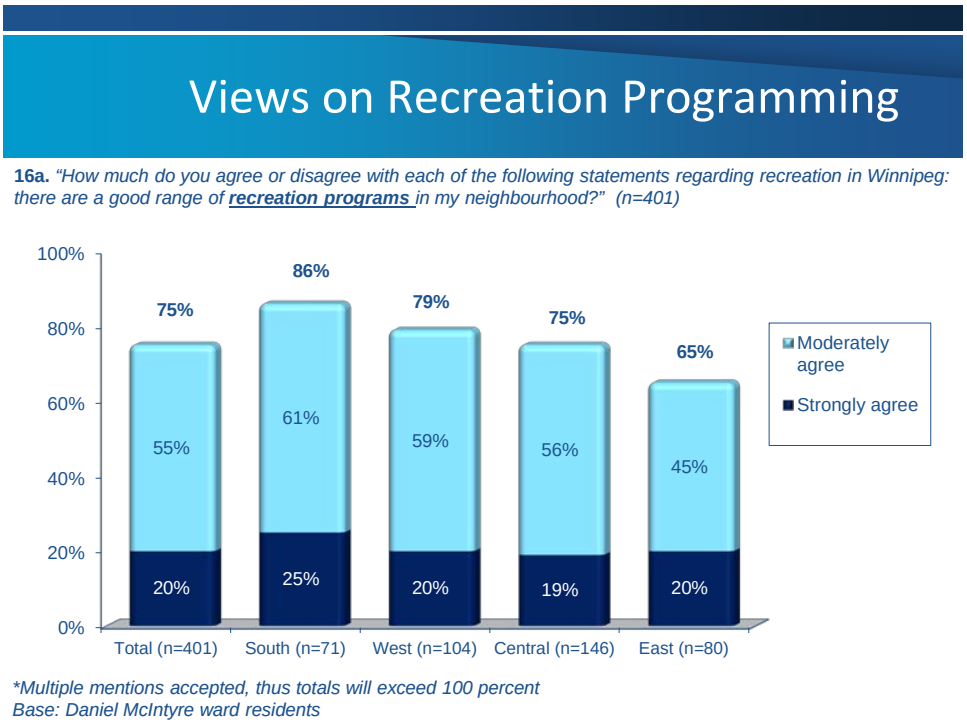
Other population groups that were more likely to agree that there are good recreation facilities included:

- Younger adults aged 18-34 years (96% strongly/moderately agree, versus 67% among those aged 55 years and over).
- Those earning $75,000 or more annually (86% agree, versus 68% among those earning less than $40,000/year).
- Those who feel they can afford to participate in recreation programs (87%, versus 64% among those who feel they cannot afford to take part in these programs).

Perceptions on Recreation Programming

Respondents were also asked if they agreed that there are a good range of recreation programs in their area. The following graph shows that three-quarters of ward residents agree with this statement (75%, including 20% who *strongly agree* and 55% who *moderately agree*). One-in-five, meanwhile, do not agree with the notion that there is enough recreation programming nearby (21%, including 4% who *strongly disagree* and 17% who *moderately disagree*).

The following graph shows that once again, those who live in the southern portion of the ward are more likely to agree that there is a good range of recreation programming in the area (86% agree) whereas those who live in the eastern areas of the ward are less likely to agree with this statement (65% *agree*).

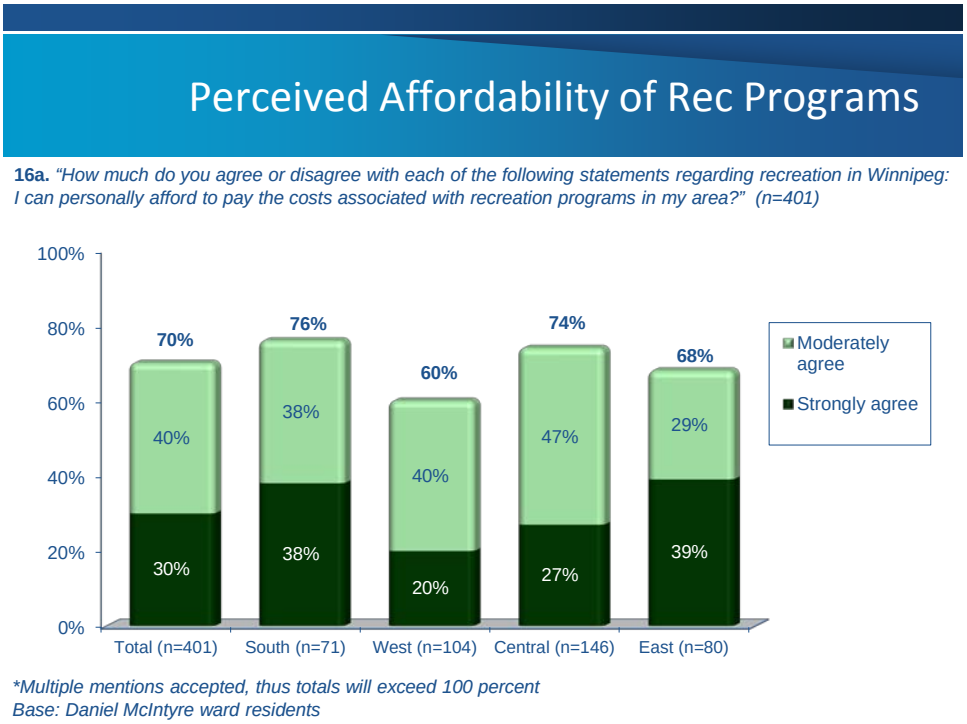


Others who are more inclined to agree that there is sufficient recreation programming in the ward include:

- Citizens earning higher household incomes (86% agree among those earning more than $75,000/year, versus 73% among those earning less than $40,000/year).
- Those who feel they can personally afford to participate in recreation programs (82% agree, versus 60% among those who feel they cannot afford to participate).

Perceived Affordability of Recreation Programs

Respondents were asked if they feel they can personally afford to pay the costs associated with recreation programs offered in their area. As the graph below shows, approximately seven-in-ten ward residents agree with this statement (70%, with 30% who said they *strongly agree* and an additional 40% who *moderately agree*). Nearly one-in-four do not feel they can personally afford to pay for recreation programming (23%, including 11% who *moderately disagree* and 12% who *strongly disagree*), while eight percent were unsure or did not respond.



16a. *"How much do you agree or disagree with each of the following statements regarding recreation in Winnipeg: I can personally afford to pay the costs associated with recreation programs in my area?" (n=401)*

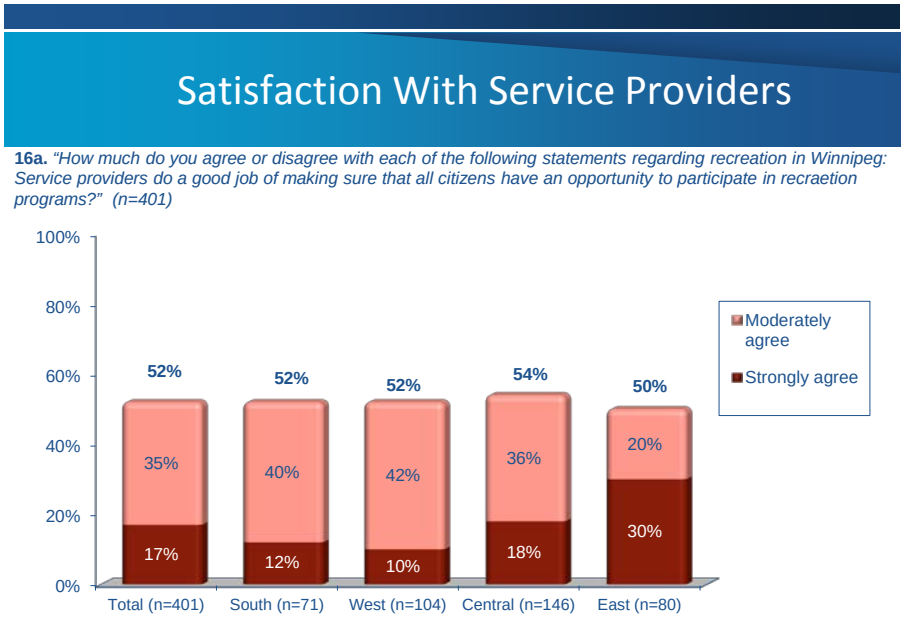
**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

- Those living in the western portion of the ward were less likely than others to agree that they can personally pay the costs associated with recreation programs (60% *agree,* compared to 76% in the southern part of the ward).
- Those from higher-income households were also more likely to agree that they are able to pay the costs associated with taking part in recreation programs (85% among those earning more than $75,000/year agree, versus 58% among those earning less than $40,000 annually).

Satisfaction with Recreation Service Providers

Ward residents were asked if they agree or disagree with the statement: "Service providers do a good job of making sure that all citizens have an opportunity to participate in recreation programs." Overall, one-half of those surveyed agreed with this statement (52%, including 17% who *strongly agree* and 35% who *moderately agree*). More than one-in-three residents, on the other hand, do not believe that service providers make sure there are equal opportunities to participate in recreation programming (36%, including 23% who *moderately disagree and 13%* who *strongly disagree*). One-in-ten residents were *unsure* or did not respond (11%).

The following graph shows that proportion of residents who agree that service providers make recreation services available is relatively consistent throughout the ward, although those living in the eastern part of Daniel McIntyre are slightly more likely to *strongly agree* with the notion that there is equitable access to recreation programming (30%, versus 17% overall).



**Multiple mentions accepted, thus totals will exceed 100 percent*
Base: Daniel McIntyre ward residents

- Younger adults aged 18-34 years were more likely to agree that organizations involved in recreation provide enough opportunities for citizens to take part in these activities (64% *agree,* versus 46% among those aged 35-54 years and 50% among those aged 55 years and over).
- Those who feel they cannot personally afford to take part in recreation programs were less likely to agree with this statement (35% agree, versus 60% among those who feel they can afford to take part in recreation).
    - Interestingly, however, those with household incomes below $40,000/year were more likely to *strongly agree* that service providers do a good job of making these opportunities available (28%, versus just 9% among those earning more than $75,000/year).

Appendix B – Methodology and List of Participants

In the following section, we highlight the specific methodologies utilized to conduct primary qualitative research for this recreation needs consultation:

Probe Research Inc. conducted a series of one-on-one depth interviews, small group discussions and two community forums as part of this recreation needs assessment project. All individuals who took part in the one-on-one interviews and the small group discussions were assured that their individual comments would not be attributed to them personally, but that their contribution to this research would be acknowledged in our final report to the City of Winnipeg:

Depth Interviews

Those identified by the City of Winnipeg and Probe Research as 'key informants' for this research project received a letter requesting their participation in the research. In total, 26 interviews with key informants were conducted by Curtis Brown and Andrea Shalay of Probe Research Inc. The majority of these interviews were recorded with the participants' consent, and the original recordings and associated notes are in the possession of the authors.

We would like to acknowledge the following individuals who agreed to be interviewed as part of our community consultation process:

- Mr. Muuxi Adam, Program Manager, Immigrant and Refugee Committee of Manitoba (IRCOM)
- Mr. Chino Argueta, Youth Agency Alliance
- Ms. Karen Beaudin, Community Resource Coordinator, City of Winnipeg Community Services
- Ms. Janine Braun, Central Park Residents Association
- Mr. Ron Brown, Executive Director, Winnipeg Boys and Girls Club
- Ms. Karla Dueck Thiessen, President, Sherbrook Sharks
- Dr. David Fitzpatrick, Dean of Kinesiology, University of Winnipeg
- Ms. Diane Frost, Director, West End Seniors Centre (Age and Opportunity)
- Ms. Genny Funk-Unrau, Community Outreach Worker, Klinik
- Ms. Karen Glugosh, Community Development Worker, City of Winnipeg Community Services
- Mr. Jeff Honey, Recreation Technician, City of Winnipeg Community Services
- Mr. Kevin Johnson, Pool Supervisor, City of Winnipeg Community Services
- Mr. Jimmy Marnoch, General Manager, Valour Community Centre
- Mr. Jamil Mahmood, Executive Director, Spence Neighbourhood Association
- Mr. Bob Moskal, Parks Technician, City of Winnipeg

- Ms. Kemlin Nembhard, Executive Director, Daniel McIntyre-St. Matthew's Community Association
- Ms. Debbie Nikiel, Parent Centre Coordinator and Home Learning Assistant, Greenway School
- Mr. Jack Lubinski, Superintendent, Parks Services, City of Winnipeg
- Mr. Josh Ruth, Art City
- Ms. Friederike Schneider-Viera, President, Robert A. Steen Community Centre
- Coun. Harvey Smith, Councillor for the Daniel McIntyre Ward
- Mr. Jeff Smithson, Program Initiatives Coordinator, City of Winnipeg Community Services
- Mr. Mark Titheridge, West Central Community Program
- Ms. Bonnie Thompson, Administrator, Ma Mawi Wi Chi Itata Centre
- Ms. Margaret Von Lau, Executive Director, NEEDS Centre for War-Affected Families
- Mr. Allan Wise, Executive Director, Central Neighbourhoods Development Corporation

Small Group Consultations

In addition to these interviews, Probe Research also facilitated a series of small group discussions with community stakeholders as part of this research. Individuals who represented various socio-demographic groups (as well as particular interest groups) were identified by the City of Winnipeg. Probe Research contacted these individuals via email/telephone and invited them to take part in these discussions. In some instances, Probe Research also worked closely with other organizations (in particular, the Friends of Sherbrook Pool, Ma Mawi Wi Chi Itata and the NEEDS Centre for War-Affected Families) to facilitate these discussions with their stakeholders/clients.

The following is an overview of the small group consultation meetings that were held as part of this research project. We would like to thank all of the individuals who agreed to participate in these discussions (which were held at the locations and times listed below) for sharing their views:

- Sherbrook Sharks (Cindy Klassen Recreation Centre, November 5, 2013)
- Friends of Sherbrook Pool board (John Howard Society, November 8, 2013)
- Sherbrook Pool User Groups (Cindy Klassen Recreation Centre, November 12, 2013)
- Sports and Recreation Organizations (Cindy Klassen Recreation Centre, November 13, 2013)
- Seniors – Age and Opportunity Group (Valour Community Centre – Clifton Site, November 14, 2013)
- KidSwim program parents (Eldon Ross Pool, November 20, 2013)

- Ma Mawi Wi Chi Itata Centre – Program Participants (Ma Mawi Wi Chi Itata Centre, November 26, 2013)
- NEEDS Centre for War-Affected Families – Youth Program Participants (NEEDS Centre - November 27, 2013)

In particular, we would like to gratefully acknowledge the assistance of Bonnie Thompson and Pat Desjarlais of Ma Mawi Wi Chi Itata Centre and Heather Robertson and Jennifer Tomsich of NEEDS for their assistance in organizing these discussions on November 26 and November 27, respectively. We would also like to acknowledge Marianne Cerilli, Matt Austman and Neena Schreiber of the Friends of Sherbrook Pool for their assistance coordinating the discussions with the FOSP board and the KidSwim program participants. We would also like to thank Peggy Day, Rose Kamins and Louise Lamb and Sherbrook Pool user groups. As well, we would like to thank Bev Dyck, Kevin Johnson, Dan Prokopchuk and Jeff Smithson of the City of Winnipeg for their assistance in coordinating meeting space for each of the discussions that took place in City of Winnipeg facilities. We would also like to thank Kevin Johnson, in particular, for providing Curtis Brown and Lloyd Fridfinnson with a tour of Sherbrook Pool so that the report authors could witness first-hand many of the issues raised by community members during the public forums and small group dialogue.

Community Forums

Probe Research also facilitated two community forums where individuals from the broader community were invited to take part and share their views regarding recreation needs in the Daniel McIntyre ward. Notices of these community forums were posted on the City of Winnipeg website as well as in the news media. These meetings took place at the following locations:

- Community Meeting 1 – November 14, 2013 (Magnus Eliason Recreation Centre)
- Community Meeting 2 – November 18, 2013 (Robert A. Steen Community Centre)

These discussions followed a moderator's guide developed by Probe Research in consultation with City of Winnipeg officials. These discussions were facilitated by Lloyd Fridfinnson and Curtis Brown of Probe Research Inc. A total of 31 individuals participated in the first session and 45 individuals participated in the second session.

Written Submissions

Probe Research also received 10 unsolicited written submissions from individual citizens or representatives of groups. Several of these statements were forwarded by organizations that were invited to take part in the small group consultations, or by city councillors. These statements were also analyzed along with the notes from interviews and small group discussions and these comments were incorporated into the report.

APPENDIX C

- Interview/Discussion Guides

Telephone No. _____ ID No. _____

Start time: _____ Stop time: _____ Total time: _____

Daniel McIntyre Recreational Needs Assessment

Executive Interview Discussion Guide (Updated October 10, 2013)

Introduction & Background

Respondent Selection & Research Objectives

Hello, this is _____ calling from Probe Research, a professional public opinion research company. Could I please speak with Dr./Mr/Ms _____ (Insert Name from List)?

(IF GATEKEEPER ENQUIRES AS TO PURPOSE OF CALL, READ THE FOLLOWING:)

Our firm has been hired to conduct a recreational needs assessment for the Daniel McIntyre ward. As part of this, we are conducting confidential interviews with community stakeholders who will have some perspectives on what these community needs are. I was wondering if _____ (INSERT NAME) might have some time to speak with me?

(IF NOT AVAILABLE, SCHEDULE DATE/TIME FOR CALLBACK BELOW)

(ONCE RESPONDENT IS ON THE LINE)

Hello, this is _____ calling from Probe Research.

As you probably know, our firm has been hired to conduct a recreational needs assessment for the Daniel McIntyre ward. Recently we sent you a letter indicating that we would be getting in touch with you to see if you would be able to participate in a confidential discussion where you would be able to share your perspectives. Did you receive this?

Yes __ (Continue)

No __ (Briefly explain/reiterate purpose of the interview and the project)

So, I was hoping to conduct an interview with you. Would you have time to go ahead with this interview now? This discussion would take no more than 30 minutes, but we can go longer if need be to get your perspectives.

<u>It is completely confidential – I will not be attributing your responses to you personally or to your organization.</u>

Your assistance would be very valuable and greatly appreciated.

IF YES PROCEED, OTHERWISE ARRANGE CONVENIENT CALLBACK APPOINTMENT

_____ (INSERT DATE/TIME FOR SCHEDULED CALLBACK)

(If recording interview): I also wanted to let you know that I am also going to record of this interview, but this is strictly for my own note-taking purposes. I will not share this recording with anyone and will destroy it as soon as I have transcribed my notes from our discussion. Is this OK with you?

Yes ___ (record and continue)
No ___ (turn off tape recorder and just write/type notes)

Warm-Up Question

1. To start with, could you please confirm for me ….

Your title: _____

Your organization: _____

2. And how exactly is your organization currently involved in providing recreation programs and services in the Daniel McIntyre area?

3. What would you say are the main recreational assets that exist in the area today? Anything else? (PROBE THOROUGHLY)

   a. When you think about recreation programs in the ward, what programs and services would you say are currently missing or underdeveloped? (PROBE THOROUGHLY – FOR EACH MENTIONED ASK 'And why is that needed?")

   b. And thinking about recreation assets – that is, physical spaces where recreation and leisure programs take place – what kinds of things are missing or underdeveloped? (PROBE THOROUGHLY – FOR EACH MENTIONED ASK 'And why is that needed?")

4. What would you say is the best way to enhance recreation programming for …

   a. Children and youth in the community?

   b. Families?

   c. Seniors?

5. What should be done with Sherbrook Pool? Why do you say that?

6. If you could identify one specific improvement that could be made to recreation programs and services in the area, what would it be? What do you say that?

7. What advice would you have regarding the best way to engage citizens regarding future recreational needs? Why do you say that?

8. Those are all the specific questions I have. Is there anything else you would like to add?

Thank You!

City of Winnipeg

Daniel McIntyre Recreation Needs Assessment – Public Forum

— Facilitator's Guide —

Revised November 15, 2013

Module I — Agenda Setting

Module Synopsis: This module establishes the objectives of the discussion session and presents the ground rules that will govern the meeting.

- Moderator (Lloyd) introduces himself and colleagues who will be assisting (Curtis)
- Explains process up to date (Slide: "Our Role")
- Explains purpose of the session: "We are here to discuss recreation needs in the Daniel McIntyre ward. When we talk about the "Daniel McIntyre ward", this is the area that we are talking" – ***show slide with the eight city neighbourhoods highlighted***:
    - Wolseley
    - Spence
    - Central Park
    - Colony
    - St. Matthew's
    - Daniel McIntyre
    - Minto
    - Sargent Park
- Explain need for frank input and that all expressed views are equally valid and important — "there are no right or wrong answers". Discussions should be fun and relaxed.
- Explain that the session is being audio-recorded for notetaking purposes.
- Cell phones off.
- "To get our discussion started, I'd like to introduce my colleague, Curtis Brown, who will provide a little bit of the background about the area, our research so far, and the recreation services that are available here.

Total time for module — 10 minutes

Module II — Overview of the Ward

Module Synopsis: In this module, Probe will present an overview of the population and demographics of the ward as well as information from its survey of area residents. Following this, participants will provide ideas on what programs/services need to be enhanced.

Background Information (SHOW ACCOMPANYING SLIDE)

- Curtis to highlight demographic characteristics of the neighbourhood, focusing upon:
  - Population growth
  - Diversity
  - Unique needs/challenges
- Overview of existing recreation services (show accompanying slide – includes map of amenities)
- Services used by citizens (results from survey – show on slides)
  - What do citizens currently use?
  - How do they access them?
  - What would citizens like to access?

Discussion

- Are there any findings from the survey that surprise you? What is that?
- Personally, which specific programs/activities do you think there will be more demand for? Are there programs that you expect will not be as popular? (MODERATOR AT EASEL – MAKE LIST)
- For each item mentioned, ask:
  - Why do you think this will be used more/less?
  - Who do you think will be accessing this program/service?
  - Is this program accessible? Do you think there is anything preventing people from using this service? If so, what? And how can this be addressed?

Total time for module — 40 minutes

Module III — Facility Assessment

Module Synopsis: In this module, Probe will present an overview of the facilities in the ward and share survey results showing citizens' assessments of recreation facilities in the area. This will be followed by a discussion regarding ways that these could be improved. This will be done using Dotmocracy, a choice modeling exercise.

- (Moderator) We're going to take a few moments now to present some information on the existing recreation facilities in the area, including views from citizens on what they think about the condition of recreation facilities in the area.
- Curtis to show slides again with the map of recreation facilities, followed by findings regarding what citizens thought of these facilities (show slides)
- (During presentstion), moderator to make list of facilities on flipchart:
    - Parks and greenspaces
    - Community centres
    - Swimming pools
    - Arenas
    - Wading pools, spray pads and splash pads
    - Playgrounds
- (Moderator) We're going to be talking about these in more detail, but before we do that, are there any other types of recreation facilities that we should be adding to this list?
- (Moderator goes through list and for each one asks):
    - What could be specifically done to improve this?
    - What would be needed to make this happen?
    - If this was improved, what would the effect be on other nearby recreation facilities? (Positive or negative)
    - Would this take place in the same facility? Or would we be talking about a new facility?
    - Which of these items would you prioritize?

(NB: If someone says "Just fix Sherbrook Pool," explain we'll be talking about that in more detail momentarily)

Total time for module — 30 minutes

Module IV — Sherbrook Pool

Module Synopsis: In this module, we will have a more focused discussion regarding Sherbrook Pool.

The Current State of Sherbrook Pool

- We have already talked about Sherbrook Pool a fair bit tonight, but I would like to talk about it in a little more detail now.
- Show slide outlining present situation with the pool

Discussion

- Should this pool be re-opened?
- If the pool is re-opened, what steps need to be taken to secure its long term future?
- Could this facility be enhanced in any way? How so? What would this look like? (WRITE DOWN LIST OF IDEAS ON FLIPCHART)
- What other ways could this pool be made to better serve the community's recreational needs?

Total time for module — 25 minutes

Module V — Next Steps

*Module Synopsis: To conclude the discussion, participants will have an opportunity to think about an "ideal future" for recreational needs in the Daniel McIntyre ward. They will do this by discussing what they would like to see **right away** in terms of concrete improvements to recreation services in the ward.*

Ideal Outcome

- (Moderator) We are conducting these discussions with citizens and what we really want to know is what you would like to see as the main priority in terms of improving recreation services in the ward.
- What would you say is the main thing you would like to see the City do right away to improve recreation services?
    - Why is that?
    - What will it take for that to happen?
- What is the main thing that you like to see happen from this consultation process?
- Would anyone like to raise anything that hasn't been discussed yet tonight? What is that?

Total time for module — 15 minutes

Thank, Debrief and Dismiss Participants

Daniel McIntyre Recreational Needs Assessment
Initial Community Consultations

— Facilitator's Guide —

October 2013

Module I — Getting Focused

- Moderator introduces himself.
- Describe purpose of the consultation
- Explain that we are trying to hear directly from people who live/use recreation services in the neighbourhood.
- Explain need for full and frank input and that all expressed views are equally valid and important — "there are no right or wrong answers". Discussions should be fun and relaxed.
- Provide strong assurance of anonymity – "no one will be quoted by name in our report"
- Phones off.
- Icebreaker exercise: I'd like to start out by asking you what recreation programs/services you currently use? (Discuss results)
    - Where do you do this?
    - Do you do this anywhere else in the city? If so, where?
    - Can you tell me a little about the place where you do this? (Probe for details about the facility and whether it could be improved/enhanced in some way)

Total time for module — 10 minutes

Module II — Existing and Potential Recreation Needs

Evaluation of Existing Services

- (Moderator at easel) I would like us to make a list of all the different recreational activities that are available in the Daniel McIntyre ward. We already have mentioned some (write down items for the earlier discussion). What are some other activities?
    - Where can you do this activity?
    - Are there any issues with accessing these activities? If so, what are they? (Probe for items like cost, hours, location, etc.)
    - Who takes part in this activity?
    - Do many people know about this activity? What could be done to make people more aware of it?

Envisioning Future Services

- (Moderator at easel) Are there any recreational activities that are not available in the area that you would like to do? If so, what are they?
    - What prevents you from doing this activity now?
    - Where could this activity be done if it was to be done somewhere in the neighbourhood?
    - Who else do you think this activity would appeal to?
    - What kinds of things would need to happen to make this activity available? (Probe for specific resources or changes that would have to be made).

Main Improvement

- Before I let you go today, I would like you to write down on a piece of paper in just a couple of sentences what you think is the <u>one thing</u> that you would say the Daniel McIntyre area needs to have to improve recreation programs and services in the area.
    - Stress that this is the <u>most important thing</u> – “You may see a few things, but I’d like you to tell me which one thing is most important above all else.”
    - Discuss results

Total time for module — 20 minutes

Thank, Debrief and Dismiss Participants

CITY OF WINNIPEG

DANIEL MCINTYRE RECREATIONAL NEEDS ASSESSMENT SURVEY

FINAL QUESTIONNAIRE

Hello, this is _____ calling from Probe Research Incorporated, a professional public opinion research company. Today we are talking to a random sample of residents from your area about some important community issues.

Could I please speak to the adult who is at home right now who has had the most recent birthday **(IF OTHER QUALIFIED RESPONDENT AVAILABLE, REPEAT ABOVE INTRO / IF NO ONE ELSE AVAILABLE CONTINUE WITH INITIAL RESPONDENT)**

I hope you can spare a few minutes to answer the survey questions I have. Let me assure you that the information we collect is kept strictly confidential and none of the answers you provide to me will be attributed to you personally. We are not trying to sell you anything, we are just looking for your opinions. Is now a good time to go ahead with this survey?

(IF YES CONTINUE OTHERWISE ATTEMPT TO ARRANGE A CONVENIENT CALLBACK)

First, are you 18 years of age or older?

Yes ☐ **(CONTINUE)**

No ☐ May I speak with someone who is? **(REPEAT INTRODUCTION)**

No ☐ No one qualified or available. **(THANK AND TERMINATE)**

GENDER: (DO NOT ASK - WATCH QUOTAS) Male _____ 1 Female _____ 2

LOCATION INFORMATION

FS1. Before I begin I need to ensure our survey represents people living in all areas of the City of Winnipeg, could I please get the first three digits of your postal code?

R3B .....02 ASK FS2
R3E .....03 ASK FS4
R3G .....04 ASK FS5
(All others – THANK AND TERMINATE) 998
(Unsure – THANK AND TERMINATE).....999

FS2. Do you live north or south of Notre Dame Avenue?

North of Notre Dame Avenue.....01
South of Notre Dame Avenue .....02 ASK FS4
(Unsure) 99

FS3. (Only ask if respondent answers 'R3B' to FS1) Do you live west or east of Main Street?

West of Main Street ..... 01 SKIP TO LOC1
East of Main Street (THANK AND TERMINATE) 02
(Unsure) 99

FS4. Do you live west or east of Arlington Street?

West of Arlington Street.....01
East of Arlington Street.....02
(Unsure) 99

FS5. Do you live north or south of Portage Avenue?

North of Portage Avenue 01
South of Portage Avenue (CODE AS '3' IN LOC1) 02
(Unsure) 99

LOC1. (Code region where respondent lives and skip to Q.1 in the next section):

West – 01 (West of Arlington Street, North of Portage Avenue)	Central – 02 (East of Arlington Street, North of Portage Avenue
South – 03 – (South of Portage Avenue)	East – 04 (R3B only west of Main Street)

Assessment/Use of Neighbourhood Recreation Facilities

1. I'd like to begin by asking you to rate the current condition of some of the recreation facilities in your neighbourhood. I would like you to tell me how satisfied you are with the current condition of each of the following facilities and services. Let's use a 1-10 scale where a "1" means you are "very dissatisfied" and a "10" means you are "very satisfied". OK, the first one is… (RANDOMIZE)

	1 – Very Dissatisfied									Very Satisfied – 10	(Unsure)
a.) Parks and greenspaces	1	2	3	4	5	6	7	8	9	10	99
b.) Community centres	1	2	3	4	5	6	7	8	9	10	99
c.) Swimming pools	1	2	3	4	5	6	7	8	9	10	99
d.) Arenas	1	2	3	4	5	6	7	8	9	10	99
e.) Wading pools, spray pads and splash pads	1	2	3	4	5	6	7	8	9	10	99
f.) Playgrounds	1	2	3	4	5	6	7	8	9	10	99

2. Which recreational activities have you <u>personally</u> participated in within the past 12 months? Any others? (ACCEPT UP TO THREE MENTIONS)

   Activity #1 (RECORD)_____

   Activity #2 (RECORD)_____

   Activity #3 (RECORD)_____

   (Do not take part in recreational activities) .....98 SKIP TO Q.6

   (Unsure) 99

3. And thinking about (Activity #1), do you take part in this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?

   Within walking distance 01

   Drive/take public transportation.....02

   (Unsure) 09

4. (IF REQUIRED) And thinking about (Activity #2), do you take part in this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?

   Within walking distance 01

   Drive/take public transportation.....02

   (Unsure) 09

5. (IF REQUIRED) And thinking about (Activity #3), do you take part in this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this activity?

Within walking distance	01
Drive/take public transportation	02
(Unsure)	09

I'd also like to ask you about some of the recreation activities other members of your family may participate in. Let's start with small children.

6. First, do you have any children under the age of 5 living in your household?

   Yes 01
   No.....02 SKIP TO Q.9
   (DK/NS) .....99 SKIP TO Q.9

7. And what, if any, recreational activities have these children take part in within the past 12 months? Any others? (ACCEPT UP TO 3 MENTIONS)

   Activity #1 (RECORD)_____
   Activity #2 (RECORD)_____
   Activity #3 (RECORD)_____
   (Child does not take part in recreational activities) .....98 SKIP TO Q.9
   (Unsure) 99

8. In general, do these activities take place at a facility that is within walking distance of your home, or do you have to drive or take public transportation to get to this facility?

   Within walking distance 01
   Drive/take public transportation.....02
   (Unsure) 09

9. And do you have any children between the ages of 5 and 18 living in your household?

   Yes 01
   No .....02 SKIP TO Q.12/14
   (DK/NS) .....99 SKIP TO Q.12/14

10. What recreational activities, if any, have these children taken part in within the past 12 months? Any others? (ACCEPT UP TO 3 MENTIONS)

    Activity #1 (RECORD)_____
    Activity #2 (RECORD)_____
    Activity #3 (RECORD)_____
    (Child does not take part in recreational activities) .....98 SKIP TO Q.12
    (Unsure) 99

11. In general, do these activities take place at a facility that is within walking distance of your home, or do you have to drive or take public transportation to get to this facility?

Within walking distance	01
Drive/take public transportation	02
(Unsure)	09

12. (ONLY IF RESPONDENT ANSWERS YES TO Q. 6 AND/OR Q.9) Are there any other activities that you would like your children to participate in that are not currently offered close to where you live?

Yes	01
No	02
(DK/NS)	99

13. What are these activities? (ACCEPT UP TO THREE MENTIONS)

Activity #1 (RECORD)_____
Activity #2 (RECORD)_____
Activity #3 (RECORD)_____
(Child does not take part in recreational activities).....98
(Unsure) 99

14. Are there any other activities that you would <u>personally</u> like to participate in that are not currently offered close to where you live?

Yes 01
No .....02 SKIP TO Q.16
(DK/NS).....99 SKIP TO Q.16

15. What are these activities? (ACCEPT UP TO THREE MENTIONS)

Activity #1 (RECORD)_____
Activity #2 (RECORD)_____
Activity #3 (RECORD)_____
(Child does not take part in recreational activities).....98
(Unsure) 99

16. I'm going to read you some statements regarding recreation in Winnipeg. For each one, I would like you to tell me if you strongly agree, moderately agree, moderately disagree or strongly disagree with each statement:

	Strongly agree	Moderately agree	Moderately disagree	Strongly agree	Unsure
a.) There are a good range of recreation programs in my neighbourhood	1	2	3	4	9
b.) My neighbourhood has good recreation facilities	1	2	3	4	9
c.) I can personally afford to pay the costs associated with recreation programs in my area	1	2	3	4	9
d.) Service providers do a good job of making sure that all citizens have an opportunity to participate in recreation programs	1	2	3	4	9

Respondent Demographics

(ASK EVERYBODY)

Before I let you go, I have just a few questions, which will be used for statistical purposes.

DS1 Do you own or rent your current accommodations?

Own 01
Rent 02
Other (specify)_____ 03
(DK/NS) 99

DS3. What is the highest level of education you have received? **(READ LIST)**

Some high school or less 01
Graduated high school 02
Some technical / or college training 03
Graduated college or technical school 04
Some university 05
Graduated university 06
Have graduate degree 07
(DK/NS) 99

DS3. Which of the following categories best describes the total annual income before taxes, of all members of your household?

Less than $20,000 01
$20,000 to just less than $40,000 02
$40,000 to just less than $60,000 03
$60,000 to just less than $75,000 04
$75,000 to just less than $100,000 05
$100,000 and over 06
(DK/NS) 99

DS4 In what year were you born? (Record Date)

_____

DS5a) Would you be willing to be contacted in the future concerning further research conducted by Probe Research?

Yes .....01**(COLLECT FIRST NAME ONLY**)

No.....02 **(SKIP TO DS 6)**

(DK/NS) 99

DS5b) Could I please get your:

First Name: _____

Email address?

_____@_____

Those are all the questions I have. Thank you very much for your time.

APPENDIX D

- Survey Data Tables

1. How satisfied are you with the current condition of each of the following facilities and services in your neighbourhood?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
PARKS & GREENSPACES	10 - Very satisfied	12%	10%	8%	8%	23%	14%	10%	12%	10%	14%	17%	10%	11%
	9 -	7%	8%	10%	6%	2%	7%	6%	10%	6%	6%	8%	7%	7%
	8 -	20%	38%	8%	18%	24%	23%	18%	20%	22%	16%	20%	16%	24%
	7 -	22%	20%	22%	20%	26%	20%	24%	25%	20%	20%	20%	24%	24%
	6 -	11%	7%	11%	13%	10%	9%	13%	14%	10%	10%	5%	17%	11%
	5 -	13%	10%	18%	15%	6%	12%	14%	8%	15%	15%	16%	13%	10%
	4 -	6%	1%	11%	7%	2%	5%	7%	7%	6%	5%	3%	7%	4%
	3 -	3%		2%	4%	3%	3%	3%		4%	5%	4%	3%	3%
	2 -	2%	1%	3%	3%	2%	2%	3%		4%	1%	3%	1%	3%
	1 - Very dissatisfied	2%	4%	3%	1%	1%	3%	2%	1%	1%	4%	3%	2%	3%
	(DK/NS)	3%	1%	3%	4%	1%	4%	2%	2%	2%	4%	3%	1%	2%
COMMUNITY CENTRES	10 - Very satisfied	10%	10%	8%	9%	13%	8%	11%	11%	11%	8%	5%	16%	7%
	9 -	6%	8%	7%	5%	6%	8%	4%	7%	7%	4%	6%	5%	8%
	8 -	19%	22%	18%	16%	23%	17%	21%	23%	18%	16%	23%	17%	19%
	7 -	18%	27%	15%	19%	14%	19%	17%	24%	18%	13%	14%	19%	32%
	6 -	15%	13%	23%	14%	9%	16%	14%	18%	13%	14%	12%	15%	16%
	5 -	11%	9%	13%	12%	10%	9%	14%	6%	14%	12%	13%	12%	9%
	4 -	5%	3%	6%	7%	4%	4%	6%		11%	5%	7%	5%	4%
	3 -	1%	1%	1%	1%	1%	1%	1%			4%	2%	1%	1%
	2 -	2%		1%	4%		1%	2%	2%		3%	3%	1%	
	1 - Very dissatisfied	2%		2%	4%	3%	3%	1%	2%	2%	3%	4%	1%	1%
	(DK/NS)	10%	8%	8%	11%	16%	14%	7%	6%	5%	17%	10%	9%	4%
SWIMMING POOLS	10 - Very satisfied	8%	3%	13%	7%	10%	8%	9%	11%	5%	11%	6%	9%	9%
	9 -	9%	4%	12%	5%	14%	10%	7%	9%	8%	9%	9%	9%	12%
	8 -	18%	15%	12%	25%	14%	14%	21%	21%	18%	13%	16%	21%	20%
	7 -	14%	11%	16%	18%	6%	12%	16%	18%	15%	7%	10%	14%	19%
	6 -	9%	4%	11%	9%	13%	9%	10%	14%	9%	6%	15%	9%	9%
	5 -	13%	18%	12%	13%	11%	10%	15%	13%	12%	16%	15%	12%	12%
	4 -	4%	4%	4%	4%	6%	6%	3%	1%	7%	2%	8%	3%	3%
	3 -	3%	5%	3%	2%	4%	3%	4%		4%	5%	2%	5%	2%
	2 -	3%	6%	3%	2%	4%	5%	2%		3%	7%	5%	3%	2%
	1 - Very dissatisfied	8%	18%	5%	5%	9%	7%	9%	5%	10%	9%	6%	7%	7%
	(DK/NS)	11%	12%	8%	12%	10%	17%	5%	9%	8%	14%	8%	9%	6%

1. How satisfied are you with the current condition of each of the following facilities and services in your neighbourhood?

			NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
		TOTAL	South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
ARENAS	10 - Very satisfied	5%	2%	4%	6%	7%	7%	2%	7%	0%	8%	4%	2%	9%
	9 -	4%	1%	6%	2%	5%	5%	2%	5%	3%	3%	4%	1%	9%
	8 -	11%	5%	11%	9%	21%	8%	14%	16%	12%	5%	13%	10%	11%
	7 -	14%	7%	12%	20%	12%	13%	14%	20%	12%	9%	13%	16%	14%
	6 -	5%	7%	4%	5%	5%	4%	6%	4%	6%	5%	4%	7%	5%
	5 -	21%	25%	20%	22%	19%	18%	24%	24%	23%	19%	27%	19%	16%
	4 -	4%	6%	8%	3%		5%	4%	4%	7%	1%	3%	3%	8%
	3 -	3%	3%	5%	2%	4%	4%	2%		3%	4%	2%	5%	3%
	2 -	4%	1%	5%	6%	1%	4%	4%	2%	6%	4%	6%	3%	3%
	1 - Very dissatisfied	7%	8%	7%	5%	8%	7%	6%	2%	8%	11%	9%	8%	2%
	(DK/NS)	23%	35%	19%	21%	20%	25%	21%	17%	20%	29%	17%	26%	21%
WADING POOLS & PADS	10 - Very satisfied	6%	4%	1%	8%	11%	7%	5%	4%	8%	6%	5%	4%	9%
	9 -	7%	12%	2%	5%	10%	7%	7%	4%	8%	10%	9%	8%	5%
	8 -	17%	30%	19%	12%	14%	18%	17%	18%	17%	14%	13%	13%	34%
	7 -	13%	17%	16%	15%	6%	10%	17%	22%	9%	11%	15%	14%	10%
	6 -	10%	4%	11%	9%	17%	9%	11%	11%	11%	9%	12%	14%	4%
	5 -	11%	8%	7%	13%	14%	9%	13%	11%	11%	12%	11%	13%	4%
	4 -	5%	4%	4%	5%	4%	4%	5%	6%	4%	4%	5%	6%	2%
	3 -	4%	3%	7%	5%	1%	3%	5%	2%	6%	4%	3%	4%	8%
	2 -	4%	2%	5%	5%	1%	4%	3%		4%	8%	4%	3%	3%
	1 - Very dissatisfied	5%		9%	4%	5%	8%	3%	5%	6%	4%	9%	2%	5%
	(DK/NS)	18%	16%	19%	19%	17%	22%	15%	17%	16%	19%	13%	19%	16%
PLAYGROUNDS	10 - Very satisfied	7%	5%	6%	8%	6%	10%	3%	9%	4%	8%	7%	4%	11%
	9 -	11%	13%	5%	11%	15%	12%	9%	13%	14%	5%	14%	6%	17%
	8 -	22%	33%	19%	20%	19%	24%	20%	27%	20%	18%	14%	21%	27%
	7 -	20%	21%	19%	16%	25%	17%	22%	23%	18%	15%	18%	28%	16%
	6 -	13%	8%	13%	13%	15%	10%	15%	17%	9%	13%	15%	15%	9%
	5 -	10%	7%	14%	9%	10%	9%	11%	6%	11%	13%	10%	9%	6%
	4 -	3%	4%	1%	4%	2%	2%	3%		3%	5%	4%	1%	4%
	3 -	4%	1%	6%	5%		4%	3%	2%	6%	2%	3%	3%	3%
	2 -	3%	1%	3%	5%		2%	4%	2%	3%	4%	4%	3%	
	1 - Very dissatisfied	1%		2%	1%		1%	1%		1%	3%	2%	0%	1%
	(DK/NS)	8%	8%	11%	7%	8%	8%	8%		11%	14%	8%	10%	5%

1. How satisfied are you with the current condition of each of the following facilities and services in your neighbourhood?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
PARKS & GREENSPACES	10 - Very satisfied	12%	11%	24%	6%	8%	21%	21%	11%	10%	17%	13%	9%	14%	2%
	9 -	7%	3%	5%	9%	8%	3%	9%	4%	7%	8%	6%	8%	8%	2%
	8 -	20%	18%	18%	22%	19%	22%	9%	22%	21%	21%	21%	16%	21%	13%
	7 -	22%	20%	33%	17%	21%	25%	29%	32%	20%	21%	22%	26%	23%	19%
	6 -	11%	10%	2%	15%	14%	3%	16%	8%	10%	9%	12%	8%	11%	11%
	5 -	13%	19%	6%	14%	15%	9%	8%	13%	13%	13%	13%	17%	11%	26%
	4 -	6%	7%	3%	7%	6%	6%	5%	3%	7%	6%	5%	7%	6%	9%
	3 -	3%	2%	3%	3%	3%	3%	2%	3%	3%	2%	2%	4%	2%	8%
	2 -	2%	1%	1%	4%	3%		1%	2%	3%	2%	2%	4%	2%	3%
	1 - Very dissatisfied	2%	4%	4%	1%	2%	3%		1%	3%	1%	2%	1%	1%	5%
	(DK/NS)	3%	6%	2%	2%	2%	5%		1%	4%		3%	1%	2%	2%
COMMUNITY CENTRES	10 - Very satisfied	10%	7%	13%	10%	9%	9%	18%	14%	7%	18%	12%	7%	11%	2%
	9 -	6%	4%	11%	5%	6%	8%	11%	6%	5%	10%	7%	7%	7%	3%
	8 -	19%	24%	15%	20%	18%	21%	8%	15%	22%	12%	22%	11%	22%	8%
	7 -	18%	15%	25%	16%	18%	20%	25%	33%	14%	23%	18%	16%	20%	11%
	6 -	15%	14%	16%	15%	16%	12%	13%	18%	15%	17%	14%	21%	15%	18%
	5 -	11%	9%	5%	15%	11%	12%	11%	6%	13%	6%	11%	12%	9%	21%
	4 -	5%	10%	5%	4%	6%	4%	1%	7%	6%	4%	5%	9%	3%	16%
	3 -	1%	2%	1%	1%	1%	1%			2%		1%	0%	1%	2%
	2 -	2%	2%	1%	2%	2%		5%		1%	3%	2%	2%	1%	2%
	1 - Very dissatisfied	2%	1%	5%	2%	3%		3%	1%	2%	2%	3%	1%	2%	7%
	(DK/NS)	10%	13%	5%	12%	10%	13%	6%	2%	14%	4%	6%	14%	8%	11%
SWIMMING POOLS	10 - Very satisfied	8%	6%	16%	6%	8%	7%	14%	7%	7%	12%	10%	6%	10%	1%
	9 -	9%	9%	12%	7%	9%	9%	1%	8%	10%	2%	10%	6%	10%	3%
	8 -	18%	18%	14%	20%	21%	9%	28%	34%	12%	31%	22%	12%	21%	7%
	7 -	14%	4%	20%	13%	15%	10%	18%	16%	13%	17%	12%	21%	15%	12%
	6 -	9%	15%	3%	11%	8%	15%	9%	3%	11%	7%	10%	6%	10%	6%
	5 -	13%	17%	9%	13%	11%	18%	13%	12%	13%	11%	13%	11%	12%	20%
	4 -	4%	6%	4%	4%	4%	4%	5%	3%	4%	3%	4%	7%	3%	11%
	3 -	3%	1%	3%	4%	3%	3%	1%	2%	4%	2%	3%	5%	2%	7%
	2 -	3%	1%	3%	4%	4%	3%	1%	2%	4%	2%	3%	6%	2%	5%
	1 - Very dissatisfied	8%	9%	7%	8%	8%	5%	5%	10%	8%	10%	7%	8%	6%	19%
	(DK/NS)	11%	13%	9%	11%	9%	16%	5%	1%	15%	3%	7%	12%	9%	9%

Probe Research Inc.
City of Winnipeg Daniel McIntyre Recreational Needs Assessment Survey
November, 2013

1. How satisfied are you with the current condition of each of the following facilities and services in your neighbourhood?

			EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
		TOTAL	HS/less	Some PS	Grad	Own	Rent	U5	5-18	None	activities	Can	Cannot	Agree	Disagree
ARENAS	10 - Very satisfied	5%	5%	8%	3%	4%	3%	6%	1%	5%	3%	6%	2%	6%	1%
	9 -	4%	1%	6%	3%	4%	4%		2%	4%	1%	3%	5%	4%	1%
	8 -	11%	8%	18%	9%	9%	17%	9%	22%	9%	12%	14%	5%	13%	5%
	7 -	14%	19%	5%	16%	15%	11%	13%	12%	15%	12%	14%	11%	14%	14%
	6 -	5%	8%	5%	4%	6%	3%	6%	7%	4%	6%	5%	5%	6%	2%
	5 -	21%	21%	16%	23%	22%	19%	35%	20%	19%	25%	21%	24%	22%	19%
	4 -	4%	5%	6%	3%	4%	6%		5%	5%	4%	4%	6%	3%	9%
	3 -	3%	1%	1%	5%	4%	2%		4%	4%	3%	3%	5%	2%	9%
	2 -	4%	3%	3%	5%	5%	2%	5%	5%	3%	7%	4%	5%	3%	5%
	1 - Very dissatisfied	7%	9%	7%	6%	8%	5%	5%	9%	7%	9%	5%	11%	5%	16%
	(DK/NS)	23%	21%	24%	23%	22%	27%	20%	13%	26%	20%	20%	20%	21%	20%
WADING POOLS & PADS	10 - Very satisfied	6%	3%	4%	7%	7%	2%	5%	7%	6%	7%	7%	2%	6%	7%
	9 -	7%	6%	7%	7%	5%	11%	6%	9%	7%	8%	9%	1%	8%	3%
	8 -	17%	7%	18%	22%	20%	11%	31%	28%	12%	33%	19%	16%	20%	8%
	7 -	13%	18%	13%	12%	14%	13%	29%	25%	7%	27%	10%	22%	15%	8%
	6 -	10%	19%	6%	9%	11%	11%		6%	13%	4%	11%	12%	9%	17%
	5 -	11%	6%	9%	14%	8%	19%	6%	12%	11%	4%	13%	7%	11%	13%
	4 -	5%	5%	6%	4%	4%	7%	5%		6%		5%	5%	3%	12%
	3 -	4%	5%	2%	5%	5%	1%	3%	5%	4%	4%	3%	7%	4%	5%
	2 -	4%	3%	5%	3%	4%	2%	2%	3%	4%	1%	3%	5%	3%	8%
	1 - Very dissatisfied	5%	5%	5%	5%	5%	4%		1%	7%	1%	4%	7%	5%	7%
	(DK/NS)	18%	21%	25%	14%	18%	19%	12%	5%	23%	10%	16%	15%	17%	13%
PLAYGROUNDS	10 - Very satisfied	7%	8%	7%	5%	5%	8%	10%	4%	7%	5%	7%	4%	8%	1%
	9 -	11%	8%	13%	10%	12%	7%	15%	12%	9%	16%	12%	7%	13%	1%
	8 -	22%	22%	16%	25%	23%	19%	23%	37%	17%	33%	23%	21%	25%	10%
	7 -	20%	5%	25%	23%	21%	18%	35%	21%	16%	26%	20%	22%	20%	20%
	6 -	13%	19%	13%	10%	9%	24%	12%	8%	15%	8%	13%	11%	13%	15%
	5 -	10%	8%	8%	12%	9%	13%	3%	5%	13%	5%	8%	17%	8%	21%
	4 -	3%	3%	2%	3%	2%	4%	3%	3%	3%	1%	2%	5%	2%	6%
	3 -	4%	5%	2%	4%	5%			3%	4%	2%	4%	3%	2%	9%
	2 -	3%	6%	2%	2%	4%	1%		5%	3%	2%	3%	4%	3%	3%
	1 - Very dissatisfied	1%	1%	3%		1%			1%	1%	1%	1%	1%	0%	5%
	(DK/NS)	8%	17%	8%	5%	9%	7%		1%	12%		8%	6%	6%	9%

1. How satisfied are you with the current condition of each of the following facilities and services in your neighbourhood?
**** SUMMARY TABLE ****

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
PARKS & GREENSPACES	Satisfied	38%	56%	27%	32%	49%	43%	34%	42%	37%	36%	44%	33%	42%
	Neutral	52%	39%	62%	55%	44%	46%	57%	55%	51%	50%	44%	61%	49%
	Dissatisfied	7%	5%	8%	8%	6%	7%	7%	1%	9%	10%	10%	5%	8%
	(DK/NS)	3%	1%	3%	4%	1%	4%	2%	2%	2%	4%	3%	1%	2%
MEAN (out of 10)		6.8	7.3	6.3	6.5	7.4	6.9	6.6	7.2	6.6	6.6	6.9	6.7	6.9
COMMUNITY CENTRES	Satisfied	35%	41%	32%	30%	42%	33%	36%	41%	36%	28%	34%	38%	34%
	Neutral	50%	51%	57%	51%	38%	47%	52%	48%	56%	44%	47%	50%	60%
	Dissatisfied	5%	1%	3%	9%	4%	5%	5%	4%	2%	10%	9%	3%	2%
	(DK/NS)	10%	8%	8%	11%	16%	14%	7%	6%	5%	17%	10%	9%	4%
MEAN (out of 10)		6.8	7.3	6.7	6.4	7.1	6.8	6.8	7.2	6.8	6.3	6.4	7.1	7.0
SWIMMING POOLS	Satisfied	35%	22%	38%	37%	37%	32%	37%	41%	31%	33%	32%	39%	41%
	Neutral	40%	37%	43%	42%	35%	36%	43%	46%	43%	31%	47%	38%	42%
	Dissatisfied	14%	28%	11%	8%	17%	14%	14%	5%	17%	22%	13%	14%	11%
	(DK/NS)	11%	12%	8%	12%	10%	17%	5%	9%	8%	14%	8%	9%	6%
MEAN (out of 10)		6.3	5.0	6.7	6.6	6.2	6.2	6.3	7.0	5.9	5.9	6.1	6.5	6.7
ARENAS	Satisfied	19%	9%	20%	17%	32%	21%	18%	28%	15%	17%	20%	13%	29%
	Neutral	44%	44%	44%	49%	35%	39%	48%	51%	48%	35%	47%	45%	43%
	Dissatisfied	14%	12%	17%	14%	13%	15%	13%	4%	18%	19%	17%	16%	7%
	(DK/NS)	23%	35%	19%	21%	20%	25%	21%	17%	20%	29%	17%	26%	21%
MEAN (out of 10)		5.7	5.1	5.5	5.8	6.2	5.8	5.6	6.5	5.2	5.4	5.5	5.4	6.5
WADING POOLS & PADS	Satisfied	30%	47%	22%	25%	36%	32%	29%	26%	33%	29%	27%	25%	48%
	Neutral	39%	33%	38%	42%	41%	32%	46%	50%	35%	36%	43%	47%	20%
	Dissatisfied	13%	5%	21%	14%	7%	15%	11%	7%	16%	16%	16%	9%	15%
	(DK/NS)	18%	16%	19%	19%	17%	22%	15%	17%	16%	19%	13%	19%	16%
MEAN (out of 10)		6.3	7.2	5.5	6.1	6.7	6.2	6.3	6.4	6.2	6.1	6.0	6.3	6.7
PLAYGROUNDS	Satisfied	39%	50%	30%	39%	40%	46%	32%	49%	37%	30%	35%	31%	55%
	Neutral	45%	40%	47%	42%	52%	38%	52%	47%	42%	47%	48%	54%	35%
	Dissatisfied	7%	2%	11%	12%		7%	8%	4%	10%	9%	9%	6%	4%
	(DK/NS)	8%	8%	11%	7%	8%	8%	8%		11%	14%	8%	10%	5%
MEAN (out of 10)		6.9	7.3	6.5	6.7	7.3	7.1	6.6	7.3	6.7	6.4	6.7	6.8	7.4

1. How satisfied are you with the current condition of each of the following facilities and services in your neighbourhood?
**** SUMMARY TABLE ****

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
PARKS & GREENSPACES	Satisfied	38%	31%	47%	37%	35%	46%	39%	36%	38%	47%	39%	33%	44%	16%
	Neutral	52%	56%	44%	54%	56%	43%	59%	56%	50%	49%	52%	57%	50%	65%
	Dissatisfied	7%	7%	8%	7%	8%	6%	3%	7%	8%	5%	6%	9%	5%	16%
	(DK/NS)	3%	6%	2%	2%	2%	5%		1%	4%		3%	1%	2%	2%
MEAN (out of 10)		6.8	6.5	7.4	6.6	6.6	7.2	7.3	6.9	6.7	7.2	6.9	6.5	7.1	5.5
COMMUNITY CENTRES	Satisfied	35%	34%	38%	34%	33%	38%	37%	34%	34%	40%	40%	24%	41%	13%
	Neutral	50%	48%	51%	49%	51%	49%	50%	63%	47%	50%	48%	59%	48%	65%
	Dissatisfied	5%	4%	6%	5%	6%	1%	7%	1%	5%	5%	6%	3%	4%	11%
	(DK/NS)	10%	13%	5%	12%	10%	13%	6%	2%	14%	4%	6%	14%	8%	11%
MEAN (out of 10)		6.8	6.6	7.0	6.7	6.6	7.2	7.1	7.1	6.6	7.2	6.9	6.5	7.1	5.4
SWIMMING POOLS	Satisfied	35%	33%	42%	32%	38%	24%	42%	50%	29%	45%	42%	23%	41%	10%
	Neutral	40%	42%	36%	41%	38%	48%	45%	34%	41%	37%	39%	45%	39%	50%
	Dissatisfied	14%	12%	13%	16%	15%	12%	7%	15%	16%	15%	13%	19%	11%	31%
	(DK/NS)	11%	13%	9%	11%	9%	16%	5%	1%	15%	3%	7%	12%	9%	9%
MEAN (out of 10)		6.3	6.1	6.8	6.1	6.3	6.1	6.8	6.5	6.1	6.5	6.5	5.8	6.7	4.5
ARENAS	Satisfied	19%	14%	32%	15%	17%	24%	15%	26%	19%	16%	23%	12%	23%	7%
	Neutral	44%	52%	33%	46%	46%	39%	54%	44%	42%	46%	45%	46%	46%	43%
	Dissatisfied	14%	13%	11%	15%	16%	9%	10%	17%	14%	18%	12%	21%	11%	30%
	(DK/NS)	23%	21%	24%	23%	22%	27%	20%	13%	26%	20%	20%	20%	21%	20%
MEAN (out of 10)		5.7	5.6	6.1	5.5	5.5	6.0	5.7	5.6	5.8	5.2	6.0	5.0	6.0	4.3
WADING POOLS & PADS	Satisfied	30%	16%	29%	36%	32%	24%	43%	43%	25%	49%	35%	19%	34%	18%
	Neutral	39%	50%	34%	38%	36%	50%	40%	43%	37%	35%	38%	45%	39%	49%
	Dissatisfied	13%	13%	12%	13%	14%	7%	4%	9%	16%	7%	11%	20%	11%	20%
	(DK/NS)	18%	21%	25%	14%	18%	19%	12%	5%	23%	10%	16%	15%	17%	13%
MEAN (out of 10)		6.3	5.9	6.2	6.4	6.3	6.1	7.2	6.9	5.8	7.3	6.4	5.6	6.5	5.3
PLAYGROUNDS	Satisfied	39%	37%	37%	41%	40%	34%	48%	53%	33%	54%	42%	31%	46%	12%
	Neutral	45%	34%	48%	47%	41%	59%	52%	36%	47%	41%	43%	55%	43%	62%
	Dissatisfied	7%	12%	7%	6%	10%	1%		9%	8%	5%	8%	8%	5%	17%
	(DK/NS)	8%	17%	8%	5%	9%	7%		1%	12%		8%	6%	6%	9%
MEAN (out of 10)		6.9	6.6	6.9	6.9	6.8	6.9	7.6	7.0	6.7	7.3	7.0	6.4	7.2	5.5

2. Which recreational activities have you personally participated in within the past 12 months?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
PERSONALLY PARTICIPATED IN PAST 12 MONTHS	(NET) OUTDOOR RECREATION	46%	75%	44%	40%	33%	47%	44%	49%	48%	40%	37%	43%	65%
	Parks/ Playgrounds/ Greenspace	18%	24%	9%	22%	16%	15%	20%	24%	18%	11%	19%	20%	14%
	Walking	16%	26%	19%	11%	10%	18%	14%	15%	15%	19%	13%	14%	25%
	Cycling	11%	26%	11%	10%	1%	15%	8%	13%	13%	9%	6%	9%	24%
	Splash/ Spray/ Wading pools & pads	7%	15%	5%	8%	1%	6%	8%	10%	8%	3%	8%	6%	9%
	Skating	3%	8%	2%	2%	2%	3%	3%	1%	7%	0%	1%	3%	6%
	Skiing	3%	7%	1%	0%	5%	2%	4%		5%	2%	0%	2%	3%
	Ultimate/ Ultimate frisbee	1%	0%	3%	1%		2%	0%	3%	1%	0%		1%	4%
	Hiking/ Rock climbing	1%	1%	3%	1%		1%	2%		2%	2%	1%	1%	3%
	Gardening	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	2%	3%	
	Running/ Track/ X-country	3%	10%	4%	1%		3%	3%	4%	2%	3%	0%	2%	8%
	Fishing	1%	1%	2%	0%		1%	0%		1%	1%		2%	1%
	Lawn bowling/ Bowling alley	0%		1%	0%		0%	0%			1%	1%	0%	
	Canoeing/ Kayaking	1%	7%				1%	1%	1%	1%	0%	0%	0%	2%
	Archery	0%			1%			0%		1%			1%	
	Camping/ Horseback riding	0%	2%				0%	0%		0%		0%		1%
	Snowshoeing	0%	0%					0%			0%			0%
	(NET) OUTDOOR SPORTS	9%	11%	10%	7%	6%	12%	6%	17%	4%	5%	2%	14%	13%
	Soccer	6%	5%	7%	6%	6%	8%	5%	16%	2%	1%		11%	10%
	Baseball	2%	2%	1%	3%		3%	0%	2%	2%	1%	1%	2%	2%
	Tennis	2%	2%	2%	2%		3%	1%	3%	1%	1%	1%	4%	
	Golf	2%	2%	4%	0%		3%	0%	3%		3%	1%	1%	4%
	(NET) INDOOR SPORTS & REC	35%	39%	38%	34%	30%	30%	40%	41%	33%	31%	21%	46%	41%
	Swimming	24%	27%	27%	19%	25%	16%	31%	25%	25%	21%	16%	30%	35%
	Fitness/ Exercise/ Gym	12%	7%	17%	14%	5%	9%	14%	16%	8%	13%	4%	17%	12%
	Basketball	4%	2%		7%	5%	6%	1%	6%	2%	2%	2%	6%	1%
	Dodgeball	1%	2%		1%		1%	0%	1%	1%			1%	2%
	Gymnastics	0%		1%	1%		1%	0%		1%	1%	2%		
	Figure Skating	0%	1%				0%			0%				1%
	Hockey	1%		1%	1%	1%	1%	1%		2%	1%		2%	1%
	Karate	1%	1%		2%			2%	2%	0%		1%	2%	

2. Which recreational activities have you personally participated in within the past 12 months?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
PERSONALLY PARTICIPATED IN PAST 12 MONTHS	Tai Chi	0%	1%	1%				1%		0%	1%		0%	1%
	Curling	1%	3%	1%	0%		1%	0%		1%	2%	1%	1%	
	Boxing/ Kickboxing	1%	2%	1%			2%		1%	1%			1%	2%
	Taekwondo	0%			1%		1%			1%		1%		
	Ping Pong	0%			0%		0%				0%		0%	
	(NET) CULTURE & LEISURE	12%	24%	6%	8%	16%	7%	17%	15%	10%	12%	13%	6%	18%
	Community Centre events	6%	15%	2%	4%	7%	5%	7%	7%	5%	7%	6%	4%	9%
	Cooking	0%	0%				0%				0%			
	Crafts	0%	2%				0%	0%		1%			0%	1%
	Dance	3%	3%	1%	3%	8%	1%	6%	8%	1%	2%	5%	1%	6%
	"Parent & Child" programs	0%		1%			0%				1%	1%		
	Yoga	2%	5%	2%	3%		0%	4%	2%	3%	2%		2%	5%
	Library/ Reading	1%	0%	1%	1%	1%	0%	1%			2%	2%		1%
	Arts/ Concerts/ Plays	1%	0%			4%		2%		1%	2%	2%		
	(None)	31%	12%	34%	33%	41%	30%	32%	16%	35%	42%	44%	28%	15%
	(DK/NS)	1%	1%		1%		1%	1%		2%	0%	1%	1%	

2. Which recreational activities have you personally participated in within the past 12 months?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
PERSONALLY PARTICIPATED IN PAST 12 MONTHS	(NET) OUTDOOR RECREATION	46%	23%	47%	54%	48%	40%	61%	45%	42%	64%	45%	44%	48%	45%
	Parks/ Playgrounds/ Greenspace	18%	11%	16%	21%	18%	19%	53%	24%	8%	44%	17%	19%	18%	19%
	Walking	16%	7%	17%	19%	15%	18%	14%	10%	17%	15%	16%	13%	18%	11%
	Cycling	11%	4%	17%	11%	13%	9%	6%	12%	13%	9%	11%	10%	12%	13%
	Splash/ Spray/ Wading pools & pads	7%	2%	6%	9%	8%	4%	24%	11%	2%	19%	7%	8%	7%	6%
	Skating	3%	1%	4%	3%	4%		3%	6%	2%	6%	4%	1%	2%	7%
	Skiing	3%		2%	4%	3%	1%	5%	6%	1%	6%	4%		3%	3%
	Ultimate/ Ultimate frisbee	1%			2%	2%			0%	2%	0%	2%		1%	2%
	Hiking/ Rock climbing	1%	1%	0%	2%	2%	0%			2%		2%	1%	2%	1%
	Gardening	2%		1%	3%	1%	4%		1%	2%	1%	1%	2%	2%	0%
	Running/ Track/ X-country	3%	1%	1%	5%	4%			2%	4%	1%	3%	5%	4%	2%
	Fishing	1%	2%		1%	1%				1%		1%		1%	1%
	Lawn bowling/ Bowling alley	0%			1%	0%	1%			0%		0%		0%	
	Canoeing/ Kayaking	1%		2%	1%	1%	1%		1%	2%	0%	2%		1%	1%
	Archery	0%		1%		0%				0%		0%			1%
	Camping/ Horseback riding	0%		0%	0%	0%		1%	1%		1%	0%		0%	1%
	Snowshoeing	0%			0%	0%				0%		0%		0%	
	(NET) OUTDOOR SPORTS	9%	1%	15%	9%	8%	10%	9%	4%	10%	8%	10%	5%	10%	7%
	Soccer	6%		9%	7%	6%	9%	9%	3%	6%	7%	8%	2%	8%	1%
	Baseball	2%	1%	3%	1%	1%	3%		1%	2%	1%	2%	1%	2%	2%
	Tennis	2%		3%	2%	2%	1%			3%		1%	3%	2%	3%
	Golf	2%		3%	1%	2%	1%			2%		2%		2%	1%
	(NET) INDOOR SPORTS & REC	35%	25%	48%	33%	34%	37%	37%	51%	31%	44%	40%	30%	40%	21%
	Swimming	24%	15%	36%	21%	25%	24%	37%	45%	16%	42%	25%	28%	27%	14%
	Fitness/ Exercise/ Gym	12%	14%	15%	9%	13%	5%	10%	10%	13%	9%	13%	10%	14%	4%
	Basketball	4%		3%	5%	3%	6%		4%	4%	3%	5%		4%	3%
	Dodgeball	1%		2%	0%	0%	2%			1%		1%		1%	
	Gymnastics	0%		1%	0%	0%	1%	2%	1%	0%	1%	0%	1%	0%	2%
	Figure Skating	0%			0%	0%				0%		0%		0%	
	Hockey	1%	1%		1%	1%			1%	1%	1%	1%		1%	2%
	Karate	1%		3%	0%	1%	1%	5%	1%		3%		4%	1%	1%
	Tai Chi	0%			1%	0%				0%		0%		0%	
	Curling	1%			1%	1%	1%			1%		1%	0%	1%	0%

2. Which recreational activities have you personally participated in within the past 12 months?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
PERSONALLY PARTICIPATED IN PAST 12 MONTHS	Boxing/ Kickboxing	1%		2%	1%	0%	2%			1%		1%		1%	
	Taekwondo	0%		1%			1%	2%	1%		1%		1%		2%
	Ping Pong	0%		0%						0%			1%		1%
	(NET) CULTURE & LEISURE	12%	15%	7%	13%	11%	13%	5%	15%	12%	12%	13%	10%	13%	12%
	Community Centre events	6%	6%	6%	6%	5%	5%	2%	13%	5%	10%	6%	5%	6%	6%
	Cooking	0%			0%	0%				0%		0%		0%	
	Crafts	0%			1%	0%			1%	0%	1%	0%		0%	
	Dance	3%	6%	1%	3%	3%	6%		1%	5%		3%	4%	4%	1%
	"Parent & Child" programs	0%		1%		0%				0%			1%	0%	
	Yoga	2%	2%	1%	3%	3%	1%		0%	3%	0%	2%	4%	3%	0%
	Library/ Reading	1%		1%	1%	1%	1%			1%		1%	1%	1%	2%
	Arts/ Concerts/ Plays	1%			2%	1%	2%	3%		1%	2%	1%		1%	3%
	(None)	31%	52%	24%	26%	30%	36%	23%	27%	35%	18%	27%	39%	26%	40%
	(DK/NS)	1%	1%		1%	1%			1%	1%	1%	0%	2%	0%	4%

3-5. Do you take part in this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: PARTICIPATED		(274)	(62)	(69)	(97)	(47)	(133)	(141)	(109)	(94)	(63)	(62)	(101)	(73)
ACTIVITY	Walking distance	71%	76%	68%	67%	74%	67%	74%	72%	70%	69%	74%	65%	76%
	Drive/ Public transit	52%	65%	61%	49%	32%	53%	52%	45%	60%	54%	38%	54%	66%
	(DK/NS)	13%	17%	14%	14%	6%	16%	11%	11%	14%	16%	10%	19%	9%

3-5. Do you take part in this activity at a facility that is within walking distance of your home, or do you drive or take public transportation to get to this facility?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: PARTICIPATED		(274)	(40)	(80)	(154)	(207)	(59)	(50)	(64)	(174)	(89)	(202)	(56)	(231)	(40)
ACTIVITY	Walking distance	71%	71%	69%	72%	73%	67%	93%	60%	69%	80%	69%	78%	73%	60%
	Drive/ Public transit	52%	52%	51%	53%	55%	42%	33%	76%	51%	50%	53%	51%	53%	51%
	(DK/NS)	13%	8%	13%	15%	15%	8%	7%	11%	15%	12%	13%	13%	12%	21%

6. Do you have any children under the age of 5 living in your household?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
CHILDREN < 5	Yes	16%	12%	15%	21%	13%	8%	24%	34%	14%	0%	9%	20%	21%
	No	84%	88%	85%	79%	87%	92%	76%	66%	86%	100%	91%	80%	79%
	(Refused/NS)	0%			0%			0%						

6. Do you have any children under the age of 5 living in your household?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
CHILDREN < 5	Yes	16%	1%	21%	20%	18%	11%	100%	24%		53%	17%	13%	19%	9%
	No	84%	99%	78%	80%	82%	89%		76%	100%	47%	83%	87%	81%	91%
	(Refused/NS)	0%		1%								0%		0%	

7. What, if any, recreational activities have these children participated in within the past 12 months?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: CHILDREN U5		(65)	(9)	(15)	(31)	(11)	(16)	(49)	(45)	(20)	(0)	(10)	(28)	(18)
CHILDREN U5 PARTICIPATED IN PAST 12 MONTHS	(NET) OUTDOOR RECREATION	73%	76%	68%	82%	49%	83%	69%	85%	45%		56%	81%	67%
	Parks/ Playgrounds/ Greenspace	68%	88%	23%	92%	49%	68%	68%	81%	42%		72%	92%	44%
	Splash/ Spray/ Wading pools & pads	33%	52%	45%	33%		49%	28%	33%	35%		45%	18%	44%
	Cycling	1%	8%				4%			4%				4%
	Skating	1%	8%				4%			4%				4%
	Walking	5%		22%			21%		7%					18%
	Camping/ Horseback riding	1%	8%				4%			4%				4%
	(NET) OUTDOOR SPORTS	9%	8%			49%	4%	11%	12%	4%			18%	4%
	Soccer	9%	8%			49%	4%	11%	12%	4%			18%	4%
	(NET) INDOOR SPORTS & REC	45%	32%	54%	38%	66%	46%	45%	47%	40%	100%	11%	46%	55%
	Swimming	35%	32%	30%	28%	66%	46%	32%	32%	40%	100%	11%	35%	55%
	Gymnastics	6%			13%		7%	6%	7%	6%		11%	11%	
	Fitness/ Exercise/ Gym	5%		23%				7%	8%					
	Karate	5%			10%			6%	7%				11%	
	(NET) CULTURE & LEISURE	20%	23%		25%	34%	4%	25%	13%	33%	100%	17%	16%	27%
	Arts/ Concerts/ Plays	13%			10%	51%		17%	7%	27%		34%		17%
	Dance	2%	8%		2%			2%		3%	100%		2%	4%
	"Parent & Child" programs	7%			10%	17%		10%	7%	9%			11%	
	Library/ Reading	2%			3%			2%		5%			4%	
	Community Centre events	2%	16%				4%	1%		7%				7%
	(None)	17%	16%	23%	13%	17%	9%	19%	15%	21%		27%	13%	24%

7. What, if any, recreational activities have these children participated in within the past 12 months?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: CHILDREN U5		(65)	(1)	(22)	(42)	(55)	(10)	(65)	(21)		(58)	(47)	(12)	(59)	(6)
CHILDREN U5 PARTICIPATED IN PAST 12 MONTHS	(NET) OUTDOOR RECREATION	73%	100%	79%	69%	71%	82%	73%	56%		81%	64%	91%	76%	41%
	Parks/ Playgrounds/ Greenspace	68%	100%	72%	66%	63%	99%	68%	53%		77%	66%	61%	71%	41%
	Splash/ Spray/ Wading pools & pads	33%	100%	23%	37%	36%	18%	33%	21%		37%	38%	30%	35%	11%
	Cycling	1%			2%	1%		1%			1%	1%		1%	
	Skating	1%			2%	1%		1%			1%	1%		1%	
	Walking	5%		15%		6%		5%			6%	7%		6%	
	Camping/ Horseback riding	1%			2%	1%		1%	3%		1%	1%		1%	
	(NET) OUTDOOR SPORTS	9%		24%	2%	1%	53%	9%	3%		10%	13%		10%	
	Soccer	9%		24%	2%	1%	53%	9%	3%		10%	13%		10%	
	(NET) INDOOR SPORTS & REC	45%		71%	33%	42%	64%	45%	49%		51%	40%	91%	45%	48%
	Swimming	35%		57%	25%	30%	64%	35%	49%		40%	40%	35%	34%	48%
	Gymnastics	6%		19%		5%	11%	6%	5%		7%		35%	5%	18%
	Fitness/ Exercise/ Gym	5%			8%	6%		5%			6%		30%	6%	
	Karate	5%		14%		5%		5%			5%		26%	5%	
	(NET) CULTURE & LEISURE	20%			31%	21%	18%	20%	29%		23%	28%		18%	41%
	Arts/ Concerts/ Plays	13%			20%	9%	37%	13%	31%		15%	18%		11%	30%
	Dance	2%			3%	2%		2%	3%		2%	2%		2%	
	"Parent & Child" programs	7%			11%	9%		7%			8%	10%		5%	30%
	Library/ Reading	2%			2%	2%		2%			2%	2%		2%	
	Community Centre events	2%			3%	2%		2%	3%		2%	3%		1%	11%
	(None)	17%		21%	14%	20%		17%	26%		6%	21%	9%	15%	30%

8. Do these activities take place at a facility that is within walking distance of your home, or do you have to drive or take public transportation to get to this facility?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME			
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +	
BASE: CHILDREN IN REC		(54)	(7)	(12)	(27)	(9)	(14)	(40)	(38)	(16)	(0)	(8)	(25)	(14)	
ACTIVITIES WITH CHILDREN	Walking distance	71%	62%	70%	79%	59%	82%	68%	83%	46%		62%	72%	73%	
	Drive/ Public transit	27%	28%	30%	21%	41%	13%	32%	17%	50%	100%	38%	28%	22%	
	(DK/NS)	1%	10%				5%			4%				5%	

8. Do these activities take place at a facility that is within walking distance of your home, or do you have to drive or take public transportation to get to this facility?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: CHILDREN IN REC		(54)	(1)	(17)	(36)	(44)	(10)	(54)	(16)		(54)	(37)	(11)	(50)	(4)
ACTIVITIES WITH CHILDREN	Walking distance	71%	100%	76%	68%	72%	70%	71%	43%		71%	79%	61%	75%	32%
	Drive/ Public transit	27%		24%	30%	27%	30%	27%	57%		27%	19%	39%	24%	68%
	(DK/NS)	1%			2%	2%		1%			1%	2%		1%	

9. Do you have any children between the ages of 5 and 18 living in your household?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME			
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +	
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)	
CHILDREN AGED 5 TO 18	Yes	22%	39%	15%	19%	21%	17%	27%	18%	37%	10%	20%	24%	29%	
	No	78%	61%	85%	80%	79%	83%	73%	82%	63%	90%	80%	76%	71%	
	(Refused/NS)	0%			0%			0%							

9. Do you have any children between the ages of 5 and 18 living in your household?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
CHILDREN AGED 5 TO 18	Yes	22%	21%	25%	21%	24%	17%	32%	100%		64%	23%	24%	24%	19%
	No	78%	79%	74%	79%	76%	83%	68%		100%	36%	77%	76%	76%	81%
	(Refused/NS)	0%		1%								0%		0%	

10. What, if any, recreational activities have these children participated in within the past 12 months?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: CHILDREN 5-18		(88)	(28)	(16)	(28)	(17)	(32)	(56)	(24)	(54)	(10)	(22)	(34)	(25)
CHILDREN 5-18 PARTICIPATED IN PAST 12 MONTHS	(NET) OUTDOOR RECREATION	44%	65%	40%	41%	16%	35%	49%	41%	46%	34%	37%	26%	65%
	Parks/ Playgrounds/ Greenspace	23%	21%	24%	37%	5%	16%	27%	33%	20%	19%	25%	19%	24%
	Cycling	8%	18%	8%	4%		13%	6%		12%	6%		4%	19%
	Splash/ Spray/ Wading pools & pads	8%	14%	8%	8%		8%	9%	8%	10%		3%	3%	22%
	Skating	7%	15%	8%	4%		6%	8%		12%	3%		3%	15%
	Skiing	1%	2%					1%		1%				3%
	Ultimate/ Ultimate frisbee	1%	2%					1%		1%				
	Walking	2%	6%					3%		1%	6%		3%	
	Running/ Track/ X-country	1%	3%				1%	1%		1%	3%		1%	3%
	Lawn bowling/ Bowling alley	1%			4%		3%			2%		5%		
	Camping/ Horseback riding	3%	2%			11%	2%	3%		5%		8%		3%
	(NET) OUTDOOR SPORTS	15%	23%	36%		5%	22%	11%		21%	17%	10%	9%	26%
	Soccer	14%	23%	32%		5%	20%	11%		21%	12%	4%	11%	26%
	Tennis	1%	2%					1%		1%				3%
	Golf	2%		12%			2%	2%		2%	6%	6%	2%	
	(NET) INDOOR SPORTS & REC	55%	57%	72%	61%	27%	50%	58%	58%	56%	47%	26%	57%	78%
	Swimming	43%	50%	57%	46%	16%	40%	46%	46%	44%	36%	21%	33%	74%
	Hockey	7%	6%	8%	12%		10%	5%	12%	5%	5%	4%	14%	3%
	Basketball	5%	5%	8%	6%		6%	4%		7%	5%	2%	3%	11%
	Dodgeball	0%	1%					1%			3%			1%
	Gymnastics	5%			11%	11%		9%	13%	3%			5%	12%
	Fitness/ Exercise/ Gym	5%	7%	16%			2%	7%		7%	3%	13%	2%	3%
	Karate	1%	2%					1%		1%			2%	
	Curling	2%	2%	8%			2%	2%		4%			4%	3%
	Volleyball	1%	5%					2%		2%				3%
	Badminton	1%			4%		3%			2%		5%		
	(NET) CULTURE & LEISURE	19%	34%	16%	8%	16%	10%	24%	16%	22%	14%	19%	23%	16%
	Dance	9%	12%	8%	4%	11%	10%	8%		14%		5%	17%	3%
	Community Centre events	8%	18%	8%		5%		13%	16%	5%	8%	12%	2%	10%
	Ballet	2%	6%				2%	2%		3%	3%		3%	3%
	Yoga	2%				11%		3%		3%			5%	

10. What, if any, recreational activities have these children participated in within the past 12 months?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
CHILDREN 5-18 PARTICIPATED IN PAST 12 MONTHS	Arts/ Concerts/ Plays	2%	1%		4%			2%		2%	3%	1%	3%	
	(None)	23%	5%	11%	27%	58%	21%	24%	34%	19%	19%	39%	28%	3%
	(DK/NS)	2%	2%	8%			4%	1%		4%		3%	4%	

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10. What, if any, recreational activities have these children participated in within the past 12 months?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: CHILDREN 5-18		(88)	(17)	(26)	(45)	(73)	(16)	(21)	(88)		(70)	(63)	(22)	(75)	(13)
CHILDREN 5-18 PARTICIPATED IN PAST 12 MONTHS	(NET) OUTDOOR RECREATION	44%	28%	32%	57%	48%	24%	54%	44%		55%	40%	51%	44%	43%
	Parks/ Playgrounds/ Greenspace	23%	28%	23%	22%	24%	20%	48%	23%		30%	16%	38%	25%	13%
	Cycling	8%		12%	10%	10%			8%		11%	12%		7%	16%
	Splash/ Spray/ Wading pools & pads	8%	7%		14%	9%	4%	16%	8%		10%	10%	3%	9%	5%
	Skating	7%		4%	12%	9%		3%	7%		9%	7%	9%	5%	20%
	Skiing	1%			1%	1%		3%	1%		1%	1%		1%	
	Ultimate/ Ultimate frisbee	1%			1%	1%			1%		1%	1%		1%	
	Walking	2%		2%	2%	2%			2%		2%	3%		2%	
	Running/ Track/ X-country	1%			2%	1%			1%		1%	1%	1%	1%	2%
	Lawn bowling/ Bowling alley	1%	7%			2%			1%		2%		5%		8%
	Camping/ Horseback riding	3%			6%	3%		3%	3%		4%	4%		3%	
	(NET) OUTDOOR SPORTS	15%	11%	5%	20%	15%	12%	6%	15%		19%	13%	18%	15%	12%
	Soccer	14%	15%	5%	17%	16%	4%	6%	14%		18%	15%	9%	14%	12%
	Tennis	1%			1%	1%			1%		1%	1%		1%	
	Golf	2%	4%		3%	1%	8%		2%		3%		8%	2%	
	(NET) INDOOR SPORTS & REC	55%	33%	54%	66%	63%	19%	65%	55%		70%	58%	54%	56%	54%
	Swimming	43%	9%	47%	55%	50%	11%	65%	43%		55%	44%	46%	45%	37%
	Hockey	7%	24%	4%	3%	8%	4%		7%		9%	9%		7%	7%
	Basketball	5%			9%	6%			5%		6%	5%	5%	3%	17%
	Dodgeball	0%			1%	0%			0%		0%	0%		0%	
	Gymnastics	5%		7%	7%	7%		14%	5%		7%	8%		6%	
	Fitness/ Exercise/ Gym	5%		2%	9%	3%	16%	3%	5%		6%	3%	11%	5%	3%
	Karate	1%		2%		1%			1%		1%	1%		1%	
	Curling	2%		5%	2%	3%			2%		3%	3%		3%	
	Volleyball	1%			3%	2%			1%		2%	2%		2%	
	Badminton	1%		4%			7%	5%	1%		2%		5%		8%
	(NET) CULTURE & LEISURE	19%	13%	27%	17%	18%	24%	8%	19%		24%	14%	27%	18%	23%
	Community Centre events	8%	11%	3%	10%	6%	17%	3%	8%		10%	5%	9%	9%	
	Ballet	2%		3%	2%	2%			2%		2%	1%	3%	1%	7%
	Dance	9%		24%	3%	9%	7%	5%	9%		11%	8%	11%	9%	8%
	Yoga	2%		7%		2%			2%		3%	3%		2%	
	Arts/ Concerts/ Plays	2%	2%		2%	2%			2%		2%		6%	0%	8%
	(None)	23%	41%	28%	14%	17%	52%	17%	23%		3%	25%	20%	25%	14%
	(DK/NS)	2%			4%	2%	4%		2%		3%	2%	3%	2%	5%

11. Do these activities take place at a facility that is within walking distance of your home, or do you have to drive or take public transportation to get to this facility?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME			
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +	
BASE: CHILDREN IN REC		(66)	(26)	(13)	(20)	(7)	(24)	(42)	(16)	(41)	(8)	(13)	(23)	(24)	
ACTIVITIES	Walking distance	35%	37%	55%	23%	24%	30%	37%	43%	29%	44%	41%	22%	42%	
	Drive/ Public transit	63%	58%	45%	77%	76%	70%	59%	57%	67%	56%	59%	78%	55%	
	(DK/NS)	2%	5%					3%		3%				3%	

11. Do these activities take place at a facility that is within walking distance of your home, or do you have to drive or take public transportation to get to this facility?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: CHILDREN IN REC ACTIVITIES		(66)	(10)	(19)	(36)	(59)	(7)	(18)	(66)		(66)	(46)	(17)	(55)	(11)
	Walking distance	35%	31%	33%	38%	32%	57%	32%	35%		35%	38%	21%	39%	14%
	Drive/ Public transit	63%	69%	67%	59%	67%	34%	68%	63%		63%	59%	79%	59%	86%
	(DK/NS)	2%			4%	1%	9%		2%		2%	3%		2%	

12. Are there any other activities that you would like your children to participate in that are not currently offered close to where you live?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: CHILDREN AT HOME		(132)	(32)	(30)	(45)	(26)	(42)	(90)	(59)	(61)	(11)	(28)	(57)	(31)
OTHER ACTIVITIES FOR KIDS	Yes	30%	37%	30%	29%	21%	36%	27%	27%	31%	35%	41%	14%	47%
	No	65%	62%	58%	62%	79%	57%	68%	67%	64%	57%	48%	78%	53%
	(DK/NS)	6%	1%	12%	8%		7%	5%	6%	5%	8%	11%	8%	

12. Are there any other activities that you would like your children to participate in that are not currently offered close to where you live?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: CHILDREN AT HOME		(132)	(17)	(39)	(75)	(110)	(23)	(65)	(88)		(108)	(94)	(28)	(115)	(18)
OTHER ACTIVITIES FOR KIDS	Yes	30%	10%	46%	24%	33%	14%	33%	27%		33%	29%	36%	25%	58%
	No	65%	78%	48%	71%	61%	81%	58%	69%		65%	65%	56%	69%	36%
	(DK/NS)	6%	12%	5%	5%	6%	5%	9%	5%		2%	6%	8%	6%	6%

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13. What are these activities?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: LIKE OTHER ACTIVITIES FOR KIDS		(39)	(12)	(9)	(13)	(5)	(15)	(24)	(16)	(19)	(4)	(12)	(8)	(15)
LIKE TO SEE	(NET) OUTDOOR RECREATION	22%	37%	27%	8%	16%	23%	21%	23%	16%	53%	32%	30%	17%
	Skating	14%	37%		8%		19%	10%	23%	9%		25%		17%
	Skiing	2%				16%		3%			22%	7%		
	Splash/ Spray/ Wading pools & pads	3%		13%			4%	2%			31%		15%	
	Gardening	2%				16%		3%			22%	7%		
	Running/ Track/ X-country	3%		14%				5%		6%			15%	
	Parks/ Playgrounds/ Greenspace	5%	16%					8%	12%					13%
	(NET) OUTDOOR SPORTS	27%	18%	52%	31%		48%	15%	40%	23%				60%
	Soccer	20%	12%	15%	39%		33%	12%	19%	26%				45%
	Cricket	10%	6%	37%			27%		21%	4%				27%
	Tennis	2%	6%					3%		3%				
	(NET) INDOOR SPORTS & REC	46%	55%	50%	47%	17%	57%	39%	30%	58%	47%	36%	85%	30%
	Swimming	24%	44%	14%	16%	17%	32%	19%	11%	31%	32%	36%	40%	9%
	Basketball	10%	17%		8%	17%	18%	5%		16%	24%	8%	8%	12%
	Fitness/ Exercise/ Gym	10%	8%		22%		2%	15%	19%	3%	9%		49%	
	Hockey	5%		21%			9%	2%		7%	15%			
	Karate	3%		15%			9%			7%				9%
	(NET) CULTURE & LEISURE	6%	6%		8%	16%		10%		9%	22%	13%	13%	
	Arts/ Concerts/ Plays	5%			8%	16%		8%		5%	22%	7%	13%	
	Dance	2%	6%					3%		3%		6%		
	Library/ Reading	3%			8%			4%		5%			13%	
	(DK/NS)	20%	11%		22%	67%		32%	19%	26%		41%		4%

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13. What are these activities?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME				Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None			Can	Cannot	Agree	Disagree
BASE: LIKE OTHER ACTIVITIES FOR KIDS		(39)	(2)	(18)	(18)	(36)	(3)	(21)	(24)			(36)	(28)	(10)	(29)	(10)
LIKE TO SEE	(NET) OUTDOOR RECREATION	22%	36%	30%	14%	17%	80%	11%	29%			24%	20%	31%	27%	6%
	Skating	14%		16%	14%	10%	54%	11%	15%			15%	15%	11%	16%	6%
	Skiing	2%		5%			26%		4%			2%		8%	3%	
	Splash/ Spray/ Wading pools & pads	3%	36%	3%		3%			5%			3%		12%	4%	
	Gardening	2%		5%			26%		4%			2%		8%	3%	
	Running/ Track/ X-country	3%		7%		3%			5%			3%	4%		4%	
	Parks/ Playgrounds/ Greenspace	5%			10%	5%			8%			5%	7%		6%	
	(NET) OUTDOOR SPORTS	27%		44%	14%	30%		33%	32%			30%	32%	20%	31%	18%
	Soccer	20%		32%	11%	22%		17%	34%			22%	21%	20%	17%	29%
	Cricket	10%		18%	4%	11%		15%	3%			11%	12%	7%	11%	7%
	Tennis	2%			4%	2%			3%			2%	2%		2%	
	(NET) INDOOR SPORTS & REC	46%	64%	48%	40%	45%	54%	33%	52%			46%	40%	56%	44%	51%
	Swimming	24%	64%	22%	18%	21%	54%	19%	28%			24%	24%	14%	21%	34%
	Basketball	10%		6%	11%	11%			17%			9%	11%		5%	26%
	Fitness/ Exercise/ Gym	10%		16%	5%	11%		14%	4%			11%	2%	32%	13%	3%
	Hockey	5%		3%	7%	5%			8%			4%	2%	13%	6%	
	Karate	3%			7%	4%			6%			4%	5%		5%	
	(NET) CULTURE & LEISURE	6%		5%	9%	3%	46%	5%	6%			7%	4%	14%	6%	6%
	Arts/ Concerts/ Plays	5%		5%	6%	3%	26%	5%	4%			5%	4%	8%	6%	
	Dance	2%			4%		20%		3%			2%		6%		6%
	Library/ Reading	3%			6%	3%		5%				3%	4%		4%	
	(DK/NS)	20%			43%	22%		34%	5%			17%	29%		15%	35%

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14. Are there any other activities that you would personally like to participate in that are not currently offered close to where you live?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: CHILDREN AT HOME		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
OTHER ACTIVITIES FOR SELF	Yes	21%	31%	23%	19%	13%	22%	20%	20%	20%	23%	19%	20%	23%
	No	76%	67%	71%	80%	83%	75%	76%	78%	77%	74%	74%	80%	77%
	(DK/NS)	3%	2%	6%	2%	4%	2%	4%	3%	4%	4%	8%		

14. Are there any other activities that you would personally like to participate in that are not currently offered close to where you live?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: CHILDREN AT HOME		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
OTHER ACTIVITIES FOR SELF	Yes	21%	8%	23%	25%	20%	25%	16%	12%	24%	17%	21%	20%	20%	27%
	No	76%	87%	76%	71%	77%	73%	77%	86%	73%	79%	77%	70%	77%	69%
	(DK/NS)	3%	5%	2%	4%	4%	3%	7%	2%	3%	4%	2%	9%	3%	4%

15. What are these activities?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE: LIKE OTHER ACTIVITIES FOR SELF		(84)	(22)	(24)	(27)	(11)	(43)	(41)	(26)	(29)	(25)	(21)	(29)	(20)
LIKE TO SEE	(NET) OUTDOOR RECREATION	20%	39%	23%	7%	8%	26%	15%	34%	7%	18%	9%	18%	39%
	Skating	2%	5%		2%		1%	3%			5%	2%	1%	
	Skiing	5%	20%				11%		14%					18%
	Hiking/ Rock climbing	2%	8%				4%		7%					9%
	Walking	0%	1%					1%			1%			
	Splash/ Spray/ Wading pools & pads	2%	3%		4%		3%	1%		2%	4%		2%	3%
	Running/ Track/ X-country	0%	1%				1%				1%		1%	
	Lawn bowling/ Bowling alley	2%		2%	2%	8%	3%	1%			8%	4%	2%	3%
	Parks/ Playgrounds/ Greenspace	4%		15%				9%	14%				12%	
	Canoeing/ Kayaking	3%	4%	5%			3%	2%		5%		4%		7%
	Archery	1%	5%				2%							
	(NET) OUTDOOR SPORTS	9%	14%	11%	4%	8%	17%	1%	7%	6%	9%	4%	14%	12%
	Tennis	6%	11%	3%	4%	8%	11%	1%	7%	4%	9%	4%	7%	9%
	Baseball	2%		8%			5%						7%	
	Soccer	2%	8%				4%		7%				6%	
	Cricket	1%	3%				2%			2%				3%
	(NET) INDOOR SPORTS & REC	31%	38%	28%	34%	16%	26%	36%	19%	38%	40%	30%	29%	16%
	Swimming	10%	13%	8%	8%	16%	6%	14%		19%	13%	9%	7%	12%
	Fitness/ Exercise/ Gym	7%	8%	10%	5%		2%	11%		6%	13%	10%	9%	
	Basketball	1%			2%		1%				2%	2%		
	Hockey	3%		5%	4%		6%			8%		6%	4%	
	Tai Chi	2%	4%	2%			2%	2%		2%	4%			2%
	Curling	5%	1%	2%	13%		2%	9%	12%		6%	3%	1%	3%
	Volleyball	2%	3%		4%		4%			2%	4%	2%	2%	
	Badminton	2%	8%				4%		7%				6%	
	(NET) CULTURE & LEISURE	12%	3%	18%	6%	34%	12%	12%		18%	20%	27%	14%	3%
	Arts/ Concerts/ Plays	5%				36%	9%			13%		18%		
	Cooking	1%		5%				3%		4%			4%	
	Crafts	1%				8%		2%			3%	4%		
	Dance	3%	3%	2%	4%		1%	4%		2%	6%	8%	2%	

15. What are these activities?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
LIKE TO SEE	Yoga	3%		10%			3%	3%		5%	5%	5%	5%	
	Library/ Reading	1%				8%	2%				4%		3%	
	Community Centre events	1%			2%		1%				2%			3%
	(DK/NS)	50%	31%	51%	60%	60%	42%	58%	68%	48%	38%	54%	53%	51%

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15. What are these activities?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE: LIKE OTHER ACTIVITIES FOR SELF		(84)	(7)	(24)	(54)	(58)	(23)	(10)	(11)	(64)	(19)	(59)	(19)	(63)	(19)
LIKE TO SEE	(NET) OUTDOOR RECREATION	20%	23%	25%	18%	19%	27%	40%	24%	16%	36%	18%	12%	21%	13%
	Skiing	5%		15%	2%	3%	12%			7%		8%		7%	
	Skating	2%		1%	2%	3%			4%	2%	2%	2%	3%	1%	4%
	Hiking/ Rock climbing	2%		7%			8%			3%		3%		3%	
	Walking	0%			1%	1%				0%		1%		0%	
	Splash/ Spray/ Wading pools & pads	2%	14%		1%	3%		7%		2%	4%	2%	3%	2%	
	Running/ Track/ X-country	0%			1%	1%			3%		2%		2%		2%
	Lawn bowling/ Bowling alley	2%	8%		3%	1%	7%			3%		1%	5%	1%	5%
	Parks/ Playgrounds/ Greenspace	4%			7%	6%		34%			19%			6%	
	Canoeing/ Kayaking	3%		4%	2%	4%			21%		12%	2%		2%	5%
	Archery	1%			2%		5%			2%		2%		2%	
	(NET) OUTDOOR SPORTS	9%		7%	11%	12%	4%		7%	11%	4%	3%	21%	7%	16%
	Tennis	6%		7%	6%	7%	4%			8%		3%	6%	4%	12%
	Baseball	2%			4%	3%				3%			10%	3%	
	Soccer	2%		7%		3%				3%				3%	
	Cricket	1%			1%	1%			7%		4%		4%		4%
	(NET) INDOOR SPORTS & REC	31%	42%	18%	35%	33%	17%	11%	29%	34%	19%	27%	44%	28%	45%
	Swimming	10%		3%	15%	13%	4%	7%	15%	10%	12%	9%	19%	9%	15%
	Fitness/ Exercise/ Gym	7%	26%		7%	8%	4%	5%	7%	7%	7%	5%	12%	5%	13%
	Curling	5%	8%		7%	1%	3%			7%		7%	3%	6%	2%
	Basketball	1%		2%		1%				1%			3%		3%
	Hockey	3%		6%	2%	2%	6%			4%		2%	7%		13%
	Tai Chi	2%			3%	3%			7%	1%		3%		2%	
	Volleyball	2%	8%	2%	1%	3%				3%		2%	3%	2%	3%
	Badminton	2%		7%		3%				3%				3%	
	(NET) CULTURE & LEISURE	12%	8%	24%	7%	11%	17%		26%	12%	14%	13%	13%	12%	12%
	Arts/ Concerts/ Plays	5%		16%			17%			6%		7%		6%	
	Cooking	1%		5%		2%			12%		6%	2%		2%	
	Crafts	1%		4%			4%		8%		4%		4%	1%	
	Dance	3%		2%	3%	2%	5%		6%	2%	3%	1%	9%	2%	6%
	Yoga	3%	8%	2%	2%	4%				4%		4%		3%	3%
	Library/ Reading	1%			2%	2%				1%		2%		1%	

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15. What are these activities?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			H.S/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
LIKE TO SEE	Community Centre events	1%		2%		1%				1%		1%			3%
	(DK/NS)	50%	61%	53%	47%	50%	55%	87%	34%	47%	60%	53%	36%	55%	34%

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16. How much do you agree with each of the following statements regarding recreation in Winnipeg?

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
Good range of rec programs in neighbourhood	Strongly agree	20%	25%	20%	19%	20%	16%	24%	22%	20%	21%	19%	24%	24%
	Moderately agree	55%	61%	59%	56%	45%	60%	51%	62%	55%	46%	54%	52%	62%
	Moderately disagree	17%	10%	13%	18%	26%	16%	18%	16%	15%	21%	16%	19%	11%
	Strongly disagree	4%	2%	5%	5%	3%	4%	4%		6%	6%	8%	3%	3%
	(DK/NS)	3%	3%	3%	3%	6%	4%	3%		3%	6%	3%	3%	1%
Good rec facilities in neighbourhood	Strongly agree	29%	26%	33%	28%	29%	26%	32%	38%	28%	24%	26%	36%	28%
	Moderately agree	50%	56%	52%	50%	40%	52%	48%	58%	45%	43%	42%	49%	58%
	Moderately disagree	13%	11%	7%	14%	20%	13%	13%	4%	19%	17%	17%	10%	9%
	Strongly disagree	5%	5%	3%	6%	3%	5%	4%		6%	8%	10%	2%	4%
	(DK/NS)	4%	1%	5%	3%	8%	5%	3%		3%	8%	5%	3%	1%
Can afford rec programs in area	Strongly agree	30%	38%	20%	27%	39%	25%	34%	38%	27%	25%	20%	31%	43%
	Moderately agree	40%	38%	40%	47%	29%	45%	35%	40%	46%	34%	38%	43%	42%
	Moderately disagree	11%	9%	19%	9%	7%	14%	8%	7%	8%	17%	14%	10%	9%
	Strongly disagree	12%	5%	14%	12%	16%	8%	16%	7%	15%	14%	20%	7%	5%
	(DK/NS)	8%	10%	7%	5%	10%	9%	7%	8%	4%	10%	7%	9%	1%
Service providers do good job making sure all citizens can participate in rec programs	Strongly agree	17%	12%	10%	18%	30%	16%	18%	18%	20%	14%	28%	17%	9%
	Moderately agree	35%	40%	42%	36%	20%	35%	35%	46%	26%	36%	22%	38%	52%
	Moderately disagree	23%	26%	16%	25%	27%	23%	23%	13%	34%	21%	29%	21%	21%
	Strongly disagree	13%	13%	23%	11%	6%	12%	15%	14%	12%	14%	13%	12%	11%
	(DK/NS)	11%	9%	10%	11%	17%	14%	9%	9%	8%	16%	7%	11%	7%

16. How much do you agree with each of the following statements regarding recreation in Winnipeg?

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
Good range of rec programs in neighbourhood	Strongly agree	20%	14%	24%	21%	22%	16%	33%	24%	16%	33%	26%	7%	26%	
	Moderately agree	55%	66%	56%	51%	56%	48%	55%	55%	56%	50%	56%	53%	63%	33%
	Moderately disagree	17%	11%	15%	20%	14%	28%	12%	19%	17%	15%	14%	27%	10%	49%
	Strongly disagree	4%	5%	4%	4%	5%	2%		2%	5%	2%	2%	10%	1%	17%
	(DK/NS)	3%	4%	2%	4%	3%	6%			5%		1%	2%	0%	1%
Good rec facilities in neighbourhood	Strongly agree	29%	30%	33%	27%	31%	24%	49%	29%	25%	42%	36%	17%	37%	
	Moderately agree	50%	46%	49%	52%	48%	52%	42%	56%	50%	45%	51%	47%	63%	
	Moderately disagree	13%	14%	9%	14%	13%	12%	8%	8%	15%	7%	9%	24%		74%
	Strongly disagree	5%	5%	6%	3%	5%	4%	2%	7%	4%	6%	3%	9%		26%
	(DK/NS)	4%	5%	4%	4%	3%	9%			6%		2%	4%		
Can afford rec programs in area	Strongly agree	30%	26%	29%	32%	29%	27%	52%	36%	24%	42%	43%		35%	13%
	Moderately agree	40%	41%	39%	40%	42%	37%	20%	35%	44%	27%	57%		42%	35%
	Moderately disagree	11%	17%	11%	9%	11%	10%	5%	12%	12%	9%		47%	9%	19%
	Strongly disagree	12%	7%	16%	12%	11%	14%	13%	13%	11%	13%		53%	9%	25%
	(DK/NS)	8%	10%	5%	7%	7%	11%	10%	4%	8%	9%			5%	8%
Service providers do good job making sure all citizens can participate in rec programs	Strongly agree	17%	22%	18%	15%	17%	18%	20%	21%	15%	21%	21%	7%	21%	3%
	Moderately agree	35%	41%	38%	31%	37%	31%	41%	38%	34%	38%	39%	28%	41%	14%
	Moderately disagree	23%	18%	22%	26%	21%	29%	18%	26%	24%	22%	21%	37%	18%	50%
	Strongly disagree	13%	8%	12%	16%	15%	9%	12%	14%	12%	13%	11%	22%	11%	25%
	(DK/NS)	11%	11%	10%	12%	10%	14%	9%	1%	14%	7%	8%	7%	9%	8%

16. How much do you agree with each of the following statements regarding recreation in Winnipeg?
**** SUMMARY TABLE ****

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
Good rec facilities in neighbourhood	Agree	78%	82%	85%	77%	69%	77%	79%	96%	72%	67%	68%	85%	86%
	Disagree	17%	17%	10%	19%	23%	18%	17%	4%	25%	25%	27%	11%	13%
	(DK/NS)	4%	1%	5%	3%	8%	5%	3%		3%	8%	5%	3%	1%
Good range of rec programs in neighbourhood	Agree	76%	86%	79%	74%	65%	77%	75%	84%	76%	67%	73%	75%	86%
	Disagree	21%	12%	18%	23%	29%	20%	22%	16%	22%	27%	23%	22%	14%
	(DK/NS)	3%	3%	3%	3%	6%	4%	3%		3%	6%	3%	3%	1%
Can afford rec programs in area	Agree	70%	76%	60%	74%	68%	70%	69%	78%	73%	58%	58%	74%	85%
	Disagree	23%	14%	33%	21%	22%	21%	24%	14%	23%	32%	35%	17%	14%
	(DK/NS)	8%	10%	7%	5%	10%	9%	7%	8%	4%	10%	7%	9%	1%
Service providers do good job making sure all citizens can participate in rec	Agree	52%	52%	51%	54%	50%	51%	53%	64%	46%	50%	50%	56%	61%
	Disagree	37%	39%	38%	36%	33%	35%	38%	27%	47%	34%	42%	33%	32%
	(DK/NS)	11%	9%	10%	11%	17%	14%	9%	9%	8%	16%	7%	11%	7%

16. How much do you agree with each of the following statements regarding recreation in Winnipeg?
**** SUMMARY TABLE ****

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
Good rec facilities in neighbourhood	Agree	78%	76%	82%	79%	79%	75%	91%	85%	74%	87%	86%	63%	100%	
	Disagree	17%	19%	15%	17%	18%	16%	9%	15%	19%	13%	12%	33%		100%
	(DK/NS)	4%	5%	4%	4%	3%	9%			6%		2%	4%		
Good range of rec programs in neighbourhood	Agree	76%	80%	80%	72%	79%	64%	88%	79%	73%	83%	82%	61%	89%	33%
	Disagree	21%	16%	18%	24%	19%	30%	12%	21%	22%	17%	16%	37%	11%	66%
	(DK/NS)	3%	4%	2%	4%	3%	6%			5%		1%	2%	0%	1%
Can afford rec programs in area	Agree	70%	67%	68%	73%	71%	65%	72%	72%	69%	69%	100%		77%	48%
	Disagree	23%	24%	27%	21%	23%	25%	18%	25%	24%	22%		100%	18%	44%
	(DK/NS)	8%	10%	5%	7%	7%	11%	10%	4%	8%	9%			5%	8%
Service providers do good job making sure all citizens can participate in rec	Agree	52%	63%	56%	45%	54%	49%	61%	59%	49%	58%	60%	35%	62%	17%
	Disagree	37%	26%	34%	42%	36%	38%	30%	40%	36%	35%	32%	58%	29%	75%
	(DK/NS)	11%	11%	10%	12%	10%	14%	9%	1%	14%	7%	8%	7%	9%	8%

RESPONDENT DEMOGRAPHICS

		TOTAL	NEIGHBOURHOOD				GENDER		AGE			HOUSEHOLD INCOME		
			South	West	Central	East	Male	Female	18-34	35-54	55 +	< $40K	$40-74K	$75K +
BASE		(401)	(71)	(104)	(146)	(80)	(192)	(209)	(130)	(147)	(109)	(112)	(142)	(86)
REGION	West	26%		100%			30%	22%	24%	23%	32%	17%	29%	31%
	Central	36%			100%		37%	36%	53%	32%	24%	34%	40%	35%
	South	18%	100%				17%	18%	11%	25%	15%	10%	14%	34%
	East	20%				100%	16%	24%	12%	19%	29%	38%	17%	
GENDER	Male	48%	46%	56%	49%	37%	100%		45%	49%	49%	48%	41%	64%
	Female	52%	54%	44%	51%	63%		100%	55%	51%	51%	52%	59%	36%
BASE		(390)	(71)	(103)	(139)	(78)	(189)	(201)	(124)	(146)	(106)	(111)	(142)	(83)
HOME OWNERSHIP	Own	76%	81%	89%	84%	42%	77%	76%	70%	84%	76%	59%	82%	90%
	Rent	24%	19%	11%	16%	58%	23%	24%	30%	16%	24%	41%	18%	10%
BASE		(397)	(71)	(104)	(146)	(76)	(190)	(207)	(130)	(145)	(107)	(111)	(142)	(86)
EDUCATION	Some high school or less	4%	1%	6%	2%	6%	6%	1%		3%	7%	7%	2%	
	Graduated high school	17%	6%	18%	18%	23%	15%	18%	12%	18%	23%	30%	17%	3%
	Some college/ tech	10%	8%	9%	7%	19%	10%	10%	10%	9%	12%	11%	10%	8%
	Graduated college/ tech	18%	8%	25%	22%	8%	22%	14%	23%	18%	11%	16%	19%	18%
	Some university	16%	22%	15%	16%	14%	16%	17%	28%	11%	11%	12%	21%	23%
	Graduated university	18%	25%	17%	19%	9%	14%	21%	12%	21%	21%	16%	20%	20%
	Graduate degree	18%	29%	10%	17%	21%	16%	19%	14%	20%	15%	9%	10%	29%
BASE		(340)	(61)	(87)	(124)	(68)	(166)	(174)	(115)	(128)	(93)	(112)	(142)	(86)
HOUSEHOLD INCOME	Less than $20,000	9%	9%	5%	3%	25%	7%	11%	2%	10%	17%	27%		
	$20,000 to $39,999	24%	10%	18%	27%	38%	25%	23%	16%	27%	30%	73%		
	$40,000 to $59,999	27%	27%	30%	25%	28%	21%	33%	29%	25%	29%		65%	
	$60,000 to $74,999	15%	6%	17%	21%	8%	14%	15%	16%	14%	13%		35%	
	$75,000 to $99,999	16%	26%	22%	16%		23%	10%	29%	14%	4%			63%
	$100,000 and over	9%	22%	9%	8%		10%	8%	9%	11%	8%			37%
BASE		(386)	(69)	(100)	(143)	(75)	(184)	(202)	(130)	(147)	(109)	(112)	(140)	(85)
AGE	18 to 34 years	34%	21%	31%	49%	21%	32%	35%	100%			18%	37%	51%
	35 to 54 years	38%	55%	35%	33%	37%	39%	37%		100%		42%	35%	37%
	55 years or older	28%	24%	35%	18%	42%	29%	27%			100%	40%	28%	12%

RESPONDENT DEMOGRAPHICS

		TOTAL	EDUCATION			HOME OWNERSHIP		CHILDREN AT HOME			Child in rec activities	AFFORD REC PROGRAMS		CITY HAS GOOD FACILITIES	
			HS/less	Some PS	Grad	Own	Rent	U5	5-18	None		Can	Cannot	Agree	Disagree
BASE		(401)	(82)	(105)	(211)	(298)	(92)	(65)	(88)	(268)	(108)	(279)	(92)	(314)	(69)
REGION	West	26%	31%	24%	26%	31%	12%	23%	18%	28%	22%	22%	37%	28%	15%
	Central	36%	36%	32%	39%	39%	25%	47%	32%	37%	35%	39%	33%	36%	41%
	South	18%	6%	21%	21%	19%	14%	13%	32%	15%	28%	19%	11%	19%	17%
	East	20%	27%	24%	14%	11%	49%	16%	19%	20%	15%	19%	19%	17%	27%
GENDER	Male	48%	49%	48%	47%	49%	47%	24%	36%	56%	33%	48%	45%	47%	49%
	Female	52%	51%	52%	53%	51%	53%	76%	64%	44%	67%	52%	55%	53%	51%
BASE		(390)	(80)	(102)	(204)	(298)	(92)	(65)	(88)	(257)	(108)	(269)	(90)	(305)	(68)
HOME OWNERSHIP	Own	76%	73%	64%	84%	100%		85%	82%	73%	85%	78%	75%	77%	79%
	Rent	24%	27%	36%	16%		100%	15%	18%	27%	15%	22%	25%	23%	21%
BASE		(397)	(82)	(105)	(211)	(294)	(92)	(65)	(88)	(265)	(107)	(279)	(92)	(314)	(67)
EDUCATION	Some high school or less	4%	18%			3%	4%			5%		3%	5%	4%	2%
	Graduated high school	17%	82%			17%	19%	2%	19%	19%	9%	17%	15%	16%	21%
	Some college/ tech	10%		37%		7%	20%	20%	6%	8%	15%	9%	14%	10%	11%
	Graduated college/ tech	18%			33%	19%	11%	23%	15%	18%	18%	17%	23%	19%	12%
	Some university	16%		63%		15%	21%	14%	24%	16%	15%	17%	17%	18%	13%
	Graduated university	18%			33%	20%	11%	22%	17%	17%	22%	19%	12%	18%	16%
	Graduate degree	18%			34%	19%	14%	19%	19%	17%	21%	19%	14%	16%	26%
BASE		(340)	(71)	(97)	(172)	(257)	(79)	(57)	(81)	(224)	(94)	(243)	(76)	(271)	(58)
HOUSEHOLD INCOME	Less than $20,000	9%	18%	9%	6%	4%	27%	5%	9%	10%	7%	5%	18%	6%	22%
	$20,000 to $39,999	24%	40%	17%	21%	22%	30%	13%	18%	27%	15%	21%	33%	22%	32%
	$40,000 to $59,999	27%	26%	34%	24%	29%	22%	41%	31%	22%	36%	26%	25%	30%	16%
	$60,000 to $74,999	15%	12%	13%	16%	16%	11%	9%	11%	16%	10%	17%	8%	15%	12%
	$75,000 to $99,999	16%	4%	21%	19%	18%	7%	21%	20%	15%	21%	18%	15%	18%	9%
	$100,000 and over	9%		7%	14%	11%	4%	11%	10%	9%	11%	12%	1%	9%	10%
BASE		(386)	(79)	(103)	(200)	(290)	(86)	(65)	(88)	(254)	(107)	(273)	(87)	(304)	(69)
AGE	18 to 34 years	34%	20%	49%	32%	30%	44%	69%	27%	28%	44%	37%	21%	41%	8%
	35 to 54 years	38%	39%	28%	43%	42%	27%	31%	61%	34%	47%	40%	39%	35%	52%
	55 years or older	28%	42%	23%	25%	28%	30%	1%	12%	39%	8%	23%	40%	24%	40%